FIRST 5 ALAMEDA COUNTY COMMISSION MEETING AGENDA

Thursday, August 10, 2017

9:00 AM – 9:30 AM

First 5 Alameda County
1115 Atlantic Ave.
Alameda, CA 94501

Conference Room E
Teleconference: 1-877-814-7552;
Participant Code: 2500

Commissioners: Chair: Pamela Simms-Mackey M.D., Vice Chair: Renee Herzfeld, Wilma Chan, Lori Cox, Cecilia Echeverría, Tomás A. Magaña M.D., Scott Coffin, Kimi Watkins-Tartt

Alternates: Michelle Love, Karina Rivera

This meeting is being conducted by teleconference at the following locations: [Chair: Pamela Simms-Mackey M.D., – 747 52nd Street, Department of Graduate Medical Education, Oakland, CA; Vice Chair: Renee Herzfeld – 22351 City Center Drive, Suite 100, Hayward CA; Scott Coffin – 1240 South Loop Road, Alameda, CA; Tomás A. Magaña M.D. – 555 12th Street, 10th Floor, Oakland, CA; Kimi Watkins-Tartt – 1000 Broadway, Suite 500, Oakland, CA; Karina Rivera (Wilma Chan’s Alternate) – 125 12th Street, Suite 400, Oakland, CA.] Each teleconference location is open to the public and any member of the public has an opportunity to address the First 5 Alameda County Commission from a teleconference location in the same manner as if that person attended the regular meeting location.

1. Public Comment (for items not listed on the agenda) - Limited to 3 minutes per speaker

2. Approval of Minutes from June 15, 2017

3. Staff Announcements

INFRASTRUCTURE

4. Contract Authorizations

PROGRAM

5. State Commission and Association Updates

6. Legislation and Public Policy Updates

MISCELLANEOUS

7. Communication from Commissioners

8. Adjournment
Chair Simms-Mackey called the meeting to order at 9:04 AM.

1. Public Comment (for items not listed on the agenda)

There were no public comments.

2. Approval of Minutes from April 20, 2017

Commission Action: The Commission approved the April 20, 2017 minutes upon motion by Commissioner Echeverría, seconded by Commissioner Coffin and unanimously carried with no abstentions (5 in favor, 0 opposed, 0 abstentions).

3. Staff Announcements

Janis Burger, CEO presented the final update on the First 5 Alameda County (F5AC) Gala Dinner event that was held on April 27th. The event had strong representation from Alameda County elected officials and raised a total of $73,884. F5AC will be making a $5000 donation to the Diaper Bank and $5000 donation to the Alameda County Fathers Corps.

CONSENT

Chair Simms-Mackey stated agenda items 4, 5 and 6 were thoroughly discussed at the Executive Committee meeting and therefore would not be reviewed by the full Commission unless there were any questions.

4. F5AC Investment Policies Revisions

5. ACERA 401 (h) Approval

6. F5AC Personnel Policies Revisions
Commission Action: The Commission approved the F5AC Investment Policies Revisions, ACERA 401(h) Recommendation, and Personnel Policies Revisions upon motion by Commissioner Echeverría, seconded by Vice Chair Herzfeld, and unanimously carried with no abstentions (5 in favor, 0 opposed, 0 abstentions).

INFRASTRUCTURE

7. Final Reading of FY 2017-19 Budget

Christine Hom, Finance Officer presented the final reading of the FY 2017-19 budget. F5AC requested approval in principle of the second year of the cycle at the identical revenue and expense amounts as FY 2017-18 to enable the agency to engage in two-year awards that span FY 2017-19. The full FY 2018-19 budget will be brought to the Commission for consideration beginning in April 2018.

Commission Action: The Commission approved the Final Reading of the FY 2017-19 Budget upon motion by Commissioner Coffin, seconded by Commissioner Echeverría and unanimously carried (6 in favor, 0 opposed).

8. Final Reading of Long Range Financial Plan

Ms. Hom presented the final reading of the Long Range Financial Plan (LRFP) and stated it remains largely unchanged from the previous reading.

Commission Action: The Commission approved the Final Reading of the Long Range Financial Plan upon motion by Vice Chair Herzfeld, seconded by Commissioner Echeverría and unanimously carried (6 in favor, 0 opposed).

