



FIRST 5 ALAMEDA COUNTY COMMISSION MEETING AGENDA

Thursday, December 14, 2017

**First 5 Alameda County
1115 Atlantic Ave.
Alameda, CA 94501
Conference Room A**

9:00 AM – 11:30 AM

Commissioners: Chair: Pamela Simms-Mackey M.D., Vice Chair: Renee Herzfeld, Wilma Chan, Lori Cox, Cecilia Echeverría, Tomás A. Magaña M.D., Scott Coffin, Kimi Watkins-Tartt

Alternates: Quamrun Eldridge, Michelle Love, Karina Rivera

- 1. Public Comment (for items not listed on the agenda) - Limited to 3 minutes per speaker**
- 2. Approval of Minutes from October 12, 2017 and December 4, 2017**
- 3. Staff Announcements**

INFRASTRUCTURE

- 4. 2018 Commission Meeting Calendar (Final)**
- 5. Contract Authorizations**
- 6. 2018 Cost of Living Adjustment**
- 7. Personnel Benefits Recommendation**

PROGRAM

- 8. Alameda County & City of Oakland Child Care and Early Education Initiatives**
- 9. FY 2016-17 Annual Report to First 5 California**
- 10. FY 2016-17 F5AC Local Annual Report Presentation**
- 11. State Commission and Association Updates**
- 12. Legislation and Public Policy Updates**

MISCELLANEOUS

- 13. Communication from Commissioners**
- 14. Closed Session**
- 15. Adjournment**

Commission Meeting Agenda

December 14, 2017

Information about the First 5 Conference Center

- The First 5 Conference Center is wheelchair accessible. Please notify us 3 business days in advance if you need special assistance so we can make reasonable arrangements to ensure accessibility.
- Please refrain from wearing strongly scented products to the Conference Center in consideration of those who may experience chemical sensitivities.



FIRST 5 ALAMEDA COUNTY COMMISSION MEETING MINUTES
Thursday, October 12, 2017
**First 5 Alameda County
1115 Atlantic Ave.
Alameda, CA 94501
Conference Room A**

9:00 AM – 11:30 AM

Commissioners: Vice Chair: Renee Herzfeld, Wilma Chan, Cecilia Echeverría, Tomás A. Magaña M.D., Scott Coffin, Kimi Watkins-Tartt

Alternate: Michelle Love

Absent: Pamela Simms-Mackey, Lori Cox

Vice Chair Herzfeld called the meeting to order at 9:02 AM.

1. Public Comment (for items not listed on the agenda)

There was no public comment.

2. Approval of Minutes from August 10, 2017

Commission Action: The Commission approved the August 10, 2017 minutes upon motion by Commissioner Magaña, seconded by Commission Alternate Love and unanimously carried with no abstentions (7 in favor, 0 opposed, 0 abstentions).

3. Staff Announcements

Carla Keener, Senior Program Administrator announced the agency has released a Neighborhoods Ready for School (NRfS) Request for Proposal (RFP). There will be a Bidders' Conference held at First 5 on October 16th giving potential grantees the opportunity to engage in discussion regarding the RFP process. Letters of Intent are due on October 20th.

INFRASTRUCTURE

4. 2018 Commission Meeting Calendar (Draft)

Janis Burger, CEO, presented a draft of the 2018 Commission meeting calendar. Ms. Burger requested the Commission review the draft and note any known conflicts with the proposed future meeting dates.

5. FY 2016-17 Investment Report & Chandler Asset Management Investment Presentation

Christine Hom, Finance Officer presented the year end investment report covering July 1, 2016 – June 30, 2017. Ms. Hom stated the Investment Report shows the performance of funds that are invested in the Alameda County Treasury pool and with portfolio manager Chandler Asset Management. The

market value of the combined portfolios as of June 30, 2017 is \$27,302,342 at a cost of \$27,356,012. Ms. Hom stated investment yields are compared to several identified sources in order to benchmark investment manager performance. Chandler's annualized portfolio yield of 1.39% for FY 2016-17 is well ahead of the Local Agency Investment Fund (LAIF) yield of 0.75% and the Alameda County Treasury Investment Pool yield of 0.93% for the year. The total realized investment earnings and interest received (net of fees) for July 1, 2016 – June 30, 2017 was \$389,297.

Ms. Hom provided a brief background of Chandler Asset Management and introduced Carlos Oblites, SVP, Portfolio Strategist to present a detailed overview of the agency's investment portfolio.

Mr. Oblites provided an overview of the economic update and employment outlined in the presentation distributed. Mr. Oblites reviewed the agency's investment holdings as of September 30th and briefly reviewed performance of the portfolio.

Commissioner Chan asked if there is a policy in place on the types of investments the agency is able to hold. Commissioner Chan inquired about the Wells Fargo and Home Depot holdings in particular. Mr. Oblites stated the agency's investment policy requires avoiding holdings related to tobacco companies and subsidiaries. Ms. Burger suggested the Commission draft a summary of recommendations regarding socially responsible investments and submit them to Chandler for review and implementation.

6. FY 2016-17 Financial Audit

Ms. Burger introduced Ragini Singh of RS Associates to present the results of the FY 2016-17 Financial Audit.

Ms. Singh provided an overview of the work conducted by RS Associates and reviewed the Financial Statements of the FY 2016-17 Financial Audit report distributed to the Commission. Ms. Singh stated overall it was a clean audit without significant findings or adjustments.

Ms. Burger acknowledged Ms. Hom and the Finance and team for their work on audit.

Commission Action: The Commission approved the FY 2016-17 Financial Audit report upon motion by Commissioner Chan, seconded by Commissioner Echeverría and unanimously carried (7 in favor, 0 opposed, 0 abstentions).

7. Contract Authorizations

Ms. Hom provided a brief overview of the proposed contract authorizations.

Vice Chair Herzfeld facilitated the vote for the following contracts:

- California School Age Consortium (CalSAC) – \$32,000
- eightCloud - \$31,506
- VIVA Communication and Strategy LLC - \$43,000

Commission Action: The Commission approved the contracts above upon motion by Commissioner Magaña, seconded by Commissioner Coffin, and unanimously carried with no abstentions (7 in favor, 0 opposed, 0 abstentions).

Vice Chair Herzfeld facilitated the vote for the following contracts:

- UCSF Benioff Children's Hospital Oakland (CHO) - \$15,000
- Youth Uprising - \$15,820

Commission Action: The Commission approved the contracts above upon motion by Commissioner Echeverría, seconded by Commissioner Chan, and unanimously carried with Commissioner Magaña and Commission Alternate Love abstaining from the vote (5 in favor, 0 opposed, 2 abstentions).

PROGRAM

8. Help Me Grow Presentation

Ms. Burger introduced Loren Farrar, Help Me Grow (HMG) Coordinator to present.

Ms. Farrar provided a brief overview of HMG. The HMG National system model supports families and providers to promote early identification, provides a central access point for child development information and referrals, and builds collaboration across sectors all in the service of mitigating the impacts of adversity and supporting protective factors among families so that children can thrive. Ms. Farrar stated the HMG movement is growing and gaining momentum, especially with the recent adoption of HMG in LA.

Ms. Farrar discussed the strong focus on family leadership and engagement. Through Family Resource Navigators (FRN), HMG is piloting a new Parent Champions program. The HMG team created a website called AlamedaKids.org that is full of information about supporting children's development and providing resources to families, including a calendar of family-friendly events and a searchable resource directory with over 400 listings.

Ms. Farrar introduced Deb Turner, HMG Administrator to further discuss the work of the agency.

Ms. Turner stated one of the core components of HMG is community outreach. Outreach has led to partnerships with larger systems and organizations that support the organizations to integrate early identification systems into their current practices. Ms. Turner stated existing and budding partnerships include Brilliant Baby, the Child and Adult Care Food Program, Comprehensive Perinatal Service Programs, Eastmont WIC, Quality Counts, Oakland Unified School District, Kidango, Alameda County Public Health and Alameda County Library.

Ms. Turner discussed HMG screenings from 2012 to 2016. In 2016, HMG collected over 9500 screens and are on target to collect over 12,000 screens in 2017. Ms. Turner stated screening and outreach has resulted in significantly more children being supported through the central point of access, the HMG phone line which has supported over 12,000 families since 2009. Ms. Turner stated 98% of surveyed pediatricians stated the HMG phone line was a benefit to their practices, 92% said that the HMG system has increased their ability to talk with families about developmental concerns.

Ms. Farrar stated HMG is continuing to expand protocols to ensure families' needs are met and is currently doing a pilot with two clinics to expand the types of screening and will look to scale and expand efforts in this area over time. Ms. Farrar stated In FY 2019-20, HMG will experience an over \$1M

dollar reduction as a result of the end of the multi-year, multi-million dollar Long Foundation grant and a planned reduction of First 5's allocation to the Early Identification strategy, where HMG is funded in the strategic plan.

Commission Magaña inquired whether referrals will be impacted by the funding reduction. Ms. Farrar stated HMG will try to make ensure families are informed and receive the support they need.

Commissioner Chan asked what the most common issues were among the children. Ms. Turner stated the most common issues among the families seeking support are speech and language, then behavioral issues.

Commissioner Echeverría inquired about how the agency is intersecting with other counties. Ms. Farrar stated First 5 has several levels of partnership with surrounding counties and is working closely with Contra Costa County. The agencies share best practices, test concepts in other communities outside of the county as well such as share connection cafes.

Commissioner Watkins-Tartt asked which populations tend to not get identified and inquired about how HMG makes sure services are targeted to close the gap. Ms. Farrar stated that children of color and parents speak languages other than English are often not identified. Data sharing will help align the focus with equity.

Commissioner Watkins-Tartt inquired about the HMG sustainability plan. Ms. Burger stated the agency is looking into forming a sustainability subcommittee of Commission.

Vice Chair Herzfeld opened the discussion to Public Comment on the HMG Presentation.

Eileen Crumm, Executive Director, Family Resource Navigators gave a testimonial on the positive effects of the Help Me Grow network.

Rachida Ahmad, parent volunteer, Family Resource Navigators gave a testimonial on the positive effects of the Help Me Grow network. Ms. Ahmad received assistance from Help Me Grow for both her autistic sons.

Leonardo Gonzalez, parent volunteer, Family Resource Navigators gave a testimonial on the positive effects of the Help Me Grow network.

Christina Compton, parent volunteer, Family Resource Navigators gave a testimonial on the positive effects of the Help Me Grow network. Ms. Anderson received beneficial aid in learning more about the development of her child.

Christie Anderson, Oakland unified School District gave a testimonial on the positive effects of the Help Me Grow network.

Jennifer Pare, Kidango gave a testimonial on the positive effects of the Help Me Grow network.

9. State Commission and Association Updates

Ms. Burger introduced Moira Kenney, Executive Director, First 5 Association to present.

Ms. Kenney discussed the need for First 5 to secure a place for itself at the table of leaders in the 0-5 space, leading to greater impact and funding for the field. Feedback from partners noted First 5's structure is confusing and distracting, with the agency seen as moving in different directions with unmatched interest and successes not well shared or poorly framed.

Ms. Kenney stated the vision for First 5's 20th Anniversary is to be a go-to convener of early childhood conversations, strategic recipient of new funding, key partner for new players as well as part of the solution for government gridlock at both state and county levels. Ms. Kenney stated the Association's commitment to collaboration with First 5 by resource sharing and mirroring to support reduced staffs at local level, branding, messaging, materials and policy priorities alignment.

Ms. Kenney discussed the Association's external role as First 5 leads the redesign of early childhood systems at the state and county level with Capitol hearings and testimony on the adequacies and needs of the early childhood system and co-sponsored legislation building on First 5 knowledge and success.

10. Legislation and Public Policy Updates

Ms. Burger stated the agency will support the Choose Children 2018 statewide campaign with a financial contribution. Choose Children 2018 is a statewide campaign committed to ensuring California's next governor is a champion for young children who makes early childhood care and education more accessible, affordable, and of higher quality and takes action to do so from day one in office.

Page Tomblin, Early Childhood Projects Coordinator stated the first three bills on the 2017 First 5 Association Bill Tracker were signed by the governor prior to the start of the Commission meeting.

Ms. Burger briefly discussed the bills outlined in the legislative tracking sheet distributed to the Commission and reviewed the issues the agency is supporting.

MISCELLANEOUS

11. Communication from Commissioners

There was no communication from the Commissioners to report.

12. Closed Session

Vice Chair Herzfeld requested that all public and staff members leave the room while Closed Session took place.

Public adjourned 11:27 am.

13. Adjournment

~~13.~~

Vice Chair Herzfeld adjourned the meeting at 11:45 am.



FIRST 5 ALAMEDA COUNTY COMMISSION MEETING
Monday, December 4, 2017
**First 5 Alameda County
1115 Atlantic Ave.
Alameda, CA 94501
Conference Room A**

5:30 PM – 7:00 PM

Commissioners: Vice Chair Renee Herzfeld, Wilma Chan, Cecilia Echeverría

Alternates: Karina Rivera

Commissioners Absent: Scott Coffin (participated via phone), Quamrun Eldridge (participated via phone), Chair Pamela Simms-Mackey M.D., Tomás A. Magaña M.D., Lori Cox, Kimi Watkins-Tartt, Michelle Love

Vice Chair Herzfeld called the meeting to order at 5:45 PM.

1. Public Comment (for items not listed on the agenda)

There was no Public Comment.

2. Staff Announcements

There were no Staff Announcements.

PROGRAM
3. Alameda County & City of Oakland Child Care and Early Education Initiatives

Ms. Janis Burger, CEO provided background on the initiatives being discussed and First 5 Alameda County's (F5AC) potential role as administrator of the funding. Ms. Burger introduced Ms. Angie Garling, Early Care and Education Program Administrator Alameda County General Services Agency and Mr. David Silver, Director of Education for the City of Oakland's Mayor Libby Shaaf to provide overviews of the Alameda County and Oakland's initiatives.

Mr. Michael George presented an overview of the potential organizational structure of the proposed City of Oakland parcel tax revenue. Commissioner Chan asked if the City parcel tax would be proposed to last through 2050. Mr. Silver responded that it the tax is being considered to be in effect for 15 or 30 years but is dependent on polling results. Commissioner Chan stated that the process for Alameda County is that F5AC will present at the upcoming Board of Supervisors (BOS) and be introduced as the agency to administer the funding.

Vice Chair Herzfeld asked for clarification on the proposed role of the F5AC Commission, F5AC Oakland Planning Committee and F5AC staff. Mr. George responded that the Planning Committee would be heavily involved in developing the 5 year strategic plan with F5AC implementing the work.

Commissioner Alternate Eldridge asked whether there was a plan for supporting the improvement of high school graduation rates and access to college. Mr. Silver responded the PowerPoint appendix notes that through the Oakland Promise, "Future Centers" have been piloted to serve as college and career support hubs in several high schools and that they are open to partnering with Alameda County Public Health Department in the future.

Commissioner Coffin asked if including F5AC in the operational plan could change moving forward. Mr. Silver responded that the intention is that it will always be F5AC administering the funding, but every 5 years, the Oakland Citizen's Oversight Committee will need to grant renewal. Ms. Kristin Spanos, Chief Operating Officer stated that should these initiatives move forward, the agency is strongly considering the implications on governance and structure as well as impacts on staffing and logistics.

Vice Chair Herzfeld asked about F5AC's plan to manage the growth the administration of funding would bring. She also stated that as Prop 10 is a declining revenue source, how the initiatives would impact the focus of F5AC. Mr. Silver responded that the Oakland model is very much a replication of the proposed county model and will also enable the City to serve additional children. Ms. Burger stated that there is a major effort spearheaded by the First 5 Association to work with Commissions statewide to sustain Prop 10 funding.

Commissioner Chan stated that she hopes F5AC will take on the administration of the initiatives and that it will strengthen the agency. Ms. Burger stated should the initiatives pass; there will be a full year of planning available to consider a new organizational structure. She further stated that the existing agency infrastructure can and will be leveraged and while there is a risk, there is a huge reward.

Vice Chair Herzfeld asked how F5AC will hold a program that is Oakland specific while being county focused. Mr. Silver stated that it is possible for the Oakland Committee to provide final programmatic approval if that is helpful to the F5AC Commission.

Commissioner Echeverría stated that it would help to think about the initiatives next to the F5AC Strategic Plan and identify gaps and overlap of programming. She also stated that it would be helpful to understand if there are any risks to transitioning from what the agency has done well in to something new. Ms. Spanos referred to the handout that F5AC drafted outlining administration of the child care ballot initiative addressing governance, finance and contract capacity, programming, and data and evaluation.

Commissioner Echeverría asked for clarification on what is meant by a "merger" between Alameda County and F5AC. Ms. Spanos responded that in thought partnership, Alameda County GSA's early care and education program could potentially join F5AC and that it would be important to have an independent consultant facilitate the potential new organizational structure.

Commissioner Coffin stated that he supported F5AC administering the funding initiatives and that it would be important to have further discussion.

Commissioner Alternate Eldridge stated that the planning sounded positive and asked how Commissioners would be apprised of any changes. Ms. Burger responded that additional information will be sent out along with further communication of next steps.

MISCELLANEOUS

4. Communication from Commissioners

There was no Communication from Commissioners.

