FINANCIAL REALITIES FOR FAMILIES IN ALAMEDA COUNTY

- $137,660 INCOME REQUIRED TO MEET A FAMILY’S BASIC NEEDS
  Based on a family of two parents, one infant, and one preschooler
- $109,910 Gap between the income required to meet basic needs and the income of a family living at the Federal Poverty Level (FPL), with maximum 2021 tax credits
- $56,000 Income of 2 full-time workers at California minimum wage (2021)
- $39,280 Average Income of ECE professional
- $27,750 2022 FPL for a family of 4

1/3 of a family’s income is going towards child care based on a family of two parents, one infant, and one preschooler.2

STRUCTURAL INEQUITIES LEAD TO RACIAL DISPARITIES

Black women and birthing people are 3x more likely to die during pregnancy or childbirth and to experience more maternal health complications.7

Black women and families are 2x more likely to live in or experience poverty during pregnancy.7

Black babies are 3-4x more likely to be born too early, too small, or to die before their first birthday.7

1 in 3 families struggled to afford diapers prior to the pandemic.10

Child & Family Data for Action: Alameda County Supervisorial District 2
**DISTRICT 2 FAMILY DEMOGRAPHICS***

**District 2 Estimated Total Population: 327,051**
19.8% of Alameda County’s population of 1,648,556

<table>
<thead>
<tr>
<th>532</th>
<th>1,006</th>
<th>3,724</th>
</tr>
</thead>
<tbody>
<tr>
<td>families living under the poverty level, 3.6% of the 14,456 families with children under 5 the district</td>
<td>children under 5 living in poverty, 4.9% out of the 20,342 estimated number children under 5 in the district</td>
<td>babies born to mothers who reside in the district, 1.1% of the district total population</td>
</tr>
</tbody>
</table>

### Families Accessing Public Benefits in District 2 (children 0-6)
These are estimates due to the change in district boundaries and using zip code approximation.

<table>
<thead>
<tr>
<th>7,691</th>
<th>2,503</th>
</tr>
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<tbody>
<tr>
<td>of 0-6 population, about 32%, receiving Medi-Cal</td>
<td>of 0-6 population, about 10.4%, receiving CalFresh</td>
</tr>
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</table>

### Link Between Child Well-being and Community Conditions:
**Strong Start Index Map 2020**

Research has found correlations between the prevalence in the number of community assets in four domains to school readiness and life-long well-being. Alameda County with 10 assets out of a possible 12, exceeds the state average for 9. Supervisorial District 2 has an average of 10 Strong Start Index assets.

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*District data are approximation using zip code resulting in some duplication across districts. The sum of all districts will not equal the county total.*
According to parents/caregivers, 33% of children were fully ready for kindergarten compared to 44% in 2019. Structural inequities compounded by the COVID-19 pandemic have impacted children, families, and communities.

Achievement gaps persist for children who are not ready for kindergarten. 4 in 5 children who are not ready for kindergarten continue to struggle academically in third grade (2018).

Road to Kindergarten Readiness

- **Financial Stability**: 100% of the families in the KRA 2021-22 study who participated in the Oakland Resilient Families Guaranteed Income pilot reported significantly higher readiness than other similar families.

- **Early Care & Education**: 75% of the families reported barriers to ECE, primarily due to COVID-19-related closures and reduced hours and the cost of care.

- **Family Health & Well-Being**: 67% of parents/caregivers expressed concern about their child’s health and well-being.

- **Thriving Neighborhoods**: 65% of the families indicated that help connecting to resources was important to them; only 12% of all families had actually received this kind of assistance.

- **Kindergarten Transition Support**: 44% of parents/caregivers reported visiting their child’s school compared to 87% in 2019.

- **Supported Educators & Systems**: 88% of kindergarten teachers reported feeling stressed. Educators who reported high levels of stress were over four times more likely to say they plan to leave the profession.

Community, Family, and School conditions affecting kindergarten readiness were determined through analysis of 3,000+ surveys and the input of a 30-member Research Advisory Group comprising parents/caregivers, early care and education professionals, transitional/kindergarten teachers, and community leaders. Learn more about the study sample and methodology in Appendix D of the 2021 Kindergarten Readiness Assessment.
Child & Family Data for Action: Alameda County District 2

District 2: KRA Community Engagement

2,015 Parents/Caregivers countywide including 770 in the district, 38% of the total number of participants

284 Kindergarten and/or Transitional Kindergarten teachers countywide including 71 who teach in the district, 25% of the total number of participants

695 Early Care & Education professionals countywide including 170 who teach in the district, 24% of the total number of participants

District 2: Kindergarten Readiness in 2021-22
Parent/Caregivers’ Assessment of Their Child's Readiness by Domain

District 2 Early Care & Education (ECE)

Access to Child Care
Preschool & infant toddler unmet need for subsidized care:

5,526 Infant/toddler Aged
4,940 Preschool-Aged

Change in the net number of centers & family child care (FCCs) between 2019 & 2021

-16 decrease in centers in cities within the district
-19 decrease in licensed FCCs in cities within the district

2022 Facilities Needs Assessment

76 of sites First 5 Alameda spoke to about facilities issues (11 centers, 65 licensed FCCs)
24% of sites reported 6+ conditions as inadequate or substandard
47% of sites reported they would expand if resources were available

Child Care Providers & Libraries

55 sites enrolled in the Quality Counts program (32 centers, 16 licensed FCCs, 5 family, friends & neighbor providers, 2 libraries)
1,574 children under the age of 5 served at these sites
262 ECE professionals work at these sites
District 2: Help Me Grow
961 children & their families were served in the district, providing them with care coordination, developmental screening, health & parenting education, resource information, family navigation, & peer support.

18 child-serving agencies in the district were provided with support regarding care access, developmental screening, and/or assistance in navigating children to services.

953 referrals received to assist children & families from the district.

Strong Start Index Map 2020 & First 5 Programs FY 2021-2022

Alameda County: Training at F5 (Online & In-Person)
46 training events hosted
1,005 people attended at least one training
550 agencies/organizations participated
Supporting Fathers Through Fatherhood Partnership Grants
Funding to enhance capacity for increasing engagement and support of fathers and father figures by hosting father-specific parenting education and support groups, providing staff training and professional development, and integrating activities with First 5 and other family service programs.

The following groups received $10,000 in FY 2021-2022; $15,000 in FY 2022-2023:
• Black Empower
• Community Child Care Council (4Cs) of Alameda County
• Hayward Unified School District
• Realized Potential Incorporated (RPI)
EARLY CARE & EDUCATION

BANANAS, Hively, and Community Child Care Council (4Cs) of Alameda County
Overall funding for three agencies: $240,000 in FY 2021-2022; $240,000 in FY 2022-2023
Funding to provide training and playgroups for Family, Friend, and Neighbor (FFN) caregivers and Family Child Care (FCC) providers.

Overall funding for three agencies: $641,00 in FY 2021-2022; $630,000 in FY 2022-2023
Funding to provide professional development opportunities for the Early Childhood Education (ECE) workforce in Alameda County and on-site technical assistance and coaching to Quality Counts sites.

Jewish Family & Community Services East Bay
$110,000 in FY 2021-2022
Funding to provide Center for Social Emotional Foundations for Early Learning (CSEFEL) training and coaching to identified Quality, Rating, and Improvement Systems (QRIS) Early Childhood Education sites in Alameda County, mentoring to Alameda County CSEFEL authorized trainers and coaches, and overall administrative oversight for CSEFEL implementation.

Hayward Public Library
$9,700 in FY 2021-2022; $12,000 in FY 2022-2023
Funding to provide Quality Counts Pathway resources for Family, Friend, and Neighbor (FFN) caregivers by leveraging Hayward Public Library’s current Storytimes and to support multilingual programming and materials through Día de los Libros/Día de los Niños (Día) events.

YMCA of the East Bay
$502,800 in FY 2021–2022; $538,000 in FY 2022-2023
Funding to train CalWORKs participants to become certified and employed as early childhood professionals.

California School-Age Consortium (CalSAC) (AB212)
$582,000 in FY 2021-2022; $684,765 in FY 2022-2023
Funding to manage the Quality Counts process for distributing Quality Improvement grant incentives and professional development stipends and Dual Language Learner (DLL) stipends. Funds support facility and environment improvements, enhance training and staff release time, support technology needs, and support professional development activities.


3. Analysis by First 5 Alameda County calculating the difference between Income Required to Meet Basic Needs [see citation 5] – 2022 FPL level for family of 4.


5. California Early Care and Education (ECE) Workforce Registry. (October 2020). Note: Self-reported data for 2,348 people registered in the Alameda County Workforce Registry as of October 2020. The Workforce Registry only represents a subset of the ECE workforce as it is a voluntary database. The registry includes an overrepresentation of those working at child care centers and Title 5 programs compared to other child care program types. Registry participants report wages as an hourly gross rate or annual, monthly, or weekly gross salary. Annual wage was calculated by multiplying their self-reported wage and their self-reported number of hours worked by 50 weeks.


11. U.S. Census Bureau (2021). Sex by Age American Community Survey 5-year estimates (B01001).


15. Alameda County Social Services Agency (2021). Data provided at zip code level. Estimations of client counts using proportion of zip code within supervisor district or city limit

16. Alameda County Social Services Agency (2021). Data provided at zip code level. Estimations of client counts using proportion of zip code within supervisor district or city limit


22. First 5 Alameda County Contractor/Program Reporting for fy 2021 - 2022

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