9. FY 2017-18 and FY 2017-19 Contract Authorizations

Ms. Hom provided a brief overview of the contract authorizations.

Chair Simms-Mackey facilitated the vote for the following contracts:

- Health Reach - $12,000
- NonProfit Technologies, Inc. - $5,000
- Protiviti - $45,000
- Public Consulting Group (Enhancement) - $100,000
- Public Consulting Group (Maintenance) - $400,000
- Rackspace - $118,000
- Remcho, Johnson & Purcell, LLP - $20,000
- RS Associates CPA - $25,000
- Wiley Price & Radulovich, LLP - $14,000
- Xantrion - $120,000

Commission Action: The Commission approved the contracts above upon motion by Commissioner Echeverría, seconded by Vice Chair Herzfeld, and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).
Chair Simms-Mackey facilitated the vote for the following contracts:
  - Family Resource Navigators - $487,000
  - International Contact - $6,000

Commission Action: The Commission approved the contracts above upon motion by Vice Chair Herzfeld, seconded by Commissioner Coffin, and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).

Chair Simms-Mackey facilitated the vote for the following contract:
  - Alameda County Public Health Department - $95,000

Commission Action: The Commission approved the contract above upon motion by Commissioner Echeverría, seconded by Commission Alternate Rivera, and unanimously carried with Commissioner Coffin, Commissioner Watkins-Tartt and Vice Chair Herzfeld abstaining from the vote (3 in favor, 0 opposed, 3 abstentions).

Chair Simms-Mackey facilitated the vote for the following contract:
  - Lucile Packard Children's Hospital Stanford - $20,000

Commission Action: The Commission approved the contract above upon motion by Commissioner Echeverría, seconded by Vice Chair Herzfeld, and unanimously carried with Commissioner Coffin abstaining from the vote (5 in favor, 0 opposed, 1 abstention).

Chair Simms-Mackey facilitated the vote for the following contract:
  - Shawn Bryant - $15,000

Commission Action: The Commission approved the contract above upon motion by Vice Chair Herzfeld, seconded by Commissioner Echeverría, and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).

Chair Simms-Mackey facilitated the vote for the following contracts:
  - Crux Design - $7,000
  - DDG Training and Consulting - $54,000
  - International Contact - $15,000
  - Lotus Bloom Family Resource Center - $280,000
  - Oakland Unified School District - $202,000

Commission Action: The Commission approved the contracts above upon motion by Commissioner Echeverría, seconded by Vice Chair Herzfeld, and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).
Chair Simms-Mackey facilitated the vote for the following contract:
- Parent Voices Oakland - $180,693

Commission Action: The Commission approved the contract above upon motion by Commissioner Watkins-Tartt, seconded by Commissioner Echeverría, and unanimously carried with Vice Chair Herzfeld, abstaining from the vote (5 in favor, 0 opposed, 1 abstention).

Vice Chair Herzfeld facilitated the vote for the following contract:
- Youth Uprising - $85,000

Commission Action: The Commission approved the contract above upon motion by Commissioner Echeverría, seconded by Commissioner Watkins-Tartt, and unanimously carried with Chair Simms-Mackey, abstaining from the vote (5 in favor, 0 opposed, 1 abstention).

Chair Simms-Mackey facilitated the vote for the following contracts:
- A Better Way - $75,000
- East Bay Community Law Center - $15,000

Commission Action: The Commission approved the contracts above upon motion by Commissioner Echeverría, seconded by Commissioner Watkins-Tartt, and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).

Chair Simms-Mackey facilitated the vote for the following contract:
- Alameda County Public Health Department - $1,625,000

Commission Action: The Commission approved the contract above upon motion by Commissioner Echeverría, seconded by Commission Alternate Rivera, and unanimously carried with Commissioner Coffin, Commissioner Watkins-Tartt and Vice Chair Herzfeld abstaining from the vote (3 in favor, 0 opposed, 3 abstentions).

