FINANCIAL REALITIES FOR FAMILIES IN ALAMEDA COUNTY

1/3 of a family’s income is going towards child care based on a family of two parents, one infant, and one preschooler.

$137,660 INCOME REQUIRED TO MEET A FAMILY’S BASIC NEEDS
Based on a family of two parents, one infant, and one preschooler.

$109,910 Gap between the income required to meet basic needs and the income of a family living at the Federal Poverty Level (FPL), with maximum 2021 tax credits.

$56,000 Income of 2 full-time workers at California minimum wage (2021).

$39,280 Average Income of ECE professional.

$27,750 2022 FPL for a family of 4.

1 in 3 families struggled to afford diapers prior to the pandemic.

Black women and birthing people are 3x more likely to die during pregnancy or childbirth and to experience more maternal health complications.

Black babies are 3-4x more likely to be born too early, too small, or to die before their first birthday.

Black women and families are 2x more likely to live in or experience poverty during pregnancy.

Maternal & Newborn Health

Structural Inequities Lead to Racial Disparities

Child & Family Data for Action: Alameda County Supervisorial District 3
DISTRICT 3 FAMILY DEMOGRAPHICS*

District 3 Estimated Total Population: 331,010
19.8% of Alameda County’s population of 1,648,556

1,062 families living under the poverty level, 11.8% of the 9,012 families with children under 5 in the district

2,352 children under 5 living in poverty, 17.3% of the estimated 13,633 children under 5 in the district

3,536 babies born to mothers who reside in the district, 1.1% of the district total population

Families Accessing Public Benefits in District 3 (children 0-6)
These are estimates due to the change in district boundaries and using zip code approximation.

9,200 of 0-6 population, about 40.5%, receiving Medi-Cal

3,596 of 0-6 population, about 15.8%, receiving CalFresh

Link Between Child Well-Being & Community Conditions: Strong Start Index Map 2020
Research has found correlations between the prevalence in the number of community assets, e.g., family, health, service, and financial assets, to school readiness and life-long well-being. Alameda County has 10 Strong Start Index assets out of a possible 12, which exceeds the state average for 9 assets. Supervisorial District 3 has an average of 9.5 assets.
According to parents/caregivers, 33% of children were fully ready for kindergarten compared to 44% in 2019. Structural inequities compounded by the COVID-19 pandemic have impacted children, families, and communities. Achievement gaps persist for children who are not ready for kindergarten.

**Road to Kindergarten Readiness**

- **FREEDOM FROM DISCRIMINATION**
  As noted by our Research Advisory Group, discrimination based on racism and classism negatively impacts family’s ability to access services and resources and undermines conditions needed for kindergarten readiness.

- **EARLY CARE & EDUCATION**
  75% of the families reported barriers to ECE, primarily due to COVID-19-related closures and reduced hours and the cost of care.

- **FINANCIAL STABILITY**
  100% of the families in the KRA 2021-22 study who participated in the Oakland Resilient Families Guaranteed Income pilot reported significantly higher readiness than other similar families.

- **KINDergarten TRANSITION Support**
  44% of parents/caregivers reported visiting their children’s school compared to 87% in 2019.

- **FAMILY HEALTH & WELL-BEING**
  67% of parents/caregivers expressed concern about their child’s health and well-being.

- **SUPPORTED EDUCATORS & SYSTEMS**
  88% of kindergarten teachers reported feeling stressed. Educators who reported high levels of stress were over four times more likely to say they plan to leave the profession.

- **THRIVING NEIGHBORHOODS**
  65% of the families indicated that help connecting to resources was important to them; only 12% of all families had actually received this kind of assistance.

Community, Family, and School conditions affecting kindergarten readiness were determined through analysis of 3,000+ surveys and the input of a 30-member Research Advisory Group comprising parents/caregivers, early care and education professionals, transitional/kindergarten teachers, and community leaders. Learn more about the study sample and methodology in Appendix D of the 2021 Kindergarten Readiness Assessment.
Child & Family Data for Action: Alameda County District 3

District 3: KRA Community Engagement

2,015 Parents/Caregivers countywide including 770 in the district, 38.2% of the total number of KRA participants

284 Kindergarten and/or Transitional Kindergarten teachers countywide including 71 who teach in the district, 25% of the total number of KRA participants

695 Early Care & Education professionals countywide including 170 who teach in the district, 24.5% of the total number of KRA participants

