



MEASURE C COMMUNITY ADVISORY COUNCIL MEETING AGENDA

Wednesday, August 27, 2025
6:00 PM – 8:00 PM

First 5 Alameda Conference Center
1115 Atlantic Avenue
Alameda, CA, 94501
Conference Room A

The public may access the meeting via

Zoom Webinar ID: 880 3445 5407

Passcode: 818596

Link: <https://first5alameda-org.zoom.us/j/88034455407?pwd=EOaz68Zmz56Tod2x7MBxQRp44aqkZk.1>

Community Advisory Council Members:

Tracey M. Black, Heidi Gerard, Nancy Harvey, Kym R. Johnson, Maéva Marc, Paulene McCarthy, Savitha Moorthy, David Padilla, Mitch Sigman, Bry'Ana Wallace, and Robert E. Williams

1. Welcome & Call to Order

Facilitator Dania Torres Wong will call this meeting to order at 6:00 PM.

2. Roll Call

3. Review Agenda and July 16, 2025 Meeting Minutes

4. Measure C Updates

5. Presentation on Kindergarten Readiness Community Study: Early Development Instrument

6. Roundtable Discussion (*scheduled for 7:15 PM*)

7. Public Comment

This portion of the meeting is reserved for persons desiring to address the Community Advisory Council. At this time, the Public is invited to make any comments related to items not on the agenda within the Council's purview. The Council will receive public comment in person or by Zoom utilizing the Q&A Box. Speakers are limited to two minutes. Public comment will be limited to 15 minutes.

8. Adjournment

Information about access:

If you need special assistance to participate in this meeting, including interpreter services, please contact Evelyn Navarro at evelyn.navarro@first5alameda.org or (510) 279-6350 at least 7 business days before the scheduled Community Advisory Council meeting so First 5 can make reasonable arrangements to ensure accessibility. Times indicated are estimates and subject to change.

Teleconferencing Guidelines

The Measure C Community Advisory Council meetings may be teleconferenced. Please be aware that not all meetings are teleconferenced (hybrid). It is important to check the top of the public agenda for specific meeting details.

For teleconferenced meetings, members of the Public may watch and provide public comment as follows:

- Spoken public comments will be accepted during the teleconference meeting. To address the Community Advisory Council, click on the meeting link located at the top of the meeting agenda to access the Zoom-based meeting. You may also join the meeting by smartphone. Please read the following instructions carefully.
- Written comment is accepted 24 hours prior to the scheduled meeting, unless otherwise noted on the meeting agenda. To provide written comment on an agenda item or to raise an issue as Public Input, you may send an email to Evelyn.Navarro@first5alameda.org. Please include your name and indicate either the agenda item number you are addressing or that your comment falls under general Public Input. Copies of all written comments submitted by the deadline above will be provided to each Community Advisory Council member and will be added to the official record. Written comments submitted after the deadline will only be added to the official meeting record. Comments will NOT be read into the record during the meeting.

You may download the Zoom client or connect to the meeting in-browser. If you use your browser, make sure you are using a supported operating system and current, up-to-date browser. Certain functionality may be disabled in older browsers, including Internet Explorer. You will be asked to enter an email address and name.

If you would like to offer spoken public comment:

- We request that you identify yourself by name as this will be visible online and will be used to notify you that it is your turn to speak.
- At the start of the meeting or when the item on which you wish to speak is taken up by the Community Advisory Council, please utilize the Zoom Q&A Box to notify First 5 staff that you would like to make public comment. When it is time for public comment, staff will activate and unmute speakers in turn. Speakers will be notified shortly before they are called to speak.
- When called, please limit your remarks to the time limit allotted on the meeting agenda.

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Measure C Community Advisory Council Meeting Minutes

July 16, 2025, 6:00pm-8:00pm

First 5 Alameda County Conference Center, Alameda, CA

Community Advisory Council Members Present: Tracey M. Black, Heidi Gerard, Nancy Harvey, Kym R. Johnson, Maéva Marc, Paulene McCarthy, David Padilla, Mitch Sigman, Bry'Ana Wallace, and Robert E. Williams

Community Advisory Council Members Not Present: Savitha Moorthy

First 5 Alameda County Staff Present: Ellen Dektar, Diana Garcia, Christine Hom, Edirle Menezes, Jenna Murakami, Ayano Ogawa, Kristin Spanos, Steve Spiker, Domonique Wilson

Facilitator: Dania Torres Wong

Agenda Item Speaker	Discussion	Follow Up
1. Welcome & Call to Order D. Torres Wong C. Hom	<p>Christine Hom, First 5 Chief Operating Officer, provided instructions to the public on how to access interpretation services in Spanish and Cantonese for in person and virtual attendees.</p> <p>Facilitator Torres Wong called the Community Advisory Council meeting to order at 6:14pm.</p> <p>Facilitator Torres Wong announced public comment for items not on the agenda would be taken during Agenda Item 5.</p> <p>Facilitator Torres Wong congratulated the Council on the approval of the Measure 5-Year Plan and shared the goals for the meeting:</p> <ul style="list-style-type: none">• Provide an update on Measure C implementation• Receive input from Council members on Measure C Program plans and progress• Discuss the next phase of Community Advisory Council meetings	None.
2. Roll Call	Facilitator Torres Wong led roll call.	None.



Agenda Item Speaker	Discussion	Follow Up
D. Torres Wong	<p>Council members Tracey M. Black, Heidi Gerard, Nancy Harvey, Kym R. Johnson, Paulene McCarthy, David Padilla, Mitch Sigman, Bry'Ana Wallace, and Robert E. Williams were present.</p> <p>Council member Mitch Sigman joined virtually with Just Cause.</p> <p>Council member Savitha Moorthy was excused.</p> <p>Council member Maéva Marc joined the meeting at 6:22pm.</p> <p>At 6:31 p.m., Council member Bry'Ana Wallace temporarily left the meeting. Council member Bry'Ana Wallace rejoined the meeting at 7:21 p.m.</p>	
3. Review Agenda & May 21, 2025 Meeting Minutes D. Torres Wong	Facilitator Torres Wong reviewed the meeting agenda and asked if Council members had any corrections to the May 21, 2025 meeting minutes.	None.
4. Measure C Implementation <ul style="list-style-type: none"> a. Next Phase of Community Advisory Council Meetings b. Updates K. Spanos D. Garcia S. Spiker E. Dektar E. Menezes D. Wilson J. Murakami	<p>Kristin Spanos, First 5 CEO, presented the next phase of work since the approval of the Measure C 5-Year Plan by the Alameda County Board of Supervisors on June 10, 2025, provided an update on community partnerships and outreach activities based on ideas and input provided by the Council members at their May meeting, and shared the structure of the Council meetings moving forward (see attached).</p> <p>Diana Garcia, Senior Administrator for Policy, presented a brief Policy Update.</p> <p>Steve Spiker, Chief Impact Officer, presented an update on the Measure C Early Care and Education (ECE) Emergency Grant (Strategy 2A) progress.</p> <p>Council members asked clarifying questions and offered comments on the ECE Emergency Grant update.</p>	First 5 Staff to reschedule the August 13, 2025 Community Advisory Council meeting.



Agenda Item Speaker	Discussion	Follow Up
	<p>Ellen Dektar, Senior Administrator for ECE Facilities, presented an update on the Facilities Grants (Strategy 3A), including key design elements, and upcoming dates.</p> <p>Edirle Menezes, Director of Early Care & Education, presented an update on the Family, Friend, and Neighbor Grants & Equipment (Strategy 2E), including key design elements and upcoming application dates.</p> <p>Domonique Wilson, Director of Community Programs, presented an update on the Family Resource Center and Shelter Grants (Strategy 1D), including key design elements and upcoming implementation dates.</p> <p>Jenna Murakami, Infrastructure Officer, presented an update on the Emergency Revolving Fund (Strategy 2C), including key design elements as informed by the Community Advisory Council and upcoming implementation dates.</p> <p>Council members asked clarifying questions and offered comments on the updates provided by First 5 staff.</p> <p>Kristin Spanos, CEO, reviewed next steps and upcoming potential deep dive topics for future Council meetings. She reminded Council members about their next meeting scheduled for August 13, 2025, 6PM-8PM, but noted that First 5 would look at rescheduling the meeting to avoid a conflict with the Black ECE Symposium.</p> <p>Facilitator Torres Wong opened public comment for Agenda Items 4 & 5.</p> <p>The Community Advisory Council members received public comment from:</p> <p><u>Virtual Participants:</u> Rev. Niya M. Scott-Smith</p>	
5. Public Comment	No public comment.	None.



Agenda Item Speaker	Discussion	Follow Up
D. Torres Wong		
6. Adjournment D. Torres Wong	Facilitator Torres Wong adjourned the meeting at 8:09pm.	None.

WELCOME / ¡Bienvenidos! / 歡迎

The meeting will begin momentarily.

- Spanish and Chinese interpretation is available
- Please silence your cell phone

WELCOME / ¡Bienvenidos! / 歡迎

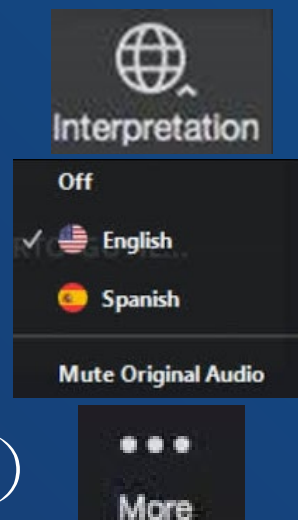
我們提供同步翻譯-請各位選擇一種語言

用電腦參與視訊

- 點擊位於螢幕底部的地球圖標
- 選擇中文

用手機參與視訊

- 按螢幕右下角的三個點（更多）
- 點選語言翻譯
- 選擇中文
- 按螢幕右上角的完成



INTERPRETACIÓN SIMULTANEA AL ESPAÑOL DISPONIBLE - TODOS DEBEN ELEGIR UN LENGUAJE

ENTRANDO A ZOOM POR COMPUTADORA

- Apriete el símbolo del Globo terráqueo ubicado en la parte inferior de la pantalla.
- Elija ESPAÑOL
- Apague el Audio Original (para solo escuchar una voz)

ENTRANDO A ZOOM POR TELEFONO INTELIGENTE

- Presione los 3 PUNTOS sobre la palabra MORE o MAS y busque INTEPRETACIÓN
- Elija ESPAÑOL
- Presione DONE o FINALIZAR, arriba y de lado derecho de la pantalla

MEASURE C COMMUNITY ADVISORY COUNCIL MEETING – PUBLIC COMMENT AUGUST 27, 2025, 6:00 PM – 8:00 PM



- Public comment for agendized and non-agendized matters within the Council’s purview will be taken at the end of the meeting.
- There is a 2-minute time limit for public comment. The timer will beep when time has expired.
- Public comment will be limited to 15 minutes.
- When submitting your request to make public comment, please share your name, affiliation (if any), and the agenda item you would like to comment on (when appropriate).

Instructions for virtual public comment:

- Submit your request to make public comment in the Q&A Box **prior** to the presentation and discussion of that agenda item.
- Virtual attendees are muted. When it is your turn to speak, the host will call your name and unmute you. You will also need to **unmute** your microphone.

Instructions for in-person public comment:

- Sign up to provide public comment on the public comment sign up list, **prior** to the Public Comment item at the top of the agenda, so that your name can be called by a First 5 team member.

Community Advisory Council

August 27, 2025



MEASURE C
TAX DOLLARS
AT WORK

Measure C Updates and the Early Development Instrument

Today's Meeting

GOALS

Provide updates on Measure C work

Deep Dive into the Kindergarten Readiness Assessment Tool (The EDI)

Roundtable discussion with CAC members

AGENDA

1. Welcome and Call to Order
2. Roll Call
3. Agenda Review
4. Measure C Updates
5. Kindergarten Readiness Community Study: Early Development Instrument (EDI)
6. Roundtable Updates (7:15 PM)
7. Public Comment
8. Adjourn

Updates

Measure C and First 5 Happenings

1. **First 5 ECE Emergency Grants**
2. **Provider Outreach and Support**
3. **Measure C Orientation Sessions**





FIRST 5 ECE Emergency Grants

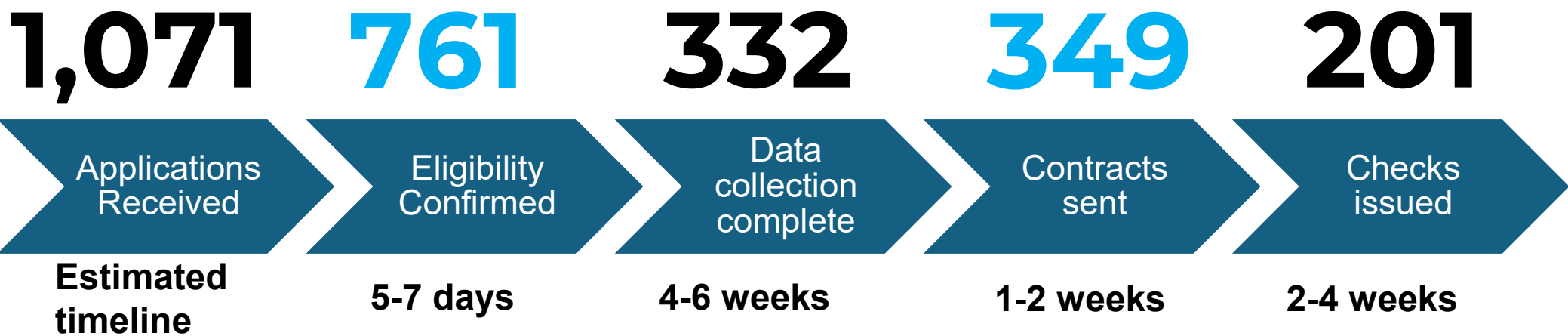
Data in this slide deck were extracted between August 13-26, 2025.

first5alameda.org | 7



ECE Emergency Grants

Processing stages – as of August 19



** Eligible applicants complete data entry that is verified by First 5
Data were extracted on August 19, 2025.*

ECE Emergency Grants

Applications & Sites

Data were extracted on August 19, 2025.



