Between 2012 and 2020, children ages **Birth to 2** increased by **2.7%** in the City of **Oakland**.

Between 2012 and 2020, children ages **3 to 5** decreased by **-19.9%** in the City of **Oakland**.

Between 2012 and 2020, countywide, **Alameda County** saw a population increase of **1.3%** for children ages **Birth to 2**.

On the other hand, the County's population of children ages **3 to 5** decreased by **-13.7%** in the same time period.
Between 2006 and 2020, the City of Oakland saw a decrease in children birth to 5 that identify as Black/African American (-8.3%), Asian (-7%), and Hispanic (-4.6%). In the same time period, the City saw an increase in the number of children birth to 5 that identify as White (15.3%) and Two or More Races (5.2%).
## Change in City’s Median Income (2010-2018)\(^4\)

<table>
<thead>
<tr>
<th>Year</th>
<th>Median Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>$49,721</td>
</tr>
<tr>
<td>2014</td>
<td>$52,962</td>
</tr>
<tr>
<td>2018</td>
<td>$68,442</td>
</tr>
</tbody>
</table>

Between 2010 and 2018, Oakland’s median income increased by **37.7%**.

In comparison, Alameda County’s median income increased by **33.4%**.

Between 2010 and 2018, Oakland’s median income growth is the second highest in the county. At the same time, Oakland also has the lowest 2018 median income in the county.

---

## Family and Child Demographics

### Number of Children Birth to 5 living below the 2020 Federal Poverty Line - FPL ($21,960)\(^6\)

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Number Living Below FPL</th>
<th>Percent of Age Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Birth to 2</td>
<td>3,802</td>
<td>22.5%</td>
</tr>
<tr>
<td>3 to 5</td>
<td>2,385</td>
<td>16.8%</td>
</tr>
</tbody>
</table>

### Number of Children under 85% of the 2020 State Median Income ($78,135)\(^6\)

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Number</th>
<th>Percent of Age Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Birth to 2</td>
<td>8,842</td>
<td>52.3%</td>
</tr>
<tr>
<td>3 to 5</td>
<td>6,181</td>
<td>43.5%</td>
</tr>
</tbody>
</table>

Learn more about Federal Poverty Line (FPL) and State Median Income (SMI) on the sources page.
From 2019 to 2021, the number of licensed centers in Oakland has changed by -8.

From 2019 to 2021, the number of family child care sites in Oakland has changed by -86.

*FCCs refers to licensed family child care programs, who care for children in their home. They are typically licensed for 6 to up to 14 children.
Change in Licensed Capacity

From 2019 to 2021, licensed center capacity for children birth to age 5 has changed by -6.5%. Since 2006, licensed center capacity for children birth to age 5 has changed by -21.8%.

From 2019 to 2021, licensed family child care capacity for children birth to age 5 has changed by -28.8%. Since 2006, licensed family child care capacity for children birth to age 5 has changed by -57.2%.
Centers (2021)
In Oakland, there are 136 licensed child care centers. 94 (69%) of these sites serve children who are receiving subsidies.

% Subsidized Centers Out of All Licensed Centers

- 69% of Oakland centers serve children receiving subsidies.

Subsidized centers receive alternative payment vouchers and/or state or federal contracts to serve children eligible for subsidies. Of these subsidized centers, there are 23 Head Start centers, 54 Title 5 centers (state contracted), and 39 centers receiving voucher payments. Some programs receive voucher payments and state/federal funding.

Family Child Care (2021)
In Oakland, there are 199 family child care sites. 131 (66%) of these sites serve children who are receiving subsidies.

% Subsidized FCCs Out of All FCCs

- 66% of Oakland FCCs serve children receiving subsidies.

Subsidized FCCs receive alternative payment vouchers and/or participate in a Title 5 subcontract through Hayward Unified School District or City of Oakland EHS/HS subcontract through BANANAS to serve children eligible for subsidies.

Family, Friend, and Neighbor (2019)
In Oakland, there are 270 family, friend, and neighbor (FFN) caregivers who care for 395 children who are receiving subsidies.

This includes family, friend and/or neighbor caregivers who serve children using Alameda County Alternative Payment vouchers from CalWORKs Stage 2 and 3 and the California Alternative Payment Program (CAPP).
### City Profile

**Child Care Subsidies**

**Income Eligibility for Subsidized Care, Family Size of 3 (2020)**

<table>
<thead>
<tr>
<th>Eligibility</th>
<th>Income Standard</th>
<th>Annual Standard 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>CalWORKs</td>
<td>CalWORKs Initial Eligibility Limit</td>
<td>$17,520</td>
</tr>
<tr>
<td>Early Head Start / Head Start</td>
<td>Federal Poverty Level</td>
<td>$21,960</td>
</tr>
<tr>
<td>State Subsidized (CCTR, CSPP, CAPP)</td>
<td>85% of State Median Income</td>
<td>$78,135</td>
</tr>
</tbody>
</table>

**Unmet Need for Subsidized Care**

In Oakland, **8,041** infants/toddlers who are eligible for child care subsidies are not enrolled in subsidized care, meaning that there is **90.9 %** unmet need for subsidized infant/toddler care.

