

OAKLAND CHILDREN'S INITIATIVE EARLY EDUCATION FUND

Community Listening Session

March 12, 2025



OAKLAND UNIFIED
SCHOOL DISTRICT
Community Schools, Thriving Students



CITY OF
OAKLAND
HEAD START



TODAY'S AGENDA

Today, we invite you to discuss early care and education (ECE) in Oakland.

1. **Overview Presentation** on the Oakland Children's Initiative (OCI)
2. **Table Discussion** about ECE priorities for Oakland
3. **Gallery Walk** to share insight into key ECE issues
4. **Closing Discussion** to capture important ideas and priorities



FIRST 5 ALAMEDA COUNTY'S ROLE IN THE EARLY CHILDHOOD SYSTEM OF CARE

Within the early childhood system, our role is to:



FUND organizations and initiatives that are mission- and vision-aligned, and part of a community-based, family-informed early childhood system.



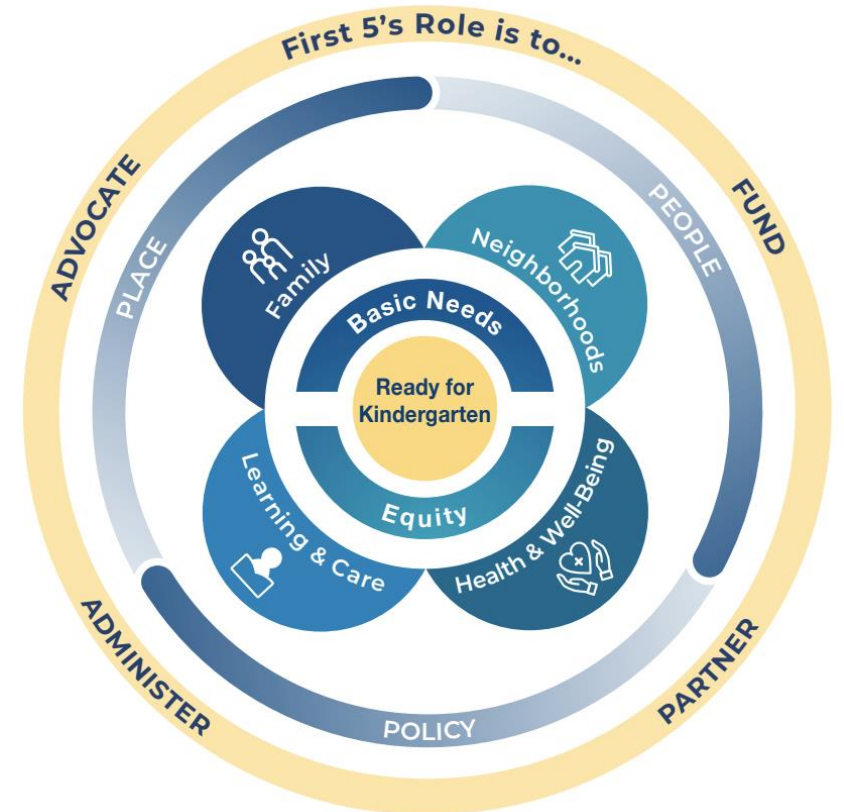
PARTNER with parents, caregivers, communities, early childhood providers, organizations, and public agencies in service to an accessible, effective, and responsive early childhood system.



ADMINISTER programs for young children and families that offer services, navigation, and care coordination; support and connections to resources; and training and capacity building for providers.



ADVOCATE to scale and sustain effective programs and for public policies grounded in equity and justice.