\$40M

Grant amount estimated
for current, eligible
applications



3,357

Educators receiving
stipends

Supervisory District Stats

update

	District 1	District 2	District 3	District 4	District 5
# Estimated sites eligible	207	275	311	377	265
# FCCs Applied	153	185	177	239	99
# Centers Applied	72	56	71	56	64
Est Grant Amount Total for Eligible Applications	\$5.2M	\$7.0M	\$9.2M	\$10.0M	\$6.9M

Data were extracted on August 19, 2025.

Sites by City/Place

City/Place	# Sites Applying	# Estimated Eligible Sites	City/Place	# Sites Applying	# Estimated Eligible Sites
Alameda	56	78	Livermore	47	44
Albany	12	12	Newark	32	24
Berkeley	72	113	Oakland	334	447
Castro Valley*	44	69	Piedmont	1	0
Dublin	63	47	Pleasanton	32	41
Emeryville	8	18	San Leandro	80	96
Fremont	154	157	San Lorenzo*	39	36
Hayward	152	195	Union City	55	53

**Census designated place*

Data were extracted on August 19, 2025.

ECE Emergency Grants

Processing Speed

Data were extracted on August 25, 2025.

June Applications



61 days

from application date to
first checks cut

*July Applications**

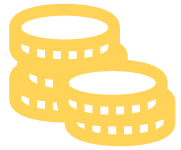


40 days

from application date to
first checks cut

Facilities Funding Interest

update



556

Applications
with facilities
funding interest



234

Applicants offer
nontraditional
hours of care
to families



300

Serve children
with special
needs



331

Applications
facing closure
or reduced
enrollment



520

Would use funding
to add or preserve
infant/toddler spaces

Provider Outreach & Support



1,374

Postcards mailed
to ECE providers
(June 2025)



466

Outreach Calls to
sites who have not
applied
(August 2025)



57

Sites have
applied since
receiving a call



2,111

Technical
Assistance
inquiries



79%

of TA inquiries
resolved
(avg of 6 days to
resolve)

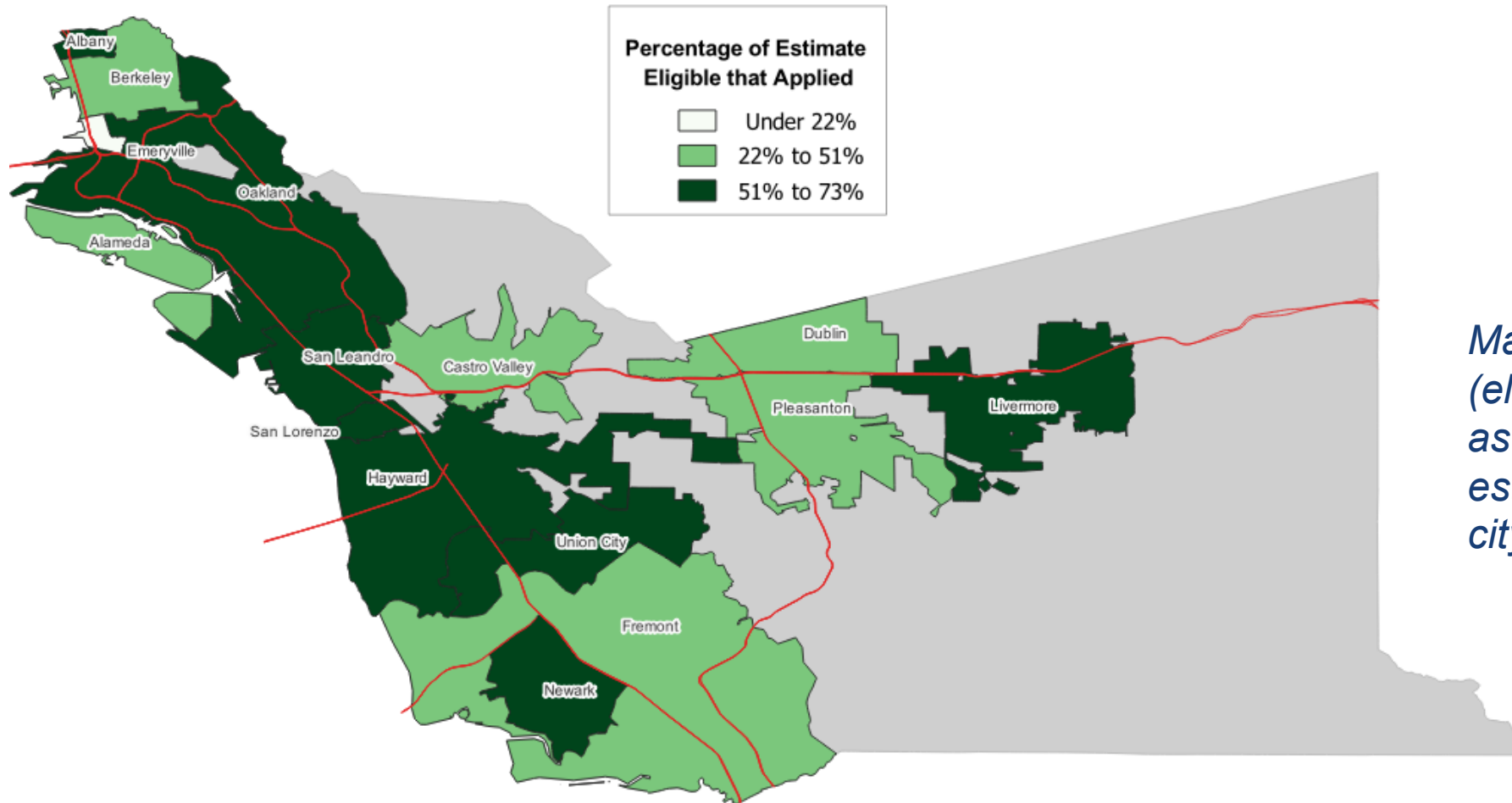
Outreach & TA by Board of Supervisor District

(8/25/2025)

	District 1	District 2	District 3	District 4	District 5
# of Outreach Calls Made in August	94	78	81	115	98
# (%) Sites Applied in August	11 (12%)	7 (9%)	16 (20%)	14 (12%)	9 (9%)
# of Technical Assistance Inquiries	210	291	325	449	236
# Estimated Sites Eligible	207	275	311	377	265

Data were extracted on August 25, 2025.

Application Uptake



Map shows the # of current (eligible) sites who have applied, as a percentage of our estimated # eligible sites per city, as of August 25, 2025

Measure C Orientation Sessions.

Strategy 5A.

Progress

- ▶ First two Measure C Orientation Sessions have been hosted: July 26 and August 23
 - **July:**
 - FCC - 63 attendees
 - **August:**
 - FCC- 170 attendees
 - Center – 18 attendees
- ▶ Partner organizations present included Parent Voices Oakland, Hively, BANANAS, 4Cs, Davis Street, SEIU 521, and SEIU 1021.

Upcoming Work

- ▶ Orientation Sessions scheduled monthly through the rest of the year.
 - Meetings to be hosted in Oakland, Hayward, and Alameda.
 - NEXT SESSION: Saturday, September 20th
- ▶ Planning to host orientation sessions throughout Alameda County in 2026





Kindergarten Readiness Community Study



Kindergarten Readiness Community Study

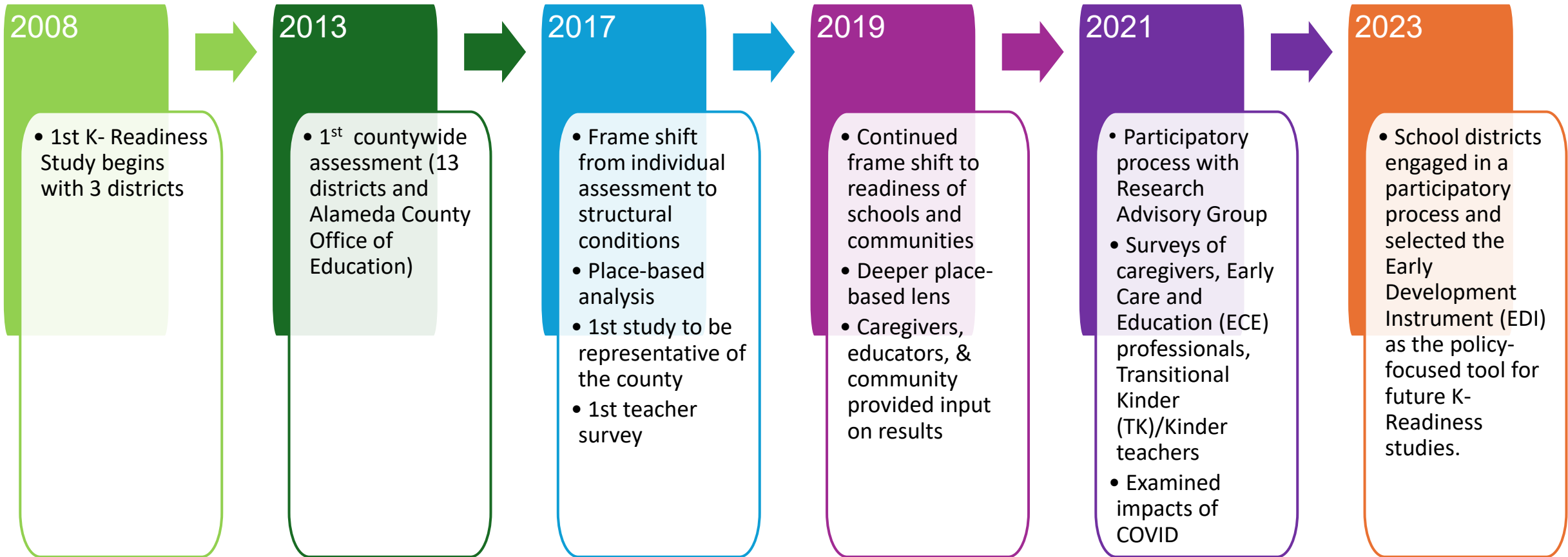
AGENDA

- **Background on KRCS** - Daisy Perez, First 5
- **Overview of the tools and data** – Josh Bader, UCLA
- **Example of local systems implementation**
– Sara Farmer, OUSD and Page Tomblin, Oakland Starting Smart and Strong (OSSS)

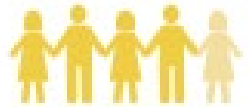
OUR NORTH STAR

Our “North Star,” the population result that guides our work, is that all **Children Are Ready for Kindergarten**; our work is to ensure that policies, systems, communities, and schools support families and children by creating the **conditions** that position all for success.

Measuring Kindergarten Readiness: Converging on a Common Tool

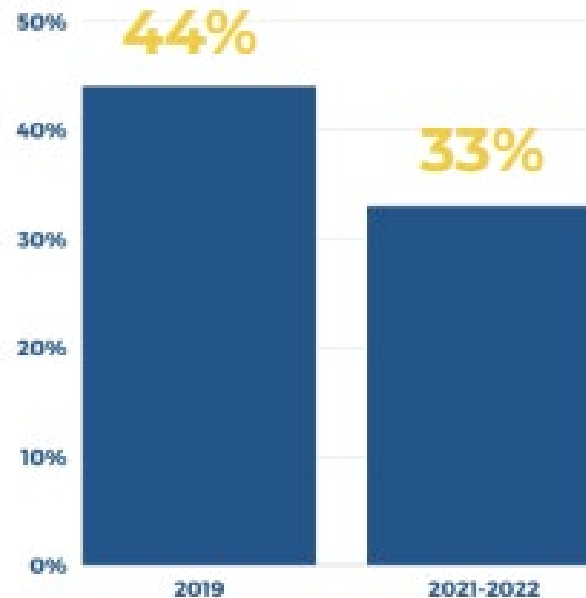


Measuring Kindergarten Readiness: Converging on a Common Tool



4 in 5

children who are not ready for kindergarten continue to struggle academically in third grade. (2018)²⁶



According to parents/caregivers, 33% of children were fully ready for kindergarten compared to 44% in 2019. Structural inequities compounded by the COVID-19 pandemic have impacted children, families, and communities.

“Factors predicting readiness are closely associated with *socioeconomic conditions* rooted in structural racism and classism and public disinvestment in neighborhoods”

-2021 KRA



KINDERGARTEN READINESS COMMUNITY STUDY

The 2025-2026 Kindergarten Readiness Community Study will consist of three components to capture a comprehensive snapshot of conditions that shape school readiness and inform budget and policy decision-making in the early care and education system.



