

Measure C Family Resource Center (FRC) Grants *Frequently Asked Questions (FAQ)*

Eligibility

Question: I am a childcare center. Do I qualify for funds as a Family Resource Center or Shelter?

Answer: Family child care providers, child care centers, and family-friend-neighbor caregivers are eligible for the Early Care and Education (ECE) Emergency Grants, not for FRC or Shelter program funding.

Question: My organization has Family Resource Centers in other locations. Do I need to have provided Family Resource Center services at this site location since July 2022?

Answer: For this funding, you are required to have provided programming (both weekly, ongoing programming for families with children prenatal to 5 and family navigation services for families with children prenatal to 5) at the specific physical site you are applying for.

Question: If my organization operates more than one Family Resource Center, may I apply for multiple Family Resource Center Program grants?

Answer: Yes, organizations may apply for funding for more than one Family Resource Center site, but each site must submit its own application and will be scored independently.

Question: Does the “since July 2022” requirement apply to the organization or to each FRC site?

Answer: Each FRC site must meet the eligibility criteria. If an organization has multiple Family Resource Centers, each site is considered separately and must demonstrate that it has provided weekly programming and family navigation for families with children prenatal to five since July 2022.

Question: Can an agency apply for a network of FRCs under one application?

Answer: No. Each Family Resource Center site must apply individually.

Question: Would a Recreation and Community Services Department that is opening a Resource Center qualify?

Answer: Only if the specific site has provided ongoing, weekly programming and family navigation for families with children prenatal to five since July 2022. Sites that are new or still under development do not meet eligibility criteria.

Question: What is the definition of “family navigation”?

Answer: By Family Navigation we mean at least one staff member is responsible for supporting families by identifying needs, connecting them to appropriate services, and following up to ensure those needs are met. This staff member must also stay informed about available family support services in Alameda County and maintain collaborative connections to provide warm hand-offs.

Question: Would an FRC that serves families countywide be eligible?

Answer: Yes. Countywide service is allowed as long as the applying site meets eligibility requirements. Your application will be scored against other applicant sites located in your Board of Supervisors district.

Question: Do therapy services and parenting classes qualify as weekly programming?

Answer: Therapy and parenting classes may qualify if it is part of the site's ongoing weekly programming for families with children prenatal to five.

Question: If our site has provided qualifying services since 2022 under different funding, is it eligible?

Answer: Yes. The funding source does not affect eligibility as long as the site has consistently provided weekly programming and family navigation for families with children prenatal to five since July 2022. Grant funds cannot replace existing funding for current services. Instead, they must expand, enhance, or create new services for families with children prenatal to five. Examples include adding new programming, extending hours or locations, or adding staff to increase capacity. Once selected for funding, contracted partners may be asked to submit a letter of non-supplantation for verification.

Question: Who is eligible to apply for this funding?

Answer: Eligible applicants must be a non-profit (501c3) or public agency located in Alameda County and have provided ongoing, weekly programming and family navigation services for families with children prenatal to 5 years old since July 2022.

Question: Are family-serving shelters eligible for this funding?

Answer: No. Family-serving shelters should apply for the separate Shelter Grants opportunity.

Question: Can I apply for facilities improvement funding through this RFP?

Answer: Applicants can indicate interest in facilities improvement funding through this application; however, the application and review process for facilities funding will be separate. Sites expressing interest in facilities funding will be contacted in early 2026 regarding the status of their request.

Question: What types of facilities improvements are eligible for the facilities funding?

Answer: Eligible improvements include urgent health and safety repairs such as childproofing, plumbing, mold remediation, and accessibility upgrades.

Application

Question: If our agency has multiple FRC sites, do we need to submit separate applications?

Answer: Yes. A separate application is required for each site, and each site will be reviewed and scored independently.

Question: Can we upload letters of support with our application?

Answer: No. The application portal only accepts the online form and the required budget upload; letters of support are not requested or reviewed.

Question: Are partnership or joint applications allowed?/Can two programs apply together?

Answer: No, applications must be submitted by one lead agency that will serve as the contract holder, with partner organizations listed as subcontractors.

Question: What is the deadline to submit the application?



Answer: The application deadline is November 14, 2025, at 5 PM PDT. Late or incomplete applications will not be accepted.

Question: How can I submit my application?

Answer: Applications must be submitted online using the link provided in the RFP to access the application form. Applications will not be accepted by email, fax, or mail.

Question: When will applicants be notified of the results?

Answer: Awards will be announced in February 2026 after Commission approval. All applicants will be notified of funding status no later than March 1, 2026.

Question: Who can I contact if I have questions about the application process?