5. Adjournment

The meeting was adjourned at 7:20 PM.



ALL MEETINGS ARE SUBJECT TO CHANGE. MEMBERS OF THE PUBLIC CAN CALL 510-227-6900 TO VERIFY DATE AND TIME.

2018 MEETING CALENDAR

MONTH	EXECUTIVE COMMITTEE 8:00 AM – 9:30 AM	COMMISSION 9:00 AM - 11:30 AM	AGENDA ITEMS
FEBRUARY	Tuesday, February 20 1115 Atlantic Ave. Alameda Conference Room E	Thursday, February 22 1115 Atlantic Ave. Alameda Conference Room A	<ul style="list-style-type: none"> • Election of Officers • Mid-Year Budget Modification • Mid-Year Investment Report • Mid-Year Financial Report
APRIL	Thursday, April 12 1115 Atlantic Ave. Alameda Conference Room E	Thursday, April 19 1115 Atlantic Ave. Alameda Conference Room A	<ul style="list-style-type: none"> • First reading of FY 2018-19 Budget • First reading of FY 2018-19 Strategic Plan • First reading of Long Range Financial Plan • First 5 CA Annual Report
JUNE	Thursday, June 14 1115 Atlantic Ave. Alameda Conference Room E	Thursday, June 21 1115 Atlantic Ave. Alameda Conference Room A	<ul style="list-style-type: none"> • Final approval of FY 2018-19 Budget • FY 2018-19 Contract Authorizations • Final Approval of FY 2018-19 Strategic Plan • Final Reading of Long Range Financial Plan • ACERA 401(h) • Personnel Policies • GASB 54 Fund Balance Commitment
AUGUST	Thursday, August 9 1115 Atlantic Ave. Alameda Conference Room E	Thursday, August 16 1115 Atlantic Ave. Alameda Conference Room A	
OCTOBER	Thursday, October 11 1115 Atlantic Ave. Alameda Conference Room E	Thursday, October 18 1115 Atlantic Ave. Alameda Conference Room A	<ul style="list-style-type: none"> • FY 2017-18 Financial Audit Report
DECEMBER	Thursday, December 6 1115 Atlantic Ave. Alameda Conference Room E	Thursday, December 13 1115 Atlantic Ave. Alameda Conference Room A	<ul style="list-style-type: none"> • F5AC Local Annual Report • F5AC Annual Report to F5 CA • COLA



To: First 5 Alameda County Commission
From: Christine Hom, Finance Officer
Date: December 14, 2017
Subject: Contract Authorizations

REQUESTED ACTION

To review and approve the following contract authorizations.

BACKGROUND

Per our Financial Policies, Section VII. Purchasing and Contracting, the Commission must approve contract/award amounts in excess of \$50,000. The following awards require specific authorization from the Commission.

Alameda Health System, Highland Hospital – \$116,000

First 5 Alameda County is requesting approval of a FY2017-19 \$116,000 contract with Alameda Health System to support a Family Specialist for Project DULCE (Developmental Understanding and Legal Collaboration for Everyone), a family support intervention model bridging infant health and legal access for families. This is the final year of a three year partnership between First 5 Alameda County and the Center for the Study of Social Policy (CSSP) to pilot Project DULCE in Highland Hospital's Pediatric Department. As part of the pilot program, funding will support a full time Family Specialist to provide Project DULCE services to families of newborns, supervision from the lead Pediatrician, materials and supplies. The addition of this \$116,000 contract brings the aggregate FY2016-19 contract amount to *\$221,135 for which Commission approval is needed.

*F5AC currently has the following contract with Alameda Health System, Highland Hospital:

- FY2016-18 contract for \$105,135 to implement the year 2 Project DULCE (Developmental Understanding and Legal Collaboration for Everyone) model at Highland Hospital Pediatric Department and has a balance of \$52,568 for FY2017-18.

Fiscal Impact: Funding is budgeted and provided by the David and Lucille Packard Foundation and Center for the Study of Social Policy.

Action Requested: Approve an aggregate FY2016-19 \$221,135 contract with Alameda Health System, Highland Hospital.

Applied Survey Research - \$6,300

First 5 Alameda County is requesting approval of a FY2016-18 \$6,300 contract amendment with Applied Survey Research (ASR). The amendment will extend the evaluation of supports for developmentally vulnerable children referred by Help Me Grow and will document program changes and lessons learned in Alameda County and Contra Costa. The addition of this \$6,300 amendment brings the aggregate FY 2016-18 contract amount to *\$141,405 for which Commission approval is needed.

*F5AC currently has the following contracts with Applied Survey Research:

- FY2017-18 contract for \$12,000 to conduct the Castlemont evaluation.
- FY2016-18 contract for \$37,800 for evaluation of children with developmental vulnerabilities, with a balance of \$30,300 for FY2017-18.
- FY2017-18 contract for \$85,305 to conduct the School Readiness assessment.

Fiscal impact: Prop 10 funding is budgeted.

Action requested: Approve an aggregate FY 2016-18 \$141,405 contract amount with Applied Research Survey.

BANANAS, Inc. – \$400,000

First 5 Alameda County is requesting approval of a FY2017-19 \$400,000 contract with BANANAS, Inc. This contract will continue the work of BANANAS as a provider of case management, coaching, and training in Quality Counts, Alameda County's Quality Rating and Improvement System. BANANAS will provide customized quality improvement plans for licensed family child care providers and child care centers, offer on site coaching, facilitate learning communities, provide environmental improvement assessments, and provide professional development opportunities that are geographically and linguistically accessible...

Funding Impact: Funding is budgeted and is provided by Prop 10 and the First 5 California IMPACT grant.

BANANAS, Inc. - \$20,000

First 5 Alameda County is requesting approval of a FY2016-18 \$20,000 contract amendment with BANANAS, Inc. to continue providing trainings and/or playgroups specifically for Alternative Payment Voucher recipients (i.e. Family Friend and Neighbor Caregivers and Licensed Family Child Care Providers). These services are aimed at increasing the provision of quality child care within Quality Counts (QRIS) for low income children.

Fiscal impact: Funding is budgeted and is provided by the First 5 California IMPACT grant.

The addition of the two contract authorizations, \$400,000 and \$20,000, brings the aggregate FY 2016-19 contract amount to *\$640,000 for which Commission approval is needed.

*F5AC currently has the following contract with BANANAS:

- FY2016-18 contract for \$90,000 to provide coordinated training and playgroups for Family, Friends and Neighbor caregivers for children 0-5 in Alameda County.
- FY2017-18 contract for \$130,000 to provide professional development opportunities for the ECE workforce in Alameda County and on-site technical assistance and coaching to QRIS sites.

Action requested: Approve an aggregate FY 2016-19 \$640,000 contract amount with BANANAS, Inc.

Community Child Care Council (4C's) of Alameda County – \$400,000

First 5 Alameda County is requesting approval of a FY2017-19 \$400,000 contract with Community Child Care Council of Alameda County. This contract will continue 4C's role as a provider of case management, coaching, and training in Quality Counts, Alameda County's Quality Rating and Improvement System. 4Cs will provide customized quality improvement plans for licensed family child care providers and child care centers, offer on site coaching, facilitate learning communities, provide environmental improvement assessments, and provide professional development opportunities that are geographically and linguistically accessible.

Funding Impact: Funding is budgeted and is provided by Prop 10 and the First 5 California IMPACT grant.

Community Child Care Council (4C's) of Alameda County – \$20,000

First 5 Alameda County is requesting approval of a FY2016-18 \$20,000 contract amendment with 4C's to continue providing trainings and/or playgroups specifically for Alternative Payment Voucher recipients (i.e. Family Friend and Neighbor Caregivers and Licensed Family Child Care Providers). These services are aimed at increasing the provision of quality child care within Quality Counts (QRIS) for low income children.

Fiscal impact: Funding is budgeted and is provided by the First 5 California IMPACT grant.

The addition of the two contract authorizations, \$400,000 and \$20,000, brings the aggregate FY 2016-19 contract amount to *\$640,000 for which Commission approval is needed.

*F5AC currently has the following contract with 4C's:

- FY2016-18 contract for \$70,000 to provide coordinated training and playgroups for Family, Friends and Neighbor caregivers for children 0-5 in Alameda County.
- FY2017-18 contract for \$130,000 to provide professional development opportunities for the ECE workforce in Alameda County and on-site technical assistance and coaching to QRIS sites.

Action requested: Approve an aggregate FY 2016-19 \$640,000 contract amount with Community Child Care Council of Alameda County.

Child Care Links – \$175,000

First 5 Alameda County is requesting approval of a FY 2017-19 \$175,000 contract with Child Care Links (CCL). This contract will continue CCL's role as a provider of case management, coaching, and training in Quality Counts, Alameda County's Quality Rating and Improvement System. CCL's will provide customized quality improvement plans for licensed family child care providers and child care centers, offer on site coaching, facilitate learning communities, provide environmental improvement assessments, and provide professional development opportunities that are geographically and linguistically accessible..

Funding Impact: Funding is budgeted and is provided by Prop 10 and the First 5 California IMPACT grant.

Child Care Links – \$10,000

First 5 Alameda County is requesting approval of a FY 2016-18 \$10,000 contract amendment with Child Care Links to continue providing trainings and/or playgroups specifically for Alternative Payment Voucher recipients (i.e. Family Friend and Neighbor Caregivers and Licensed Family Child Care Providers). These services are aimed at increasing the provision of quality child care within Quality Counts (QRIS) for low income children.

Funding Impact: Funding is budgeted and is provided by the First 5 California IMPACT grant.

The addition of the two contract authorizations, \$175,000 and \$10,000, brings the aggregate FY 2016-19 contract amount to *\$270,000 for which Commission approval is needed.

*F5AC currently has the following contracts with Child Care Links:

- FY2016-18 contract for \$30,000 to provide coordinated training and playgroups for Family, Friends and Neighbor caregivers for children 0-5 in Alameda County.
- FY2017-18 contract for \$55,000 to provide professional development opportunities for the ECE workforce in Alameda County and on-site technical assistance and coaching to QRIS sites.

Action requested: Approve an aggregate FY 2016-19 \$270,000 contract amount with Child Care Links.

Davis Street Community Center – \$10,000

First 5 Alameda County is requesting approval of a FY 2016-18 \$10,000 contract amendment with Davis Street Community Center to continue providing trainings and/or playgroups specifically for Alternative Payment Voucher recipients (i.e. Family Friend and Neighbor Caregivers and Licensed Family Child Care Providers). These services are aimed at increasing the provision of quality child care within Quality Counts (QRIS) for low income children.

The addition of this \$10,000 amendment brings the aggregate FY 2017-18 contract to *\$107,000 for which Commission approval is needed.

*F5Ac currently has the following contracts with Davis Street Community Center:

- FY2016-18 contract for \$30,000 to provide coordinated training and playgroups for Family, Friends and Neighbor caregivers for children 0-5 in Alameda County.
- FY2017-18 contract authorization for \$67,000 to support the development of a new site at the Marea Alta Childcare. This contract has not been executed, pending site permits.

Funding Impact: Funding is budgeted and is provided by the First 5 California IMPACT grant.

Action requested: Approve an aggregate FY 2017-18 \$107,000 contract amount with Davis Street Community Center.

Sue Greenwald - \$100,000

First 5 Alameda County is requesting approval of a FY2017-19 \$100,000 a sole source contract with Sue Greenwald to implement the Healthy Food, Healthy Families (HFHF) program to provide a cohesive birth to high school strategy which will be implemented in a number of targeted neighborhoods in the Fruitvale and San Antonio Districts in Oakland. Ms. Greenwald will conduct a resource assessment, develop program strategies, conduct community engagement and coordination efforts, create a toolkit for school health centers and develop early care and education strategies for the HFHF program.

Fiscal Impact: \$40,000 of funding is provided by the Alameda County Health Care Services Agency, \$20,000 is provided by All in Alameda County (Supervisor Chan) and \$40,000 is provided by Prop 10. \$60,000 of externally received funding is not budgeted and will be added to the budget during the mid-year budget modification process in February 2018.

Action requested: Approve a FY2017-19 \$100,000 sole source contract with Sue Greenwald.

eightCloud - \$575,000

First 5 Alameda County is requesting approval of a FY2017-18 \$575,000 contract with eightCloud for implementation of the third and final phase of a Salesforce platform solution to replace ECCOnline, F5AC's current training, contacts and awards management system. F5AC currently has a FY 2017-18 \$230,272 contract with eightCloud to execute the analysis and design phases of the next generation technology project to further automate ECCOnline's core business functionality. The addition of this FY 2017-18 \$575,000 contract brings the aggregate contract amount to \$805,272 for which Commission approval is needed.

Fiscal Impact: Funding is provided by Prop 10 and will be added to the mid-year budget modification process in February 2018.

Action Requested: Approve an aggregate FY2017-18 \$805,272 contract amount with eightCloud.

RECOMMENDATION

To approve the above contract authorizations.

Submitted by:

Reviewed by:

Christine Hom,
Finance Officer

Janis Burger,
Chief Executive Officer



To: First 5 Alameda County Commission

From: Taz McDonald, Human Resources Administrator

Date: December 14, 2017

Subject: 2018 Cost of Living Adjustment Recommendation

REQUESTED ACTION

That the Commission review and discuss the 3% recommended employee Cost of Living Adjustment (COLA) for 2018.

BACKGROUND

Per the Salary Guidelines approved by the Commission it is the Commission's responsibility to grant a COLA to employees. If awarded, COLAs are granted to all regular employees, both full and part-time, at the beginning of the calendar year. Typically, COLAs are implemented to ensure that employees' wages do not lose real value due to increases in the costs of goods and services. Competitive salaries are an important recruitment and retention strategy; the ability to consider a COLA is particularly important for retention purposes considering that close to 1/3 of our employees' salaries are capped and, as a relatively small agency, promotional opportunities are limited. If approved, COLA adjustment will be applied to our salary ranges.

Consumer Price Index (CPI)

The Bureau of Labor Statistics determined that the Consumer Price Index (CPI) for the San Francisco – Oakland – San Jose metropolitan area has increased 2.7% over the last 12 months (October 2016 – October 2017). This year's increase was driven by higher food costs (a 3.2% increase over the past year), while energy prices rose 4.7% over the year.

Alameda County

SEIU, one of the two unions within Alameda County has approved a COLA of 3.25% effective July 2017 and negotiated to receive a COLA of 3.5% effective July 2018.

FISCAL IMPACT

The fiscal impact of granting a 3% COLA for the six month period of the current fiscal year and the first six months of the next fiscal year is \$158,432, (\$79,216 each fiscal year). Current year salary savings will allow us to absorb the impact on the 2017-18 budget and we will incorporate the impact of the COLA into the budget for 2018-19.

RECOMMENDATION

That the Commission approve and grant a 3% employee Cost of Living Adjustment (COLA) to take effect for the coming year of 2018.

Submitted by:

Reviewed by:

Taz McDonald,
Human Resources Administrator

Janis Burger,
Chief Executive Officer



To: First 5 Alameda County Commission

From: Taz McDonald, Human Resources Administrator

Date: December 14, 2017

Subject: Personnel Benefits Recommendation ~ Holiday Agency Closure

REQUESTED ACTION

That the Commission review and discuss the recommendation to adopt and implement Agency policy for an annual office closure between the Christmas and New Year's Holidays (for a total of 4 business days).

BACKGROUND

Due to school schedules and family responsibilities the majority of partner agencies close between Christmas and New Year's. The following points were considered for this recommendation:

- This is an opportunity to support staff, celebrate their hard work throughout the year and have staff return re-energized to work in the New Year.
- This will allow the agency to reduce operational/building costs by approximately \$10,500.
- The County has a richer time off policy including 5 additional PTO days. First 5 currently offers 7 days of PTO per year whereas Alameda County offers 12 PTO days per year.
- This serves as a retention strategy for recruiting purposes for which we compete with other employers and Bay Area First 5s to attract the best talent.

FISCAL IMPACT

The fiscal impact of closing the agency for the 4 days between the Christmas and New Year's holiday results in a cost savings of \$10,500 for 64 employees. We will incorporate the impact of the agency closure in to future year budgets.

RECOMMENDATION

That the Commission approve and grant the closure of the Agency between Christmas and New Year's Day to take effect for this year 2017.