Early Development Instrument (EDI):

Community measure
that provides
information about
children's health,
development and
school readiness



Parent/Caregiver Survey:

Understand
caregivers' perspectives
on children's early life
experiences



Locally Available Data:

Understand
community conditions
that impact school
readiness

Data Informed Futures

Measuring and monitoring kindergarten readiness and neighborhood conditions

Josh Bader, Project Director



The Center for
Healthier Children,
Families & Communities

Building a future where all children thrive.



Data
Informed
Futures

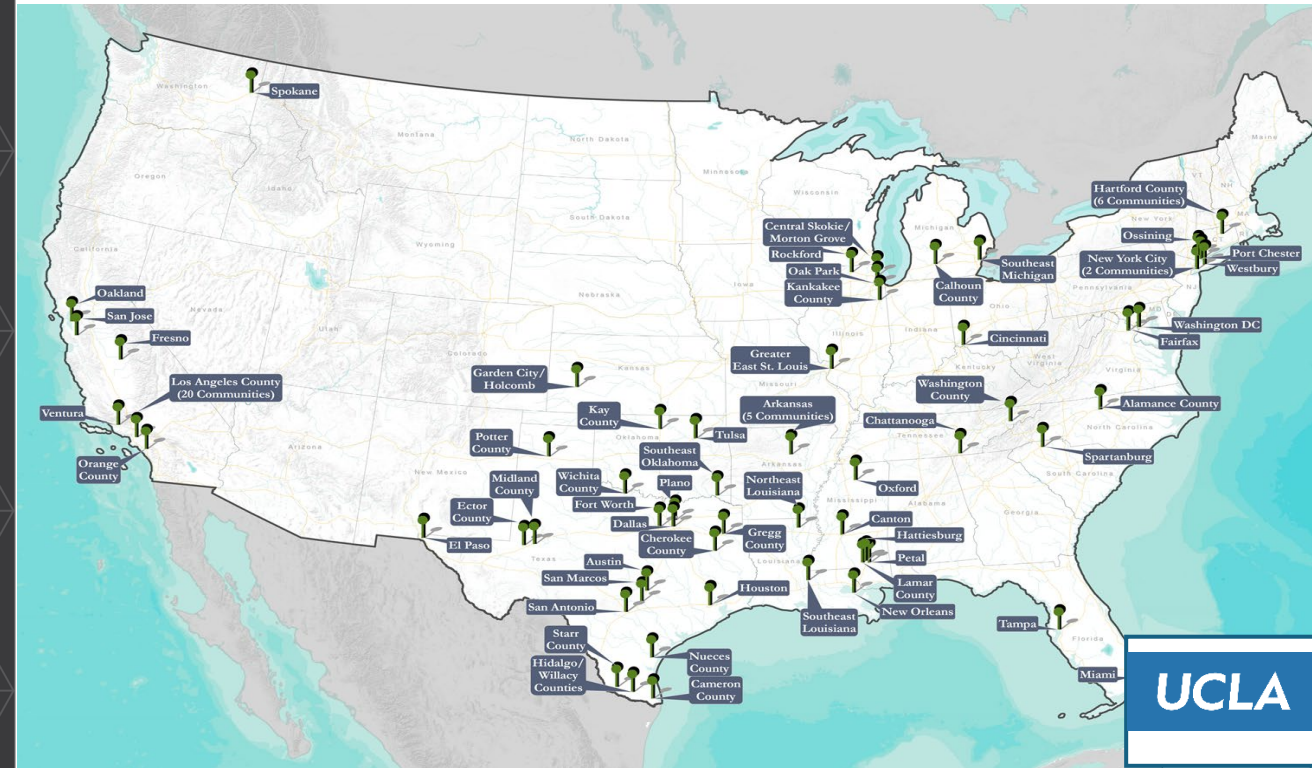
Knowledge and insights
to transform children's lives

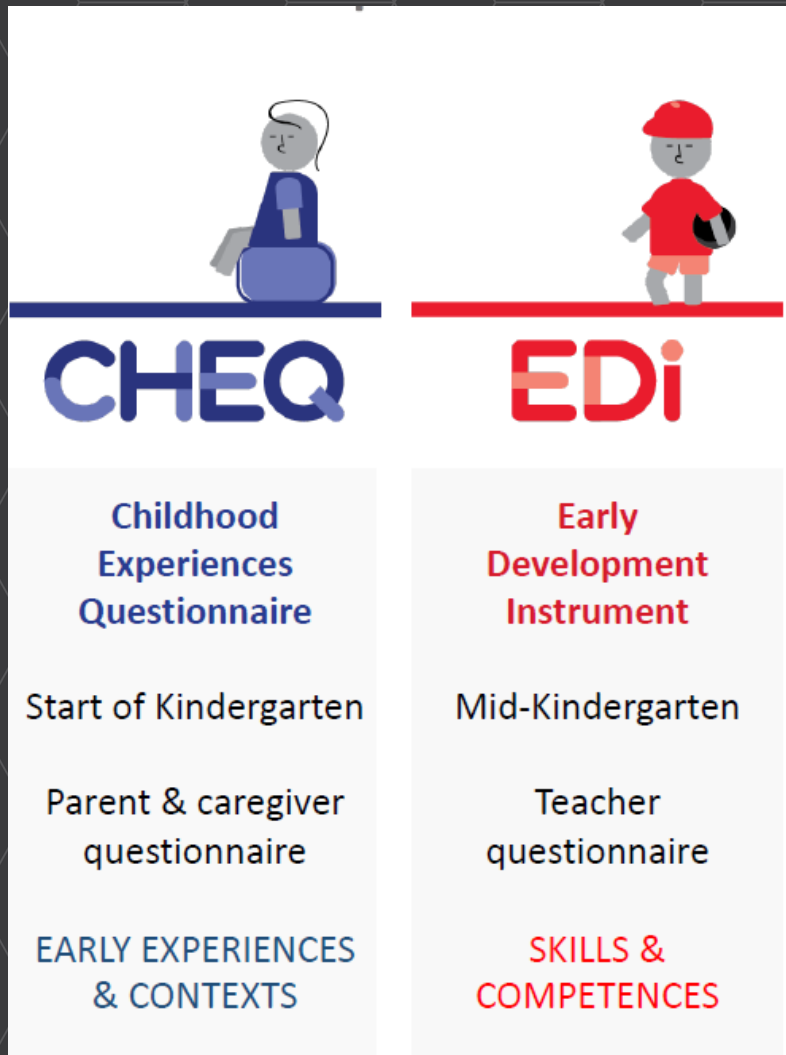


Data Informed Futures

Participating communities join the national shared learning network meetings to innovate and scale efforts

- Fifteen-year initiative
- Over 100 communities in 18 states





National Neighborhood Equity Index Understanding community conditions affecting children

Note: UCLA partners with publishers at McMaster University for the EDI and University of British Columbia for the CHEQ. NNEI developed by Dr. Charles Bruner.

Two Surveys 1 Metric of Community Context

Alameda Implementing EDI and a parent/caregiver survey

Childhood Experiences Questionnaire (CHEQ)

- Parent/caregiver-reported at kindergarten entry about children's early experiences 0-5 years.

Early Development Instrument (EDI)

- Kindergarten teachers report on developmental outcomes, 4-6-year-olds.

National Neighborhood Equity Index (NNEI)

- Measure of community context.
- Overlaid onto survey data to understand how neighborhood conditions influence children's outcomes.
- A composite of 11 census indicators reflecting levels of socio-economic adversity at the neighborhood level.



The Early Development Instrument

Five Developmental Domains



Physical Health
and Wellbeing



Emotional
Maturity



Social
Competence



Language and
Cognitive
Development

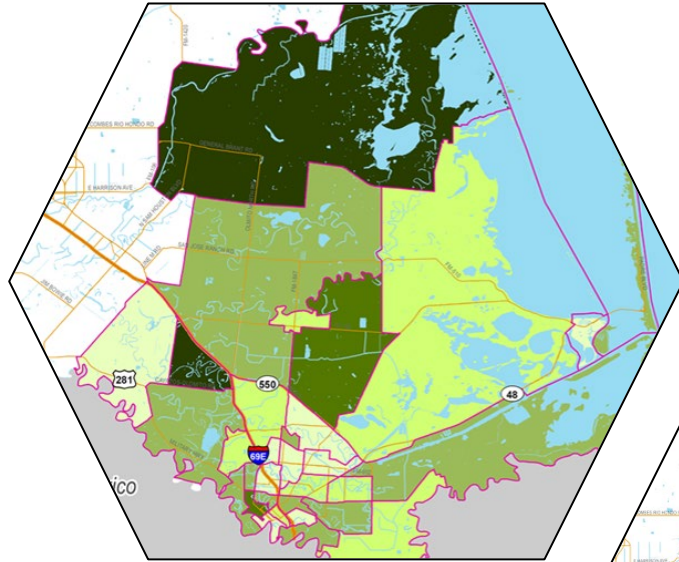


Communication
Skills and
General
Knowledge

- Population measure of children's developmental outcomes and school readiness.
- Developed at the Offord Center for Child Studies at McMaster University
- Reflects how well early childhood services and systems are supporting young children.
- EDI predicts ELA and Match Scores in 3rd and 5th grades
- Allows stakeholders to:
 - **Look Back:** To improve children's outcomes before they arrive at kindergarten.
 - **Look forward:** To understand incoming kindergarten cohort and support them as they progress thru school.

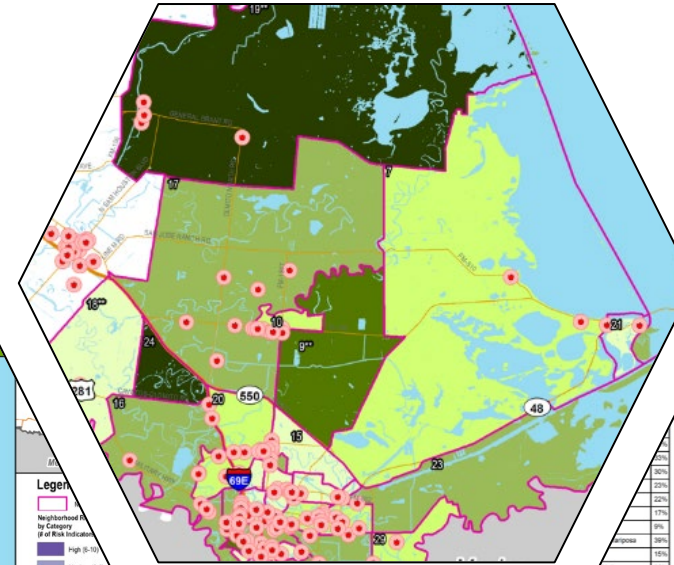
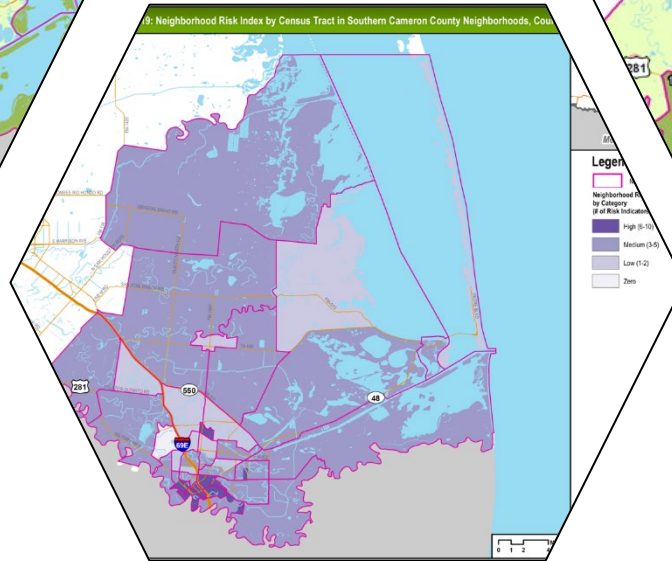