Answer: You can email your questions to FRCgrants@First5Alameda.org or call us at 510-241-2811

Question: Are there word limits for narrative questions in the application?

Answer: No, there are no word limits for the narrative questions.

Program Details

Question: How many grants will be awarded under the Family Resource Center funding opportunity? What is the maximum award amount?

Answer: We will be funding up to 20 grants; 4 per Alameda County Board of Supervisor District at up to \$250,000 each.

Question: What types of activities can be funded through this grant?

Answer: Funded activities must be new or enhanced and may include: Basic needs for families (food, diapers, transportation, security deposits, child care support, car repairs); Enhanced referrals to child care and other resources; Playgroups and enrichment activities; Parent/caregiver engagement events (examples: Parent Cafés, Coffee Hours); Fatherhood programs; Community partnerships and collaboratives; Purchase of non-fixed furniture or equipment; Trainings for parents/caregivers or staff serving families with children prenatal to five.

Funding

Question: What is the funding amount and grant term?

Answer: The initial grant term is March 2026 – June 2027 with up to \$352,500 available for 16 months. Additional annual funding of up to \$250,000 is expected through June 2030 for grantees contingent on successful completion of contract deliverables.

Question: When will I be notified about facilities funding?

Answer: Sites expressing interest in facilities funding will be contacted in early 2026 regarding the status of their request.



Budget

Question: Will First 5 consider funding new Family Resource Centers?

Answer: No. This funding opportunity is not intended to establish new sites. Each applying site must already have provided weekly programming and family navigation services since July 2022.

Question: Will the cost of food provided through a food pantry be covered?

Answer: Yes. Food and other basic needs (such as diapers, wipes, clothing, and transportation) are allowable expenses when they benefit families served by the FRC.

Question: Can outreach and printing costs (e.g., brochures or flyers) be included in the budget?

Answer: Yes. Outreach, copying, and printing materials are allowable expenses and should follow First 5 branding guidelines.

Question: Can budgets be revised after awards are announced?

Answer: Yes. Budgets will be finalized during contract negotiations with First 5 staff. Adjustments can be made as part of the negotiation process, as long as they do not drastically alter the proposed activities included in the application.

Question: Are rent or lease expenses allowable under this grant?

Answer: Yes, rent and lease costs are allowable expenses under this program funding.

Question: Can the majority of our budget go toward staffing costs?

Answer: Yes. Staffing costs are allowable and there is no maximum percentage for personnel expenses.

Application Scoring

Question: Is there a minimum or target number of families served?

Answer: There is no specific minimum required. Applications will be reviewed for clarity and cost-effectiveness in relation to the scope of work, not for a fixed service quota.

Reporting

Question: Is the Results-Based Accountability (RBA) framework part of the application?

Answer: No. Applicants do not complete an RBA form during application. RBA is used for grant reporting after funding is awarded.

Facilities

Question: Can Facilities Funds be used for redesigns that aren't urgent (adding cubicles, removing a wall)?

Answer: No. Facilities Funds are reserved for urgent health and safety needs such as repairs after flood, fire, or other emergencies, or to address accessibility issues. Program funds may be used for moveable,



non-fixed items like tables or partitions.

Other

Question: How will Board of Supervisors district determinations be made?

Answer: District determinations are based on the physical address of the FRC site. Applicants can verify their district using the Alameda County District Lookup Tool linked in the RFP.

Question: Can we find a list of current FRCs in each district?

Answer: No. There is no public directory identifying all Family Resource Centers by district.

Question: What does “may not supplant other funds” mean?

Answer: Grant funds cannot replace existing funding for current services. Instead, they must expand, enhance, or create new services for families with children prenatal to five. Examples include adding new programming, extending hours or locations, or adding staff to increase capacity. Once selected for funding, contracted partners may be asked to submit a letter of non-supplantation for verification.

Question: Is there a limit on the number of awards one agency can receive?

Answer: No. There is no limit to the number of awards an organization/agency can receive.

Question: Are there limits on subcontractors?

Answer: Subcontractors are permitted and must be approved by First 5 before contract execution. There is no specific percentage cap or restriction on the types of services subcontractors can provide as long as they support program deliverables.

Question: How many organizations will be funded?

Answer: Up to 20 organizations will be funded, with up to four per Alameda County Board of Supervisors district.

Question: Can FRC Program funds be used for fixed or contractor-required improvements?

Answer: No. Only moveable/non-fixed items (tables, chairs, rugs, etc.) are eligible.

Question: When will awards be announced?

Answer: Awards will be announced in February 2026 after Commission approval.