

**COMMISSION MEETING MINUTES**

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**Thursday, May 28, 2009****Every Child Counts  
1100 San Leandro Blvd., Suite 120  
San Leandro, Ca 94577  
Conference Room A**

9:00 AM – 11:30 AM

**Commissioners Present:** *Chair:* Pamela Simms-Mackey M.D., *Vice Chair:* Helen Mendel, CMD, Alex Briscoe, Gilda Gonzales, Rosemary Obeid, Deborah Roderick Stark, Dr. Albert Wang, MD.**Staff Present:** Mark Friedman, Janis Burger, Deborah Bremond, Nancy Lee, Patricia Zapanta, ZeeLaura Page

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Chair Pamela Simms-Mackey called meeting to order at 9:03 am.

Chair Simms-Mackey publically recognized Rebecca Gebhart, former Director of Administration and Finance for her leadership at First 5 Alameda County, and among all of the First 5 organizations in the state. She congratulated Ms. Gebhart on her new position with Alameda County and presented her with a plaque of recognition.

1. **Public Comment on items not included on the Agenda** -There was no Public comment.

**CONSENT CALENDAR**

2. **Approval of minutes from March 26, 2009 – Action**

Commission Action: The Commission approved the minutes from March 26, 2009 upon motion by Vice Chair Helen Mendel seconded by Commissioner Rosemary Obeid and unanimously carried (7 in favor, 0 opposed, 2 absent).

3. **2009-10 ACERA 401(h) authorization – Action**

Commission Action: The Commission approved the 2009-10 ACERA 401(h) authorization upon motion by Vice Chair Helen Mendel seconded by Commissioner Albert Wang and unanimously carried (7 in favor, 0 opposed, 2 absent).

**PROGRAM**

4. **ECE Advisory Committee Guidelines Recommendation - Action**

Commission Action: The Commission approved the ECE Advisory Committee guidelines recommendation authorization upon motion by Commissioner Rosemary Obeid seconded by Commissioner Deborah Roderick Stark and unanimously carried (7 in favor, 0 opposed, 2 absent).

## 5. 2008-09 Contract Authorization

Ms. Zapanta presented the recommendation of a sole source contract with Alameda County Health Care Services Agency (ACHCSA) which was being requested to manage the disbursement of \$125,000 to agencies for the Children's SART "No Wrong Door" funding as matching funds are committed and become available. This request revises and increases the original amount of the contract from \$100,000 to \$125,000. First 5 currently has a \$1,433,609 contract with ACHCSA for the Special Start program. The addition of a \$125,000 contract brings the aggregate contract amount to \$1,558,609 for which Commission approval is needed.

Commission Action: The Commission approved the 2008-09 Contract Authorization upon a motion by Commissioner Albert Wang, seconded by Commissioner Deborah Roderick Stark and unanimously carried (5 in favor, 0 opposed, 2 absent, Chair Pamela Simms-Mackey and Commissioner Alex Briscoe abstaining).

## INFRASTRUCTURE

### 6. ACERA Update – Information

Patricia Zapanta, Acting Director of Finance and Administration presented the ACERA update to the Commission.

She stated that there will be an increase in ACERA employer rates that will affect the overall First 5 Alameda County cost. She stated that First 5 Alameda County has prepared the 2009-10 budget using the scenario with the 20.6% rate, which increases the total benefits rate from 43% to 50%.

She stated that the total benefits cost percentages has been calculated at 43% for the last three years and that because salaries and benefits are historically about 15% under budget in any year, First 5 has not exceeded the 43% projection in any year. However, when closely reviewed, the 2007-08 actual expenses and the 2008-09 estimates are running closer to 44%.

Ms. Zapanta stated that this item will impact the budget. The fund lost approximately 40% and other retirement programs are experiencing the same scenario. She stated that since it is not known which rate ACERA will select, in order to prepare the budget, First 5 is using the 20.6% rate. The total dollar figure for the year is \$225,594.00.

### 7. 2009-11 Budget Proposal- Final Presentation for adoption

Patricia Zapanta, Acting Director of Finance and Administration presented the 2009-11 Budget Proposal to the Commission.