Children's Well-being Data & Community Conditions



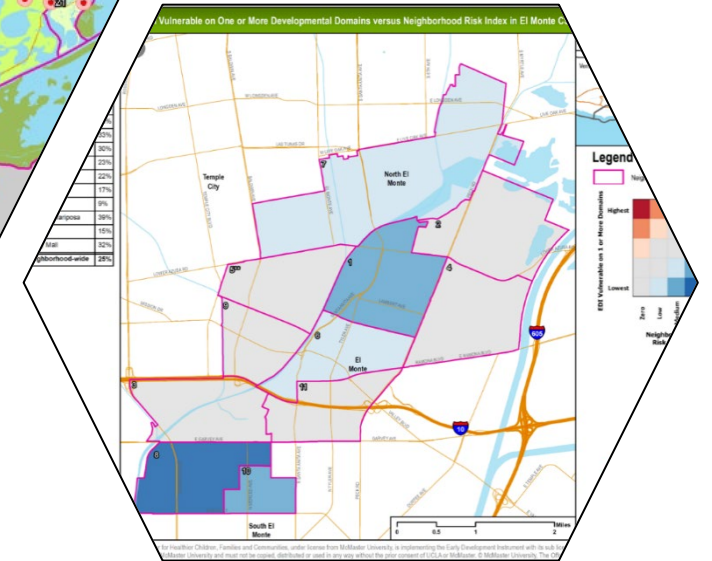
EDI &
CHEQ
Maps

Community
Indicator
Maps

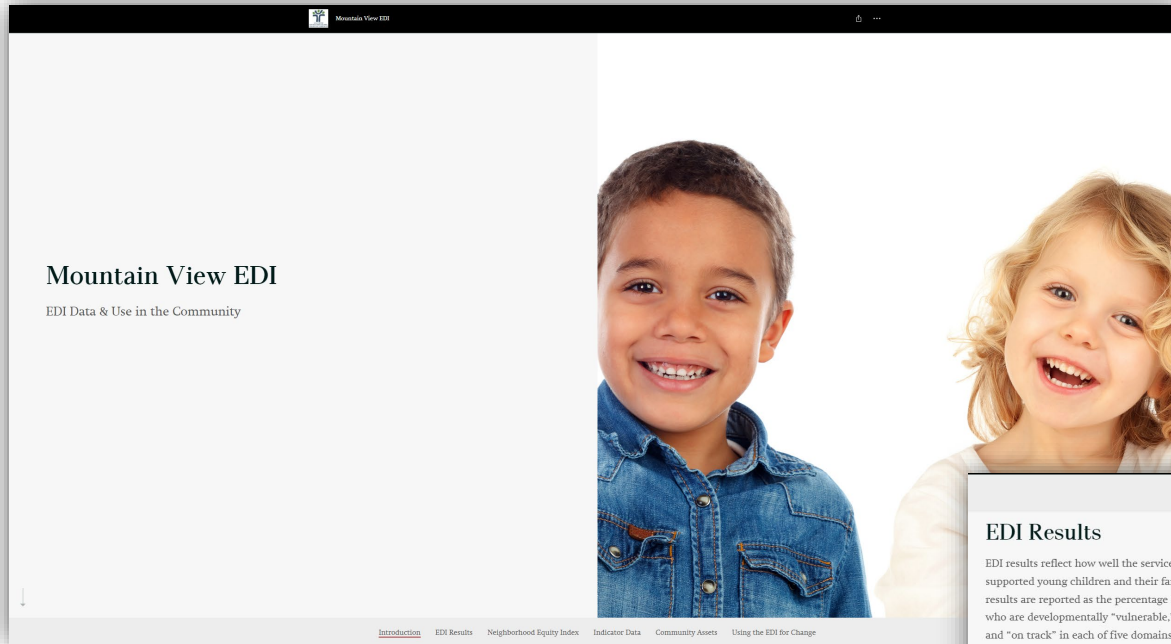


Asset/
Resource
Maps

Resilience
Maps

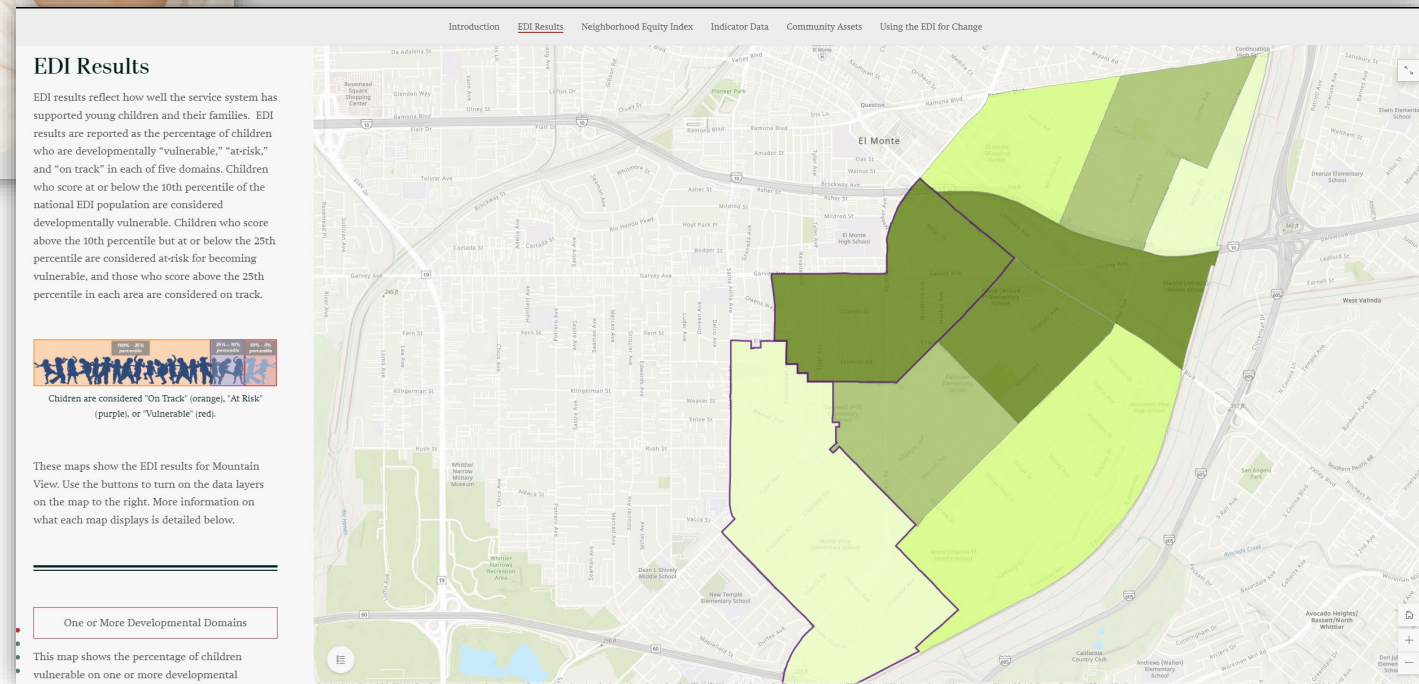


Story Map



Allows partners to tell the story of their data and context using interactive maps, customized text, and local photos.

Designed for general audiences with no required background knowledge. Can be an excellent public-facing tool.



Examine potential strengths within communities

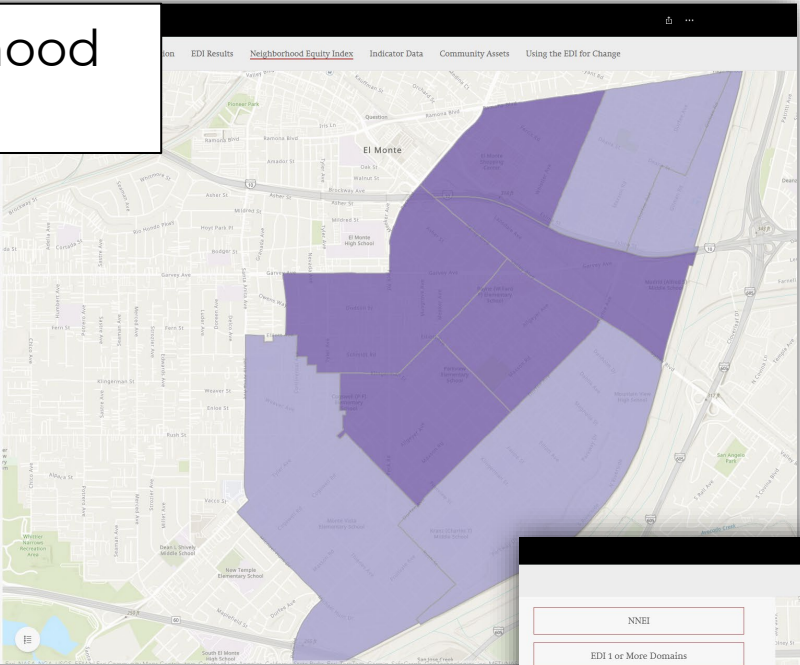
Neighborhood conditions

NNEI vs. EDI

While there is a general relationship between NNEI equity challenges and EDI vulnerability, differences between the two measures do show up in some neighborhoods and this can lead to . For this reason, it is helpful to directly overlay the NNEI measure with the EDI results to identify these neighborhoods that buck the predicted trend. The maps below show:

1. The NNEI itself
2. The EDI itself (Pct. Vulnerable on One or More Domains)
3. The overlay of the NNEI and EDI

In this final map, the neighborhoods shaded grey are those where the NNEI and EDI results match up as expected. The colored cells (both the red and blue shaded neighborhoods) represent where the two measures (EDI and NNEI) do not coincide. Neighborhoods in red indicate areas where children's vulnerability on the EDI is high but the level of neighborhood equity challenges is low. In these neighborhoods, children are performing worse on the EDI than might be expected based on the number of equity challenges in the NNEI. Conversely, blue cells indicate areas where children's vulnerability is low but the level of neighborhood equity challenges is high. In these



