



Mandela Family Resource Center DATA PROFILE: 2023



Lincoln Families' West Oakland **Mandela Family Resource Center (MFRC)** is a community hub where children, youth, and families receive individualized and responsive services and supports. It is a place for community members to gather, lift up empowerment efforts, and act to power improvements in family and neighborhood life in West Oakland. Our staff work together to ensure the delivery of programs and services that reflect the needs of the community and impact root causes of poverty and trauma. We envision a West Oakland where all our children are kindergarten ready, and our schools are ready for our kindergartners, aiming for at least 80% kindergarten readiness by 2029.

OUR NEIGHBORHOOD

- **35%** of children are African American/Black, **24%** of children are Latine
- Arabic is spoken at home by over **17%** of elementary school children
- Over **400** TK eligible children and over **400** 2-year-olds
- **33** Transitional Kindergarten and **113** Kindergarten students enrolled in 2022-2023



-U.S. Census 2020; Ed Data 2022-2023; Data Quest, 2022

ALAMEDA COUNTY

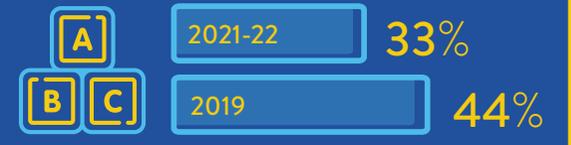


26,563 unique Alameda County families redeemed WIC vouchers in 2022. -CA WIC



Over 40% of Black children in the County live in poverty, a rate over ten times higher the rate of poverty for white children. -Alameda County Public Health Department, 2019

County parents/caregivers shared that only **33%** of County children were fully ready for kindergarten in 2021-2022 compared to **44%** in 2019.



-Kindergarten Readiness in Alameda County 2021-2022, First 5 Alameda County



"[This program has] helped me out tremendously. It changes people's lives in a good way. If people are going through hard times, MFRC will be there every step of the way. This is a great program and without MFRC there would be some real heartbroken families. Other resources might not be that hands-on, but MFRC helps people 1-1 and in-person. [Receiving rent relief through MFRC] has been the biggest stress reliever ever."
-2023 Caregiver

"Thank you for the supplies. My kids love learning! They practice everyday. My kids are being more productive because of you and your group. Thank you so much."
-2023 Storytime Program Parent

"I see a difference between my kids who were a part of Playgroup and those who weren't. Those who were in Playgroup read more and know more about numbers and letters."
-2023 Caregiver & Playgroup Participant

2023 IMPACT-AT-A-GLANCE

100%

of surveyed caregivers agree the MFRC program supported their child in becoming kindergarten ready



- **1,728** Individuals Served by MFRC, up from **1,053** in 2020
- **2,543** families provided with food, diapers, & other essentials in collaboration with **10** community partners
- **\$553,000+** in rent relief to families from '21-'23
- **\$180,000+** relief goes to families with children ages 0-5
- **350** backpacks distributed to **153** families, each filled with school supplies
- **19** Parent-Child Activities & **14** Parent Leadership Activities provided
- **11** events to distribute **186** bags of produce bags filled with fresh fruits and vegetables

DEMOGRAPHICS OF FAMILIES SERVED IN 2023

African American / Black **49%** Middle Eastern **40%**
 Latine **5%** Asian **5%** Unknown **1%**



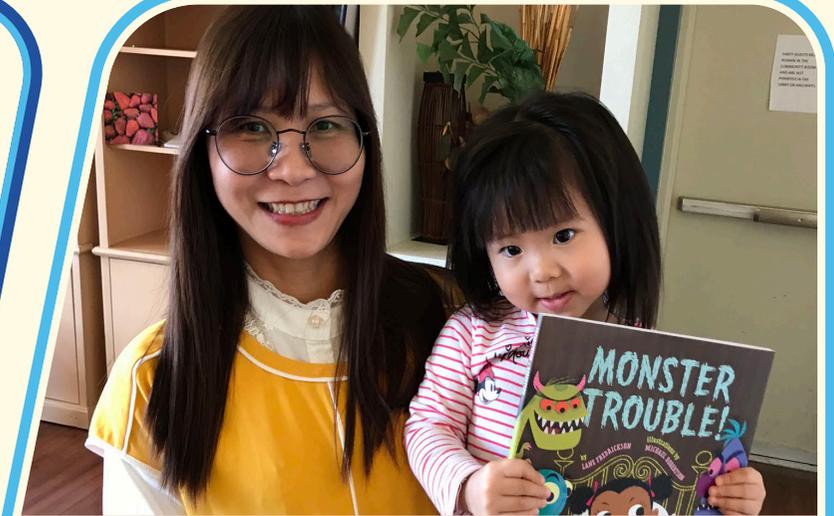
We know how Family Navigators directly benefit children's development through the trusted relationships and bonds they form with the caregivers they serve. An amazing mother joined the Legacy Project program and began receiving monthly learning kits and case management support. Through building a close relationship with her Family Navigator, the mother eventually revealed that she was concerned about her 4 year-old child's language development. Mom was hesitant to allow her child to be assessed and

feared what the results could mean. Through the support and encouragement of her Family Navigator, she eventually did take her child to an assessment. Based on the results, the child was enrolled in speech therapy and given exercises to do at home with his parents to support his language growth. After six months, the child's speech therapist determined that the child no longer required extra support for his language development - he was back on track!

10 KINDERGARTEN READINESS COMMUNITY PARTNERS



1. St. Mary's Preschool
2. Mandela Grocery
3. Mandela Partners
4. St. Vincent's Day Home
5. Tandem
6. Lawrence Hall of Science
7. Oakland Private Industry Council
8. CityTeam
9. Kids Play Zone
10. West Oakland Library



Mandela Family Resource Center is a grantee of First 5 Alameda County's place-based Neighborhoods Ready for School initiative, launched in 2018 to support equity and neighborhood-led investment, programming, and policy related to early childhood development, family health and well-being, and kindergarten readiness.



first5alameda.org



Prepared by: Cities & People



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