Submitted by:

Reviewed by:

Taz McDonald,
Human Resources Administrator

Janis Burger,
Chief Executive Officer

Oakland's Children's Initiative: Increasing Educational Equity across Oakland

Expanding Early Care & Education to increase Quality and Access and
Supporting Students From Cradle through Career Success through the Oakland Promise



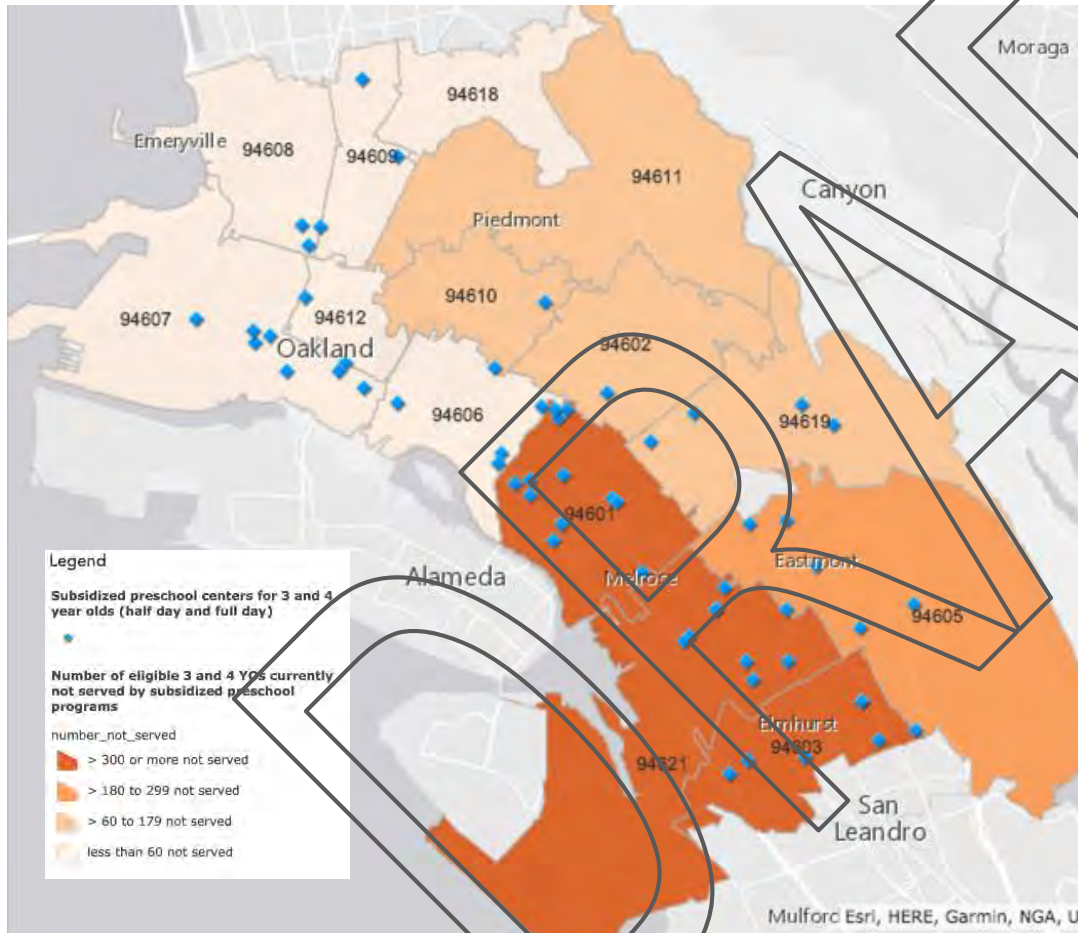
Why we're here: an access and equity gap



Only **43%** of **OUSD students** enter “**kindergarten ready**,” as measured by the Kindergarten Observation Form (KOF), administered by First 5 Alameda in 2015.

Specifically, 82% of white students were kindergarten-ready compared to **36%** of African American students and **29%** of Latinx students.

An Access and Equity Gap



According to a recent Parent Voices study, **over 2,200** Oakland families with preschool-aged children are on a waiting list for financial assistance

Most of those families are in underserved areas in East and West Oakland

An Affordability Gap

\$17,069



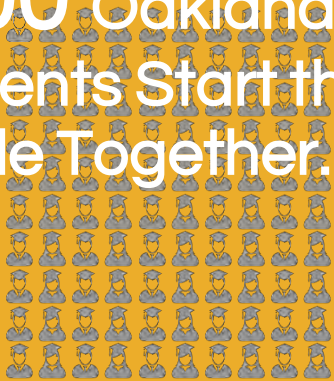
\$7,817

In 2016, the San Francisco Office of Early Care and Education engaged in a comprehensive fiscal analysis. They found that **the true cost of high quality preschool for 3 & 4 year olds is \$17,069 per child per year.**

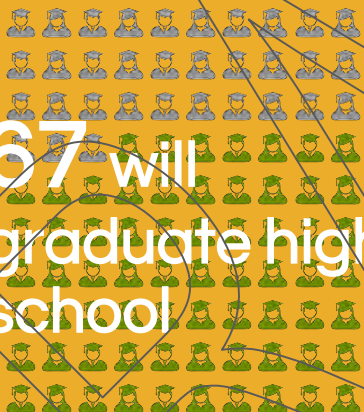
However, the 16-17 reimbursement rate for state preschool is **\$7,817 per child per year.**

A College Completion Gap

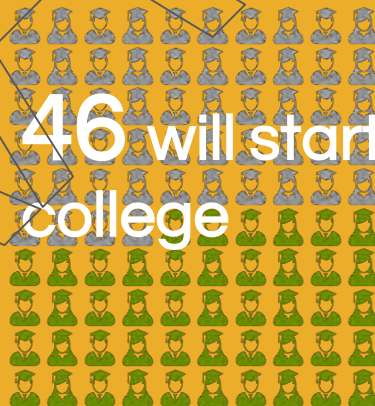
If 100 Oakland
Students Start the 9th
Grade Together...



67 will
graduate high
school.



46 will start
college.



10 will graduate
college within five
years.



WE CAN DO
BETTER.

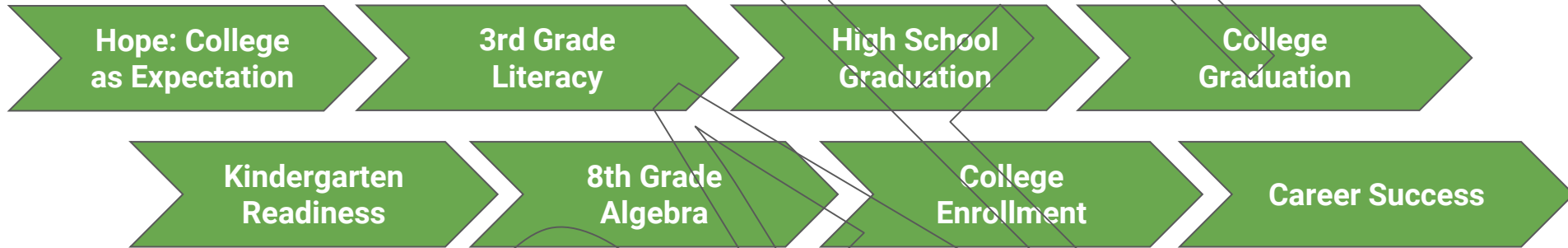
A Comprehensive Children's Initiative

Eliminate the kinder-readiness gap experienced by students most impacted by social and economic inequity and their more affluent peers by **significantly increasing both access and quality to preschool in Oakland** while supporting **children cradle-to-career** through the **Oakland Promise**

Supporting Students Cradle to Career

Deepening early investment in children and supporting them at each critical step

Aligned Citywide Outcomes



Oakland Promise & Early Childhood Education Initiatives

**Brilliant
Baby**

**Pre-K
Initiative**

K2College

**Future
Centers**

**College
Scholarships
& Completion**

ALIGNED INITIATIVES: *We cannot do this alone. In order to achieve our ambitious vision, we align with organizations and initiatives across the City to achieve our vision.*

Brilliant Baby

Brilliant Baby provides up to **\$1,000** for our most economically marginalized families:

1. Establishes **college savings accounts seeded with \$500 for babies** and
2. Offers coaching and financial awards of up to **\$500 for parents or guardians** to support their financial, academic, and parenting goals.

Our vision is to serve every baby born into poverty within a decade.



Impact to Date

- **65 families** receiving in-depth financial coaching through pilot with **350 families** accessing coaching
- Randomized control trial developed
- Baseline: **80% of parents believe their child is college bound**

The Year Ahead

- **500 babies** receive college savings accounts and **500 parents** access financial coaching
- Families in randomized control trial
- **Improve to 90% of parents believe their child is college bound**

Expansion of Quality Preschool to All



*Currently, 6,400 of Oakland's 3-and 4-year-olds do not receive financial assistance to attend preschool, and **over 2,000 Oakland families** with preschool-aged children on a waiting list for financial assistance, according to recent Parent Voices survey.*

Our vision is to provide every 3- and 4- year old with high quality ECE

Our Goal:

- Improve **access** by expanding high quality early care and education by providing priority 3- and 4-year olds with full day preschool*, and all other 4-year olds with part-day preschool
- Support the improvement of the **quality** of existing Preschool providers
- Create a demonstration project for 0 to 3-year olds with greatest need

*Contingent on sufficient funding



Kindergarten to College



Kindergarten to College (K2C):



1. **Opens an early college scholarship seeded with \$100** for all Oakland public school kindergarten students and
2. **Supports families to open 529 college savings accounts**, offering up to \$100 as a savings incentive.
3. **Instills a college-bound mindset in all students and families** through activities/field trips, parent engagement, early college scholarships.

Impact to Date

- Served students at **18 elementary schools**
- **All 2016-17 Kinder students will have \$100 in an early college scholarship** by the time they leave elementary school.
- 69% Parents “strongly” believe child college bound; nearly 80% of students said they were going to college
- Building College-Going Culture through field trips, launches, & lessons

The Year Ahead

- Expanded to a total of **36 elementary schools**
- Support 750 students to open CSAs
- Improve strong parent college-bound identity to 80%
- School teams collaborate quarterly and build strong college-going culture

Future Centers



Future Centers are **college and career hubs** on middle and high school campuses that **provide college application and scholarship support, technology, and access to internships**, setting students on a path to college & career success.

Our vision is that **all middle and high school students will receive college and career access support.**

Impact to Date

- Served **7 schools with 3900 students** in 2016-2017
- **90% FAFSA/Dream App** completion rate

The Year Ahead

- Serving **10 schools with 5,000 students** in 2017-18
- Increase **FAFSA/Dream App** completion rate to **95%**

College Scholarships & Completion



Through the East Bay College Fund (EBCF), Oakland Promise students receive:

1. **Multi-year scholarships** linked with persistence support
2. **Support to and through college**, such as 1-1 mentors, peer mentors & counseling

All Oakland public school students can also go to **Peralta tuition free** for the 1st semester, qualifying students get **guaranteed enrollment in CSUEB**, and all benefit from **>25 college partnerships**, including 7 HBCUs.

Impact to Date

- **700** students sent to college with **\$5.5M** in scholarships & persistence support
- **Increased college enrollment by 6%**, despite declines in OUSD
- **Doubled** Peralta summer matriculation and addressed systems barriers between institutions

The Year Ahead

- Support **over 1,000** students with at least **\$8.5M** and persistence
- Recruit **400-500 new volunteer mentors** for 2018 scholars
- **Strengthen** the 2-year college/CTE pipeline and better integrate persistence services

IMPACT IN THE NEXT DECADE

10,000

College Savings
Accounts Opened for
Newborns

Over 40,000

Additional Students
Attend Quality
Preschool

\$4.5M

In Early College
Scholarships
Awarded

\$4.5M

In College Savings
Accounts

45,000

Students awarded
an early college
scholarship

22,000

Students enrolled
in college

100,000

students and families served

Our Goals

We are exploring a potential **November 2018 ballot** initiative that would raise revenue from a **parcel tax** (with low-income and senior citizen exemptions). Combined with funding from a potential June 2018 county initiative, we aim to reach our vision:

1. Increase **quality and access** to preschool*

- For children from low-income backgrounds:
 - Full day pre-K for 4-year-olds
 - Full day for 3-year-olds currently in part-day
- For all 4-year olds, part day pre-K

2. Expand access to **cradle-to-career programs***

- Serve over 100,000 students through College and Career success in a decade through the **Oakland Promise**

Public Support of Potential Initiative

71%

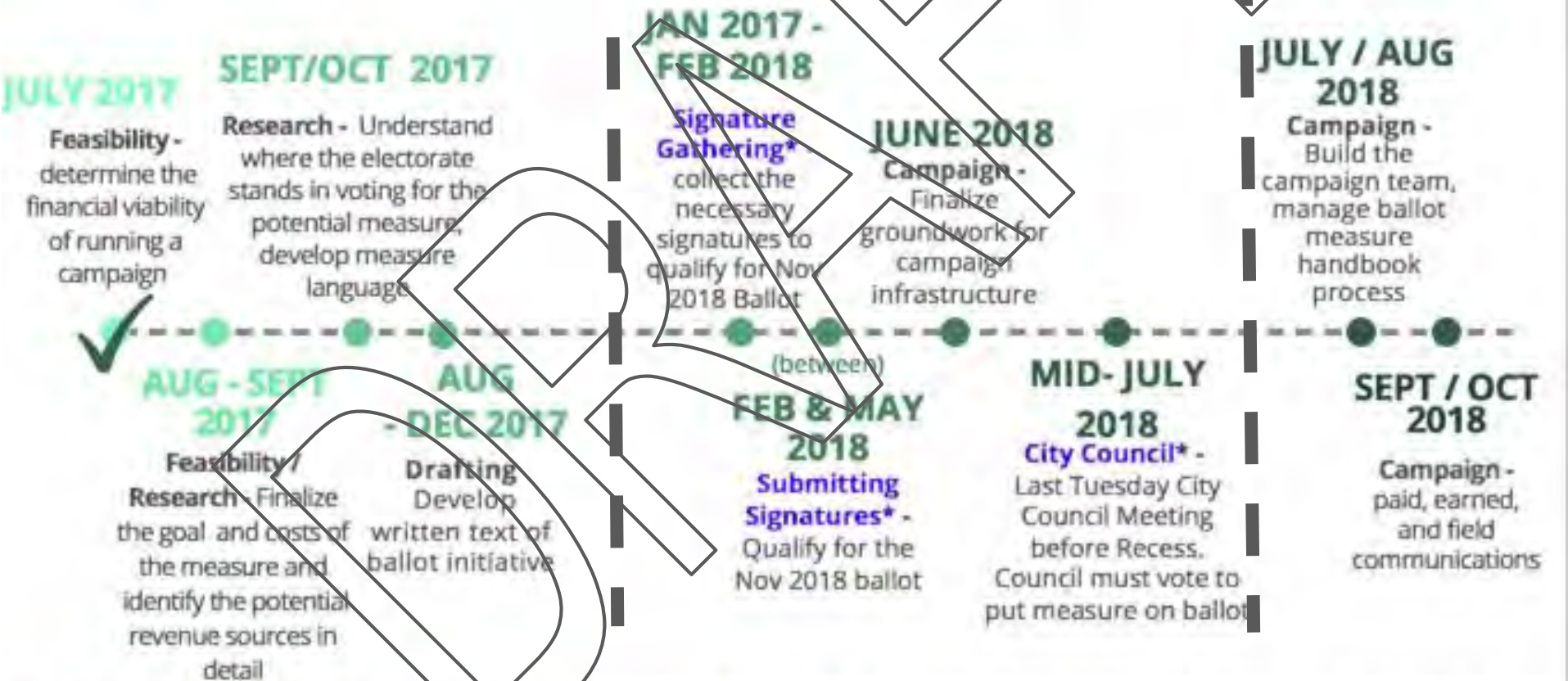
of Oakland likely voters say they would vote for a \$198 parcel tax to support the potential Children's Initiative

Potential Phased Strategy

Phase I: Research & Drafting

Phase II: Getting it on the ballot

Phase III: Campaign



ONGOING (June - December): Stakeholder Engagement - Engage key stakeholders in ballot language drafting and program design

*Note: we are exploring both City Council and signature gathering as options to place measure on ballot.

