FINANCIAL REALITIES FOR FAMILIES IN ALAMEDA COUNTY

$137,660 Income required to meet a family's basic needs based on a family of two parents, one infant, and one preschooler.

$109,910 Gap between the income required to meet basic needs and the income of a family living at the Federal Poverty Level (FPL), with maximum 2021 tax credits.

$56,000 Income of 2 full-time workers at California minimum wage (2021).

$39,280 Average Income of ECE professional.

$27,750 2022 FPL for a family of 4.

1/3 of a family's income is going towards child care based on a family of two parents, one infant, and one preschooler.

STRUCTURAL INEQUITIES LEAD TO RACIAL DISPARITIES

Maternal & Newborn Health

Black women and birthing people are 3x more likely to die during pregnancy or childbirth and to experience more maternal health complications.

Black babies are 3-4x more likely to be born too early, too small, or to die before their first birthday.

Black women and families are 2x more likely to live in or experience poverty during pregnancy.

1 in 3 families struggled to afford diapers prior to the pandemic.
**DISTRICT 1 FAMILY DEMOGRAPHICS**

**District 1 Estimated Total Population: 339,303**
20.6% of Alameda County’s population of 1,648,556

- **568** families living under the poverty level, 3% of the 18,816 families with children under 5 in the district

- **690** children under 5 living in poverty, 2.5% of the estimated 27,988 children under 5 in the district

- **3,802** babies born to mothers who reside in the district, 1.1% of the district total population

**Families Accessing Public Benefits in District 1 (children 0-6)**

These are estimates due to the change in district boundaries and using zip code approximation.

- **2,723** of 0-6 population, about 15.2%, receiving Medi-Cal

- **833** of 0-6 population, about 4.7%, receiving CalFresh

**Link Between Child Well-Being & Community Conditions: Strong Start Index Map 2020**

Research has found correlations between the prevalence in the number of community assets, e.g. family, health, service, and financial assets, to school readiness and life-long well-being. Alameda County has 10 Strong Start Index assets out of a possible 12, which exceeds the state average of 9 assets. Supervisorial District 1 has an average of 10.4 assets.

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*District data are approximation using zip code resulting in some duplication across districts. The sum of all districts will not equal the county total.*
According to parents/caregivers, 33% of children were fully ready for kindergarten compared to 44% in 2019. Structural inequities compounded by the COVID-19 pandemic have impacted children, families, and communities.

Achievement gaps persist for children who are not ready for kindergarten. 4 in 5 children who are not ready for kindergarten continue to struggle academically in third grade (2018).

Road to Kindergarten Readiness

**Early Care & Education**
75% of the families reported barriers to ECE, primarily due to COVID-19-related closures and reduced hours and the cost of care.

**Financial Stability**
100% of the families in the KRA 2021-22 study who participated in the Oakland Resilient Families Guaranteed Income pilot reported significantly higher readiness than other similar families.

**Family Health & Well-Being**
67% of parents/caregivers expressed concern about their child’s health and well-being.

**Thriving Neighborhoods**
65% of the families indicated that helping connecting to resources was important to them; only 12% of all families had actually received this kind of assistance.

**Kindergarten Transition Support**
44% of parents/caregivers reported visiting their children’s school compared to 87% in 2019.

**Supported Educators & Systems**
88% of kindergarten teachers reported feeling stressed. Educators who reported high levels of stress were over four times more likely to say they plan to leave the profession.

Community, Family, and School conditions affecting kindergarten readiness were determined through analysis of 3,000+ surveys and the input of a 30-member Research Advisory Group comprising parents/caregivers, early care and education professionals, transitional/kindergarten teachers, and community leaders. Learn more about the study sample and methodology in Appendix D of the 2021 Kindergarten Readiness Assessment.
### District 1: KRA Community Engagement

- **Parents/Caregivers**: 2,015 countywide including 187 in the district, 9.2% of the total number of KRA participants.
- **Kindergarten and/or Transitional Kindergarten teachers**: 284 countywide including 63 who teach in the district, 22% of the total number of KRA participants.
- **Early Care & Education professionals**: 695 countywide including 142 who teach in the district, 20.4% of the total number of KRA participants.

### District 1: Kindergarten Readiness in 2021-22

Parent/Caregivers' Assessment of Their Child's Readiness by Domain

<table>
<thead>
<tr>
<th>Domain</th>
<th>District 1</th>
<th>Alameda County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fully Ready</td>
<td>21%</td>
<td>33%</td>
</tr>
<tr>
<td>Physically Ready</td>
<td>43%</td>
<td>43%</td>
</tr>
<tr>
<td>Academically Ready</td>
<td>47%</td>
<td>40%</td>
</tr>
<tr>
<td>Self-Regulation</td>
<td>26%</td>
<td>28%</td>
</tr>
<tr>
<td>Social Expression</td>
<td>31%</td>
<td>40%</td>
</tr>
</tbody>
</table>

### Access to Child Care

Preschool & infant toddler unmet need for subsidized care:

- **Infant/toddler Aged**: 2,090
- **Preschool-Aged**: 2,261

### 2022 Facilities Needs Assessment

- **50** sites spoke about facilities issues (10 centers, 40 licensed FCCs)
- **30%** of sites reported 6+ conditions as inadequate or substandard
- **44%** of sites reported they would expand if resources were available

### Change in the net number of centers & family child care (FCCs) between 2019 & 2021

- **-11** decrease in centers in cities within the district
- **-77** decrease in licensed FCCs in cities within the district

### Child Care Providers

- **34** sites enrolled in the Quality Counts program (26 centers, 5 licensed FCCs, 3 Family, Friends & Neighbor providers)
- **1,181** children under the age of 5 served at these sites
- **218** ECE professionals work at these sites
District 1: Help Me Grow

321 children & their families were served in the district, providing them with care coordination, developmental screening, health & parenting education, resource information, family navigation, & peer support.

