



Roots Community Health Center DATA PROFILE: 2023

OUR NEIGHBORHOOD

- **45%** of Oakland's Black residents live in poverty
- **3** times as many preschool-aged children as there are licensed preschool slots
- As of 2021 **0%** of caregivers of African American/Black Medi-Cal eligible newborns in the 40X40 received ample economic support



-U.S. Census, Oakland Thrives



Roots Community Health Center, initiated in 2008 by two volunteers in a single exam room, has evolved into a substantial organization of more than 200 employees across ten sites, driven by the vision of addressing health disparities among Oakland's low-income Black and Brown communities. The Stay Ready for School initiative is targeted towards our Black families here in East Oakland. Understanding the critical impact of neighborhood environments on child development, Roots actively engages in neighborhood development initiatives in East Oakland's 40x40 area, a roughly 40 by 40 block area (from Seminary Ave to the Oakland-San Leandro border, from MacArthur Blvd. to the Bay) that is home to approximately 30,000 people of African descent, the largest concentration of Black residents in Oakland's flatlands.

ALAMEDA COUNTY



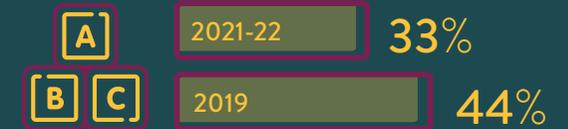
26,563 unique Alameda County families redeemed WIC vouchers in 2022. -CA WIC



Over 40% of Black children in the County live in poverty, a rate over ten times higher the rate of poverty for white children.

-Alameda County Public Health Department, 2019

County parents/caregivers shared that only **33%** of County children were fully ready for kindergarten in 2021-2022 compared to **44%** in 2019.



-Kindergarten Readiness in Alameda County 2021-2022, First 5 Alameda County

THE 40X40 COUNCIL

As a result of the impact COVID-19, racism, gentrification, and gun violence have had on our communities, we will ground and root ourselves in the areas of health, culture, community, and belonging for generations to come. The work is stewarded by the **40x40 Council**, including our partners at Black Cultural Zone, Brotherhood of Elders Network, and East Oakland Youth Development Center.

1. Essential Supply & Food Distribution
2. Financial Education, Tools, and Resources
3. Motherhood Circles
4. Nourish! (post-partum meal delivery)
5. Parent-Supported and Led Community Forums

STAY READY FOR SCHOOL PROGRAMS

6. Sisterhood Circles
7. Stay Ready for School Community Fund
8. Tandem Time Family
9. The Brothas
10. The Parenting Toolkit Educational Space
11. Young Moms Group

2023 IMPACT-AT-A-GLANCE

856

families with children ages 0-5 received basic needs support



- **43** caregivers with children ages 0-5 attended parenting or parent leadership activities
- **The 40x40 Neighborhood Empowerment Day** was a parent-and-child event with food, games, and resources for parents and their children, open to anyone in the Stonehurst and surrounding community.

DEMOGRAPHICS OF EAST OAKLAND



- 50%** Latine
- 30%** African American/Black
- 9%** White
- 6%** Asian
- 4%** Multiracial
- 1%** Native Hawaiian/Other Pacific Islander
- 0.3%** American Indian/Alaska Native
- 0.6%** Other Race/Ethnicity

- U.S. Census



Roots is a grantee of First 5 Alameda County's place-based Neighborhoods Ready for School initiative, launched in 2018 to support equity and neighborhood-led investment, programming, and policy related to early childhood development, family health and well-being, and kindergarten readiness.



first5alameda.org



"The family community fund has assisted by maintaining my monthly expenses and keeping my stress level down to parent better and focus on my daily responsibilities with a clear mind."

-Community Fund Recipient

"Being a member of Roots came at a really tough time during the pandemic. It kind of provided an outlet. The navigator that I had, she was really resourceful. She was really into her clients, checking in, making sure we had the things that we needed."

- Danay Johnson, Parent Leader



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rootsclinic.org