Children's Initiative Sustainability Goals

Revenue from the Children's Initiative would Fund:

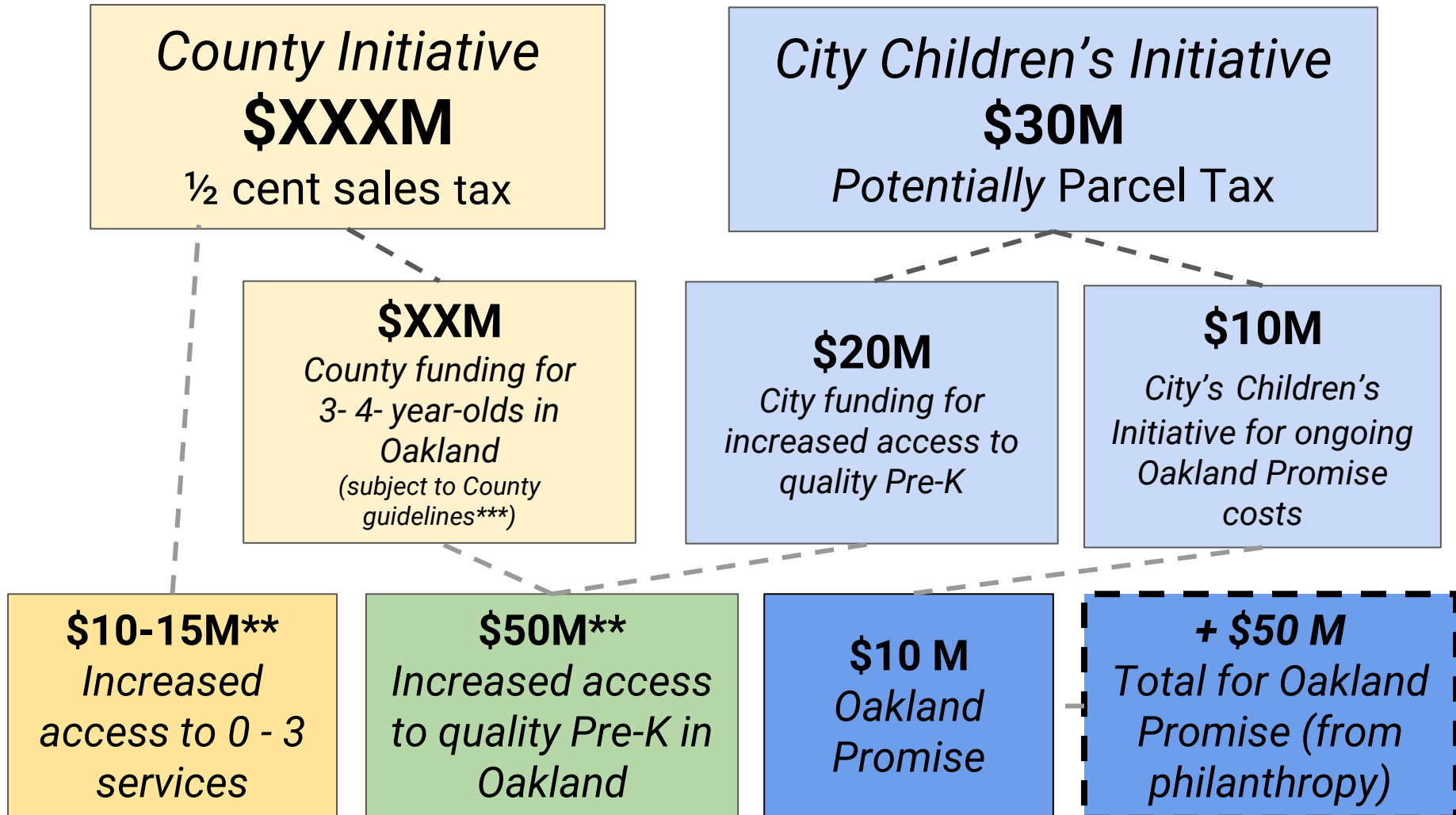
\$20M Towards Ongoing Annual Costs for Expansion of Early Care and Education

- Increased preschool slots across Oakland
- Other quality supports, to be determined based on input from providers and stakeholders, as well as funding

Ongoing Annual Costs of \$10M for the Oakland Promise

- Holistic supports: financial coaching, college access, college persistence, college scholarships, savings incentives, etc.
- Staffing to strengthen quality, scale, sustainability, and collective impact efforts

City, County, and Philanthropic Funding*



*All costs are annual estimates, except \$50M one-time raise for OP

**assumes expansion of ETK

*** County will likely create an RFP process through which cities can apply to drawdown funds

Our Work to Date

- **Ongoing Stakeholder Engagement** to understand needs and priorities
- Regular convenings with **Steering Committee and Community Advisory Committee** to support with education campaigns, advise on policy developments, and build community support
- **Testified** at the Alameda County All In Hearing to show support of County Initiative
- **Conducted Initial Poll** to understand voters' feelings of Oakland Promise, Preschool, and the two together as Children's initiative
- **Fielded Poll** to test specific ballot language, parcel tax and bond amounts, and understand community concerns and campaign feasibility

Our Work to Date, Cont'd

- **Building out Fiscal Model** to explore policy options
 - Working with financial modeler to build out strong, accurate model and concurrent scenarios for how to ensure we spend the money effectively to make biggest impact
- **Building out Program Model** to ensure this is good for students and families across Oakland, in partnership with OUSD, Head Start, Preschool Providers, County Initiative
- **Drafting Legislation** to ensure thoughtful policy and implementation
- **Exploring Capacity to Fundraise**, with East Bay Community Foundation as convener for Foundations
- **Attorneys on Retainer** to clarify parameters of our ability to work on Children's Initiative and support with drafting legislation

Over 60 1:1 or Small Group Meetings to Date

Acts Full Gospel, Bishop Bob Jackson

Alameda Health Services

Andrea Youngdahl

APEN, Amado Uno

Assemblyman Rob Bonta

Bay Area Council, Jim

Wunderman & Matt Regan

Bob Friedman (CFED)

City of Oakland Head Start

Causa Justa / Just Cause

Chamber of Commerce, Barb Leslie

Chris Chatmon

City Administrator Sabrina Landreth

Councilmember Abel Guillen

Councilmember Dan Kalb

Council President Larry Reid

Councilmember Noel Gallo

Dave Brown (Supervisor Chan)

David Roach

Dr. Bert Lubin (Children's Hospital)

East Bay Community Foundation
EBAYC

EBALDC

Educators for Democratic Schools

First 5 Alameda

First 5 San Francisco

Gary Yee

GO Public Schools

Hamilton Foundation, Tomiquia Moss

JPA, Lisa Villarreal

Kenneth Rainin Foundation

La Clinica de La Raza

Latino Education Network

League of Women Voters Oakland

LitLab

NAACP Oakland

Oakland Housing Authority

Oakland Public Libraries

Oakland Rising

Oakland Unite, Kevin Grant

OCO

OEA, Trish Gorham

OFCY, Sandy Taylor

OUSD Office of Community Engagement

OUSD ECE Dept

OUSD Office of Equity

OUSD Supt. Johnson Trammell

OUSD Board President James Harris

OUSD Board Director Jumoke Hinton Hodge

OUSD Board Director Nina Senn

OUSD Board Director Shanthi Gonzales

Parent Voices Oakland

Sandy Taylor, OFCY

Sara Bedford

SEIU 1021, Gary Jimenez

Starting Smart and Strong

Supervisor Keith Carson

Supervisor Miley's Office

Tandem

Unity Council

Urban Strategies Council

Vice Mayor Annie Campbell

Washington

Larger Stakeholder Meetings

- **Stakeholder meeting on 8/18.** Alameda County, General Services, OFCY, Alternatives in Action, First 5 Alameda, EBAYC, GO Public Schools, Oakland Literacy Coalition, Unity Council, OCO, Oakland Parents Together, NAACP Oakland, Youth Alive, EBALDC, Rep. Asm Bonta, Rep. Supervisor Chan, Oakland Literacy Coalition
- **Oakland Thrives Leadership Council**
- **Early Education Funders.** Packard, TJ Long, Kenneth Rainin Foundation, TJ Long, East Bay Community Foundation, Rogers Family Foundation, Hellman, Hirsch Associates
- **Education Impact Table.** Christie Anderson, Starting Smart and Strong, Alameda County GSA, Preston Thomas, Monica Montenegro, Vinh Trinh, Ay'Anna Moody, Gilbert Pete, Mark Butler, Dolimer Rodriguez, Bernard McCune, Diane Dodge, Siri Brown, Jeannie Valkevich
- **Oakland Preschool Providers on 9/22 and 10/6.** Alameda County GSA, YMCA East Bay, OUSD, Bananas, Through the Looking Glass, Peralta, St. Vincent's, OSSSI, Alameda County, 4Cs Alameda County, St. Mary's, Kidango, Head Start, 24 Hour Children's, East Bay Community Foundation, Unity Council. Salvation Army
- **Oakland Promise Annual Funder Briefing on 9/26**
- **Oakland Promise Advisory Board on 10/5**
- **Presentation to the State Advisory Council on 10/25**
- **Presentation to full Oakland Thrives Leadership Council on 10/27**
- **Community Advisory Council on 11/3**
- **Oakland House Parties on 11/14**
- **Presentation to OCO Leaders on 11/6**
- **Community Advisory Council on 11/13**
- **Presentation to Jobs & Housing Coalition on 11/16**
- *...and recurring meetings with:* SEIU, Supervisor Chan's Office, Supervisor Miley's Office, East Bay Community Foundation

...and official endorsements of our vision from

Individuals*

- Vice Mayor Annie Campbell Washington (D4)
- Chris Chatmon, OUSD Office of Equity
- Cynthia Adams, NAACP Oakland, Vice President & Education Chair
- David Roach
- Dr. Bert Lubin, UCSF President Emeritus
- Emma Roos, Educational Coalition for Hispanics in Oakland
- Janis Burger, CEO First 5
- Jorge Lerma, Educational Coalition for Hispanics in Oakland
- L Karen Monroe, Superintendent of Alameda County Office of Education
- Senator Nancy Skinner (D9)
- Councilmember Noel Gallo (D5)
- State Assemblyman Rob Bonta (D18)
- State Assemblyman Tony Thurmond (D15)
- OUSD Director Jumoke Hinton-Hodge (D3)

Organizations

- Latino Education Network
- NAACP Oakland
- The Unity Council
- First 5 Alameda
- Alternatives in Action
- Kidango
- Bananas
- Bay Area Community Services
- Child Care Links
- Latino Education Taskforce
- LitLab
- ACORN Woodland
- New Hope Church
- Oakland Literacy Coalition
- Oakland Housing Authority
- PG&E

**Organizational titles for identification only*

Key Themes from Stakeholder Meetings

Overall 80%+ Excitement for Initiative:

“Tremendous opportunity to take control of the resources in our community to do what’s most important for the most vulnerable”

“The Children’s Initiative is a direction that Oakland has needed to move in for a very long time. It will have great benefit for the children and families of Oakland”

Key Themes from Stakeholder Meetings

Comments	Action to date → what else can we do?
<p>How do we define quality? How are we going to ensure quality?</p>	<p>Modeling financial costs of professional development, wage increases; tying funding to quality requirements.</p> <p>Working with County to ensure seamless integration with existing quality systems</p>
<p>Ensure that policy systems are coordinated, and that we don't think about issues in a vacuum -- what is relationship with housing, child care, and other issues?</p>	<p>Meetings with County and First 5 Alameda to consider system design after Nov. 2018 is coordinated, seamless</p> <p>See slide 28, Working with the Oakland Housing Authority to put together focus group of housing advocates.</p>
<p>Where should facilities be placed? (beyond where children are not enrolled in preschool, look into quality of life, public safety, the presence/lack of existing informal care systems; ensure data doesn't miss parent perspective)</p>	<p>Working with attorneys to understand how to specify this in ballot text, or whether it is in Planning Commission guidelines or County process</p> <p>Securing data sources that may be helpful, including e.g. work of First 5, and engaging with families to understand priorities. Layering in existing public safety data</p>
<p>Impact on teachers; how can we develop/retain them, and ensure they can live in the city?</p>	<p>Working with County to understand what professional development and wage regulations should be in our text</p>
<p>Ensure that we engage with the community to understand concerns; consider evening events for parents and educators</p>	<p>See slides 29 & 30</p>

Our Next Steps for November

- **Launch website** and allow for online feedback
- **Community Engagement:**
 - **Community Advisory Council:** will continue to have monthly Community Advisory Council meetings to share updates and opportunities to get involved as well.
 - **Monday, November 13 at 5:30pm** to accommodate the calendars of educators and families
- **Continue listening to community representatives**, e.g. Oakland Rising, OCO, OEA, City Council
- Adjust **Financial Model** to reflect community input
- **Draft** ballot initiative legislative language
- Decide whether to pursue bond for **PreK facilities**
- Participate in **County listening sessions**

Get Involved



Join Us: Support the Children's Initiative

- Share feedback and insights for how to make this best work for students and families across Oakland
- Formally endorse; Identify 1-3 Key Stakeholders that you can get to endorse
- Attend and/or help spread the word about upcoming Community Advisory Council meetings

Appendix: Addressing the Affordability / Housing Crisis

● **Short-term Plan**

- Sanitation stations at 7 locations near encamped areas
- Working with County Public Health partners for support with:
 - Funding for 10 additional sanitation station locations
 - Planning and implementing a Hep A vaccine program for those living in encampments
- Weekly garbage pick-up at 8-10 encampment sites and deeper cleaning/debris removal at 2-4 sites per week
- Setup and Services for an Outdoor Navigation Center
 - Tuff Sheds, basic sanitary services, such as port-o-potties, hand washing stations, garbage service, access controls, 24/7 security
 - Limited food service and access to showers, case managers, intensive outreach, and housing navigation services

● **Medium-term plan:**

- Oakland City Council allocated \$14 million to acquire a building that could be renovated and used as a second multi-service center

● **Long-term plan**

- Solution: Housing
- Children's Initiative serves as indirect solution: affordable childcare, education to improve outcomes

Appendix: Ensuring Community Engagement & Input

- Increased “Research & Drafting Timeline”
 - Originally planned to submit legislation by Oct 31, but want to ensure we are able to engage the community and hear input to make sure we have good policy that
- Exit Tickets at every event, to gather feedback re:
 - General Feedback
 - Lingering Questions
 - What should we include in poll
 - What gaps might be missing
 - Prioritization of Goals
 - Other organizations/leaders to engage
- Monthly email to community members who sign up with updates, summary of feedback, action taken
- Public Website with monthly updates, summary of feedback, and action taken

Appendix: Ensuring Community Engagement & Input

Community Events / Listening & Input Sessions

- Community Advisory Council (all are welcome)
 - October 5th: General listening session
 - Community Advisory Council on November 3rd: Prioritization of goals
 - *Past attendees have included: Alternatives in Action, OUSD, High Expectations, First 5 Alameda, OFCY, Oakland Rotary, BACS, EBALDC, Unity Council, Oakland Starting Smart and Strong, Oakland Literacy Coalition, NAACP*
 - **Upcoming: Monday, November 13th at 5:30- 7:00 pm**, Fruitvale San Antonio Senior Center
- House Parties as listening sessions, to get on-the-ground feedback
 - West Oakland
 - Fruitvale
 - East Oakland
- Alameda County Listening Sessions:
 - **November 16th 6:00-8:00 pm**
 - Co-hosted by Supervisor Chan and Parent Voices: Rainbow Recreation Center, 5800 International Blvd
 - **November 29th 7:00 pm**
 - Co-hosted by SEIU and BANANAS, Bananas in Oakland, 5232 Claremont Ave

Alameda County Child Care and Early Education Initiative: A Countywide Revenue Measure



Progress to Date – November 2017

Brain Development

90%

**of a child's brain
development
happens
before age 5**



- 90% Brain development before age 5
- 10% Brain development after age 5

Child Care & Early Education: Critical Investments in Our Society



Invest in educational and developmental resources for disadvantaged families to provide equal access to successful early human development.

Develop cognitive skills and social skills in children early—from birth to age five when it matters most.

Sustain early development with effective education through adulthood.

Gain more capable, productive and valuable citizens that pay dividends to America for generations to come.



OUR PROPOSED SOLUTION: A COUNTY-WIDE HALF-CENT SALES TAX BALLOT MEASURE IN JUNE 2018

Draft Program Components

Expanding Access

- Provide partial and full scholarships to 21,000+ children to get them into child care and early education spaces
- Targeted additional supports for 500 homeless and other high priority families throughout Alameda County
- Competitive grants to communities to determine how to best meet their local preschool and child care needs
- Increase funding for navigation to simplify the process of getting scholarships



Target number served:
21,000+ children,
birth-12 years old

Estimated \$84.65 million,
60.8% of total*

*includes wage supplements, quality improvement, navigation, program implementation, contract oversight, etc.