EDI results

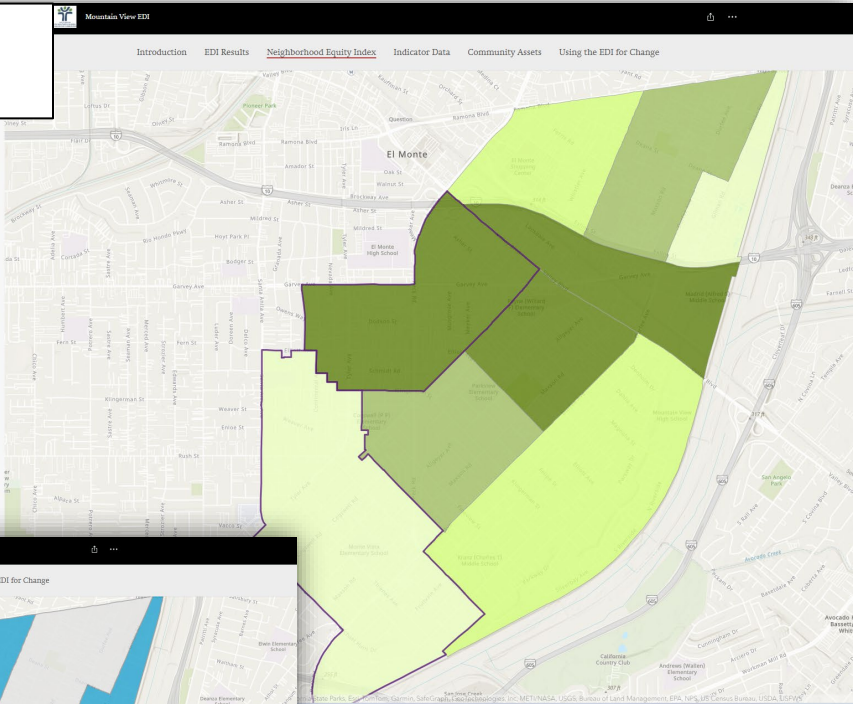
EDI 1 or More Domains

NNEI vs. EDI

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NNEI

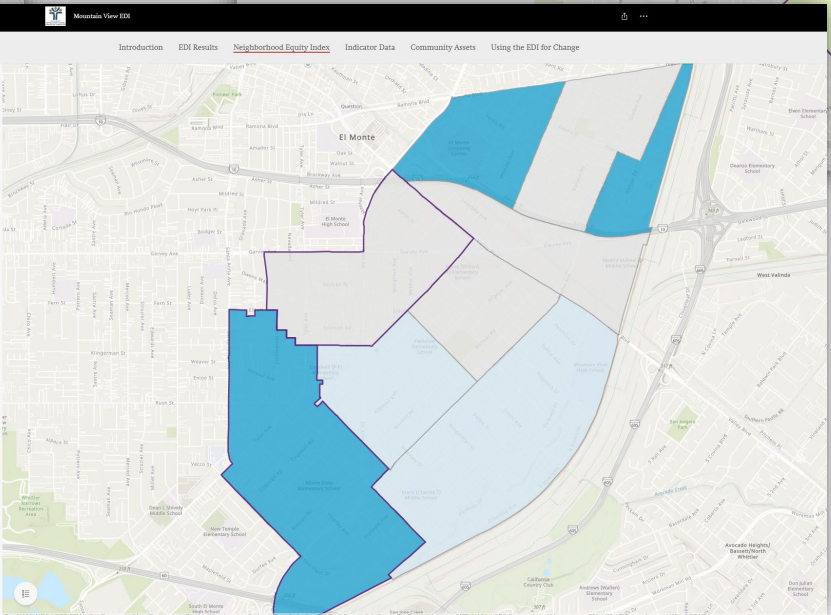
EDI 1 or More Domains

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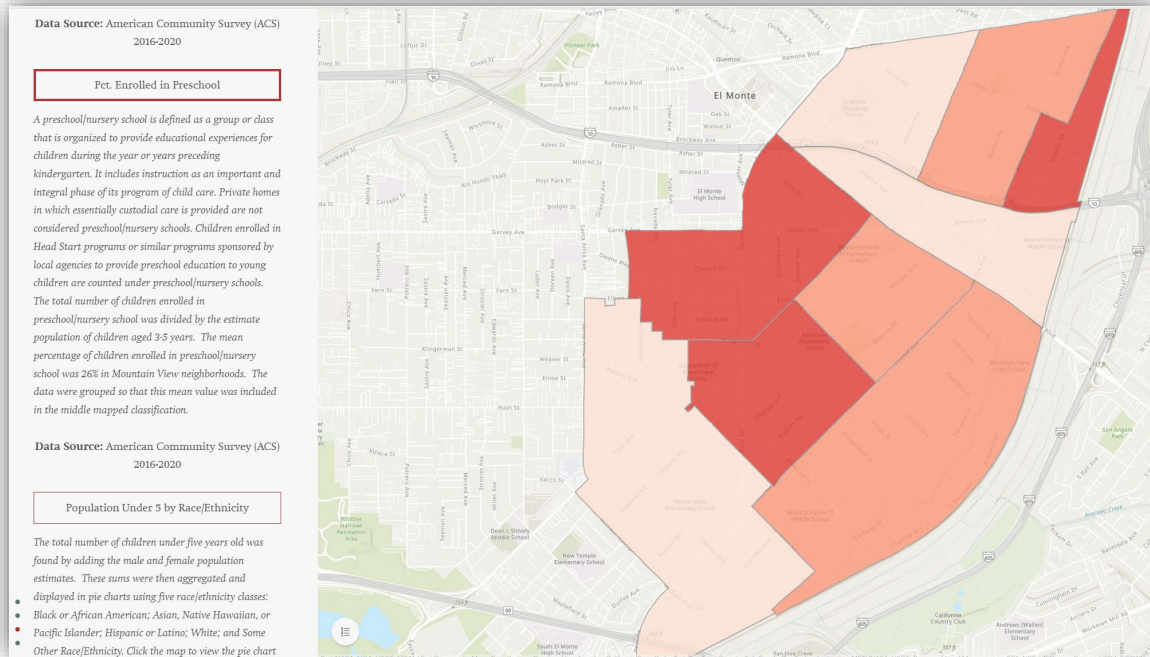
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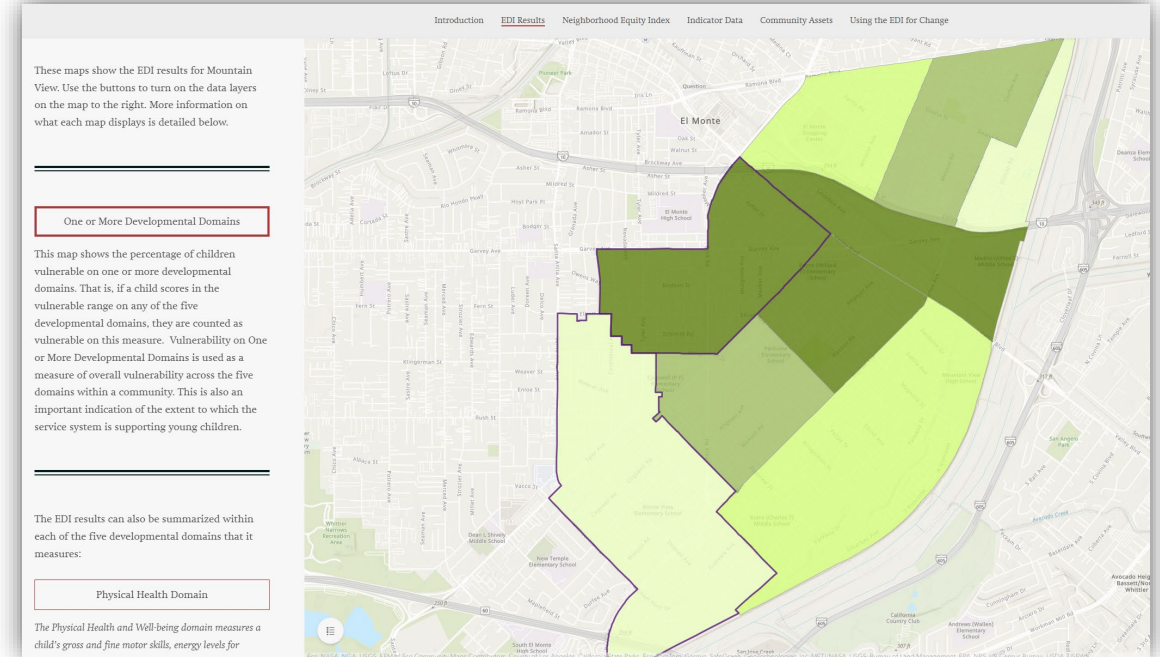
Can reveal patterns of resilience in communities

Examine factors that may contribute to children's wellbeing and school readiness



Percent of children
enrolled in preschool

(darker color = lower rates of enrollment)



Percent of children
Not supported by ECE systems on one or more
developmental domains

(darker color = not supported by ECE systems)

Examine availability of services/programs for families and take action

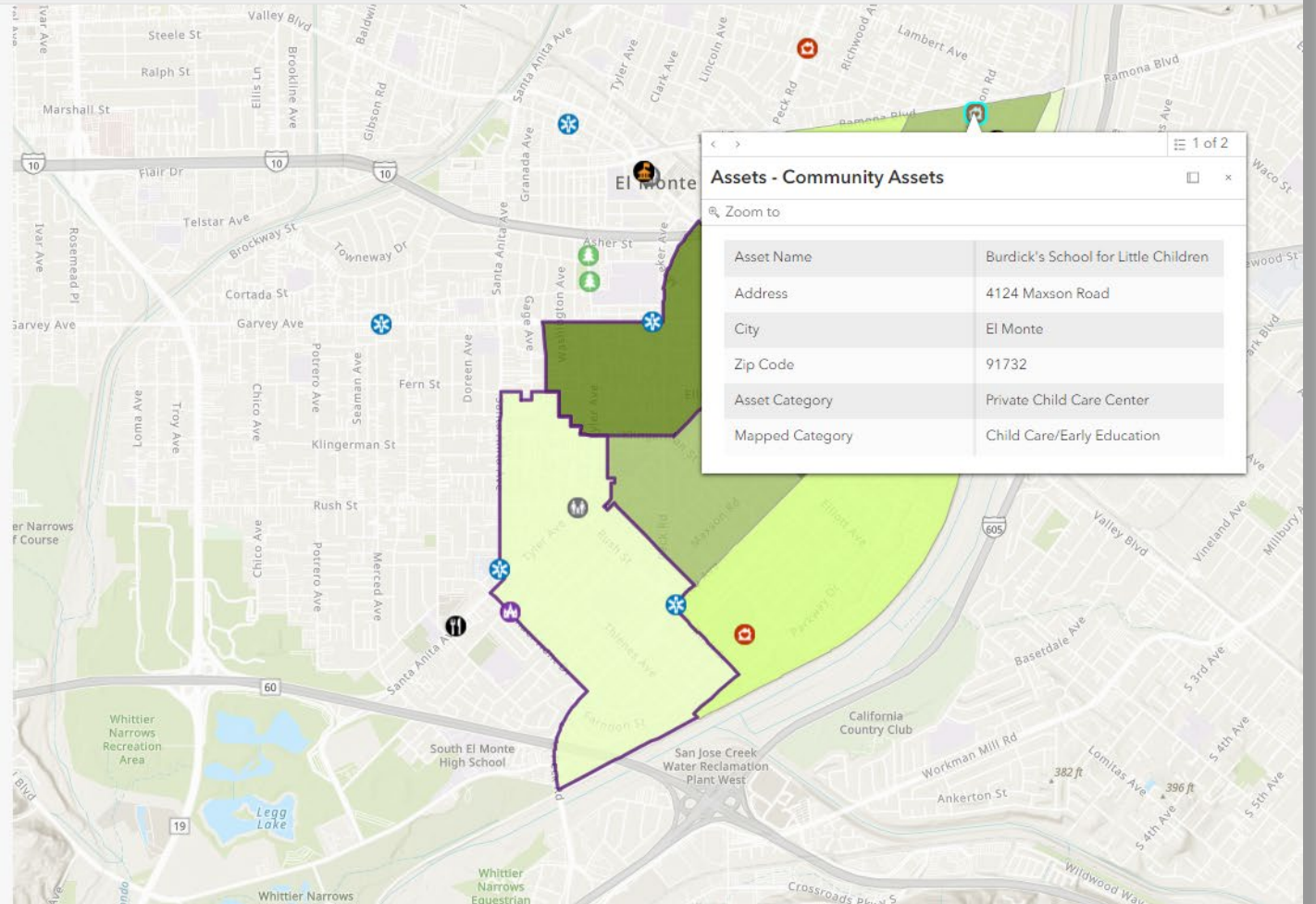
Community Assets

The availability and accessibility of services and resources in a community can have an effect on a child's development. For example, assets such as health services, childcare centers, parks, and libraries are all important resources to support parents in helping their children thrive. These assets are overlaid onto the neighborhood EDI results to help identify services gaps that could be influencing child development outcomes. Local stakeholders were provided the opportunity to select up to four groups of assets to be mapped. The data source for each map is noted below.

Community Assets

A community assets database was provided by the Mountain View Elementary School District and geocoded. The assets were then overlaid onto the EDI results.

Introduction EDI Results Neighborhood Equity Index Indicator Data Community Assets Using the EDI for Change



How is Data Used?



Conduct data driven,
collective planning
and action



**Guide actions about
resources, practices,
programs, policies.**



Build new and
stronger
partnerships and
shared
accountability for
children



Monitor and
evaluate systems
over time

Using EDI: Looking Back to Improve Early Childhood Ecosystems

State	Share with legislature and executive agencies
City	Inform investments and creation of early childhood policy roadmap, Office of the Young Child
Coalitions	Focus and align cross-sector efforts and investments
Programs	Invest in and create new ECE centers, health clinics, FRCs
Parents	Empower parents/residents in decision making process

EDI Implementation in Oakland

Presentation to the Measure C Community Advisory Council

08/27/2025

Sara Farmer, OUSD
Page Tomblin, OSSS



**Oakland Starting
Smart & Strong**

Overview: Oakland Starting Smart and Strong (OSSS)

- Citywide collaborative of advocacy groups, educators, providers, systems leaders, community organizations, funders, and school district
- Initiated in 2014 with a 10-year grant from the Packard Foundation
 - Requirement to implement the EDI with OUSD
- Priority Areas
 - Racial Justice
 - Community / Family Leadership
 - Systems Change
 - Data/Policy/Advocacy



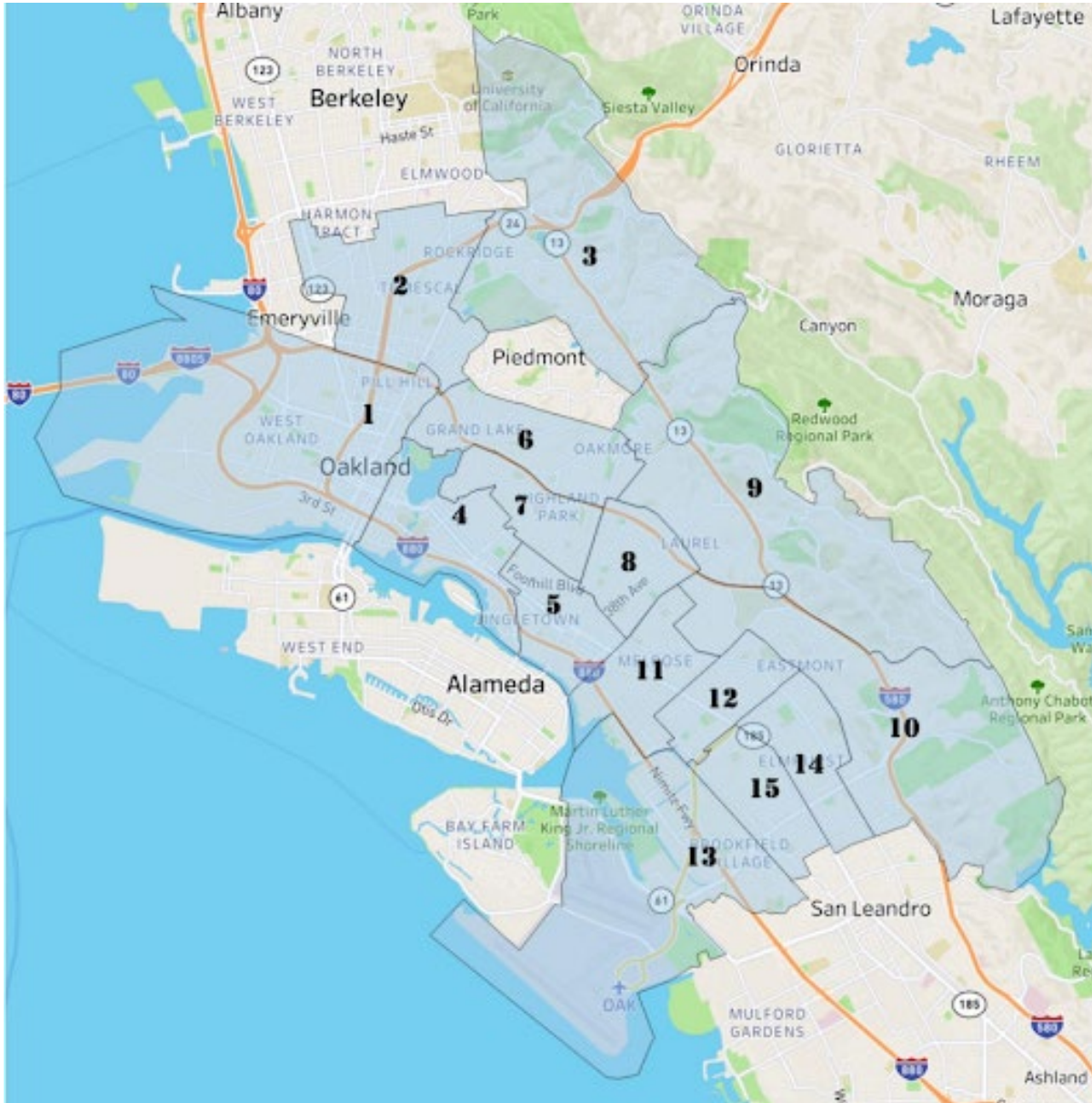
Our collective vision of success is that all children, families and early educators flourish in Oakland.