She stated that on March 26, 2009, the First 5 Alameda County Commission approved the 2009-13 Strategic Plan and the budget for FY 2009-10. Since the Proposition 1D ballot initiative failed to pass on May 19, 2009, the budget proposal is for two years

covering FY 2009-11. The second year budget will be amended in May 2010 to reflect changes in revenue and expenses for FY 2010-11.

She stated that the Revenue and Available Funding projection for 2009-10 is \$26,449,294 and the expenses projection is \$26,449,294. She stated that pursuant to statute, First 5 costs must be segregated into Program, Evaluation and Administrative costs. The total level of Program, Evaluation and Administration spending is consistent with the 2009-13 Strategic Plan Funding Allocation proposal at the following levels: Program expenses budgeted at \$23,379,479, Evaluation expenses budgeted at \$1,340,836, and Administration expenses budgeted at \$1,728,979, for a total of \$26,449,294.

She stated that the budget has been balanced, per Commission authorization, with funds from the Sustainability Fund in the amount of \$7,331,729. She stated that based on trend data, the agency is projecting a 10.5% decline in tobacco tax revenue, incorporating 8.16% for SCHIP and 2.34% for the decline based on the economy. Ms. Zapanta presented detailed budget information for each program area.

She stated that the revised long range financial plan will be presented at the June Commission meeting incorporating these changes.

Commissioner Briscoe commented that given the failure of the ballot initiative, one of the county programs that will be in jeopardy is EPSDT. He stated that there will be a need to watch what will happen in the state budget. He stated that the SART program is going to help identify children that need treatment and EPSDT will be an important element of the SART program.

CEO Mark Freidman stated these kinds of opportunities to work with local partners on a county level will be much more beneficial to First 5 than supporting the state budget process. He stated that the issue Commissioner Briscoe is raising will continue to come up over the next few months. He stated that the Commission has more control over the use of funding now that 1D did not pass and there is certainty that First 5 will not have to face the redirection of half of our funds.

Commissioner Gonzales recommended First 5 be prepared to provide swift funding to partners who will be experiencing the state budget cuts.

Mr. Friedman stated that First 5 actually processes payments faster than most government agencies.

Commissioner Gonzales asked what percent of the Evaluation budget is internal staff and what percent is contracted out. Janis Burger Deputy Director stated that the Evaluation and Technology director Teddy Milder is not present at the meeting, and that information can be provided at a later time.

Commission Action: The Commission approved the 2009-11 Budget Proposal- Final Reading upon motion by Commissioner Rosemary Obeid seconded by Vice Chair Helen Mendel and unanimously carried (7 in favor, 0 opposed, 2 absent).

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| Abode (formerly Tri City Homeless Coalition)                                 |
| Alameda County Raising a Reader/United Way of the Bay Area                   |
| Alameda Family Literacy Program  |
| Alameda Point Collaborative  |
| American Education Research Corporation                                      |
| Applied Survey Research  |
| Arts Change  |
| Asian Health Services Language Cooperative                                   |
| BAHIA/Centro VIDA  |
| Bay Area Children First  |
| Bay Area Parent Leadership Action Network (PLAN)                             |
| Berkeley-Albany YMCA   |
| CALICO Center (Child Abuse, Listening, Interviewing and Coordination Center) |
| California State University East Bay Foundation                              |
| California School Age Consortium   |
| Center for Early Intervention on Deafness                                    |
| Chabot College   |
| CRECE  |
| Dental Health Foundation   |
| Emergency Shelter Program  |
| Family Support Services of the Bay Area                                      |
| Habitot Children's Museum  |
| Herald Family Rebuilding Center  |
| International Contact  |
| Interpreters Unlimited   |
| Jewish Family & Children's Services of the East Bay                          |
| Junior Center of Art and Science   |
| Kidango  |
| Las Positas College  |
| Lawrence Hall of Science   |
| LIFETIME   |
| Livermore Valley Unified School District                                     |
| Low Income Investment Fund   |
| Luna Kids Dance  |
| Marcus A. Foster Educational Institute                                       |
| Museum of Children's Art (MOCHA)   |
| Oakland Parents Together   |
| Oakland Ready to Learn   |
| Ohlone College   |
| Our Family Coalition   |
| Regents of the University of California                                      |

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| San Francisco Community College                 |
| San Lorenzo Unified School District             |
| Superior Court of California, County of Alameda |
| The Center to Promote Health Care Access        |
| The Link to Children                            |
| Through the Looking Glass                       |
| Tri-Valley Haven                                |
| Women's Daytime Drop In Center                  |

Commission Action: The Commission approved the above contracts upon motion by Vice Chair Helen Mendel, seconded by Commissioner Alex Briscoe and unanimously carried (7 in favor, 0 opposed, 2 absent).