Vice Chair Herzfeld facilitated the vote for the following contract:
- Alameda Health System (Highland Hospital) - $52,600

Commission Action: The Commission approved the contract above upon motion by Commissioner Echeverría, seconded by Commission Alternate Rivera, and unanimously carried with Chair Simms-Mackey and Commissioner Coffin abstaining from the vote (4 in favor, 0 opposed, 2 abstentions).
Chair Simms-Mackey facilitated the vote for the following contract:
- Applied Survey Research - $50,000

Commission Action: The Commission approved the contract above upon motion by Commissioner Watkins-Tartt, seconded by Commissioner Echeverría, and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).

Chair Simms-Mackey facilitated the vote for the following contract:
- Alameda County General Services Agency - $25,000

Commission Action: The Commission approved the contract above upon motion by Commissioner Echeverría, seconded by Commissioner Coffin, and unanimously carried with Vice Chair Herzfeld abstaining from the vote (5 in favor, 0 opposed, 1 abstention).

Chair Simms-Mackey facilitated the vote for the following contract:
- Lucile Packard Children's Hospital Stanford - $6,660

Commission Action: The Commission approved the contract above upon motion by Commissioner Echeverría, seconded by Commissioner Watkins-Tartt, and unanimously carried with Commissioner Coffin abstaining from the vote (5 in favor, 0 opposed, 1 abstention).

Chair Simms-Mackey facilitated the vote for the following contracts:
- Alameda Free Library - $20,000
- BAHIA, Inc. - $20,882
- Chabot College - $25,000
- City of Berkeley Recreation Division - $20,000
- Jewish Family & Community Services - $120,000
- Las Positas College - $25,000
- Merritt College - $25,000
- Oakland Public Library - $20,000
- San Leandro Library - $20,000
- The Unity Council - $54,000
- WestEd - $50,000

Commission Action: The Commission approved the contracts above upon motion by Commissioner Watkins-Tartt, seconded by Commissioner Echeverría, and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).

Chair Simms-Mackey facilitated the vote for the following contracts:
- Alameda County General Services Agency - $75,000
- Child Care Links - $55,000
- Community Child Care Council (4Cs) of Alameda County - $130,000
- Davis St. Community Center, Inc. - $67,000
- Hayward Library - $20,000
- Li'l Angels Center for Services and Learning - $65,000

Commission Action: The Commission approved the contracts above upon motion by Commissioner Watkins-Tartt, seconded by Commissioner Echeverría, and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).
Lorita Riga - $30,000

Commission Action: The Commission approved the contracts above upon motion by Commissioner Echeverría, seconded by Commissioner Watkins-Tartt, and unanimously carried with Vice Chair Herzfeld abstaining from the vote (5 in favor, 0 opposed, 1 abstention).

Commissioner Coffin facilitated the vote for the following contract:
- Bananas - $130,000.00

Commission Action: The Commission approved the contracts above upon motion by Commissioner Echeverría, seconded by Commission Alternate Rivera, and unanimously carried with Chair Simms-Mackey and Vice Chair Herzfeld abstaining from the vote (4 in favor, 0 opposed, 2 abstentions).

Chair Simms-Mackey facilitated the vote for the following contracts:
- Dr. Barbara Stroud - $10,000
- The Foundation Center - $10,000
- Shawn Bryant - $10,000

Commission Action: The Commission approved the contracts above upon motion by Commissioner Watkins-Tartt, seconded by Vice Chair Herzfeld, and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).

10. First 5 California Commission (Formerly Agenda Item #12)

Ms. Burger introduced Dr. Muntu Davis to present an overview of his work with the First 5 California Commission. Dr. Davis currently serves as the Director & County Health Officer for the Alameda County Public Health Department.

Dr. Davis stated the Commission, also known as First 5 California, works with 58 First 5 county commissions statewide to develop and fund programs for young children that are tailored to the needs of local communities.

Commissioner Echeverría asked if there is an effort to coordinate with other agencies for national advocacy. Dr. Davis stated the Commission works with other states to develop best practices, but is currently not working on national advocacy efforts.

Chair Simms-Mackey inquired on the areas of focus which the Commission concentrates on. Dr. Davis stated the general role of the Commission is to provide direction to staff on programs being funded with ties to thinking about how to stop smoking and support of early childhood education. There is a focus on making sure all parents have access to family leave. The Commission sponsored an assembly bill to advocate for paid family leave.