Increasing Wages and Work Supports

- Providers who serve a group of children that is at least 25% low-income would receive a rate-enhancement for all new and existing children
- This enhancement would go toward:
 - Raising provider and instructional assistant wages to at least \$15/hour
 - Providing work supports like professional development and paid planning time



Target number served:
21,089 children,
birth-12 years old
(13,649 existing children)

Estimated \$37.2 million,
26.8% of total*

Draft Program Components

Improving Quality

- Providers who serve a group of children that is at least 25% low-income would receive a rate-enhancement for all new and existing children
- This enhancement would support providers to develop their knowledge of:
 - Early childhood brain development
 - Trauma-informed and culturally responsive teaching practices
 - Dual language and honoring home language
 - Family engagement work

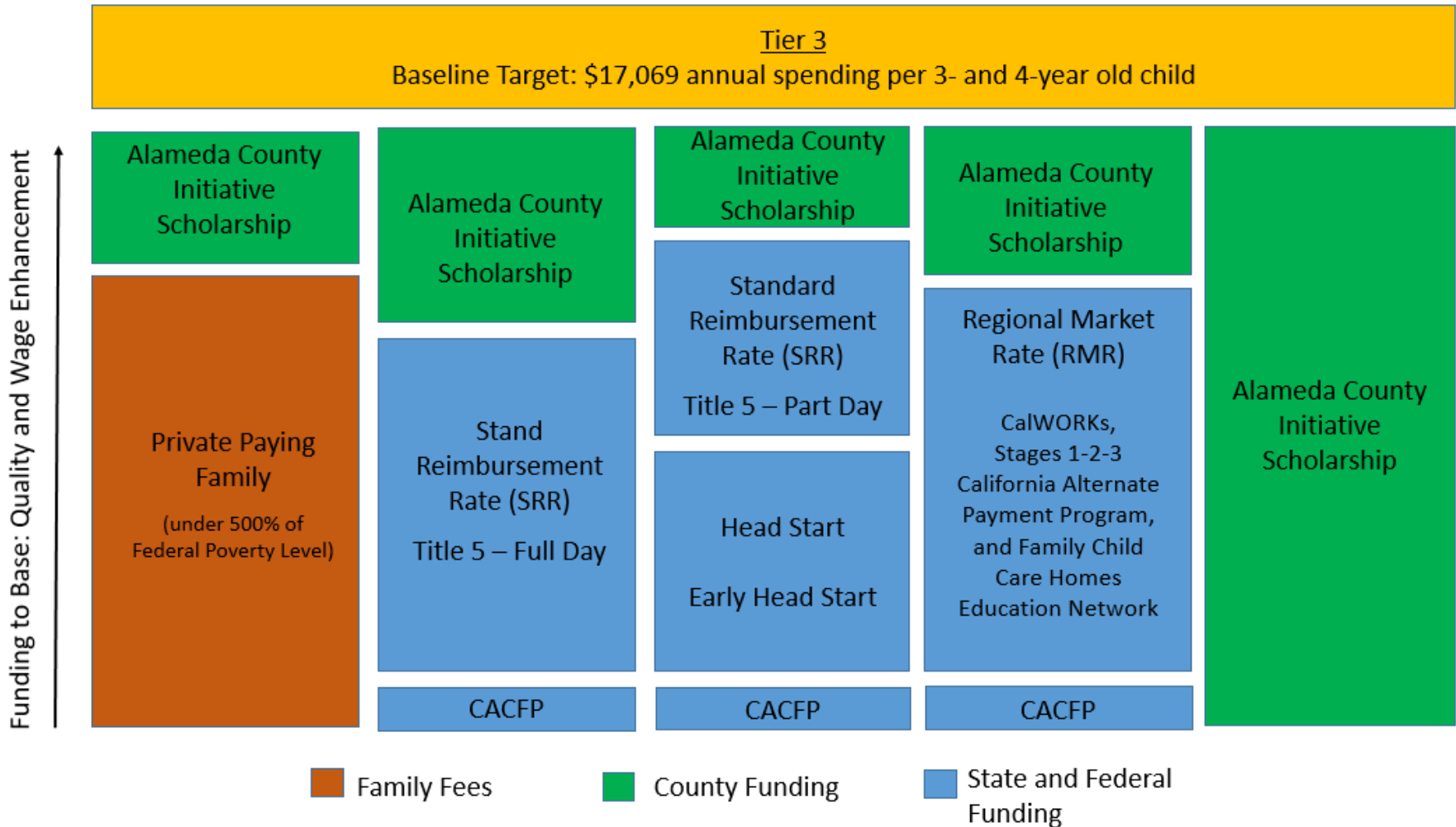


Target number served:
21,089 children,
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(13,649 existing children)

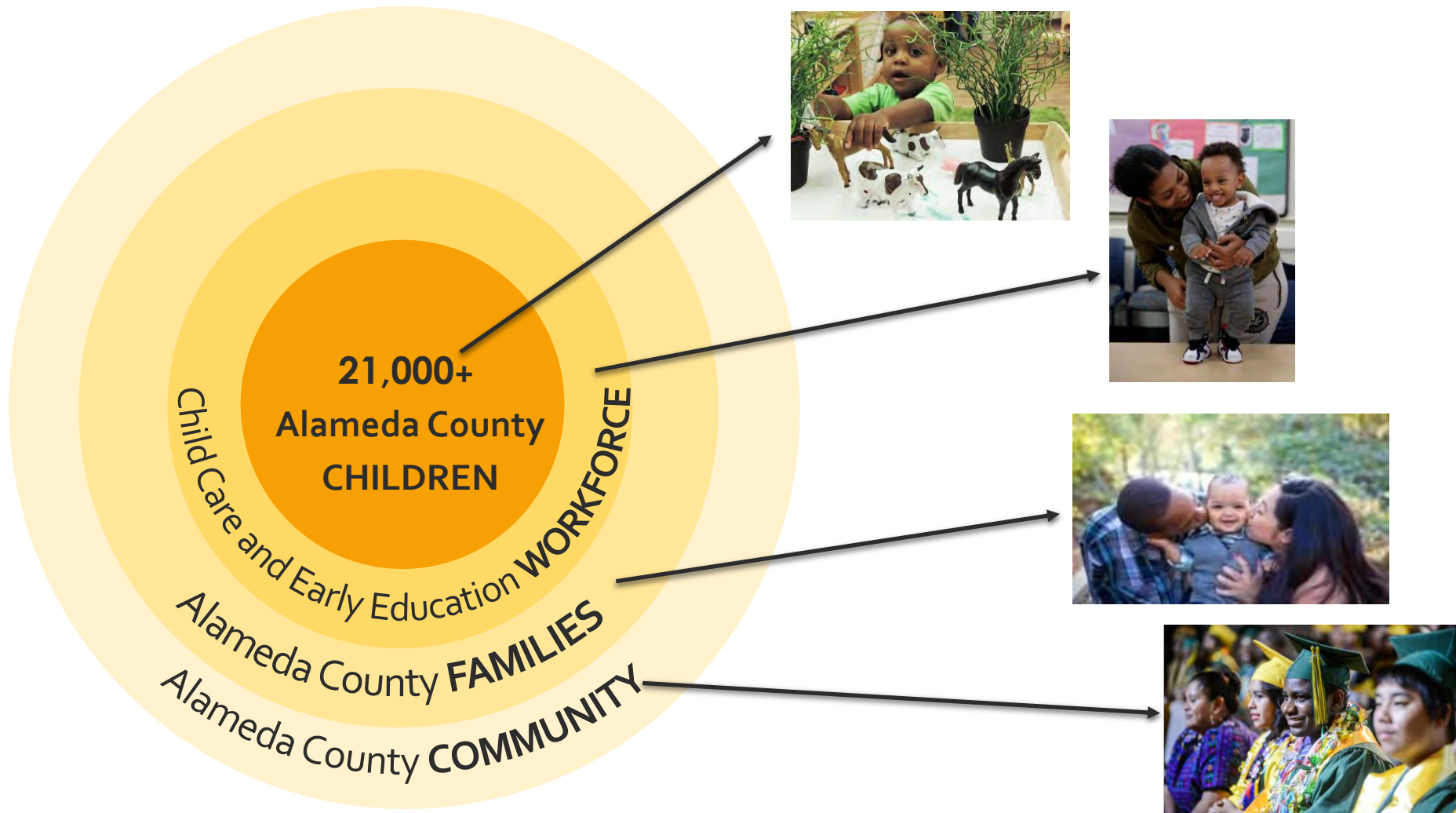
Estimated \$5.53 million,
4% of total*

*includes coaching, rating, staffed family child care network, quality improvement plan development, case management, program implementation, contract oversight, higher education supports, apprenticeship cohort models, etc.

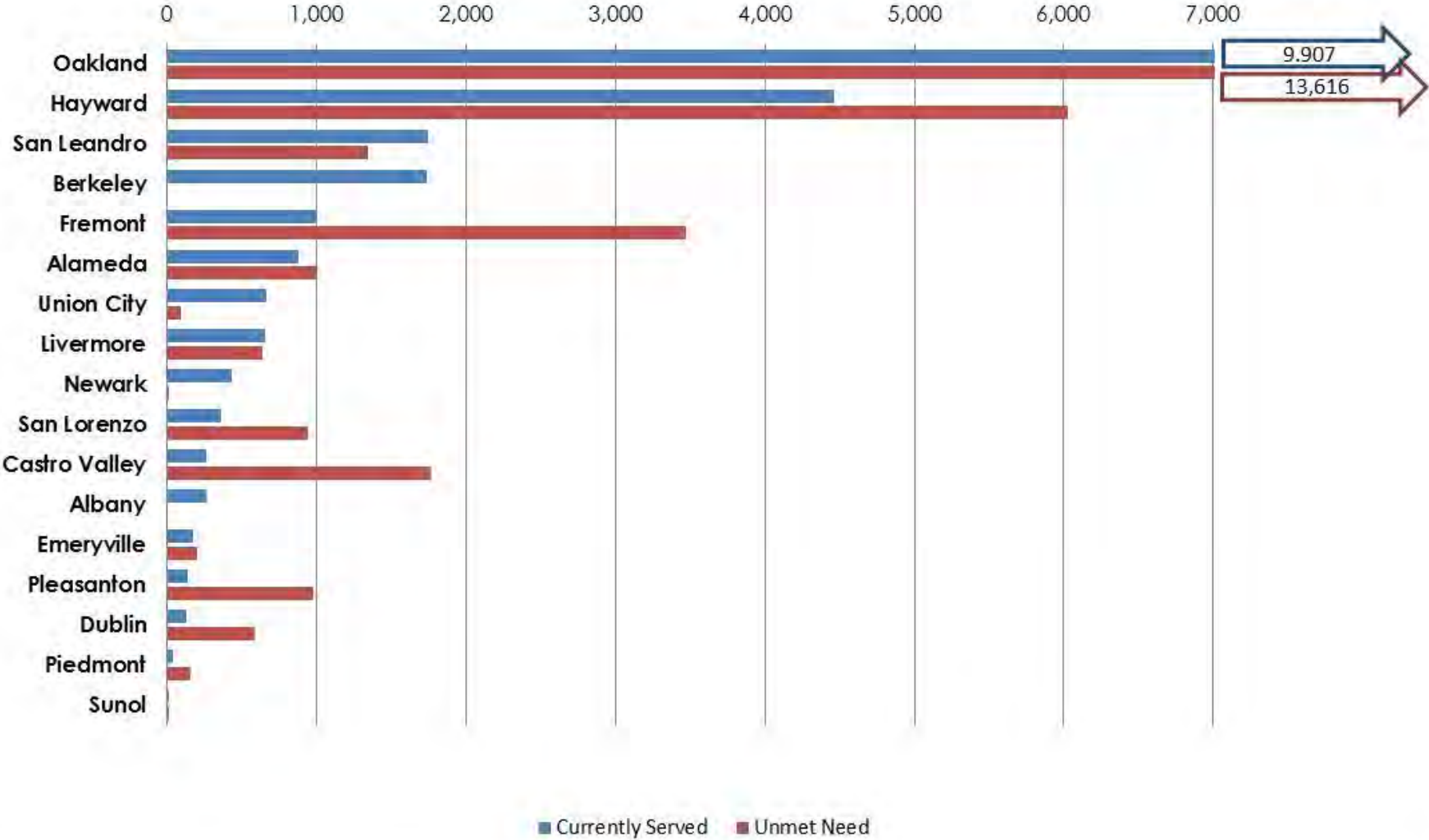
The Rate Enhancement



The Impact: Children, Families, Broader Community



Who Will the Measure Impact?



How Oakland Would Benefit From This Initiative

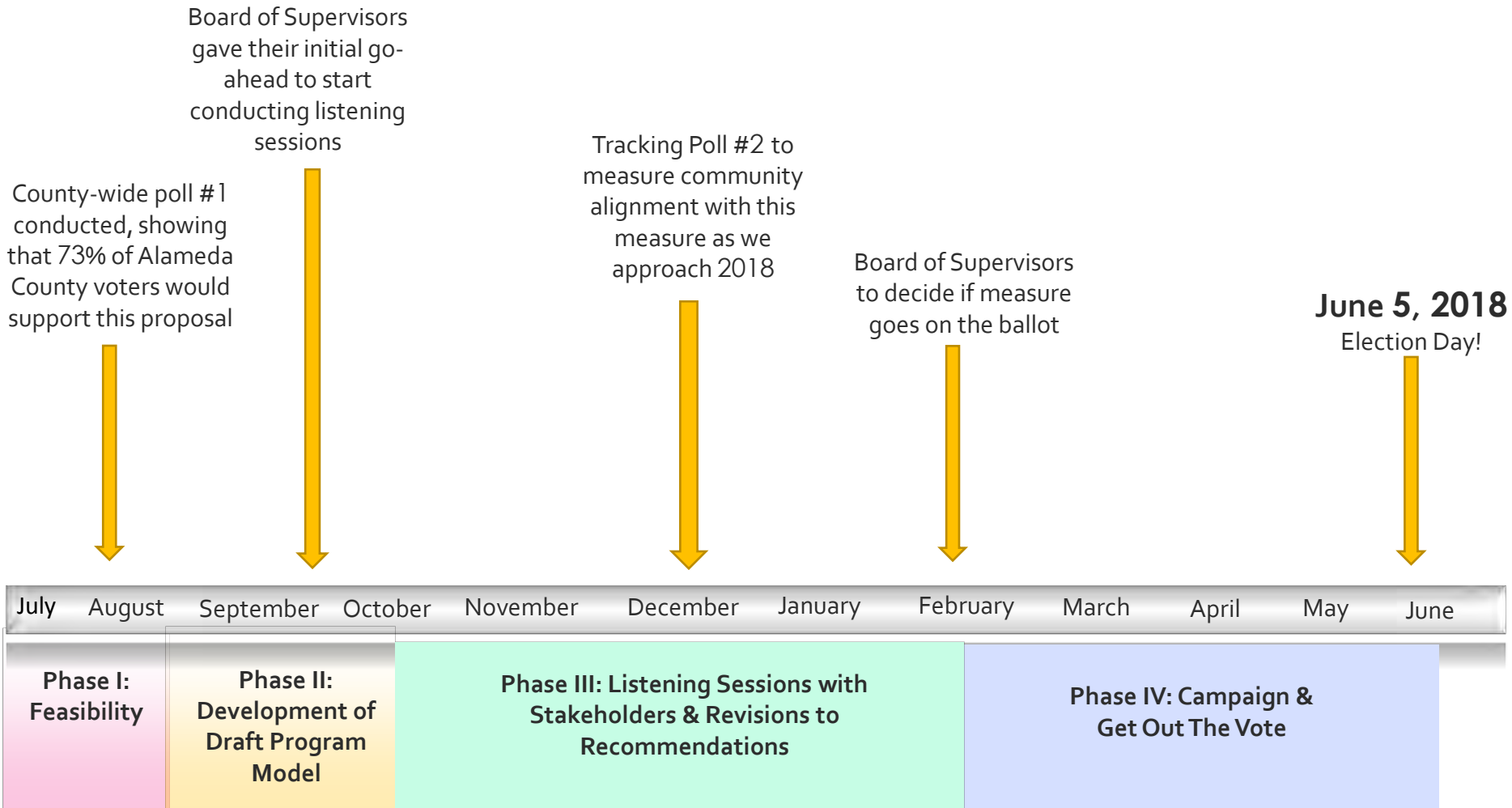
Children in Oakland, Birth-12, Who Are Currently Served	Estimated Income-Eligible Oakland Children <u>Not</u> Currently Served
4,795	17,667



Current State Eligibility Cutoff Levels:

Family of 1-2	Family of 3	Family of 4
\$58,728	\$63,240	\$71,064

Timeline & Key Dates



60+ Stakeholder Meetings to Date

- Alameda County Early Care & Education Program
- Alameda Collaborative
- Alameda County Early Childhood Policy Committee (ACECPC)
- Alameda County Board of Supervisors
- Alameda County All-In Committee (anti-poverty initiative)
- Alameda County Social Services Agency
- Albany Mayor's office
- Alliance of Californians for Community Empowerment
- All-In September Community Forum
- ASES – After School Education & Safety Program
- Assemblyman Rob Bonta
- BAHIA Inc.
- Berkeley Mayor's office
- Blue Skies 4 Children
- UC Berkeley Graduate School of Education
- California State Advisory Council
- Center for the Study of Child Care Employment
- Chabot College Advisory Committee
- Child, Family and Community Services
- City of Oakland Department of Human Services
- City of Oakland Head Start
- District 1 community members
- District 2 community members
- Dublin Mayor's Office
- Early Learning Fellowship
- East Bay Community Foundation
- East Bay Association for the Education of Young Children (EBAEYC)
- Emerging Leaders for Racial Equity
- Emeryville Mayor's office
- Family Resource Navigators
- First 5 Alameda County
- First Five Years Fund
- Forward Change
- Hayward Mayor's office
- Housing & Community Development Department
- Inter-Agency Children's Policy Council
- Kaiser Permanente
- Kenneth Rainin Foundation
- Kidango
- Labor Center at UC Berkeley

60+ Stakeholder Meetings to Date (cont'd)

- Las Positas Community College Local Planning Council
- Livermore Mayor's Office
- LPC Public Policy Committee
- Library System of Alameda County
- Lotus Bloom Learning Center
- Oakland Mayor's office
- Oakland Preschool Providers
- Oakland Starting Smart and Strong Coalition
- Oakland Thrives Leadership Council
- OUSD CDC Instructional Assistant leadership
- Parent Leadership Action Network
- Parent Voices
- Partnership for Children and Youth
- Pleasanton Mayor's Office
- Quality Counts
- Quality Counts Symposium
- Right Start Commission
- San Lorenzo School Board
- St. Mary's Center SEIU 521 – represents family child care providers
- SEIU 1021 – represents child care center workers
- Senator Nancy Skinner
- Superintendents from: Alameda County office of Education, Alameda, Albany, Berkeley, Castro Valley, Emeryville, Eden Area, Fremont, Newark, Oakland, Pleasanton, San Lorenzo
- Thomas J. Long Foundation
- Unincorporated County Technical Advisory Committee
- Unity Council
- YMCA of the East Bay providers
- YMCA Head Start providers

Key Themes from Stakeholder Meetings

Excitement and support for the initiative addressing:

- **Equitable Access** for families across the county
- **Quality** to support brain development and school readiness
- **Wages** to ensure our providers can take care of their families and stay in the field long-term



Questions around...