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| 4C's of Alameda County |
| Child Care Links       |
| Mills College          |

Commission Action: The Commission approved the above contracts upon motion by Commissioner Albert Wang, seconded by Vice Chair Helen Mendel and unanimously carried (6 in favor, 0 opposed, Commissioner Rosemary Obeid abstaining, 2 absent).

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| Fremont Unified School District        |
| Friends of Children with Special Needs |

Commission Action: The Commission approved the above contracts upon motion by Commissioner Rosemary Obeid, seconded by Vice Chair Helen Mendel and unanimously carried (6 in favor, 0 opposed, Commissioner Albert Wang abstaining, 2 absent).

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| Merritt College |
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Commission Action: The Commission approved the above contracts upon motion by Commissioner Rosemary Obeid, seconded by Vice Chair Helen Mendel and unanimously carried (6 in favor, 0 opposed, Commissioner Gilda Gonzales abstaining, 2 absent).

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| American Lung Association of California    |
| Asian Health Services                      |
| City of Fremont, Youth and Family Services |
| Family Paths                               |
| Hayward Unified School District            |
| Lifelong Medical Care                      |
| Lincoln Child Center                       |
| Oakland Unified School District            |

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| Youth Ventures - Safe Passages                   |
| Alameda County Behavioral Health Care Services   |
| Alameda County Information Technology Department |
| Alameda County Public Health Department          |
| Tiburcio Vasquez Health Center                   |

Commission Action: The Commission approved the above contracts upon motion by Vice Chair Helen Mendel, seconded by Commissioner Albert Wang and unanimously carried (6 in favor, 0 opposed, Commissioner Alex Briscoe abstaining, 2 absent).

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| Asian Community Mental Health |
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Commission Action: The Commission approved the above contracts upon motion by Vice Chair Helen Mendel, seconded by Commissioner Rosemary Obeid and unanimously carried (5 in favor, 0 opposed, Commissioner Alex Briscoe, and Commissioner Albert Wang abstaining, 2 absent).

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| Family Resource Network                         |
| Interactive Parenting Media (Childhood Matters) |
| The Oakland Zoo                                 |

Commission Action: The Commission approved the above contracts upon motion by Commissioner Deborah Roderick Stark, seconded by Commissioner Rosemary Obeid and unanimously carried (6 in favor, 0 opposed, Chair Pamela Simms Mackey abstaining, 2 absent).

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| Brighter Beginnings                                |
| Children's Hospital and Research Center at Oakland |
| Davis Street Family Resource Center                |
| Alameda County Health Care Services Agency         |

Commission Action: The Commission approved the above contracts upon motion by Commissioner Gilda Gonzales, seconded by Commissioner Rosemary Obeid and unanimously carried (5 in favor, 0 opposed, Chair Pamela Simms Mackey and Commissioner Alex Briscoe abstaining, 2 absent).

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| BANANAS, Inc. |
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Commission Action: The Commission approved the above contract upon motion by Commissioner Deborah Roderick Stark, seconded by Commissioner Albert Wang and unanimously carried (5 in favor, 0 opposed, Chair Pamela Simms Mackey and Commissioner Rosemary Obeid abstaining, 2 absent).

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| La Clinica de La Raza |
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Commission Action: The Commission approved the above contract upon motion by Commissioner Deborah Roderick Stark, seconded by Commissioner Albert Wang and unanimously carried (4 in favor, 0 opposed, Chair Pamela Simms Mackey, Commissioner Alex Briscoe, and Commissioner Gonzales abstaining, 2 absent).

## **8. Grantee Presentation – Arts Change – Information**

Janis Burger, Deputy Director introduced Rose Valdez a Community Grantee from Arts Change to present on the program.

Ms. Valdez stated that their work would not be at the level it is without First 5 support. First 5 funds the program to support art work that responds to the needs of the community and work with partners to develop programs that serve the needs of the community, such as food access issues and environmental justice concerns. Their program is designed and target services for low income and at risk partners. First 5 is funding a traveling bilingual puppet show that promotes healthy eating and steers children away from eating fast food. She stated that they have developed a series of posters that teachers can hang in their class rooms, and the Carlito DVD and story book that they give to teachers.

