**California Earned Income Tax Credit: Talking Points for Professionals**

*Every day, parents and guardians trust you with their children, because they know you have their best interest in mind. Here’s one more way you can serve: by sharing information about the Earned Income Tax Credit and Young Child Tax Credits. These credits put thousands of dollars in the pockets of families, helping them move out of poverty and up the economic ladder. Please use the talking points below when speaking with families.* ***Thanks for your help!***

**Talking Points about Cal EITC and Young Child Tax Credit**

* Did you know there is a state tax credit for working families? It’s called the California Earned Income Tax Credit, or Cal EITC.
* This credit can **put thousands of dollars back in your pocket**.
* If you or your (husband/wife/partner) earns less than $30,000, you may be eligible for it.
* You are eligible if you file taxes with an Individual Tax Identification Number (ITIN) or a Social Security Number (SSN).
* You may be eligible if you get paid in cash or are self-employed.
* People with kids under age six may **also** qualify for an extra credit on top of the EITC.
* The average amount a family receives when filing for these credits is $3,000. But some families get as much as $8,053.
* You can file online for free. You can also schedule an appointment for help to file. Go to <https://uwba.org/tax-help/>. There is no risk or fee.
* You can also get info by texting the word “taxes” to 211-211.
* The deadline to file is April 15th, 2021. You can start filing now!

(\*Note: if you want to help a parent/family calculate an estimate of how much they may get, go to: www.myfreetaxes.org/calculator)

**Text message option to send to families:**

Hi there! It’s [name]. Just wanted to tell you, you might be able to get $$ back from taxes thru a program called CalEITC/YCTC. I can tell you more, or you can text “taxes” to 211-211. It’s free & safe to file, & could put $1000s back in your pocket for food, rent, clothes, etc.