### Number of Child Care Subsidies by Type for Children Birth-5 (2020)

- **Center-Based Subsidies**
  - 1,536 Early Head Start/Head Start
  - 504 CA State Preschool Program (CSPP) Part Day
  - 630 CA State Preschool Program (CSPP) Full Day
  - 217 General Child Care and Development (CCTR)

- **Voucher-Based Subsidies**
  - 185 CalWORKs Stage 2
  - 387 CalWORKs Stage 3
  - 346 California Alternative Payment Program (CAPP)

All subsidy data reported is for children living in Oakland; it is not reported by provider location.

- **Total Center-Based Subsidies**: 2,887
- **Total Voucher-Based Subsidies**: 918

**Transitional Kindergarten (TK)**

- **Total**: 677
**2022 Oakland City Profile: Early Care and Education Data**

**City Profile**

**Workforce**

<table>
<thead>
<tr>
<th>Number of ECE Professionals (2020)</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>968 Center Workforce</td>
<td>853 FCC Workforce</td>
<td>1,821 Total ECE Professionals</td>
</tr>
</tbody>
</table>

**Oakland ECE Professional Wage (2020)**

- **Mean Hourly Wage**: $18.75
- **Median Hourly Wage**: $19.97

In Oakland, 44.2% of ECE professionals are over 50 years old.

**ECE Professional Race/Ethnicity (2020)**

- Black or African American: 33.9%
- Hispanic or Latino: 23.3%
- Asian: 22.0%
- White or Caucasian: 11.6%
- Other: 3.9%
- Biracial or Multiracial: 3.4%
- Native American or Alaskan Native: 1.3%
- Pacific Islander: 0.4%

**ECE Professional Hourly Wage (2020)**

Bar chart showing the number of ECE professionals by hourly wage.
Sources

(1) 2012, 2018 & 2020 American Institutes for Research Early Learning Needs Assessment Tool (ELNAT). Notes: Zip codes overlap city boundaries. Cities that make up at least 5% of the zip code were included in the city label. Data captured at different points in time may differ slightly due to changes in geographic boundaries and demographics.

(2) 2018 & 2020 American Institutes for Research Early Learning Needs Assessment Tool (ELNAT). 2006 Alameda County City Profiles. Note: Race/ethnicity categories are defined in a variety of ways depending upon the entity collecting the data. Categories are reported according to source categorization.

(3) 2018 American Institutes for Research Early Learning Needs Assessment Tool (ELNAT). Note: City data is calculated by combining proportional data from relevant zip codes. Due to data limitations, data for unincorporated areas could not be calculated in this way and therefore, are not reflected as separate jurisdictions in this chart. English Language Learner (ELL) is a California Department of Education (CDE) term that does not exactly match our Alameda County focus on Dual Language Learners. ELL is used here as that is how CDE collects and reports the data.

(4) 2010-2018 Healthy Alameda County / American Community Survey (5-year estimates)

(5) October 2019, Alameda County Social Services Agency. Note: City data is calculated by combining proportional data from relevant zip codes. Due to data limitations, data for unincorporated areas could not be calculated in this way and therefore, are not reflected as separate jurisdictions in this chart.

(6) 2020 American Institutes for Research Early Learning Needs Assessment Tool (ELNAT). Note: City data is calculated by combining proportional data from relevant zip codes. Due to data limitations, data for unincorporated areas could not be calculated in this way and therefore, are not reflected as separate jurisdictions in this chart.

(7) 2019 and 2021 CA R&R Resource and Referral Network, BANANAS, 4Cs of Alameda County, and Hively Alameda County Child Care Site data. Family, friend, and neighbor data from Alameda County Alternative Payment Agencies.

(8) First 5 Alameda County analysis of subsidized child care sites from the 2021 CA R&R Resource and Referral Network, BANANAS, 4Cs of Alameda County, and Hively Alameda County Child Care Site data; Alameda County Alternative Payment Agencies data (2019); and the Quality Counts Common Data File (2020-21).


(10) Source: October 2020, CA ECE Workforce Registry date. Note: Graph reflects self-reported data for 2,348 people registered in the Alameda County Workforce Registry as of October 2020. The Workforce Registry only represents a subset of the ECE workforce as it is a voluntary database. The Registry includes an overrepresentation of those working at child care centers and Title 5 programs compared to other child care program types.

State Median Income (SMI): https://www.cde.ca.gov/sp/cd/ci/mb1803.asp

For a list of acronyms, please see Appendix A (Section 12.1) of the 2021 Alameda County ECE Needs Assessments at http://www.first5alameda.org/files/2021%20Alameda%20County%20ECE%20Needs%20Assessment%20FINAL.pdf