- **Defining Priority Populations** beyond homeless families, i.e. including children and parents with special needs, foster families
- **Creating a Strong Workforce Pipeline** to ensure we have talented people entering the field
- Ensuring that all programs in the proposal **Promote Equity** across the child care & early education system

Join the Conversation. We are Listening!

acgov.org/ece/crisis

ece@acgov.org

(510) 208-9698





SCAN OF ALIGNMENT, OPPORTUNITIES AND CONSIDERATIONS:

Early Care and Education Initiatives and First 5

Overarching Alignment

- *Consistent Mission & Vision:* Ballot initiative and First 5 Alameda County (F5AC) support child development and family well-being
 - Prioritize and value Parent/Family Voice in Programs and Policies
 - Commitments to equity
 - Focus on high need populations
 - Infusion of parent support/leadership and child development across all policies
- *Aligned Results:* Envisioned ballot outcomes are consistent with F5AC programming and intended outcomes:
 - Quality programming for children
 - Improved family access to quality child care to increase school readiness and equity
 - Livable wages for providers
 - Increased knowledge of the child care system and of child development for consumers and providers

Overarching Opportunities for First 5 and the Broader Early Childhood System

- *Enhancement of Local Child Development System:* Centralization and augmentation of our *existing system*, as well a significant enhancement to early care and education
- *Leveraging Existing Assets:* the expertise and infrastructure of First 5, as well as our local, state and national presence positions the initiative favorably. F5AC currently administers relevant early childhood programs, has expert staff **and** existing infrastructure e.g. finance, HR, evaluation, communications, policy
- *Maximizing Local Flexibility:* Allow for the nimble/responsive use of public dollars with F5AC; an agency with excellent fiduciary oversight
- *Sustainability and Maximum Impact:* Increases resources available to F5AC that allows for the sustainability of the Agency’s program, policy and advocacy work and potentially expands our influence

Overarching Considerations

- *Ballot Language:* Ensuring the language supports effective administration of the program
- *Oversight:* Structure; autonomy; authority; appointees; relationships of the oversight bodies to one another
- *Financial:* Allocation of sufficient administrative resources to ensure proper oversight and impactful programming; and Increased exposure to economic downturns, i.e. dependence on sales tax
- *Organizational Change:* F5AC staffing structure and classifications; space; technological needs
- *Resourcing of Change Management:* Implementation and operation of the initiatives will require a lot of attention (e.g. organization restructuring, hiring, finding new space, developing policies and procedures)
- *Mission:* Management staff will need to ensure strategies in our strategic plan, not directly linked to ECE, continue to receive needed focus and resource

SCAN OF ALIGNMENT WITH FIRST 5’s STRATEGIC PLAN

Strategy	Current Status	Opportunity	Issues for Consideration
Parent Engagement and Parent Support (inclusive of Fatherhood)	Key programs: -Home Visiting -Perinatal Health Outreach Coordinators -Project DULCE -Father’s Corp -Parent Cafes	- Opportunity for initiative to integrate with and/or leverage access to parent and community voice to inform program design, implementation and monitoring	-Ensure the community voice is included in governance structure
Early Identification	This strategy includes: - Help Me Grow - Developmental screening and linkage	- Continued integration with the quality component of the ECE initiative - Parent education and	-Increased referrals to Help Me Grow; increased demand on staff - Increased demand for

SCAN OF ALIGNMENT, OPPORTUNITIES AND CONSIDERATIONS:

Early Care and Education Initiatives and First 5

Strategy	Current Status	Opportunity	Issues for Consideration
	-Steering and Parent Advisory Committees	developmental outreach through early learning scholarships	screening and linkage related technical assistance
Quality Early Childhood Education (ECE)	Administer Quality Counts programs countywide. Program components: -Quality coaching, rating, provider prof. dev. & workforce -Data analysis & program eval. - Administers stipends, quality improvement rewards to programs & educators	- Scale current quality efforts - Enhance “quality” supports for family, friend and neighbor -F5 operating the “quality” component of the ECE initiative will further position us as a leader in the field locally & nationally	- Require restructure of existing program - Recruit new staff to administer program - Recruit staff to provide back office support, e.g. contracts and procurement - Build program model for early learning scholarship and wages components of the initiative - Integration of LPC/AB212
Neighborhoods Ready for School (NRFS)	-Neighborhood initiative - Small facilities set aside -Learning Community	-More understanding and support of and access to quality programs in child care deserts -Initiative includes facilities fund and provision of TA/capacity building for providers and community	-Integration opportunities -Key role in infrastructure planning
Innovation	- Innovation funds for improving systems connectivity	-ECE Initiative also has an innovation fund.	- Leverage and coordinate
Policy and Evaluation	- Access to quality early childhood education programs is a top policy priority - F5AC has completed or supported evaluation and data analyses of the early care and education system -Existing data sets	- Amplified policy voice due to the increase in our size and scope. - Increased access to more child level data enriching the results of our school readiness assessment - Opportunity for shared technology costs and functionality - Development of award management, funder reports, performance dashboards which can be used for new initiative	- Maintaining multiple policy and analytical priorities, in addition to early care and education
Training	This strategy includes: -Learning Communities (homeless shelters, FCC) - Workforce Development - Parenting Classes and Trainings - Capacity Building for F5 Strategies - Core trainings for ECE field	-More ECE professionals and programs will seek out trainings consistent with ECE Initiative -Leverage lessons learned from training expertise - Deepen career pathways work with higher education	- Impact on training staff and resources
Communications	-Develops F5 policy and program communications campaigns and materials	-ECE Initiative will include funds to communicate about new scholarships and programs and their effectiveness	-Leverage and coordinate messaging
Administrative, Information and Technology	-F5AC has existing finance, contracts, HR, technology and data analysis staffing and contract resources. - Migrating data systems to Salesforce	- Leverage First 5’s flexibility, technological investments and infrastructure - Additional resources to help centralize, combine/coordinate efforts	-Ensure the funds from the initiative are adequate. Will sufficiently contribute resources to: restructure, hire, secure new space, develop policies and procedures and more

First 5 Alameda County: Administration of the Child Care Ballot Initiative

GOVERNANCE

- **Board of Supervisors (BOS) Appointed Commission:** Eight-person BOS appointed Commission meets five-times per year. An acting BOS member and two county department heads are statutorily required members of the Commission. As required by statute, all meetings are held in compliance with the Brown Act. To ensure appropriate governance for all matters, F5AC has the ability to establish subcommittees and oversight bodies as needed.
- **Nimble and Innovative Government:** F5AC is a flexible arm of the county operation; with efficient hiring and procurement processes; a budgeted innovation strategy; strong financial controls; and performance reporting.
 - Under state law, First 5 commissions are considered public agencies for the purposes of receiving funds from federal, state and local sources.
 - Due to this nimbleness First 5 has served as a fiscal agent several times, allowing for the quick pass through of federal and state funds. F5AC currently holds contracts with county departments, permitting the county to be responsive by leveraging F5AC's operational efficiencies.

FINANCE AND CONTRACT CAPACITY

- **Financial Accountability and Control:** As required by state statute, F5AC has an annual independent audit, which is submitted to the state and reviewed by the State Controller. F5AC, in 20-years of existence, has never had an audit finding.
- **Contracting:**
 - F5AC annually administers and monitors over 200 contracts.
 - Each contract includes an accountability plan and as of FY 2018/19 will include RBA measures.
 - Salesforce contract administration system in development and will be operational by March of 2018.
- **Allowable administration of external funds and programs:** With the use of external non-Prop 10-revenue, F5AC may administer funding and programs that are outside the purview of our regulatory mandates.

PROGRAM

- **Mission and Vision Alignment:** Ballot initiative aligns with the vision and mission of F5AC, supporting child and family well-being and development.
- **Subject Matter Expertise:** Cornerstone of F5AC work includes child care, pre-school, provider support and coaching, parent engagement, program evaluations, facilities, and policy development and advocacy. F5AC currently has:
 - Staff overseeing and directing programming dedicated to the child care sector
 - Oversees quality rating and provider coaching for child care centers
 - Conducts child care sector evaluations
 - Invests in and administers family engagement programming
 - Learning cohort for family serving homeless shelters
 - Administers professional development stipends, quality improvement and reward to early education programs and educators



First 5 Alameda County: Administration of the Child Care Ballot Initiative

Each is intended to support achieving the following results:

- Quality programming for children
 - Improved family access to child care
 - Self-sustaining wages for providers
 - Consumer / parent support and increase knowledge of the child care system and child development
- **Sector Relationships and Positioning:** At each level of government and community F5AC has deeply rooted relationships in the sector connected to policy, program, finance and evaluation. The organization is a national and state leader in child development. Consider the following examples of our role, participation and relationships with key stakeholders:
- *Federal* – ECLINC, BUILD, Center for the Child Care Workforce
 - *State*- Co-located with First 5 Association, CDE, California School Age Consortium
 - *Local* – member of the Joint Powers Authority, Co-chair Oakland Starting Smart and Strong (Packard funded table with OUSD), All In Steering Committee, Oakland Thrives Leadership Table, Oakland Promise Leadership Table, Hayward Promise Neighborhood Leadership Table, Alameda County Child Care Planning Council, Department Sherriff’s Activity League Board member, ACOE
 - *CBO*- Existing contracts with all three resource and referral agencies, existing contract with community colleges regarding provider credentialing, convene shelter learning communities for family serving shelters, support AP voucher agencies, libraries, and park and rec to provide school readiness experiences

DATA

- **Results Based Accountability (RBA):** F5AC’s existing strategic plan was developed in an RBA format. Procured with salesforce and salesforce system integrator (eightCloud) who is currently developing performance dashboards.
- **Evaluation Team** – F5AC has an evaluation team with two PhD researchers, two data analysts and an Evaluation Senior administrator dedicated to data collection, data sharing, analysis, continuous quality improvement, and evaluation.

Alameda County & City of Oakland

Child Care and Early Education Initiatives at a Glance

Alameda County Initiative Overview

- **What is proposed to be funded:**
 - Increased wages for early educators at participating early care and education programs
 - Higher reimbursement rates for existing children and scholarships for thousands of new children, prioritizing homeless children and infants and toddlers
 - Quality supports for participating educators and programs

There are proposed allocation of funds for family service navigation, program innovation, priority city grants, facilities, and an operating reserve
- **Expected ballot date:** Expected voting to occur 6/2018, though the timing is dependent on poll results (vote could be delayed to 11/2018)
- **How will it be funded:** \$0.5 sales tax, which is estimated to generate \$140 million
- **Expected program implementation:** Initial receipt of funds 12/2018 with expected program implementation 7/2019, affording a year of planning

City of Oakland Initiative Overview

- **What is it proposed to fund:**
 - Slots and increased eligibility levels for all 4-year-olds from low-income backgrounds
 - Preschool scholarships/stipends for 4-year-olds not eligible for free preschool
 - Converting part-day to full-day slots for 3 year-olds from low-income backgrounds
 - Increased quality supports, for participating early care and education programs
 - Guaranteed Early Transitional Kindergarten classrooms in Oakland Unified School District
- **Expected ballot date:** 11/2018
- **How will it be funded:** Parcel tax, estimated revenue for 3-4years olds is \$16 million
- **Expected program implementation:** Initial receipt of funds 07/2019 with estimated program implementation is 7/2019 (note: given the lack of planning a start date of 7/2020 is also under consideration)

Implications for First 5 Alameda County (F5AC) and Early Care and Education System

- F5AC has been asked by both County and City to administer the initiatives
- If the Commission approves, all parties accept F5AC's administration of funds and voters adopt it would:
 - Support the continued development of a local system of care for early child development
 - Position the work favorably by leveraging the expertise of First 5, our local, state and national presence
 - Allow for the nimble/responsive use of public dollars in an agency with excellent fiduciary oversight
 - Increase resources available to F5AC to position the Agency's policy and advocacy work

Considerations for First 5 Alameda County

- Governance
 - Oversight of the County and City initiatives; appointees; relationships to one another and the Commission
- Financial
 - Securing of sustainable administrative resources to ensure proper oversight and impactful programming
 - Increased exposure to economic downturns, i.e. dependence on sales tax
- Mandate changes to F5AC structure, inclusive of space and staffing



To: First 5 Alameda County Commission
From: Chris Hwang, Evaluation & Technology Senior Administrator
Date: December 14, 2017
Subject: FY 2016-17 First 5 Annual Report to First 5 California

ACTION REQUESTED:

To approve the F5AC FY 2016-17 Annual Report to First 5 California.

BACKGROUND:

Each year First 5 Alameda County is required to submit an annual report to First 5 California. The report contains client, financial data, and a narrative summary of evaluations completed in FY 2016-17. The report was due and submitted on November 1, 2017.

RECOMMENDATION:

That the Commission approve the FY 2016-17 Annual Report to be submitted to First 5 California.

Submitted by:

Reviewed by:

Chris Hwang,
Evaluation & Technology
Senior Administrator

Janis Burger,
Chief Executive Officer



**Annual Report Form 3 (AR-3)
County Evaluation Summary
For Fiscal Year July 1, 2016 - June 30, 2017**

County: Alameda

Monday, December 11, 2017

Provide a description of the evaluation activities completed during the fiscal year

1) Improved Child Development: Quality ECE Investments

Quality Counts is Alameda County's Quality Improvement and Rating System (QRIS), an 18-month model of coaching and consultation services for ECE programs. After an initial assessment and rating of quality, services are tailored to meet individual program needs and may include a focus on improving environments, business practices, developmental screening practices, child observations and/or teacher-child interactions. In 2016-17, a collective impact framework enabled Quality Counts agency partners including First 5, the Local Early Care and Education Planning Council, the Alameda County Office of Education and the California School Age Consortium to leverage more than 4 million dollars in federal, state and private funding streams to pay for services, incentives to sites and providers and infrastructure development and maintenance. From 2014-16, with funding through Race to the Top, First 5 contracted with Harder & Company Community Research to address a variety of evaluation questions with respect to provider satisfaction, programmatic challenges, and quality improvements in the first 30 sites following 18-months of support.

In addition, on-going program monitoring with accompanying quarterly dashboards were prepared for staff using assessments, ratings, site characteristics, coaching and training intervention data. In 2016-17, Quality Counts doubled the number of participating, rated, center-based and licensed family child care programs from 128 to 256, including all Head Start affiliates and all but two of the county's state-subsidized programs. The programs serve 11,086 mostly low income children. In addition, IMPACT funding enabled Quality Counts to add 93 alternative and family friend and neighbor providers, serving an additional 791 children in priority zip codes. Quality Counts offered these providers trainings and materials distributed through voucher agencies, playgroups and story times at neighborhood parks and libraries, and access to rotating school readiness activity kits aligned with CA curriculum standards.

2) Improved Child Health: Developmental Screenings

Only 45% of children in Alameda County with special needs are identified before kindergarten. Alameda County's Help Me Grow system (HMG) works to increase the number of children being screened and identified with concerns before kindergarten. Screenings occur in a variety of contexts and settings (e.g., at pediatric offices, ECE sites, homeless shelters, and parent-child playgroups as well as online through the Developmental Screening Program) and are tracked through Pathways, ASQ Online, and ECC Online.

3) Improved Family Functioning: Fathers Corps

To learn more about barriers to fathers' engagement with their children and ways to better support fathers in our county, the Fathers Corps staff engaged in a data gathering project, with support from



**Annual Report Form 3 (AR-3)
County Evaluation Summary
For Fiscal Year July 1, 2016 - June 30, 2017**

three members of the Alameda County Board of Supervisors. A total of 111 family services providers from 52 public and community-based organizations completed an online survey. The survey asked about barriers to fathers' engagement with their children, fathers' needs, successful father engagement strategies, and other topics. Sixty-seven percent of respondents were female service providers and 33% were male. A majority (66%) had worked with fathers or father figures for 5 years or more. In addition to conducting the survey with providers, the Fathers Corps contracted with Your Message Media to conduct three focus groups and seven interviews with fathers who were uninvolved in their children's lives. Thirty-one low-income, non-custodial African-American and Latino fathers were recruited to participate, representing a subgroup of fathers who are among the most hard-to-reach for services. Results from both data sources were compiled into a report titled, "Voices of Fathers and the Providers Who Serve Them."

Describe the evaluation findings reported during the fiscal year



Annual Report Form 3 (AR-3) County Evaluation Summary For Fiscal Year July 1, 2016 - June 30, 2017

1) Improved Child Development: Quality ECE Investments

The Race to the Top evaluation completed this year by Harder & Company Community Research <http://www.first5alameda.org/2016-harder-co-qris-evaluation> showed that 41% of 30 initial sites improved their overall tier rating, with greatest improvements by family child care providers (the majority of whom were at lower levels of emerging quality upon first rating) compared to center-based providers. The greatest increases by all sites were shown in developmental and health screening followed by improved environments. Interviews with providers indicated that providers were generally very satisfied with the coaching and consultation they received, but lack of time and the inequitable access to resources were challenges to implementing and sustaining quality improvements. In 2015-16, ratings of sites showed that 42% of children served were in lower, emerging quality sites. In 2016-17, only 5% of children were cared for in emerging quality sites with 71% (N = 6,904) of children being cared for in high quality sites. Of the 62 re-rated sites, 58% (N = 36) improved their overall tier score. Of sites rated twice, improvements were shown in elements that could be influenced directly by coaching and training interventions. Sixty-five percent (N = 40) of sites demonstrated higher quality facilities and health and safety practices, 47% percent (N = 29) demonstrated greater immunization tracking and documentation as well as increased developmental screening and follow-up using the ASQ, and 31% (N = 19) of sites demonstrated more effective teacher-child interactions.