Overview: OUSD Early Learning Department

- OUSD offers full day preschool at 29 sites
- Goal is to provide each child with individual attention that is essential during the early years, an engaging curriculum and a safe, nurturing environment in which students thrive
- Curriculum includes instruction in early literacy, math, science, art, physical development, and social/emotional development and is rooted in the California Preschool Learning Foundations



EDI Zone Map



OSSS and OUSD administered the EDI data in 2017, 2020, and 2023.

OUSD Kindergarten teachers complete a questionnaire on each student, covering 5 developmental domains.

CHEQ , which is a family/caregiver survey, added to process in 2023.

All Kindergarten students are placed into a EDI zone based on where they live and each zone has 150-200 students.

The results are available by both EDI Zone and Oakland City District.



OUSD EDI Data Collection and Implementation

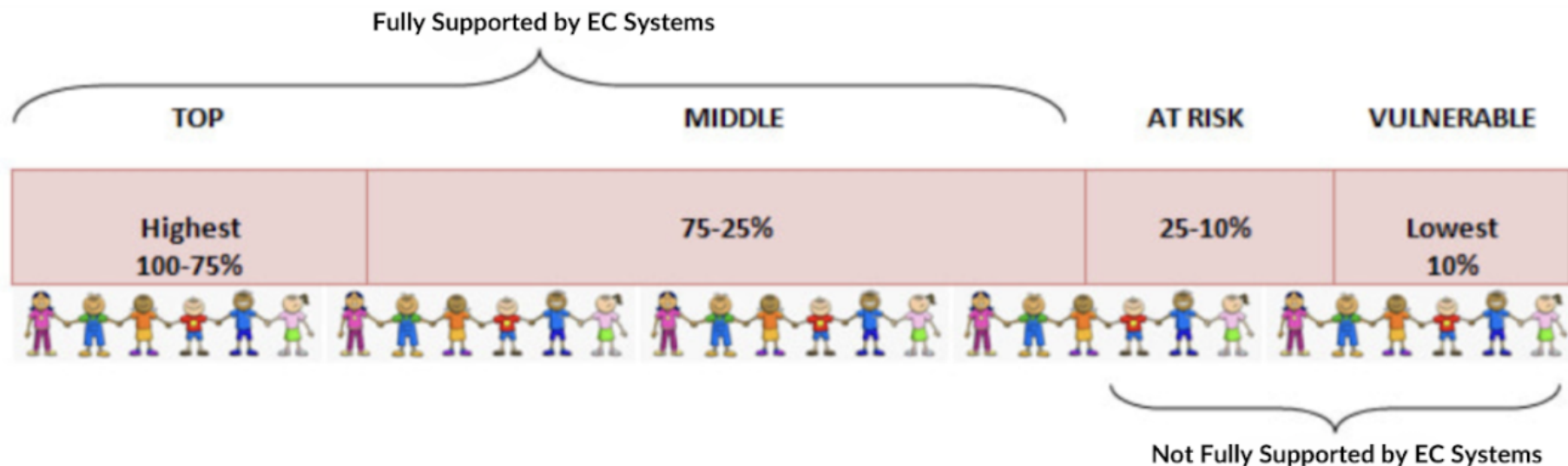
	March 2017	January 2020	February 2023
# of K Teachers Participating	156	155	161
# of K Students Data Collected On	2,821	2,886	2,363
% of OUSD K	88%	93%	94%
CHEQ - family/caregiver survey	N/A	N/A	1,000 = 46%



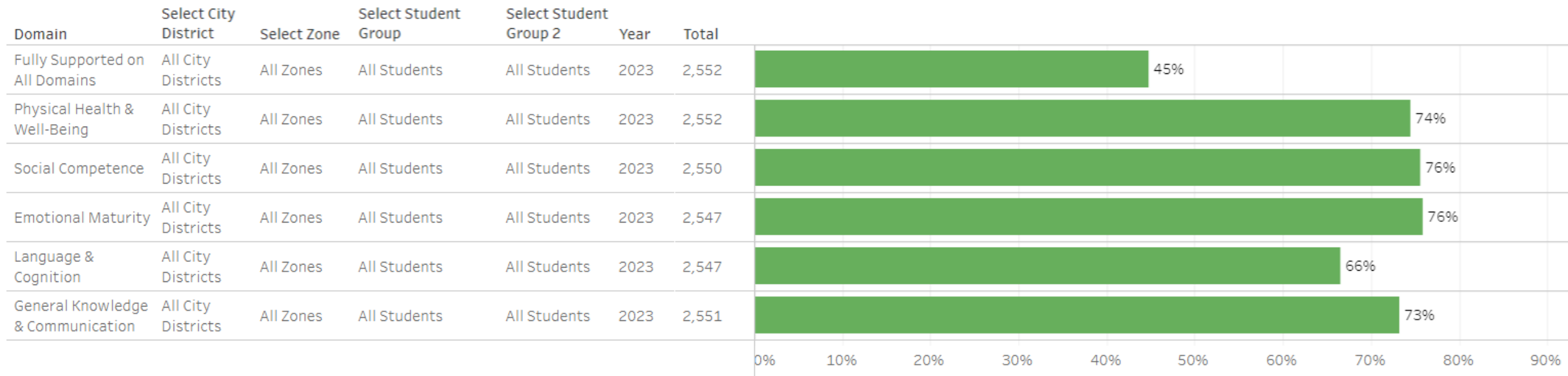
How is "Fully Supported by EC Systems" Calculated?

As a population-level measure, the EDI data shows us a snapshot by OUSD EDI Zone of where children are most developmentally "on track." While some neighborhood clusters show more significant proportions of students who are "on track," that varies across the city.

Children who are "Fully Supported by ECE Systems" are those who are less likely to experience challenges in their school years and beyond. The EDI determines whether children are "Fully Supported by ECE Systems" for each of the five EDI domains. Children whose scores fall above the 25th percentile on a particular EDI domain are said to be "Fully Supported by ECE Systems" in that area of development.



Overall Oakland EDI Results: 2023

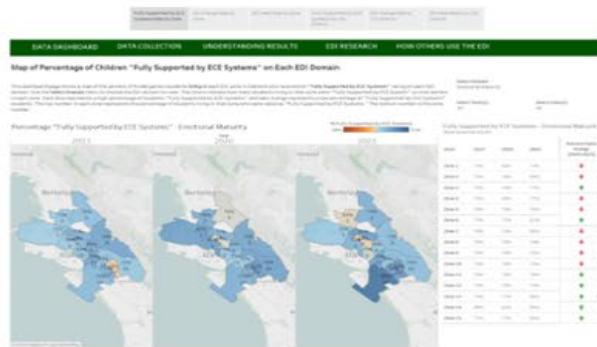


Data Visualization

EDI Data Dashboard

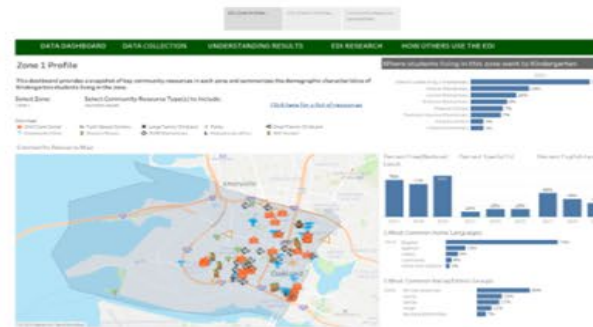
Scroll down to see each of the different data dashboard pages where you can explore the EDI data in different ways .

EDI Maps



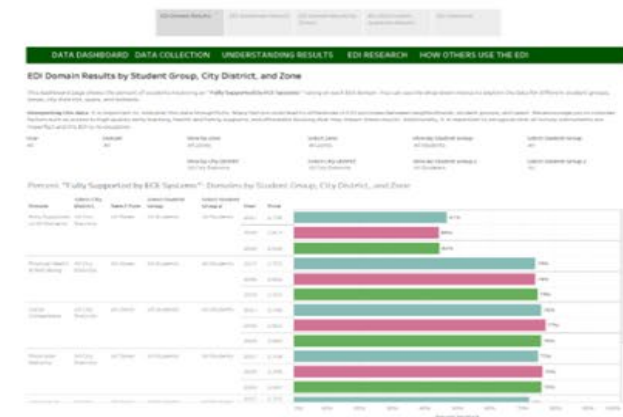
- Fully Supported by ECE Systems Map by Zone
- EDI Change Map by Zone
- EDI Heat Map by Zone
- Fully Supported by ECE Systems by City District
- EDI Change Map by City District
- EDI Heat Map by City District

EDI Profiles



- EDI Zone Profiles
- City District Profiles
- Community Resource Spreadsheet

EDI Bar Charts



- EDI Domain Results
- EDI Subdomain Results
- EDI Domain Results by School
- EDI 2023 Custom Questions Results
- EDI Question



<https://www.oaklandsmartandstrong.org/ece-data-portal.html>



Data Visualization

Map of Percentage of Children "Fully Supported by ECE Systems" on Each EDI Domain

This dashboard page shows a map of the percent of Kindergarten students **living in** each EDI zone in Oakland who received an **"Fully Supported by ECE Systems"** rating on each EDI domain. Use the **Select Domain** menu to choose the EDI domain to view. The colors indicate how many students living in that zone were "Fully Supported by ECE System" on that domain in each zone. Dark blue represents a high percentage of students "Fully Supported by ECE Systems" and dark orange represents a low percentage of "Fully Supported by ECE Systems" students. The top number in each zone represents the percentage of students living in that zone who were rated as "Fully Supported by ECE Systems." The bottom number is the zone number.

Select Domain:

Physical Health and Well-Being

Select Year(s):

2023

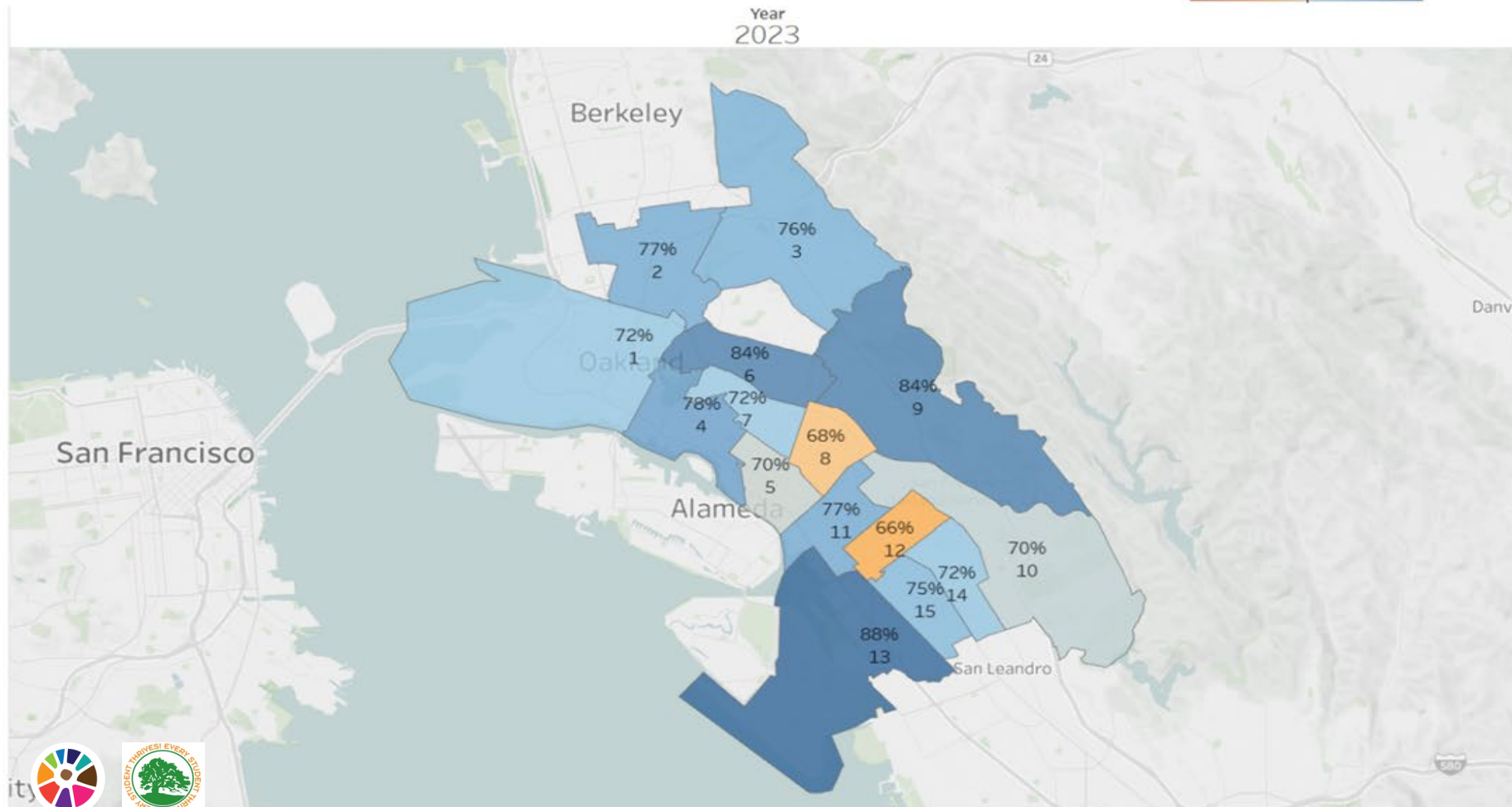
Select Zone(s):