Dr. Davis discussed the Commission’s efforts in finding learning supports needed for families to do well and thrive and reducing childhood poverty. The Commission is also looking into ways the new marijuana tax can benefit early childhood education. Vice Chair Herzfeld stated she would be interested in learning more about the efforts to reduce childhood poverty.
Ms. Burger acknowledged Dr. Davis’ efforts in bringing awareness of the Fathers Corps work to the State Commission. The Fathers Corps staff will be presenting at the next State Commission meeting in July.

11. GASB 54 Fund Balance Commitment (Formerly Agenda Item #10)

Ms. Hom presented the Governmental Accounting Standards Board (GASB) 54 Fund Balance Commitment. This action is purely for classification purposes with no fiscal impact.

Commission Action: The Commission approved the transfer and commitment of the sustainability funds as presented upon motion by Commissioner Echeverría, seconded by Commissioner Watkins-Tartt, and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).

12. First 5 California Annual Report Approval (Formerly Agenda Item #11)

Ms. Burger stated Proposition 10 legislation requires each county Commission to conduct one public hearing on the First 5 California State Annual Report. Highlights from Alameda County can be found on page 32. The report also summarizes county results by focus areas: Family Functioning, Child Development, Child Health and Systems of Care.

Commission Action: The Commission approved the 2015-16 First 5 California State Annual Report upon motion by Vice Chair Herzfeld, seconded by Commissioner Echeverría, and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).

PROGRAM

13. School Readiness Presentation

Ms. Burger introduced Chris Hwang, Evaluation and Technology, Senior Administrator and Christina Branom, Applied Survey Research, to present the School Readiness Assessment.

Ms. Branom presented a brief overview of the previous findings from the 2015 School Readiness Assessment (SRA) which included the top predictors of higher readiness. Children of color and English Learners had a greater number of risk factors, and these factors contribute greatly to gaps in readiness.

Ms. Hwang stated the 2017 study will gather data on children’s household composition, neighborhood, and stability and affordability of childcare. Additionally, given the previous results related to differential outcomes for children of color and English language learners, 2017 study will also continue to monitor for possible teacher rating bias. This will be done by collecting more data on teachers’ background, including race/ethnicity, gender, and education. Analysis to-date has not indicated the presence of bias affecting readiness assessments.

Ms. Branom stated the 2017 study will cover a broader sample of districts and schools in Alameda County. The target sample will include 80 classrooms and aim to have a proportional representation from all districts. The trainings will take place in July/August with the assessments taking place in the first few weeks of school. Ms. Branom stated the analysis and teacher dashboards will be completed by winter with a full report completed by spring 2018.
Ms. Spanos spoke about the policy brief that First 5 had developed regarding school readiness. It highlights the findings of the study, the key investments First 5 is making that addresses the areas of impact, for example health and well-being, and provides recommendations on how First 5 may partner with Commissioners and other systems to achieve better outcomes. Ms. Spanos prioritized the area of possible collaboration as: 1) sustainability of existing programs, 2) helping to create improved access to concrete needs and safety-net programs and 3) identifying parent leadership and engagement opportunities, inclusive of programming for father’s.

14. State Commission and Association Updates

Ms. Burger stated the First 5 Association has added a new full-time Communications Director position to support their policy work. The hiring process is currently taking place.

15. Legislation and Public Policy Updates

Ms. Burger provided a legislation and public policy update. The California Senate and Assembly are expected to vote today on the funding provisions reached in the Budget Conference Committee for the next year’s budget. Ms. Burger stated the provisions include the restoration of the $500 million promised to child care under 2016 Budget Act as well as an agreement on how to spend the Prop 56 funds. $800 million will go towards higher Medi-Cal reimbursement rates with the remaining funds going towards existing Medi-Cal services. Ms. Burger stated the provisions do not include a new home visiting program for CalWORKs families, a CalWORKs Diaper Assistance program or any addition child care slots beyond the multi-year agreement known as the “child care promise”.

MISCELLANEOUS

16. Communication from Commissioners

There was no communication from Commissioners.

