First 5 Alameda County | Newsletter Articles

*Please use the following newsletter copy to share EITC messages with your priority audiences. Below you will find one article that directly encourages families to file for the EITC and another article that is focused on recruiting partner organizations and trusted messengers to share EITC messages through their own channels.*

Parent-Focused Newsletter Article

**Put Money Back in Your Pocket!**

Did you know there is a state tax credit for working families? It’s called the California Earned Income Tax Credit, and it can **put thousands of dollars back in your pocket**.

You may qualify for this tax credit if you or your spouse is:

* ­­­­A worker with an income of $30,000 or less
* A worker who files taxes with an Individual Tax Identification Number (ITIN) or a Social Security Number (SSN). Either is fine.
* Self-employed (form 1099) and/or a cash earner

Workers with children under age six may also qualify for the Young Child Tax Credit—and receive up to an additional $1,000.

The CalEITC and Young Child Tax Credits are *in addition to* the federal EITC credits. The average combined credit a family receives is $3,000, but some families will receive up to $8,053.

Workers can file online for free, or schedule an appointment for help with filing, at <https://uwba.org/tax-help/>. The deadline to file is April 15th, 2021. **It’s *your money*; get it!**

Partner-Focused Newsletter Article

**Help Working Families Put Money Back in their Pockets**

Every day, parents and guardians trust you with their children. They know you have their best interest in mind, and they rely on your expertise.

That’s why we need your help to let working families know about the California Earned Income Tax Credit (CalEITC) and Young Child Tax Credit. These credits put thousands of dollars in the pockets of families, helping them move out of poverty and up the economic ladder.

Who qualifies for the CalEITC?

* ­­­­Any worker with an income of $30,000 or less.
* Any worker who files taxes with an Individual Tax Identification Number (ITIN) or Social Security Number (SSN).
* Self-employed (form 1099) and cash earners.

Workers with children under age six who qualify for the CalEITC may also file for the Young Child Tax Credit—and receive up to an additional $1,000.

The CalEITC and Young Child Tax Credits exist *in addition to* the federal EITC. The average combined tax refund is $3,000, but families could receive up to $8,053.

Workers can file online for free, or schedule an appointment for help with filing, at <https://uwba.org/tax-help/>. The deadline to file is April 15th, 2021.

This is the first year ITIN filers can access the credit, so we are especially trying to spread the word to immigrant families. For more materials to get the word out, please visit [www.first5association.org/CalEITC](http://www.first5association.org/CalEITC). Thanks for your help!