(All)

Percentage "Fully Supported by ECE Systems" - Physical Health and Well-Being

% Fully Supported by ECE Systems

48% 91%



Fully Supported by ECE Systems - Physical Health and Well-Being

Hover to sort by column

Zone	2017	2020	2023	Percent Point Change (2020-2023)
Zone 1	71%	70%	72%	↑ 2
Zone 2	77%	77%	77%	→ 0
Zone 3	81%	79%	76%	↓ -3
Zone 4	70%	79%	78%	↓ -1
Zone 5	69%	70%	70%	→ 0
Zone 6	79%	71%	84%	↑ 12
Zone 7	76%	69%	72%	↑ 2
Zone 8	71%	71%	68%	↓ -3
Zone 9	86%	81%	84%	↑ 3
Zone 10	75%	79%	70%	↓ -9
Zone 11	71%	70%	77%	↑ 7
Zone 12	76%	67%	66%	↓ -2
Zone 13	70%	72%	88%	↑ 16
Zone 14	69%	79%	72%	↓ -7
Zone 15	71%	71%	75%	↑ 4

Engagement within district:

- Principals and K teachers webinar
- OUSD leadership meetings
- Equity and Family Engagement Depts
- Early Childhood Data Summit
- Video orientation

Program Development and Improvement:

- Oakland Children's Initiative program development
- Determined locations for new classrooms
- Used data to apply for & receive Multilingual Learning Grant
- Increased inclusion opportunities for children with disabilities
- Hired more behavioral health staff
- Collaborated with OUSD Office of Equity on supporting early literacy skills
- Kinder Readiness expansion



Program Planning and Systems Change

- Oakland Fund for Children and Youth Strategic Plan
- City of Oakland Head Start Needs Assessment

Community Partnerships and Collaboration

- Healthy Havenscourt
- San Antonio FRC's Parent Action Research Team

OSSS:

- Professional development topics and focus
- Oakland City Council district profiles
- ROCK trauma informed learning framework
- 10 Promising Practices in Early Learning for Boys of Color



Update on Alameda Countywide Adoption of the EDI

As of Friday, August 22nd, 2025



7 Participating Districts SY25-26

- Alameda Unified School District
- Berkeley Unified School District
- Fremont Unified School District
- Hayward Unified School District
- Oakland Unified School District
- San Lorenzo Unified School District
- Sunol Glen Unified School District



4 Districts Anticipated Adoption in SY26-27

- Albany Unified School District
- New Haven Unified School District
- Newark Unified School District
- San Leandro Unified School District



6 Districts In Conversation

- Castro Valley Unified School District
- Dublin Unified School District
- Emery Unified School District
- Livermore Valley Joint Unified School District
- Piedmont Unified School District
- Pleasanton Unified School District

Update on Alameda Countywide Adoption of the EDI

Timeline

Activity	Q1 July-Sept '25	Q2 Oct-Dec '25	Q3 Jan-Mar '26	Q4 Apr-Jun '26	Q1 July-Sep '26
EDI Coordinator Workgroup Launch					
Gather Caregiver Survey Community Feedback					
Gather Community Conditions Data Feedback					
EDI Data Collection					
Caregiver Survey Data Collection					
Data Becomes Available					

Data

Data deliverables:

- School-level EDI and CHEQ reports
- EDI Story Map- interactive data maps, customizable geographic boundaries (e.g., BOS, school districts)
- Data Presentations- CAC and BOS

Learning Communities:

- Analyze study data in partnership with community partners in 2026-2027

Questions?



Daisy Perez,
Daisy.Perez@first5alameda.org



Josh Bader
jbader@mednet.ucla.edu



Page Tomblin,
page@oaklandsmartandstrong.org



Sara Farmer,
sara.farmer@ousd.org



ROUNDTABLE: *The Changing Landscape*

What are some of the emerging issues, policy updates, or changes you are seeing that affect the ECE landscape in Alameda County?

MEASURE C COMMUNITY ADVISORY COUNCIL MEETING – PUBLIC COMMENT AUGUST 27, 2025, 6:00 PM – 8:00 PM



- Public comment for agendized and non-agendized matters within the Council’s purview will be taken at the end of the meeting.
- There is a 2-minute time limit for public comment. The timer will beep when time has expired.
- Public comment will be limited to 15 minutes.
- When submitting your request to make public comment, please share your name, affiliation (if any), and the agenda item you would like to comment on (when appropriate).

Instructions for virtual public comment:

- Submit your request to make public comment in the Q&A Box **prior** to the presentation and discussion of that agenda item.
- Virtual attendees are muted. When it is your turn to speak, the host will call your name and unmute you. You will also need to **unmute** your microphone.

Instructions for in-person public comment:

- Sign up to provide public comment on the public comment sign up list, **prior** to the Public Comment item at the top of the agenda, so that your name can be called by a First 5 team member.

Next Steps

Next Meeting

THURSDAY

September 18, 2025;

6PM - 8PM

CAC Meeting: National Panel

FRIDAY

September 19, 2025;

6PM

Film Screening: *Make a Circle*

The New Parkway Theater



FIRST 5 ALAMEDA COUNTY PRESENTS



FILM SCREENING & DISCUSSION

FRIDAY, SEPT 19 @ 6 PM

NEW PARKWAY THEATER, 474 24TH ST, OAKLAND, CA

OPENING REMARKS BY FILMMAKER JEN BRADWELL



MODERATOR



DAISY NGUYEN
Journalist, KQED

PANELISTS



KRISTIN SPANOS
First 5 Alameda, CEO



ANNE BAUER
Preschool Director
& Advocate



CHARLOTTE GUINN
Family Child Care
Provider & Advocate



TBD
Parent Voices Oakland
Advocate

FREE RSVP AT
bit.ly/MakeACircle
Screening



CHILD CARE & SPANISH/CANTONESE INTERPRETATION AVAILABLE UPON REQUEST.



THANK YOU



@first5alameda



@first-5-alameda-county

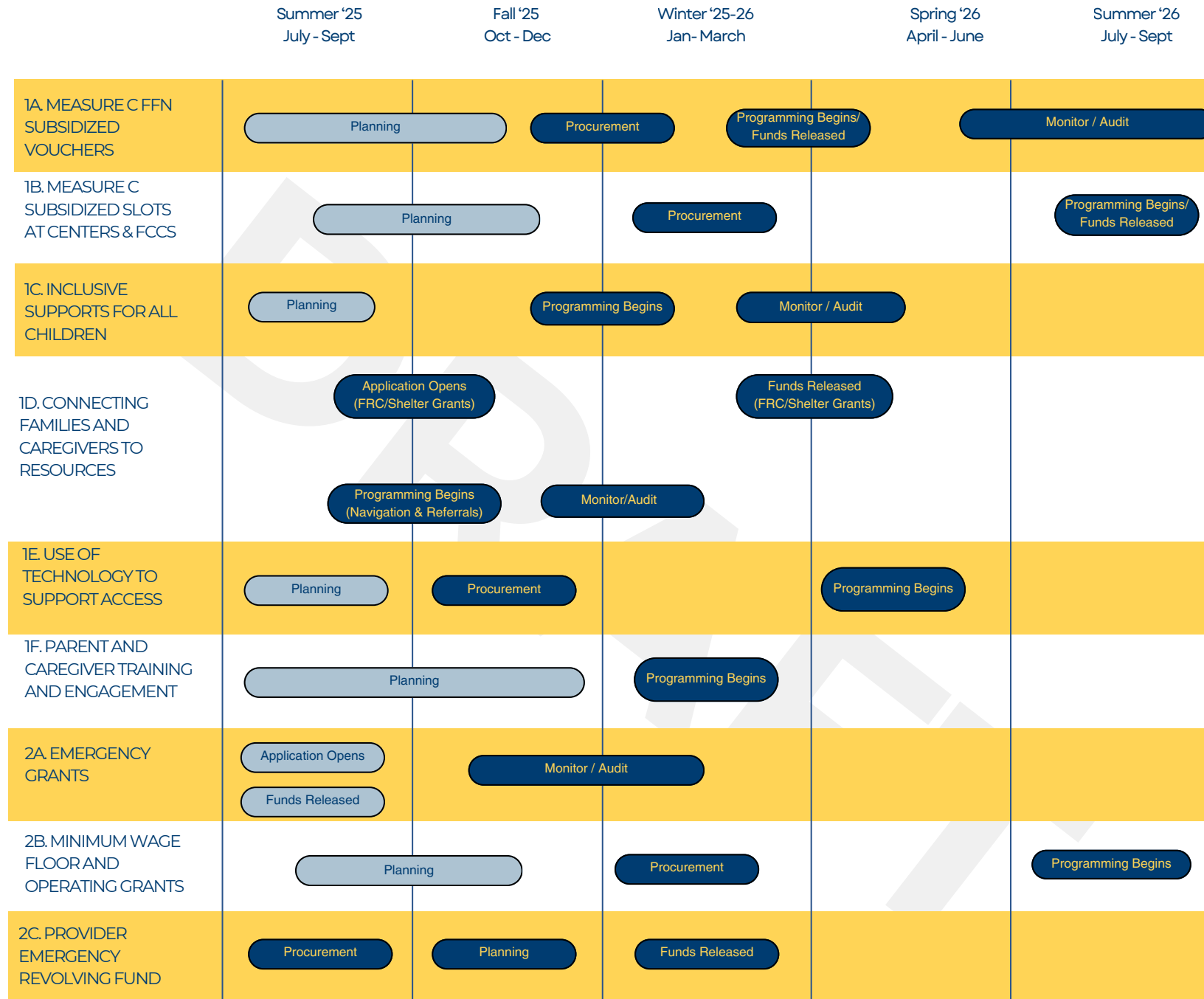


first5alameda.org

MEASURE C 5-YEAR PLAN UPDATES



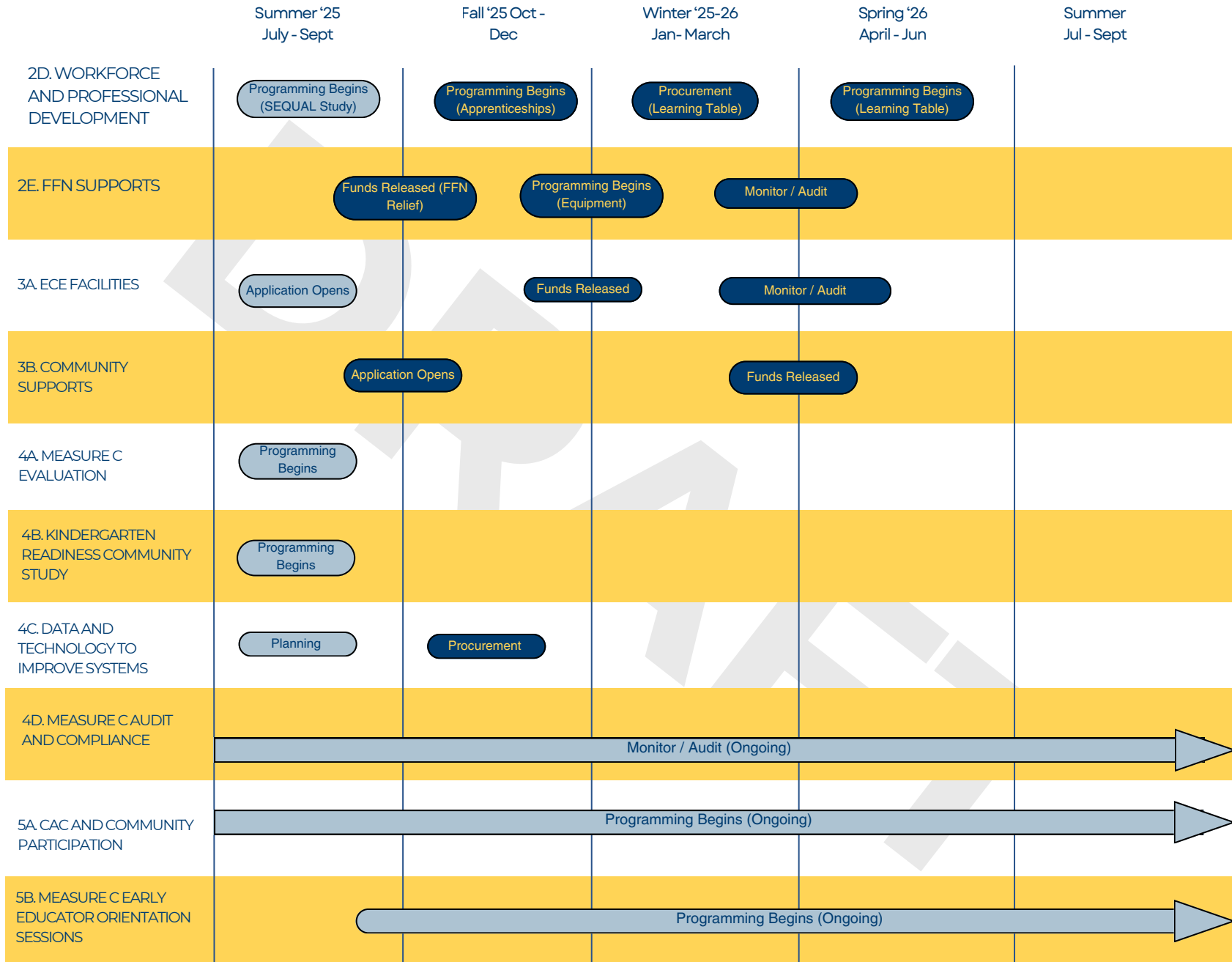
**PROGRESS REPORT
AUGUST 2025**



MEASURE C 5-YEAR PLAN UPDATES



**PROGRESS REPORT
AUGUST 2025**



Underway

Scheduled to Begin

DEFINITIONS

Planning

Research, planning, and community engagement to ensure effective implementation of strategy.