17. Adjournment

Vice Chair Herzfeld adjourned the meeting at 10:46 AM.
To: First 5 Alameda County Commission

From: Christine Hom, Finance Officer

Date: August 10, 2017

Subject: Contract Authorizations

REQUESTED ACTION

To review and approve the following contract authorizations.

BACKGROUND

Per our Financial Policies, Section VII. Purchasing and Contracting, the Commission must approve contract/award amounts in excess of $50,000. The following awards require specific authorization from the Commission.

West Ed - $483,300

First 5 Alameda County is requesting approval of a FY 2017-18 $483,300 contract with West Ed to provide CLASS and ERS assessments for up to 170 classrooms located at ECE sites participating in Quality Counts. Activities will include assessing whether the sites are compliant with CA QRIS standards and conducting initial ratings for newly participating sites and re-ratings for continuing sites whose ratings will expire in the 2017-18 fiscal year. The addition of this $483,300 brings the FY 2017-18 aggregate amount to *$930,565 for which Commission approval is needed.

*F5AC currently has the following contracts and grants with West Ed:
• FY16-18 contract for $405,765 to provide valid and reliable CLASS and ERS assessments for ECE programs participating in QRIS. The FY17-18 balance of this contract is $75,286.
• FY17-18 contract for $41,500 to provide enhanced understanding of CSEFEL concepts and materials and increased fidelity to implementation of CSEFEL in ECE sites.

Fiscal Impact: Funding for this is budgeted and will be provided by a combination of First 5 IMPACT, CDE Block Grant and Prop 10 funding.

Action requested: Approve an aggregate FY 2016-18 $930,565 contract for West Ed.

Jewish Family and Community Services East Bay – name change

First 5 Alameda County is requesting approval of a FY 2017-18 $120,000 contract with Jewish Family and Community Services East Bay to provide Social Emotional Foundations of Learning (CSEFEL) training by certified trainer(s) and follow up coaching to participating Quality County sites. The Commission had previously approved the contract in June 2017 for “Jewish Family and Community Services” to which the contractor has requested their agency name be updated thereby requiring reapproval.
Fiscal Impact: Prop 10 funding for this is budgeted.

Action requested: Approve a FY 2017-18 $120,000 contract with Jewish Family and Community Services East Bay.

eightCloud - $198,766

First 5 Alameda County is requesting approval of a FY2017-18 $172,166 amendment to the contract with eightCloud to provide next generation application solutions to further automate ECCOnline’s core business functionality. In April 2017 F5AC released a Request for Proposals (RFP) to identify an application provider and implementation partner to upgrade ECC Online (the agency’s web-based application which facilitates contact, awards and training management). The RFP process was led by Protiviti an external information technology consultant company and included the extensive review of formal vendor responses and an internal review process inclusive of multiple application demonstrations and business need discussions. Of the applicants, eightCloud was selected to address future business needs and provide application solutions in the areas of Constituent Relationship Management, Grants Management, and Training Management. eightCloud currently has a FY 2017-18 $26,600 contract to begin developing a detailed project plan including testing, data conversion, training and go live plan for implementation of the next generation application solution. The addition of $172,166 to the current contract will enable eightCloud to complete the full project plan and brings the aggregate FY 2017-18 contract amount to $198,766 for which Commission approval is needed.

Fiscal Impact: Prop 10 funding for this is budgeted. F5AC will propose an internal budget transfer from approved program operating and infrastructure costs to cover this contract.

Action requested: Approve an aggregate FY 2017-18 $198,766 contract amount with eightCloud.

Carahsoft Technology Corporation - $56,849

First 5 Alameda County is requesting approval of a FY 2017-19 $56,849 contract with Carahsoft Technology Corporation to provide the Salesforce cloud platform to enable the development of next generation application solutions to ECCOnline’s core business functionality. This contract with Carahsoft Technology Corporation will allow F5AC to utilize Salesforce’s platform and development tools including Government Cloud services and provide for Administrator licensing and community logins for partners.

Fiscal Impact: Prop 10 funding for this is budgeted.

Action requested: Approve a FY 2017-19 $56,849 contract with Carahsoft Technology Corporation.

RECOMMENDATION

That the Commission approve the above contract authorizations.

Submitted by: Christine Hom
Finance Officer

Reviewed by: Janis Burger
Chief Executive Officer