First 5 Alameda County  May 2021

Child and Family Data for Action — Alameda County District 2, Supervisor Richard Valle

**District 2 Family Demographics**

- **Babies Born (2017):** 4,212
- **Children Under Age 6 (2021):** 24,121 (7.2% of D2’s total population)
- **Households with Children Under Age 6 (2019):** 15,139

**TOTAL POPULATION (2019): 335,929**

**Families with Children Accessing Public Benefits in District 2**

- **Medi-Cal:** 12,088 (~50%)
- **CalFresh:** 3,341 (~27%)

**Children 0-6 (number and percent of total) Enrolled 2021**

- **341** total providers, including **60 Quality Counts (QC) sites**
- **71** centers, including **27 centers** in QC
- **288** family child care (FCC) providers, including **25 FCCs in QC**

**Kindergarten Readiness in District 2**

Of the nearly **346 students** that were assessed for kindergarten readiness in the schools in District 2 in 2019, **40%** were “fully ready.” The county average was **44%** of children ready for kindergarten. See more about kindergarten readiness in District 2 on page 4.

**Community Resilience Fund, Board of Supervisor Grantees**

Grantees chosen by the Alameda County Board of Supervisors provided concrete supports to families with children from birth to age five who are from historically underserved communities and disproportionately affected by the COVID-19 pandemic due to structural racism and classism.

**District 2 Grantees:**
- Union City Family Center ($50,000)
- South Hayward Parish ($50,000)

**About First 5’s Work in Alameda County District 2**

First 5 takes an equity-driven approach to improve the lives of children and their families through place-based efforts, partnerships, and community-driven programming. Our work includes:

<table>
<thead>
<tr>
<th>People Served FY 2019–2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>In District 2</td>
</tr>
<tr>
<td>----------------</td>
</tr>
<tr>
<td>3,926 children and caregivers served</td>
</tr>
<tr>
<td>516 providers served</td>
</tr>
</tbody>
</table>

**Essential Supplies Distributed by First 5 and Partners in District 2**

- 758,400 diapers
- 1,752,200 baby wipes
- 35,800 gloves
- 2,097 liters of hand sanitizer
- 77,650 masks
- 1,540 feminine hygiene products
- 3,088 books
- 2,304 coloring books and crayons
- 108 air purifiers for 216 child care providers

1Estimates of children enrolled in SSA programs derived from approximating the overlap of zip codes into supervisor districts and dividing counts by proportion of zip code within district.
**Responding to Community Need During the COVID-19 Pandemic**

Through the [First 5 Community Resilience Fund](#), established in April 2020, we administered more than $10 million throughout Alameda County to help children, families, and caregivers cope with the heightened challenges of the COVID-19 pandemic. Through Community Resilience Fund investments in school districts, grants to community-based organizations, family child care providers, and countywide supplies and concrete supports, First 5 has invested $1,748,5799 in District 2.

### Neighborhoods Ready for School

In addition to the pre-COVID activities below, Neighborhoods Ready for School sites pivoted during the COVID-19 pandemic to become distribution hubs for essential supplies, such as diapers/wipes, baby formula, face masks, hand soap, dental health items, and more.

- **Union City Family Center ($940,776 in FY 2019–21 and $100,000 from the Community Resilience Fund)**: Build neighborhood infrastructure to provide places for families to learn, play, and achieve their goals; increase neighborhood-level coordination to provide a comprehensive menu of resources to support family protective factors, build community, and increase children’s school readiness; and increase family leadership and civic engagement opportunities.

### Board of Supervisor Grantees

- **South Hayward Parish ($50,000)**: Essential supplies, such as hand sanitizer, diapers/wipes, formula, face masks. Technology and educational materials, such as laptops, to families with children 0-5 who use the food pantry and attend local schools. Technical infrastructure to support project operations.

- **Union City Family Center ($50,000)**: Augmented First 5’s existing Neighborhoods Ready for School grant (additional to funds shown at left) in support of essential supplies and concrete supports for families.

### Ruby’s Place ($9,000)

Support for families in accessing concrete needs (e.g., food, diapers/wipes, rental assistance) and essential supports, such as family navigation and linkage to services. Additionally, direct stipends to families with young children to access essential supplies.

### Community Child Care Council (4Cs) of Alameda County ($395,557)*

As part of Alameda County’s COVID-19 relief efforts, provide training, technical assistance, and coaching opportunities to the Early Childhood Education (ECE) workforce ($140,000) and provide resources, coaching, referrals, incentives, materials, and other forms of remote assistance, including essential supplies, such as diapers/wipes, face mask, and cleaning products, to child care providers, family, friend, and neighbor caregivers, and families with children from birth to age 5 ($255,557).