2) Improved Child Health

This year, 17,302 developmental screenings were conducted, compared to 10,334 in 2015-16, representing a 67% increase in screening. Of the screenings, 68% (n = 11,785) were completed at 59 pediatric practices. Another 4,061 screenings were conducted by early care and education providers, 811 through the Developmental Screening Program, 396 by community agencies, and 249 through home visiting programs.

3) Improved Family Functioning: Fathers Corps

Fathers and providers identified similar barriers to fathers' engagement with their children (e.g., conflict with the mother and co-parenting issues, fathers' work schedules, financial and legal issues). And both described a need for services and programs to be set up to address the unique needs of fathers. Fathers expressed a strong desire for services and supports that would help them become better fathers and reduce their sense of isolation. A major contributor to participants feeling alone as fathers was their perception that the level of services for fathers in the county was not adequate compared to services for mothers, and not geared to helping men like themselves in their role as fathers. Topping the list of services and programs the men would try if they were made available were: Fathers' support groups and parenting classes; legal help for custody and child support issues, and assistance with removing felony convictions; and job training, counseling, and placement services.

The report includes a set of eight policy and programmatic recommendations that touch on such issues as training for family service providers, the hiring of male staff, the promotion of father friendly principles through the contracting process, and the creation of an interagency council to monitor policies and practices within family service systems in the county.

http://www.first5alameda.org/files/Fathers_Corps/FathersCorps_SummaryReport_2015-16_FINAL_17April17_1.pdf



Annual Report Form 3 (AR-3) County Evaluation Summary For Fiscal Year July 1, 2016 - June 30, 2017

Describe the policy impact of the evaluation results

1) Improved Child Development: Quality ECE Investments

As a result of the initial findings from the Race-to the Top evaluation, QRIS incorporated more efficient use of coaching and training resources by creating a cohort model to support family child care providers, providing group training for CSEFEL and mental health consultation, and increasing the availability of college-level infant-toddler coursework in the community. The ongoing 2016-17 evaluation results are promising for children because increasing numbers of children are being served in higher rather than lower quality programs. However, while close to 75% of children are being served in higher quality sites with good environments, that are maintaining health records and screening, fewer than half of all sites show higher quality teacher-child interactions. This is an area of ongoing interest and focus at First 5.

2) Improved Child Health

HMG is identifying more children through a variety and ever growing number of outreach sources and networks, enabling more children with possible developmental delays to be identified before kindergarten. With increased screening comes greater need for developmental supports in the community. For example, many children do not reach the level of concern on screening and assessment to be eligible for services through the regional center or school district. But they may still screen as vulnerable for developmental delays. Through funding from the Long Foundation, First 5 has partnered with 5 organizations to provide time-limited playgroups and clinical services to meet the needs of parents and their developmentally vulnerable children. The outcomes of these services are currently being evaluated.

3) Improved Family Functioning: Fathers Corps

The findings and recommendations from the report are being used as a basis for planning the future work and priorities of the Fathers Corps. The report has been shared widely with the Alameda County Board of Supervisors, the First 5 Alameda County Commission, various partners, and potential funders. The Fathers Corps has sought to increase its funding to support expanded systems-building work, and was successful this year in securing additional support over the next 5 years from the Alameda County Health Care Services Agency and the Alameda County Social Services Agency. In September 2017, the Fathers Corps held a Fatherhood Action Summit, where participants from a range of public and community based agencies were asked to identify short and long-term actions they could take to support father-friendly practices and policies. In the coming year, the Fathers Corps will be working with community agencies to expand father-specific programming in the county and will be continuing to train agencies on the implementation of Father Friendly Principles.



**Annual Report Form 1 (AR-1)
County Revenue and Expenditure Summary
For Fiscal Year July 1, 2016 - June 30, 2017**

County: Alameda

Monday, December 11, 2017

Revenue Detail	
Tobacco Tax Funds	\$12,665,322
Small County Augmentation Funds	\$0
IMPACT	\$844,065
Other Funds	\$3,533,354
Other Funds Description	Federal, state, private foundation and miscellaneous revenue
Grants	\$620,789
Grants Description	Revenue received from departments in Alameda County
Donations	\$0
Revenue From Interest Earned	\$12,596
Total Revenue	\$17,676,126

Improved Family Functioning	
Community Resource and Referral	\$0
Distribution of Kit For New Parents	\$0
Adult and Family Literacy Programs	\$0
Targeted Intensive Family Support Services	\$0
General Parenting Education and Family Support Programs	\$2,002,757
Quality Family Functioning Systems Improvement	\$0
Total	\$2,002,757



**Annual Report Form 1 (AR-1)
County Revenue and Expenditure Summary
For Fiscal Year July 1, 2016 - June 30, 2017**

Improved Child Development	
Preschool Programs for 3- and 4- Year Olds	\$0
Infants, Toddlers, and All-Age Early Learning Programs	\$0
Early Education Provider Programs	\$3,525,893
Kindergarten Transition Services	\$459,083
Quality ECE Investments	\$4,725
Quality ECE Investments Description	
Total	\$3,989,701

Improved Child Health	
Nutrition and Fitness	\$0
Health Access	\$0
Maternal and Child Health Care	\$3,345,680
Oral Health	\$0
Primary and Specialty Medical Services	\$0
Comprehensive Screening and Assessments	\$3,130,782
Targeted Intensive Intervention for Identified Special Needs	\$0
Safety Education and Injury Prevention	\$0
Tobacco Education and Outreach	\$0
Quality Health Systems Improvement	\$0
Quality Health Systems Improvement Description	
Total	\$6,476,462

Improved Systems of Care	
Policy and Broad Systems-Change Efforts	\$1,298,361
Organizational Support	\$68,071
Public Education and Information	\$647,955
Total	\$2,014,387



**Annual Report Form 1 (AR-1)
County Revenue and Expenditure Summary
For Fiscal Year July 1, 2016 - June 30, 2017**

Expenditure Detail	
Program Expenditures	\$14,483,307
Administrative Expenditures	\$2,555,940
Evaluation Expenditures	\$1,219,579
Total Expenditures	\$18,258,826
Excess (Deficiency) of Revenues Over (Under) Expenses	(\$582,700)

Other Financing Sources	
Sale(s) of Capital Assets	\$0
Other: Specify Source Below	\$0
Other Description	
Total Other Financing Sources	\$0

Net Change in Fund Balance	
Fund Balance - Beginning July 1	\$34,004,796
Fund Balance - Ending June 30	\$33,422,096
Net Change In Fund Balance	(\$582,700)

FY Fund Balance	
Nonspendable	\$3,289
Restricted	\$0
Committed	\$7,515,253
Assigned	\$25,903,554
Unassigned	\$0
Total Fund Balance	\$33,422,096



**Annual Report Form 1 (AR-1)
County Revenue and Expenditure Summary
For Fiscal Year July 1, 2016 - June 30, 2017**

Expenditure Notes

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AR1/AR2 Summary Report
For Fiscal Year July 1, 2016 - June 30, 2017

County: Alameda

Monday, December 11, 2017

Result Area	Service	Status	Total Dollars Spent	Total Number of Children Served	Total Number of Parents/Other Family Members/Providers Served
Improved Family Functioning	General Parenting Education and Family Support Programs	Submitted	\$2,002,757	4505	6177
Improved Child Development	Early Education Provider Programs	Submitted	\$3,525,893	0	1822
Improved Child Development	Kindergarten Transition Services	Submitted	\$459,083	102	205
Improved Child Development	Quality ECE Investments	Submitted	\$4,725	11877	1647
Improved Child Health	Maternal and Child Healthcare	Submitted	\$3,345,680	1183	1572
Improved Child Health	Comprehensive Screening and Assessments	Submitted	\$3,130,782	19274	16501
Improved Systems of Care	Policy and Broad Systems-Change Efforts	Submitted	\$1,298,361	0	0
Improved Systems of Care	Organizational Support	Submitted	\$68,071	0	0
Improved Systems of Care	Public Education and Information	Submitted	\$647,955	0	0



For Fiscal Year July 1, 2016 - June 30, 2017

County: Alameda

Monday, December 11, 2017

Service Type: Maternal and Child Healthcare



For Fiscal Year July 1, 2016 - June 30, 2017

Result Type: Improved Child Health

Provide the most recent compelling service outcome available for this service.

Perinatal Hospital Outreach Coordinators (PHOCs), stationed at hospitals and other community locations, referred families to home visiting/family support programs and to a variety of additional supports and resources (e.g., legal and employment services, nutrition and health care, child care, housing, clothing, etc.). The total number of referrals increased this year, as the PHOCs continue to expand their role and encounter families in need of basic supports and other critical and varied needs. In an effort to enroll families earlier into home visiting programs, PHOCs began providing referrals at Highland Hospital's Women's Clinic as a pilot project. In another pilot effort to outreach to pregnant and parenting women, PHOCs were stationed at an Alameda County Social Services Agency site in East Oakland, where 470 families were referred to Help Me Grow, home visiting, fatherhood, WIC, and other programs.

Provide the comparison data used to determine whether the service outcome was an improvement and specify the origin of the data.

Due to the success of both pilots, these efforts will continue; in addition, planning is underway to station PHOCs at the Eastmont Wellness Women's Clinic.

PHOC referrals to home visiting programs increased 14% from 1,244 in 2015-16 to 1,420 in 2016-17. Referrals provided to prenatal clients increased 52%, from 306 to 465, allowing for earlier entry of families into home visiting programs and other needed supports. For newborns, referrals increased 17% from 454 to 533; and for infants postpartum, referrals increased slightly from 908 to 914.

Describe the measurement tool used in the evaluation to measure the outcome.

ECChange, a case management system.



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

Provide a breakdown of the population served by the following demographic categories	
Children Less Than 3 Years Old	1172
Children from 3rd to 6th Birthday	10
Children - Ages Unknown (birth to 6th Birthday)	1
Parents/Guardians/Primary Caregivers	1572
Other Family Members	0
Providers	0
Total Population Served	2755

Provide breakdown of the population served by ethnic or racial category. Report children separate from Parents, Guardians, and Primary Caregivers.		
Alaska Native/American Indian	0	1
Asian	50	68
Black/African-American	196	339
Hispanic/Latino	474	640
Pacific Islander	12	18
White	44	77
Multiracial	183	215
Other	46	53
Unknown	178	161
Sub Totals	1183	1572
Total Population Served	2755	



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

Provide a breakdown of the population served by the language that they primarily speak at home. Report children separate from Parents, Guardians, and Primary Caregivers.

English	267	343
Spanish	260	310
Cantonese	22	15
Mandarin	3	3
Vietnamese	10	8
Korean	0	0
Other	61	78
Unknown	560	815
Sub Totals	1183	1572
Total Population Served	2755	



For Fiscal Year July 1, 2016 - June 30, 2017

County: Alameda

Monday, December 11, 2017

Service Type: Early Education Provider Programs



For Fiscal Year July 1, 2016 - June 30, 2017

Result Type: Improved Child Development

Provide the most recent compelling service outcome available for this service.

In 2016-17, Koshland Family Foundation generously funded training by 8 Center on the Social and Emotional Foundations for Early Learning (CSEFEL) certified trainers/coaches to provide 10 full-day CSEFEL training sessions for 80 ECE providers serving 2090 children at 19 center-based QRIS sites in four agencies in Alameda County (Bay Area Child Care- Brier/ Glankler Preschool, Kidango, Hayward Unified School District and YMCA of the Central Bay Area). In addition, the Infant/Toddler Block grant funded 12 family child care programs (17 providers who were both owners and assistants) to participate in five full-day CSEFEL training sessions facilitated by West Ed: Center for Child and Family Studies, with four follow-up coaching sessions.

Provide the comparison data used to determine whether the service outcome was an improvement and specify the origin of the data.

Family child care providers who received CSEFEL training indicated a statistically significant increase in providers' feelings of confidence and effectiveness in dealing with children's challenging behavior, and a decrease in stress, related to teaching children with challenging behaviors. In addition, providers indicated that children's behavior in their classrooms had improved since the beginning of the Teaching Pyramid training [West Ed: Center for Family Studies Evaluation of 2016-17 FCCH cohort Teaching Pyramid]

Describe the measurement tool used in the evaluation to measure the outcome.

Retrospective pre- and post-training evaluations



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

Provide a breakdown of the population served by the following demographic categories	
Children Less Than 3 Years Old	0
Children from 3rd to 6th Birthday	0
Children - Ages Unknown (birth to 6th Birthday)	0
Parents/Guardians/Primary Caregivers	0
Other Family Members	0
Providers	1822
Total Population Served	1822

Provide breakdown of the population served by ethnic or racial category. Report children separate from Parents, Guardians, and Primary Caregivers.		
Alaska Native/American Indian	0	0
Asian	0	0
Black/African-American	0	0
Hispanic/Latino	0	0
Pacific Islander	0	0
White	0	0
Multiracial	0	0
Other	0	0
Unknown	0	0
Sub Totals	0	0
Total Population Served	0	



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

Provide a breakdown of the population served by the language that they primarily speak at home. Report children separate from Parents, Guardians, and Primary Caregivers.

English	0	0
Spanish	0	0
Cantonese	0	0
Mandarin	0	0
Vietnamese	0	0
Korean	0	0
Other	0	0
Unknown	0	0
Sub Totals	0	0
Total Population Served	0	



For Fiscal Year July 1, 2016 - June 30, 2017

County: Alameda

Monday, December 11, 2017

Service Type: Quality ECE Investments



For Fiscal Year July 1, 2016 - June 30, 2017

Result Type: Improved Child Development

Provide the most recent compelling service outcome available for this service.

Provide the comparison data used to determine whether the service outcome was an improvement and specify the origin of the data.

Describe the measurement tool used in the evaluation to measure the outcome.



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

Provide a breakdown of the population served by the following demographic categories	
Children Less Than 3 Years Old	2175
Children from 3rd to 6th Birthday	9702
Children - Ages Unknown (birth to 6th Birthday)	0
Parents/Guardians/Primary Caregivers	0
Other Family Members	0
Providers	1647
Total Population Served	13524

Provide breakdown of the population served by ethnic or racial category. Report children separate from Parents, Guardians, and Primary Caregivers.		
Alaska Native/American Indian	0	0
Asian	0	0
Black/African-American	0	0
Hispanic/Latino	0	0
Pacific Islander	0	0
White	0	0
Multiracial	0	0
Other	0	0
Unknown	11877	0
Sub Totals	11877	0
Total Population Served	11877	



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

Provide a breakdown of the population served by the language that they primarily speak at home. Report children separate from Parents, Guardians, and Primary Caregivers.

English	0	0
Spanish	0	0
Cantonese	0	0
Mandarin	0	0
Vietnamese	0	0
Korean	0	0
Other	0	0
Unknown	11877	0
Sub Totals	11877	0
Total Population Served	11877	



For Fiscal Year July 1, 2016 - June 30, 2017

County: Alameda

Monday, December 11, 2017

Service Type: Comprehensive Screening and Assessments



For Fiscal Year July 1, 2016 - June 30, 2017

Result Type: Improved Child Health

Provide the most recent compelling service outcome available for this service.

Through a successful partnership between Quality Counts, Alameda County's Quality Rating and Improvement System (QRIS) technical assistance and supports initiative, and Help Me Grow (HMG), there has been a significant increase in developmental screening among early care and education providers. This increase has occurred through the integration of these two initiatives. Quality Counts has promoted developmental screening as part of the QRIS matrix and has drawn upon the expertise and infrastructure of HMG to support ECE sites (including two of our county's largest ECE systems, Oakland Unified School District and Kidango) to integrate developmental screening.

Provide the comparison data used to determine whether the service outcome was an improvement and specify the origin of the data.

From just seven ECE sites completing 330 screens in 2012-13, there were 64 sites this year that completed a total of 4,061 screenings, an increase of greater than 1,000%.

Describe the measurement tool used in the evaluation to measure the outcome.

Pathways, a referral management data system



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

Provide a breakdown of the population served by the following demographic categories	
Children Less Than 3 Years Old	13107
Children from 3rd to 6th Birthday	1725
Children - Ages Unknown (birth to 6th Birthday)	4442
Parents/Guardians/Primary Caregivers	15512
Other Family Members	0
Providers	989
Total Population Served	35775

Provide breakdown of the population served by ethnic or racial category. Report children separate from Parents, Guardians, and Primary Caregivers.		
Alaska Native/American Indian	0	1
Asian	319	5
Black/African-American	307	12
Hispanic/Latino	1584	74
Pacific Islander	41	0
White	114	2
Multiracial	100	2
Other	164	2
Unknown	16645	15414
Sub Totals	19274	15512
Total Population Served	34786	



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

Provide a breakdown of the population served by the language that they primarily speak at home. Report children separate from Parents, Guardians, and Primary Caregivers.

