

NEIGHBORHOODS READY FOR SCHOOL: ALL IN ALAMEDA COUNTY

School readiness programs in the neighborhoods that need them the most

Neighborhoods Ready for School (NRFS) is a place-based approach that promotes child- and family-friendly communities, strong families, and school readiness. The strategy informs First 5 Alameda County's policy agenda as well as service delivery and investments. NRFS coordinates existing services and programs and supports strategic investments in infrastructure to enhance and create community assets like Family Resource Centers.

Program Components

There are four main strategic areas that are supported by partnerships and infrastructure.



Funding for NRFS sites

\$ 5,451,584 FIRST 5 INVESTMENT **\$2,503,301**LEVERAGED FUNDS

\$ 7,954,885
TOTAL INVESTMENT
3/1/18-6/30/21





ONLY 44% OF ALAMEDA COUNTY CHILDREN ARE READY FOR KINDERGARTEN IN ALL FOUR BASIC BUILDING BLOCKS OF SCHOOL READINESS.

2017 Alameda County Kindergarten Readiness Assessment

NRFS Grantees

THE FIRST COHORT OF NEIGHBORHOODS READY FOR SCHOOL GRANTEES RECEIVED A 16-MONTH GRANT OF \$470,000:

ALL IN ALAMEDA COUNTY See page 2 for detail.

LINCOLN is launching an Early Childhood Initiative and opened a Family Resource Center, designed by West Oakland residents.

ROOTS COMMUNITY HEALTH CENTER is

developing the East Oakland Ready for School Network that will improve health outcomes and school readiness, particularly for African American families with children ages birth to five years.

UNION CITY FAMILY CENTER is enhancing its existing pipeline of supports to increase resources and programming for families with young children to support school readiness in the Decoto Community.



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ALL IN Alameda County is an innovation incubator within county government that's designed to find new solutions and apply creative thinking to remove barriers and take advantage of opportunities for progress. As part of Neighborhoods Ready for School (NRFS), All IN Alameda County partnered with Lotus Bloom, EBAYC, and Trybe to launch a **Family Resource Center** in Oakland's San Antonio neighborhood.

Impact At-a-Glance



84% OF PARENTS/CAREGIVERS ARE BETTER ABLE TO SUPPORT THEIR CHILD'S GROWTH AND WELL-BEING



242 PARENTS/CAREGIVERS AND CHILDREN 0-5 SERVED

40 PARENTS/CAREGIVERS ENROLLED IN AT LEAST ONE SUPPORT

92% OF PARENTS/CAREGIVERS REPORTED THE NRFS PROGRAM WAS RESPECTFUL OF THEIR PERSONAL BACKGROUND

92% OF PARENTS/CAREGIVERS
WERE SATISFIED WITH THE NRFS PROGRAM



1,454 SQUARE FEET UPGRADED/ RENOVATED AT SAN ANTONIO FAMILY RESOURCE CENTER, INCLUDING FAMILY-FRIENDLY MEETING SPACES AND FURNISHINGS



28 COMMUNITY PARTNERS ENGAGED IN PROCESS

57% OF PARENTS/CAREGIVERS IMPROVED THEIR FINANCIAL WELL-BEING

86% OF PARENTS/CAREGIVERS REPORTED THAT THE UPGRADED/RENOVATED SPACES MEET THEIR FAMILY'S NEEDS



6 NEW AND ENHANCED EARLY CHILDHOOD PROGRAMS AND SERVICES, INCLUDING:

- 1. Family Café series
- 2. Parent-led community outreach events
- 3. Navigation services from parent outreach workers for families with children birth to age 5
- 4. Multicultural and developmental playgroups

Parents/caregivers and children served at this site

Alaska Native/ African-American/ Black **American Indian** Asian Latinx 25% 1.4% **27% 35%** Native Hawaiian/ Multi-racial Pacific Islander White 0.7% 1.4% 8.8%

Catalyzing civic engagement

This past year, there have been serious injuries to pedestrians, including the death of a mom and her young child, in the San Antonio neighborhood, which is home to many child care centers and elementary schools. The San Antonio Family Resource Center mobilized the school and neighbor communities to form a campaign to fight to slow traffic and increase pedestrian safety. The campaign started with four large signs designed by a local artist and included decorations from neighborhood families. The group plans to meet with the Oakland Department of Transportation to advocate for safer pedestrian routes.

ALL IN Funding

\$1,362,760
First 5 Investment



Total Investment = \$2,447,130





ALL IN ALAMEDA COUNTY NEIGHBORHOOD RESOURCES FY 2018-2019

About this neighborhood



136 babies born to mothers in site service area



child care providers (family child care, family, friend, neighbor, center) claimed an Alternative Payment Voucher

First 5 Alameda County in the community



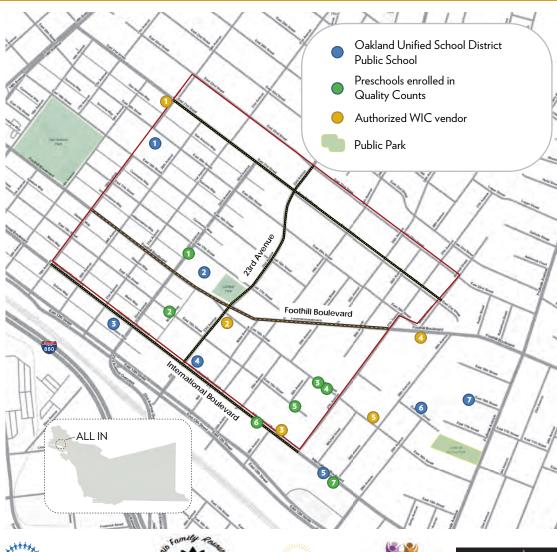
Quality Counts sites enrolled



12 Children enrolled into Home Visiting by First 5 Perinatal Health Outreach Coordinator



Families served by Help Me Grow



Legend

Oakland Unified School District Public Schools

- Roosevelt Middle School
- Quantie School Garfield Elementary School
- 3 Community School for Creative Education
 * Alameda County Office of Education charter
- Opportunity Academy
- 5 Think College Now
- 6 Achieve Academy
- Urban Promise Academy

Preschools enrolled in Quality Counts

- Garfield Elementary
- San Antonio CDC
- 3 Little Sprouts Preschool
- Centro Infantil De La Raza
- 5 Unity Council Child Center
- Sungate
- International CDC

Authorized Women, Infants, and Children (WIC) Vendor

- A&G Market
- El Ranchito Market
- Fresh and Easy 2
- Mi Carnal Market
- Oaktree Market