District 3: Kindergarten Readiness in 2021-22

Parent/Caregivers’ Assessment of Their Child’s Readiness by Domain

<table>
<thead>
<tr>
<th>Domain</th>
<th>District 3</th>
<th>Alameda County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fully Ready</td>
<td>41%</td>
<td>33%</td>
</tr>
<tr>
<td>Physically Ready</td>
<td>48%</td>
<td>43%</td>
</tr>
<tr>
<td>Academically Ready</td>
<td>41%</td>
<td>40%</td>
</tr>
<tr>
<td>Self-Regulation</td>
<td>27%</td>
<td>28%</td>
</tr>
<tr>
<td>Social Expression</td>
<td>45%</td>
<td>40%</td>
</tr>
</tbody>
</table>

Access to Child Care

Preschool & infant toddler unmet need for subsidized care:

- 5,810 Infant/toddler Aged
- 4,657 Preschool-Aged

Change in the net number of centers & family child care (FCCs) between 2019 & 2021:

- 5 decrease in centers in cities within the district
- 103 decrease in licensed FCCs in cities within the district

2022 Facilities Needs Assessment

- 83 of sites First 5 Alameda spoke to about facilities issues (33 centers, 50 licensed FCCs)
- 33% of sites reported 6+ conditions as inadequate or substandard
- 31% of sites reported they would expand if resources were available

Child Care Providers & Libraries

- 85 sites enrolled in the Quality Counts program (44 centers, 16 licensed FCCs, 20 Family, Friends & Neighbor providers & 5 libraries)
- 1,887 children under the age of 5 served at these sites
- 350 ECE professionals work at these sites
District 3: Help Me Grow

- 2,476 children & their families were served in the district, providing them with care coordination, developmental screening, health & parenting education, resource information, family navigation, & peer support.
- 1,514 child-serving agencies in the district were provided with support regarding care access, developmental screening, and/or assistance in navigating children to services.
- 118 referrals received to assist children & families from the district.

Alameda County: Training at F5 (Online & In-Person)

- 46 training events hosted
- 1,005 people attended at least one training
- 550 agencies/organizations participated

Strong Start Index Map 2020 & First 5 Programs FY 2021-2022
FIRST 5 ALAMEDA COUNTY INVESTMENTS
$4.1 MILLION TOTAL INVESTED IN DISTRICT 3 IN FY 2022-23

FINANCIAL STABILITY

Lotus Bloom
$50,000 in FY 2021-2022; $50,000 in FY 2022-2023
Funding to distribute basic needs services to families with children 0-5 in Alameda County through the Oakland Family Resource Center Network.

SupplyBank.org
$51,811 in FY 2021-2022; $460,000 in FY 2022-2023
Funding to provide Kindergarten Readiness backpacks. Funding to provide diaper kits to organizations serving high need families with young children in Alameda County (FY 2022-2023 only).

THRIVING NEIGHBORHOODS

San Antonio Family Resource Center (ALL IN Alameda County, Lotus Bloom, Trybe)
$423,000 in FY 2021-2022; $426,000 in FY 2022-2023
Funding to build infrastructure in neighborhoods to provide places for families to learn, plan, and achieve their goals; increase neighborhood-level coordination to provide a comprehensive menu of resources to support family protective factors, build community, and increase children's school readiness; and increase family leadership and civic engagement opportunities. In FY 2022-23 only, an additional $3,000 in funding supported language access services formerly covered through First 5's in-house Cultural Access Services (CAS).

Lao Family Community Development, Inc
$10,000 in FY 2021–2022
Funding to provide supports for Afghan refugee families.

FAMILY HEALTH & WELL-BEING

Alameda County Public Health Department
$95,000 in FY 2021-2022; $95,000 in FY 2022-2023
Funding to provide training, technical assistance, and consultation support to Child Health and Disability Prevention (CHDP) and other pediatric practices serving families with the most need in Alameda County on early identification for children birth-5 years of age with health and developmental needs.

Family Resource Navigators
$482,000 in FY 2021-2022; $482,000 in FY 2022-2023
Funding to provide Help Me Grow Family Navigation services, support coordination and administration of Help Me Grow family leadership activities and help meet the essential needs of vulnerable families.

Alameda Health System - Highland Hospital
$156,028 in FY 2021-2022; $136,800 in FY 2022-2023
Funding to continue implementation of the DUCLE model, including the support and guidance of the Clinic Champion Pediatrician at Highland Hospital's Pediatric Department.
Funding to implement, sustain, and evaluate a pediatric quality improvement project that builds pediatric
primary care capacity to conduct universal developmental and/or trauma screenings and to connect
families to relevant resources, all to support early childhood development and promote the learning
readiness of young children such that they enter school ready to learn (FY 2021-2022 only).