*Total First 5 investment = $915,557. Additional work by 4Cs serving District 2 shown on page 3.

### Family Child Care Grantees ($506,400)

Through funding provided by Alameda County Social Services Agency from the CARES Act, First 5 administered $4,000,000 to support essential supplies for child care professionals ($3,000,000) and grants to family child care (FCC) providers ($1,000,000). In District 2, 108 FCC providers received stipends averaging $4,688 per site.
Help Me Grow Referring Providers

Help Me Grow (HMG) assists families and providers with detecting early signs of developmental, social-emotional, and learning concerns before a child enters school. HMG also helps families navigate complex systems to access necessary supports. Between 2016 and March 2021 in District 2, more than 2,334 child-specific referrals were made to the HMG phone line.

4Cs of Alameda County ($520,000)*

- $340,000 for early care and education (ECE). Provide professional development opportunities for the early care and education workforce, including on-site technical assistance and coaching to Quality Rating and Improvement System (QRIS) sites ($260,000). Provide trainings and playgroups for family child care providers and family, friend, and neighbor caregivers ($80,000).
- $180,000 for Early Learning Communities Network Grant. Funding to implement a comprehensive Early Learning Action Plan (ELAP) for the City of Hayward and purchase a vehicle in support of the Early Learning Mobile Unit, part of ELAP implementation.

*Total First 5 investment = $915,557. Additional work by 4Cs serving District 2 shown on page 2.

City of Newark ($135,000)

Funding to implement a comprehensive Early Learning Action Plan, including support with implementation of a promotora program for Latina mothers and implementing the Abriendo Puertas parent engagement and leadership program.

Hayward Public Library

Funding to provide Quality Counts resources for family, friend, and neighbor caregivers by leveraging storytimes ($12,900). Additional funds to support purchase of bilingual and multilingual children’s books ($4,900).

Quality Counts Sites

Build capacity and improve the quality of early childhood education programs through rating, coaching, and professional development. Sites receive ratings that are accessible by families.
**Kindergarten Readiness in District 2**

The Kindergarten Readiness Assessment provides a detailed portrait of the social, emotional, and academic skills possessed by incoming kindergarten students across Alameda County. We have funded Applied Survey Research to administer the assessments since 2008, as well as produce a longitudinal study of kindergarten readiness correlated to third grade achievement. **We find differences in kindergarten readiness are largely attributable to inequities in access to resources.** The greatest moveable factor continues to be child health and well-being, which is tied to socioeconomics, housing stability, and stress among parents/caregivers. These factors, due to structural racism, disproportionately impact families of color.

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**Participating Schools in 2019 Kindergarten Readiness Assessment**

<table>
<thead>
<tr>
<th>SCHOOL</th>
<th>CLASSROOMS</th>
<th>CHILDREN ASSESSED</th>
<th>PARENT SURVEYS RETURNED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ardenwood</td>
<td>1</td>
<td>17</td>
<td>13</td>
</tr>
<tr>
<td>Delaine Eastin</td>
<td>3</td>
<td>57</td>
<td>49</td>
</tr>
<tr>
<td>Forest Park</td>
<td>2</td>
<td>44</td>
<td>38</td>
</tr>
<tr>
<td>Glassbrook</td>
<td>2</td>
<td>42</td>
<td>19</td>
</tr>
<tr>
<td>Hillview Crest</td>
<td>1</td>
<td>46</td>
<td>12</td>
</tr>
<tr>
<td>Palma Ceia</td>
<td>2</td>
<td>51</td>
<td>31</td>
</tr>
<tr>
<td>Ruus</td>
<td>1</td>
<td>21</td>
<td>21</td>
</tr>
<tr>
<td>Tyrrell</td>
<td>3</td>
<td>68</td>
<td>54</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>15</strong></td>
<td><strong>346</strong></td>
<td><strong>237</strong></td>
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</tbody>
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**Kindergarten Transition Grants/Stipends**

Based on findings from the 2019 KRA that highlighted the importance of transition activities at schools for improving children’s kindergarten readiness, First 5 funded school districts to provide services and supplies in support of kindergarten transition programming. Funding amounts were determined using an equity index to target resources in historically underserved communities that have been disproportionately impacted by the COVID-19 pandemic due to structural racism and classism.

1. Fremont Unified School District ($73,151)
2. Hayward Unified School District ($357,330)
3. New Haven Unified School District ($150,596)
4. Newark Unified School District ($132,912)