This listening session is about the *Oakland Children's Initiative*

The priorities shared will also be used to inform implementation of Measure C

MEASURE AA (Oakland Children's Initiative - OCI)	MEASURE	MEASURE C (Alameda County - Children's Health and Child Care Initiative)
~\$30M annually 30-year parcel tax	REVENUE	~\$150M annually 20-year 1/2 cent sales tax
Passed: November 2018 Upheld: Dec 2021	DATES	Passed: March 2020 Upheld: April 2024
Early child care, preschool programs + college readiness	SUPPORTS	Access to child care, preschool, and early education (CCPEE) + pediatric health
62% to Early Education Fund	PERCENT	80% to the CCPEE Account
Contracted Early Education Implementation Partner	FIRST 5 ROLE	Ordinance-named Administrator of the CCPEE account
KINDERGARTEN READINESS AND EDUCATION OUTCOMES	GOALS	KINDERGARTEN READINESS AND EDUCATION OUTCOMES



OAKLAND CHILDREN'S INITIATIVE

EARLY EDUCATION FUND GOALS & GUIDELINES



1) Increase Access to Preschool

- 4-year-olds from low-income families
- 3-year-olds from low-income families



2) Improve Preschool Quality & Affordability

- All 4-year-olds
- All 3-year-olds



3) Expand Child Development Services

- Birth to age 3



OAKLAND CHILDREN'S INITIATIVE

EARLY EDUCATION FUND GOALS & GUIDELINES (CONT.)



Measure Success

- Assess how early education programs prepare kids for kindergarten



Support Teachers

- Provide training and coaching to meet preschool quality standards



Maximize Resources

- Combine money from federal, state, and local sources



Prioritize the Greatest Need

- Expand quality programs for those with the greatest need
- Reduce disparities



EARLY EDUCATION FUND

Highlights of Investments to Date (Jan. 2023 – Jul. 2025)

\$30.1M INVESTED IN OAKLAND UNIFIED SCHOOL DISTRICT (OUSD)

\$12.5M INVESTED IN CITY OF OAKLAND HEAD START (COOHS)



\$15.1M invested in **Program & Site Staff** (e.g., teachers, Family Navigators)



\$2.4M invested in **ECE Workforce Development** (e.g., professional development training, coaching)



\$3.8M invested in **Administrative Staff** (e.g., Early Education Director, data analysts)



\$1.7M invested in **Family Outreach & Support Services** (e.g., home visiting, food services)



\$12.9M invested in **Site Maintenance & Improvements** (e.g., playground equipment, Kaiser Early Childhood Center renovations)



\$288K invested in **classroom materials**



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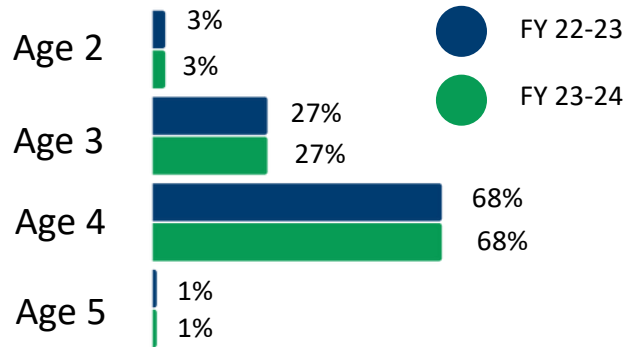


CITY OF
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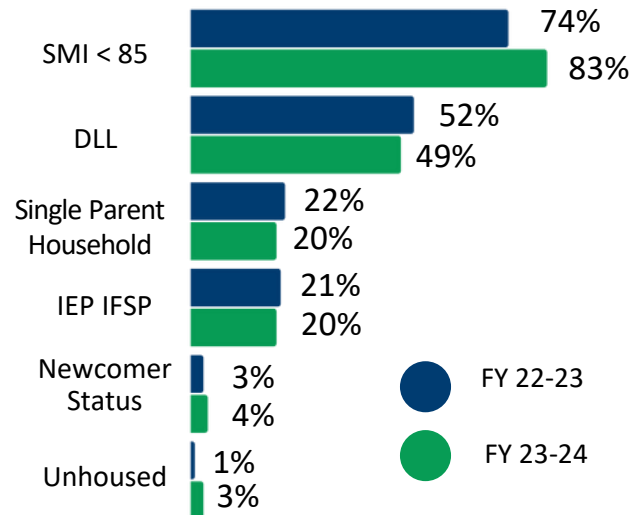