## **9. Program Presentation – Pediatric Strategies – Information**

Deborrah Bremond, Director of Family Support Services, introduced the Pediatric Strategies Program. She stated that they are highlighting the program because it is one of the systems of entry into the SART Program.

Ms. Bremond introduced Anna Gruver, Program Administrator to present the Pediatric Strategies program.

Ms. Gruver stated that pediatric strategies promote systems change and best practices. She stated that the program improves development, health outcomes, and school readiness for children ages 0-5. The program also offers multi-level support to the pediatric community. She stated that there are 4 main components of the Pediatric Strategies program. The pediatric Advisory committee consists of the Healthy Steps/Assuring Better Child Development (ABCD) program, Quarterly pediatric trainings, and the Reach out and Read component.

Ms. Gruver gave an overview of each of the 4 components of the Pediatric Strategies program and it's linkages to the Alameda County Children's SART.

## **10. Federal Stimulus Funding – Information**

Ms. Burger reported that the first program committee meeting was held on April 8<sup>th</sup>. She reported that letters were sent out to every school district superintendent that falls under title 1. She stated that letters are also scheduled to go out to the community colleges. She stated that staff has been participating in seminars and webinars and then distributing that information out to appropriate partners. She stated that the intent is to

be supportive to our partners if they need data or support and if they are applying for funding. She stated that there is an effort to track how the money will flow and who would be eligible.

Nancy Lee, Director of Early Care and Education, stated that there is funding through the US Department of Education. She stated that it behooves programs to think about obtaining this funding even though it is only a 2 year funding cycle. She stated that this could lead to continued funding down the road.

Commissioner Stark asked how to break through some of the barriers that are at the state level. She asked if there is going to be resources available that the state may not apply for. Ms. Burger stated that First 5 can write letters and convene people. She stated that the state will have to apply for the funding and then they can contract it out.

Mr. Friedman stated that First 5 will provide ongoing reports on the availability of federal funding.

### **11. State Commission and Association – Information**

Mr. Friedman reported that celebration of the defeat of proposition 1D is very muted because of the effect on the community partners who receive government funding. He stated that the consensus of First 5's across the state is to focus on the local level to support our partners. He stated that if there is going to be state support it should come from First 5 California's reserve funds.

### **12. Legislation – Information**

Mr. Friedman reported that Sacramento County Supervisor Rodger Dickinson is proposing legislation that will allow Sacramento County to borrow funding from First 5 Sacramento. He stated that he also serves on the First 5 Sacramento Commission. Mr. Friedman reported that there is also a \$1.50 tobacco tax proposal, that would have to go to the ballot. He stated that this is important to watch because when tobacco taxes increase prop 10 revenue declines.

Vice Chair Helen Mendel left the meeting at 11:00am.

### **13. Center for Effective Philanthropy- Results of Community Grants Survey – Information**

Jane Wellenkamp, Evaluation Specialist presented the results of the Community Grants survey conducted by the Center for Effective Philanthropy (CEP)

Ms. Wellenkamp stated that in the fall of 2008 CEP contacted 74 past and current grantees. They received 54 completed surveys, which is a 73% response rate. She stated that over all First 5 compared favorably to other funders and were rated higher than other funders.

**INFRASTRUCTURE (CONSENT Continued)**

**14. 2008-09 Third Quarter Financial Report– Information**

Patricia Zapanta, Acting Director of Finance and Administration presented the 2008-09 Third Quarter Financial Report to the Commission.

**15. 2008-09 Third Quarter Investment Report– Information**

Patricia Zapanta, Acting Director of Finance and Administration presented the 2008-09 Third Quarter Investment Report to the Commission.

**16. Staff Announcements**

Ms. Burger announced that First 5 has submitted a proposal for Project launch a state grant to expand some of the work that is currently being done.

Mr. Friedman announced that Commissioner Gonzales was voted one of the 100 most influential business women.

Mr. Friedman announced that First 5 received the Asian Community Visionary Award.

Ms. Burger announced Dave Kears is officially retiring.

**17. Adjourn**

Chair Simms-Mackey adjourned the meeting at 11:34 am.