13 child-serving agencies in the district were provided with support regarding care access, developmental screening, and/or assistance in navigating children to services.

327 referrals received to assist children & families from the district.

Alameda County: Training at F5 (Online & In-Person)

46 training events hosted

1,005 people attended at least one training

550 agencies/organizations participated

Strong Start Index Map 2020 & First 5 Programs FY 2021-2022
**FIRST 5 ALAMEDA COUNTY INVESTMENTS**

$3.1 MILLION TOTAL INVESTED IN DISTRICT 1 IN FY 2022-23

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**FINANCIAL STABILITY**

SupplyBank.org

$51,811 in FY 2021-2022; $460,000 in FY 2022-2023

Funding to provide Kindergarten Readiness backpacks. Funding to provide diaper kits to organizations serving high need families with young children in Alameda County (FY 2022-2023 only).

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**THRIVING NEIGHBORHOODS**

Alameda County Library

$4,900 in FY 2021-2022

Funding to establish an effective partnership in honor of Día de los Libros/Día de los Niños to support the purchase of bi-and/or multilingual books and programming materials.

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**FAMILY HEALTH & WELL-BEING**

Alameda County Public Health Department

$95,000 in FY 2021-2022; $95,000 in FY 2022-2023

Funding to provide training, technical assistance, and consultation support to Child Health and Disability Prevention (CHDP) and other pediatric practices serving families with the most need in Alameda County on early identification for children birth-5 years of age with health and developmental needs.

Family Resource Navigators

$482,000 in FY 2021-2022; $482,000 in FY 2022-2023

Funding to provide Help Me Grow Family Navigation services, support coordination and administration of Help Me Grow family leadership activities and help meet the essential needs of vulnerable families.

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**EARLY CARE & EDUCATION**

BANANAS, Hively, and Community Child Care Council (4Cs) of Alameda County

Overall funding for three agencies: $240,000 in FY 2021-2022; $240,000 in FY 2022-2023

Funding to provide training and playgroups for Family, Friend, and Neighbor (FFN) caregivers and Family Child Care (FCC) providers.

Overall funding for three agencies: $641,00 in FY 2021-2022; $630,000 in FY 2022-2023

Funding to provide professional development opportunities for the Early Childhood Education (ECE) workforce in Alameda County and on-site technical assistance and coaching to Quality Counts sites.

Jewish Family & Community Services East Bay

$110,000 in FY 2021-2022

Funding to provide Center for Social Emotional Foundations for Early Learning (CSEFEL) training and coaching to identified Quality, Rating, and Improvement Systems (QRIS) Early Childhood Education sites in Alameda County, mentoring to Alameda County CSEFEL authorized trainers and coaches, and overall administrative oversight for CSEFEL implementation.
YMCA of the East Bay
$502,800 in FY 2021-2022; $538,000 in FY 2022-2023
Funding to train CalWORKs participants to become certified and employed as early childhood professionals.

California School-Age Consortium (CalSAC) (AB212)
$582,000 in FY 2021-2022; $684,765 in FY 2022-2023
Funding to manage the Quality Counts process for distributing Quality Improvement grant incentives and professional development stipends and Dual Language Learner (DLL) stipends. Funds support facility and environment improvements, enhance training and staff release time, support technology needs, and support professional development activities.


3. Analysis by First 5 Alameda County calculating the difference between Income Required to Meet Basic Needs [see citation 5] – 2022 FPL level for family of 4.


5. California Early Care and Education (ECE) Workforce Registry. (October 2020). Note: Self-reported data for 2,348 people registered in the Alameda County Workforce Registry as of October 2020. The Workforce Registry only represents a subset of the ECE workforce as it is a voluntary database. The registry includes an overrepresentation of those working at child care centers and Title 5 programs compared to other child care program types. Registry participants report wages as an hourly gross rate or annual, monthly, or weekly gross salary. Annual wage was calculated by multiplying their self-reported wage and their self-reported number of hours worked by 50 weeks.


11. U.S. Census Bureau (2021). Sex by Age American Community Survey 5-year estimates (B01001).


15. Alameda County Social Services Agency (2021). Data provided at zip code level. Estimations of client counts using proportion of zip code within supervisor district or city limit.

16. Alameda County Social Services Agency (2021). Data provided at zip code level. Estimations of client counts using proportion of zip code within supervisor district or city limit.


22. First 5 Alameda County Contractor/Program Reporting for fy 2021 - 2022.