Procurement

Securing consultants or contractors through Request for Proposals (RFP) or other procurement methods.

Application Opens

Application for specific grant or funding opens to eligible applicants.

Funds Released

Funding / Grants distributed to approved recipients.

Programming Begins

Implementation of services.

Monitor / Audit

Ongoing oversight to ensure compliance with Measure C requirements.

MEASURE C PROCUREMENT - UPCOMING AUGUST 2025



Based on the Measure C 5-Year Plan, the following upcoming procurements and funding opportunities are expected, with timing and details subject to change throughout the implementation period.

GOAL	INVESTMENT	AWARD AMOUNT	PROCUREMENT BEGINS	CONTRACT(S) AWARDED	FUNDS RELEASED TO COMMUNITY
GOAL 1	FAMILY, FRIEND, AND NEIGHBOR (FFN) SUBSIDIZED CHILD CARE VOUCHERS (1A)	~\$15M annually	November 2025	January 2026	Early 2026
	MEASURE C SUBSIDIZED CHILD CARE SLOTS (1B) YEAR 2	~\$35M annually	January 2026	Spring 2026	Summer 2026
	FAMILY RESOURCE CENTER & SHELTER GRANTS (1D)	~\$5M annually	September 2025	Early 2026	Early 2026
	COORDINATED ELIGIBILITY AND ENROLLMENT SOFTWARE DEVELOPMENT (1E)	TBD	September 2025	October 2025	N/A
GOAL 2	WAGE FLOOR AND OPERATING GRANTS (2B) YEAR 2	~\$50M annually	January 2026	Spring 2026	Summer 2026
	PROVIDER EMERGENCY REVOLVING FUND (2C)	~\$10M annually	September 2025	October 2025	Early 2026
GOAL 4	DATA WAREHOUSE (4C)	TBD	October 2025	December 2025	N/A

GOAL 1: Increasing Access to Child Care Services

GOAL 2: Recruiting, Retaining, and Supporting Early Educators

GOAL 3: Enhancing Child-Serving Spaces

GOAL 4: Accountability and Measuring Impact

MEASURE C KEY PROGRAMMATIC CONTRACTS

AUGUST 2025



In alignment with the Measure C 5-Year Plan, the following key programmatic contracts have been approved by the First 5 Commission and are executed or under negotiation.

GOAL	INVESTMENT	ENTITY	MEASURE C AMOUNT
GOAL 1	INCLUSION SUPPORTS ENGAGEMENT (1C)	Parent Voices Oakland - Alameda County Early Childhood Policy Committee (ACECPC)	\$150K
	CHILD CARE REFERRAL AND NAVIGATION (1D)	BANANAS, Inc.	\$500K
	CHILD CARE REFERRAL AND NAVIGATION (1D)	Community Child Care Council (4Cs) of Alameda County	\$500K
	CHILD CARE REFERRAL AND NAVIGATION (1D)	Hively	\$500K
	NAVIGATOR NETWORK (1D)	Lotus Bloom	\$100K
GOAL 2	WORKFORCE REGISTRY (2B)	Child Care Alliance of LA	\$150K
	APPRENTICESHIP PROGRAMS (2D)	Early Care & Education Pathways to Success (ECEPTS)	\$2.7M
	WORKFORCE CONDITIONS DATA COLLECTION - SEQUAL STUDY (2D)	Center for the Study of Child Care Employment (CSCCE)	\$224K
	FFN RELIEF GRANTS & HEALTH AND SAFETY EQUIPEMENT (2E)	BANANAS, Inc.	\$2.7M
	FFN RELIEF GRANTS & HEALTH AND SAFETY EQUIPEMENT (2E)	Community Child Care Council (4Cs) of Alameda County	\$4.0M
	FFN RELIEF GRANTS & HEALTH AND SAFETY EQUIPEMENT (2E)	Hively	\$4.4M
	FFN RELIEF GRANTS & HEALTH AND SAFETY EQUIPEMENT (2E)	Davis Street Community Center	\$1.1M

MEASURE C KEY PROGRAMMATIC CONTRACTS

AUGUST 2025



In alignment with the Measure C 5-Year Plan, the following key programmatic contracts have been approved by the First 5 Commission and are executed or under negotiation.

GOAL	INVESTMENT	ENTITY	MEASURE C AMOUNT
GOAL 3	FACILITIES GRANTS (3A & 3B)	Low Income Investment Fund (LIIF)	\$19.4M
GOAL 4	MEASURE C EVALUATION (4A)	American Institutes for Research (AIR)	\$850K
	KINDERGARTEN READINESS COMMUNITY STUDY - EARLY DEVELOPMENT INSTRUMENT (4B)	University of California, Los Angeles (UCLA) Center for Healthier Children, Families and Communities	\$444K

GOAL 1: Increasing Access to Child Care Services

GOAL 2: Recruiting, Retaining, and Supporting Early Educators

GOAL 3: Enhancing Child-Serving Spaces

GOAL 4: Accountability and Measuring Impact

Measure C Community Advisory Council Meeting Policy Updates August 27, 2025

First 5 Alameda County is closely tracking policy developments at the local, state and federal level that impact families with young children. Below are high-level updates on recent developments and issues.

CHILD CARE PROVIDERS UNITED TENTATIVE AGREEMENT

- **Child Care Providers United (CCPU) and the State reached a tentative 3-year agreement on August 8th**
- Union members will vote in September
- If approved by CCPU members, the contract will be valid through June 30, 2028
- **Highlights include:**
 - \$37 million ongoing, per year in COLAs
 - \$90 million one-time stabilization payments
 - \$80 million ongoing, per-year retirement funding
 - \$100 million ongoing, per-year health care funding
 - \$15 million ongoing, per-year for training and continuing education
 - Ability to re-negotiate rate increases if the legislature allocates additional funding in future budgets
 - Progress on rate reform structure
 - Commitment to move to prospective pay
 - Continuing payment by enrollment
- Language on Single Rate Structure and Alternative Methodology:
 - **Language on the geographic regions to be used for the Single Rate Structure and Alternative Methodology includes Alameda County in Region 2**, along with Nevada, Mono, Riverside, Sacramento, Yolo, Solano, San Luis Obispo, El Dorado.
 - CCPU and the State will meet monthly to develop recommendations for a single reimbursement rate structure that will be comprised of base rates and enhance rates for non-traditional hours and inclusion. Recommendations will be due to the California Department of Social Services by November 30, 2025

BLACK CALIFORNIANS FOR ECE SYMPOSIUM

- First 5 Government Affairs and Policy Officer Ana Apodaca and Community Advisory Council Members: Kym Johnson, Paulene McCarthy, Bry'Anna Wallace; and Black Californians for ECE (BlackECE) Co-founder Maéva Marc attended BlackECE's 2nd annual two-day symposium.
- In alignment with BlackECE's strategic goal that all Black children experience culturally affirming early care and education, **the theme of the symposium was: *Dismantling Linguistic Oppression: The Path Toward Language Justice for Black Children in Early Care and Education.***
- During the symposium participants:
 - Examined their relationship with Black language
 - Unpacked potential biases
 - Imagined better for Black children

THREATS TO IMMIGRANT FAMILIES AND CHILDREN

- Federal Actions
 - **Repeal of Protected Spaces from Immigration Enforcement**
 - The Trump Administration rescinded a policy that protected churches, schools, and hospitals from immigration enforcement.
 - **Cuts to education programs**
 - Withholding of \$6.2 billion in appropriated funding to educational programs which serve immigrant communities.
 - Funding has since been restored after legal action
 - **Restrictions on health and nutrition services**
 - New restrictions limit legal immigrants' Medicaid coverage and access to SNAP.
 - Additional guidance from the Trump Administration is needed before states can implement
 - New reinterpretation of current policy which further limits access to education and health services for undocumented children and children with undocumented parents to Head Start, community health programs, and educational training programs.
 - Implementation is paused nationwide until September 10th
 - Additional guidance from the federal administration is needed for implementation
 - Two legal suits challenging the reinterpretation have been filed
 - **Increases to immigration enforcement and detention centers**
 - Immigration enforcement activity has recently been spotted in Alameda County
 - **Medicaid data sharing with Homeland Security**
 - The U.S. District Court for the Northern District of California granted a preliminary injunction blocking the Department of Homeland Security from using Medicaid data from 20 plaintiff states for immigration enforcement
 - California is one of the 20 plaintiffs
- State Actions
 - **The FY25-26 State Budget includes a plan to restrict undocumented adults from Medi-Cal**
 - Freezes enrollment of undocumented adults to Medi-Cal in 2026
 - Implements \$30 monthly premiums starting July 2027 for undocumented Medi-Cal members remaining in the program
 - **Increased funding for legal services**
 - The FY25-26 state budget included \$20 million in additional funding for legal services. This includes a \$10 million increase for [One California](#) and a \$10 million increase for the [Children's Holistic Immigration Representation Project](#) (CHIRP).

- **Alameda County Resources for Immigrant Communities**

- The [Alameda County Together for All \(ACT for All\) Ad Hoc Committee](#) is a monthly forum where the Board of Supervisors and County agencies coordinate a proactive response to protect, support, and lift up communities impacted by federal actions.
 - The August 14 meeting focused on the urgent and escalating impacts on immigrant and refugee communities in Alameda County.
- The [Alameda County Immigration Legal Education Partnership \(ACILEP\)](#) is a collaborative program dedicated to protecting and empowering undocumented communities across Alameda County.
 - Services provided include rapid response, legal services, and community education.
 - **ACILEP Hotline: (510) 241-4011**
- [AlamedaKids.org](#) is a First 5 Resource Directory that shares resources for Alameda County families with children 0 to 5, including immigration resources.



CONVERSATIONS WITH NATIONAL EARLY CARE + EDUCATION (ECE) LEADERS

HOSTED BY FIRST 5 ALAMEDA COUNTY

In September, national early childhood leaders will join First 5 Alameda County to discuss lessons learned from communities around the country. This gathering of national leaders will begin with a public conversation with First 5's Community Advisory Council (CAC) and conclude with a public screening of the "Make A Circle" documentary.

SPEAKERS INCLUDE:

INGRID X. MEZQUITA

Executive Director of the San Francisco Department of Early Childhood

will share lessons from implementing San Francisco's Baby Prop C, drawing on her 25+ years of leadership advancing equity in early childhood systems.

EMMY LISS

Former COO of Early Childhood Education for New York City's Department of Education

will share lessons from the rapid expansion of New York City's Pre-K for All program, and highlight national best practices from her work with over a dozen city and county early childhood systems as an independent policy consultant and researcher.

BROOKE CHILTON TIMMONS

From Multnomah County, Oregon's Department of County Human Services will speak to the participatory planning process and inclusive implementation of the county's Preschool for All program.

LARRISA WILKINSON

Deputy CEO of Pre-K 4 San Antonio, Texas has served as a direct service provider to thousands of children and a convener of the early childhood ecosystem in San Antonio since the initiative was first passed at the ballot in 2012.

PLEASE JOIN US!

→ PUBLIC MEETING OF FIRST 5'S COMMUNITY ADVISORY COUNCIL

Thu, Sept. 18, 6 - 8 PM

The public will have an opportunity to engage with national early childhood leaders and First 5's Community Advisory Council to discuss best practices and lessons learned in implementing transformative ECE programs.

Location TBD, In-Person and Virtual

→ "MAKE A CIRCLE" FILM SCREENING & DISCUSSION

Fri, Sept. 19, 6 - 9 PM

Public screening of "[Make a Circle](#)", a documentary profiling early childhood educators and the systemic changes needed in the U.S. Moderated by KQED, the screening will be followed by a panel discussion with the filmmaker and early childhood community leaders. RSVP [here](#).

New Parkway Theater, 474 24th St, Oakland, CA 94612

FIRST 5 ALAMEDA COUNTY PRESENTS



FILM SCREENING & DISCUSSION

FRIDAY, SEPT 19 @ 6 PM

NEW PARKWAY THEATER, 474 24TH ST, OAKLAND, CA

OPENING REMARKS BY FILMMAKER JEN BRADWELL



MODERATOR



DAISY NGUYEN
Journalist, KQED

PANELISTS



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TBD
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CHILD CARE & SPANISH/CANTONESE INTERPRETATION AVAILABLE UPON REQUEST.