Estimated Number of Children Served at OUSD and COOHS in Fiscal Years 2022-23 and 2023-24

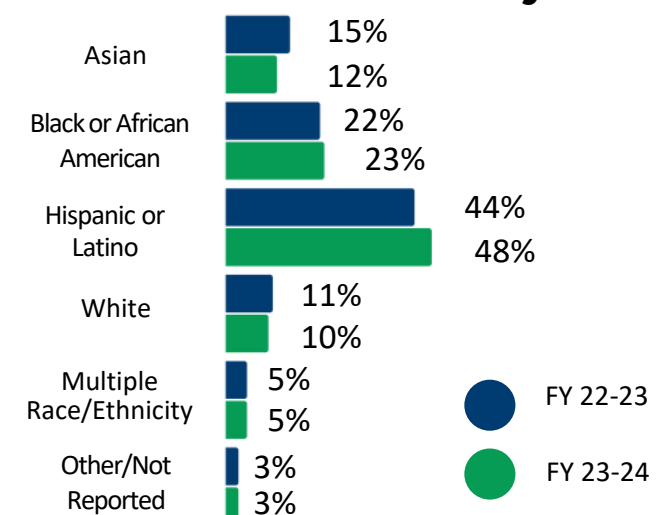
Children served by age group



Children served by priority population



Children served by race and ethnicity



**Grand Total
Children
Served**

2022-23
1,943

2023-24
2,062

Note: Children served data are point in time enrollments.

EARLY EDUCATION FUND

Reaching Young Children

~10,500 CHILDREN AGES
3 AND 4 LIVE IN OAKLAND



1 in 5 children (ages 3-4) in Oakland are enrolled in a site funded by the Initiative's Early Education Fund

~5,500
CHILDREN AGES
3 AND 4
UNDER
85% SMI IN
OAKLAND



1 in 3 children (ages 3-4) under 85% SMI in Oakland are enrolled in a program funded by the Initiative's Early Education Fund

DISCUSSION TOPICS

Today we'd like to discuss:

- What is currently working with early care and education in Oakland.
- What you would change with early care and education in Oakland.
- What questions you have about early care and education in Oakland.
- Priorities for the Oakland Children's Initiative.



INTRODUCTIONS



Turn to a neighbor and introduce yourself



Share what brings you to today's meeting

TABLE DISCUSSION: Starting with the Big Picture

- What is currently working with early care and education in Oakland?
- What would you change with early care and education in Oakland?
- What questions do you have about early care and education in Oakland?



GALLERY WALK & RECOMMENDATIONS

ECE Programming & Investments

How might the Oakland Children's Initiative improve early childhood education in Oakland?

✓ Priority populations (age, language, income, etc.)

✓ Classroom experiences

✓ Inclusion supports

✓ Professional development for teachers

✓ Outreach

✓ Hours of operation, location

✓ Family supports and basic needs

✓ Facilities (classrooms, play spaces, etc.)

Other ideas?



CLOSING DISCUSSION



What is the most important idea you want to elevate from today?



What are your priorities for ECE in Oakland?

LISTENING SESSION DEMOGRAPHICS SURVEY

Demografía de los Asistentes de la Sesión de Escucha / 聆聽會議出席者人口統計數據

SCAN HERE FOR
ENGLISH

Oakland Children's Initiative
Listening Session Attendee
Demographics Survey



ESCANEA AQUÍ PARA
ESPAÑOL

Encuesta demográfica de los part
icipantes en la sesión de escucha
de OCI



在這裏掃描看中文

屋崙兒童倡議聆聽會議出席者人口
統計調查



THANK YOU!

Saturday, March 15

9:00 am – 12:00 pm

**Center of Hope
Community Church**

8411 Macarthur Blvd.,
Oakland, CA 94605

Thursday, March 20

5:30 pm – 8:30 pm

Trybe

655 International Blvd.,
Oakland, CA 94606



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