Community Clinics
Funding to implement, sustain, and evaluate a pediatric quality improvement project that builds pediatric
primary care capacity to conduct universal developmental and/or trauma screening and to connect families
to relevant resources.

- La Clínica de La Raza - $14,400 in FY 2021–2022 (3 sites)
- Native American Health Center - $4,800 in FY 2021 – 202

Supporting Fathers Through Fatherhood Partnership Grants
Funding to enhance capacity for increasing engagement and support of fathers/father figures by
hosting father-specific parenting education and support groups, providing staff training and professional
development, and integrating activities with First 5 and other family service programs.

The following groups received $10,000 in FY 2021-2022; $15,000 in FY 2022-2023:
- Friends of the Oakland Public Library
- Family Paths

EARLY CARE & EDUCATION

BANANAS, Hively, and Community Child Care Council (4Cs) of Alameda County
Overall funding for three agencies: $240,000 in FY 2021-2022; $240,000 in FY 2022-2023
Funding to provide training and playgroups for Family, Friend, and Neighbor (FFN) caregivers and Family
Child Care (FCC) providers.

Overall funding for three agencies: $641,00 in FY 2021-2022; $630,000 in FY 2022-2023
Funding to provide professional development opportunities for the Early Childhood Education (ECE)
workforce in Alameda County and on-site technical assistance and coaching to Quality Counts sites.

Jewish Family & Community Services East Bay
$110,000 in FY 2021-2022
Funding to provide Center for Social Emotional Foundations for Early Learning (CSEFEL) training and
coaching to identified Quality, Rating, and Improvement Systems (QRIS) Early Childhood Education sites
in Alameda County, mentoring to Alameda County CSEFEL authorized trainers and coaches, and overall
administrative oversight for CSEFEL implementation.

San Leandro Public Library
$9,600 in FY 2021-2022; $16,400 in FY 2022-2023
Funding to provide Quality Counts Pathway resources for Family, Friend and Neighbor (FFN) caregivers
by leveraging San Leandro Library’s current Storytimes and support for multilingual programming and
materials through Día de los Libros/Día de los Niños (Día) events.

Alameda Free Library
$7,000 in FY 2021-2022
Funding to provide Quality Counts Pathway resources for Family, Friend, and Neighbor caregivers by
leveraging Alameda Free Library’s Storytimes.
YMCA of the East Bay
$502,800 in FY 2021-2022; $538,000 in FY 2022-2023
Funding to train CalWORKs participants to become certified and employed as early childhood professionals.

California School-Age Consortium (CalSAC) (AB212)
$582,000 in FY 2021-2022; $684,765 in FY 2022-2023
Funding to manage the Quality Counts process for distributing Quality Improvement grant incentives and professional development stipends and Dual Language Learner (DLL) stipends. Funds support facility and environment improvements, enhance training and staff release time, support technology needs, and support professional development activities.

BANANAS
$100,000 in FY 2021-2022; $100,000 in FY 2022-2023
The BANANAS CARE Program provides child care navigation and support to families who are experiencing homelessness.

**KINDERGARTEN TRANSITION SUPPORT**

Oakland Unified School District - Summer Kinder/TK Bridge Program
$227,000 in FY 2022-23
Funding to support Summer Pre-K (SPK) programs and provide Early Childhood Education (ECE) and K-12 teachers with professional development and orientation to the SPK model. Funding also supports a Kindergarten Readiness Director to develop and implement year-round school readiness and transition programming including a student passport/snapshot form, and a variety of family/child learning activities.


3. Analysis by First 5 Alameda County calculating the difference between Income Required to Meet Basic Needs [see citation 5] – 2022 FPL level for family of 4.


5. California Early Care and Education (ECE) Workforce Registry. (October 2020). Note: Self-reported data for 2,348 people registered in the Alameda County Workforce Registry as of October 2020. The Workforce Registry only represents a subset of the ECE workforce as it is a voluntary database. The registry includes an overrepresentation of those working at child care centers and Title 5 programs compared to other child care program types. Registry participants report wages as an hourly gross rate or annual, monthly, or weekly gross salary. Annual wage was calculated by multiplying their self-reported wage and their self-reported number of hours worked by 50 weeks.


11. U.S. Census Bureau (2021). Sex by Age American Community Survey 5-year estimates (B01001).


15. Alameda County Social Services Agency (2021). Data provided at zip code level. Estimations of client counts using proportion of zip code within supervisor district or city limit

16. Alameda County Social Services Agency (2021). Data provided at zip code level. Estimations of client counts using proportion of zip code within supervisor district or city limit


22. First 5 Alameda County Contractor/Program Reporting for fy 2021 - 2022