English	386	1778
Spanish	172	1297
Cantonese	0	95
Mandarin	0	46
Vietnamese	0	27
Korean	0	4
Other	1	169
Unknown	18715	12096
Sub Totals	19274	15512
Total Population Served	34786	



For Fiscal Year July 1, 2016 - June 30, 2017

County: Alameda

Monday, December 11, 2017

Service Type: Public Education and Information



For Fiscal Year July 1, 2016 - June 30, 2017

Result Type: Improved Systems of Care

Who was the primary audience for the service?

Teachers, male service providers, fathers, nurses, case managers, family advocates, parent educators

What were the types of services provided?

Convenings and trainings with a core focus on maternal mental health, child development, Fathers Corps, diversity and culture, trauma-informed care, such as the training on "Understanding our Relationship with Fathers through Storytelling and Ritual." A special session, The Immigration Summit, proved timely and responsive to the community needs. Community Connection event for service providers to network.



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

What was the intended result of the service? What was the community impact of the service?

2,532 attendees received a total of 23,926 hours of training hours. 721 CEUs were awarded.

On May 15, 2017, the Alameda County Office of Education hosted a celebration highlighting the critical role library and park and recreation systems have played as "Kindergarten Readiness Champions" over four years.



For Fiscal Year July 1, 2016 - June 30, 2017

County: Alameda

Monday, December 11, 2017

Service Type: Policy and Broad Systems-Change Efforts



For Fiscal Year July 1, 2016 - June 30, 2017

Result Type: Improved Systems of Care

Who was the primary audience for the service?

Legislators, policy makers, school districts, city Mayors, early care and education providers, community-based family support organizations and parent leaders.

What were the types of services provided?

Monitored, advocated for and supported key local initiatives focusing on early childhood investments. Communications and outreach to the broad community regarding importance of School Readiness. Distribution of collateral.



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

What was the intended result of the service? What was the community impact of the service?

- Janis Burger, CEO, presented to the Alameda County Conference of Mayors in February 2017 about school readiness rates and predictors. She also shared the programs available from First 5 Alameda County that can help improve readiness rates.
- First 5 Alameda County collaborated to bring together a group of foundations and government agencies to form the Oakland Early Childhood Funders in an effort to align resources and communicate better.
- First 5 Alameda County staff are active participants in the Oakland/Alameda County Joint Power Authority and Oakland Thrive Act Impact Tables which seek to improve the lives of children and youth in Oakland through better collaboration.
- First 5 Alameda County participated in the launch of the Oakland Promise and the Brilliant Baby program, a key initiative of Oakland Mayor Libby Schaaf. Brilliant Baby reduces financial stressors for new parents and will establish a college savings account for over 1,000 low income Oakland newborns



For Fiscal Year July 1, 2016 - June 30, 2017

County: Alameda

Monday, December 11, 2017

Service Type: Organizational Support



For Fiscal Year July 1, 2016 - June 30, 2017

Result Type: Improved Systems of Care

Who was the primary audience for the service?

Male family support providers from a variety of agencies in the county. Family advocates, mental health providers, health care administration services, partners in Nevada, San Francisco and Fresno counties.

What were the types of services provided?

Learning community of The Fathers Corps to pilot a Father Friendly Services Organizational Self-Assessment tool and offer Father Friendly Principles training to UCSF Benioff Children's Hospital Oakland, the Alameda County Library, the Quality Counts Forum, and other community agencies and groups. Connecting with the three counties (Fresno, San Francisco and Nevada) and providing technical assistance and coaching on mental health consultations, parent cafes, systems integration efforts.



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

What was the intended result of the service? What was the community impact of the service?

The Fathers Corps has expanded substantially in funding, scope, number of partners, and local and statewide visibility. Based on the Fathers Corps work, a fatherhood strategy has been added to our agency's 2017-2021 strategic plan. Funding for the Fathers Corps has grown from \$12,000 in 2013-14, the first year of the Fathers Corps, to \$154,000 this year and will increase to \$378,000 next year (2017-18). The Alameda County Health Care Services Agency and the Alameda County Social Services Agency have each made a five-year funding commitment which will enable the Fathers Corps to expand the scope of its systems-building work to include a Fatherhood Action Summit, a Learning Partnership for contractors of the funding agencies, and the expansion of father-specific programming. First 5 continued its second year of Project LAUNCH expansion work to support urban and rural areas serving ethnically diverse families living in poverty and experiencing high rates of child maltreatment.



For Fiscal Year July 1, 2016 - June 30, 2017

County: Alameda

Monday, December 11, 2017

Service Type: General Parenting Education and Family Support Programs



For Fiscal Year July 1, 2016 - June 30, 2017

Result Type: Improved Family Functioning

Provide the most recent compelling service outcome available for this service.

Provide the comparison data used to determine whether the service outcome was an improvement and specify the origin of the data.

Describe the measurement tool used in the evaluation to measure the outcome.



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

Provide a breakdown of the population served by the following demographic categories	
Children Less Than 3 Years Old	1657
Children from 3rd to 6th Birthday	2734
Children - Ages Unknown (birth to 6th Birthday)	114
Parents/Guardians/Primary Caregivers	5675
Other Family Members	0
Providers	502
Total Population Served	10682

Provide breakdown of the population served by ethnic or racial category. Report children separate from Parents, Guardians, and Primary Caregivers.		
Alaska Native/American Indian	9	58
Asian	627	709
Black/African-American	624	420
Hispanic/Latino	1838	1390
Pacific Islander	27	58
White	286	430
Multiracial	317	243
Other	124	34
Unknown	653	2333
Sub Totals	4505	5675
Total Population Served	10180	



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

Provide a breakdown of the population served by the language that they primarily speak at home. Report children separate from Parents, Guardians, and Primary Caregivers.

English	2198	1757
Spanish	1406	1148
Cantonese	225	223
Mandarin	25	58
Vietnamese	33	83
Korean	3	8
Other	200	155
Unknown	415	2243
Sub Totals	4505	5675
Total Population Served	10180	



For Fiscal Year July 1, 2016 - June 30, 2017

County: Alameda

Monday, December 11, 2017

Service Type: Kindergarten Transition Services



For Fiscal Year July 1, 2016 - June 30, 2017

Result Type: Improved Child Development

Provide the most recent compelling service outcome available for this service.

Provide the comparison data used to determine whether the service outcome was an improvement and specify the origin of the data.

Describe the measurement tool used in the evaluation to measure the outcome.



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

Provide a breakdown of the population served by the following demographic categories	
Children Less Than 3 Years Old	0
Children from 3rd to 6th Birthday	102
Children - Ages Unknown (birth to 6th Birthday)	0
Parents/Guardians/Primary Caregivers	185
Other Family Members	0
Providers	20
Total Population Served	307

Provide breakdown of the population served by ethnic or racial category. Report children separate from Parents, Guardians, and Primary Caregivers.		
Alaska Native/American Indian	0	0
Asian	0	0
Black/African-American	0	0
Hispanic/Latino	0	0
Pacific Islander	0	0
White	0	0
Multiracial	0	0
Other	0	0
Unknown	102	185
Sub Totals	102	185
Total Population Served	287	



For Fiscal Year July 1, 2016 - June 30, 2017



For Fiscal Year July 1, 2016 - June 30, 2017

Provide a breakdown of the population served by the language that they primarily speak at home. Report children separate from Parents, Guardians, and Primary Caregivers.

English	0	0
Spanish	0	0
Cantonese	0	0
Mandarin	0	0
Vietnamese	0	0
Korean	0	0
Other	0	0
Unknown	102	185
Sub Totals	102	185
Total Population Served	287	



To: First 5 Alameda County Commission

From: Chris Hwang, Evaluation & Technology Senior Administrator

Date: December 14, 2017

Subject: FY 2016-17 First 5 Alameda County Local Annual Report

ACTION REQUESTED:

To review and approve the FY 2016-17 F5AC Local Annual Report.

BACKGROUND:

On an annual basis First 5 Alameda County produces an annual report reflecting accomplishments, outcomes and a financial summary of activities. The First 5 Local Annual Report for fiscal year 2016-17 (July 1, 2016 through June 30, 2017) is prepared for review and approval by the Commission.

RECOMMENDATION:

That the Commission approve the FY 2016-17 First 5 Alameda County Local Annual Report.

Submitted by:

Reviewed by:

Chris Hwang,
Evaluation & Technology
Senior Administrator

Janis Burger,
Chief Executive Officer

FIRST 5 ALAMEDA COUNTY

ANNUAL REPORT

2 0 1 6 - 2 0 1 7



SUPPORTING
FAMILIES
PROVIDERS AND
COMMUNITIES SO
CHILDREN
THRIVE



I am pleased to present the FY 2016-17 Annual Report covering the final year of our 2013-17 Strategic Plan. First 5 Alameda County Commissioners, staff, and the Alameda County early childhood community have worked collaboratively and passionately to provide high quality services to young children and their families. We're proud of the work we've all done to move the policy agenda forward for long-term sustainability and in support of our role as catalyst, collaborator, capacity builder, and policy advocate. This report focuses on highlights in each of the nine strategy areas, providing a glimpse into the broader work of our organization. For more information, I invite you to explore our website and all of our evaluation reports.

In partnership,
Janis Burger, CEO

FY 2016-17 COMMISSIONERS

Pamela Simms-Mackey, MD, FAAP, Chair
UCSF Benioff Children's Hospital Oakland

Renee Herzfeld, Vice Chair
Community Child Care Council (4C's) of Alameda County

Wilma Chan
Alameda County Board of Supervisors

Lori Cox
Alameda County Social Services Agency

Scott Coffin
Alameda Alliance for Health

Cecilia Echeverria
Kaiser Permanente Institute for Health Policy

Tomás A. Magaña, MD, MA, FAAP
Department of Pediatrics, University of California San Francisco; FACES for the Future Coalition; La Clinica de la Raza, Inc.; Public Health Institute; Samuel Merritt University

Kimi Watkins-Tartt
Alameda County Public Health Department

Michelle Love (Alternate)
Alameda County Social Services Agency

Karina Rivera (Alternate)
Alameda County Board of Supervisors

Karyn Tribble (Alternate)
Alameda County Behavioral Health Care Services



RESULT 1 STABLE, SUPPORTIVE & NURTURING ENVIRONMENTS FOR CHILDREN

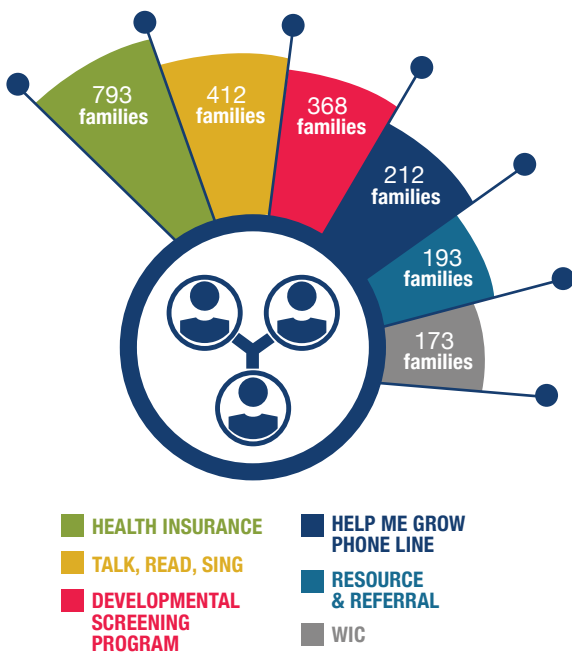
The Strengthening Families Framework identifies five protective factors that decrease the likelihood of child abuse and neglect and promote children’s readiness for school.

CONCRETE SUPPORT IN TIMES OF NEED

5,500 MEDI-CAL BIRTHS PER YEAR IN THE COUNTY

1,585 REFERRED TO OVER 10 HOME VISITING/FAMILY SUPPORT PROGRAMS (most of whom were Medi-Cal families)

First 5 Alameda County Perinatal Hospital Outreach Coordinators, stationed at local hospitals & other community locations, referred families to home visiting/family support programs and other supports such as WIC & health insurance.



PARENTAL RESILIENCE

Community grantees and home visitors provided services to support parental resilience.

721 PARENTS/CAREGIVERS WERE SERVED

205 WERE SCREENED FOR DEPRESSION

▶ **22%** SCREENED POSITIVE

KNOWLEDGE OF PARENTING AND CHILD DEVELOPMENT

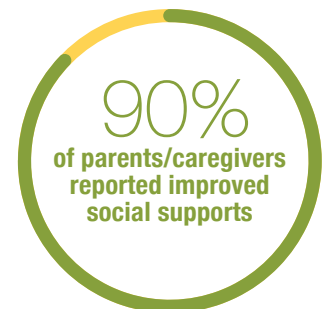
SOCIAL CONNECTIONS

OVER 2,700 PARENTS/CAREGIVERS

AND 1,200 CHILDREN

attended First 5 funded parent-child playgroups, parenting education, and Parent Cafes in 6 languages.

FAMILIES’ PROTECTIVE FACTORS INCREASED



CHILDREN’S SOCIAL AND EMOTIONAL COMPETENCE

Research indicates that social-emotional skills are critical for school readiness. Early childhood educators encounter children with a range of behavioral concerns and are challenged by how to support children with significant needs. The Koshland Family Foundation and an Infant/Toddler Block Grant funded training on children’s challenging behavior using the Teaching Pyramid Model.

▶ 19 centers and 12 family child care providers, serving more than 2,000 children, received training on the Teaching Pyramid.

“I really appreciated [the training] because this not only helps with children, but these are great life skills.” -Trainee

**2015 ALAMEDA COUNTY SCHOOL
READINESS STUDY**

**ONLY 44% WERE FULLY READY
FOR SCHOOL**



The study found that a key predictor of readiness was participation in formal early education. But only 67% of Alameda County’s children ages 3 to 5 are enrolled in preschool or kindergarten. Many children participate in activities in alternative settings such as libraries, parks, and recreation programs and may be cared for by “family, friends, and neighbors.”

**IMPLEMENTING QUALITY RATING AND
IMPROVEMENT SYSTEMS (QRIS) IN
ALAMEDA COUNTY**

Through a \$1.2 million IMPACT grant from First 5 California, First 5 was able to support school readiness activities at non-licensed child care and alternative sites including family and friend (FF) caregiver trainings and caregiver-child playgroups for 87 FF providers—mostly grandparents and aunts—as well as caregiver-child playgroups at 11 neighborhood-based libraries and recreation centers, altogether serving 791 primarily low-income children.

A portion of an \$843,000 Infant-Toddler Block grant enabled Chabot, Las Positas, and Merritt Colleges to offer infant-toddler course work in the community:

**104 PROVIDERS EARNED UNITS THROUGH SUPERVISED
EXPERIENCES IN THEIR OWN WORK SETTINGS**

55 ASSOCIATES DEGREES WERE AWARDED
and 10 providers earned enough
units to transfer to a 4-year university

**249 CHILD DEVELOPMENT PERMITS WERE ISSUED
OR UPGRADED**

This year’s Quality Improvement and Rating System (QRIS) experienced a 50% increase in the number of licensed ECE programs participating in the 18-month coaching, consultation, and rating program focused on improving environments, business practices, developmental screening practices, child observations, and teacher-child interactions.

\$4.7 million was leveraged in state, federal, and private funding for quality improvement and professional development and over 75% of the funding was used for coaching and program and provider incentives.

11,086 primarily low-income children were enrolled in 256 licensed child care sites receiving QRIS services.

To adapt to the significant increase in sites, more streamlined and efficient coaching and consultation was established.

- ▶ In addition to group training for center-based providers on social-emotional development and managing children’s challenging behavior, family child care providers received coaching services through 4 Chinese, Spanish, and English-speaking cohorts.

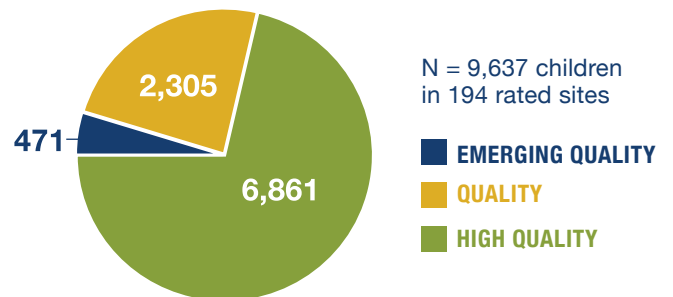
QUALITY IMPROVEMENT

194 of the 256 licensed sites (76%) had received one rating and 62 (24%) of these sites had been re-rated. Of the 62, re-rated sites:

- ▶ 15 sites maintained a high quality rating on the quality improvements matrix.
- ▶ 37 sites moved up on the quality improvement matrix.
- ▶ Greatest improvements were seen in increased child observations, better environments, and increased developmental assessment and screening.

45% of children in Emerging Quality Sites at their first rating were enrolled in sites that had improved in quality by their second rating.

71% of children are currently enrolled in High Quality sites.



RESULT 3 CHILDREN REACH THEIR OPTIMAL DEVELOPMENTAL OUTCOMES

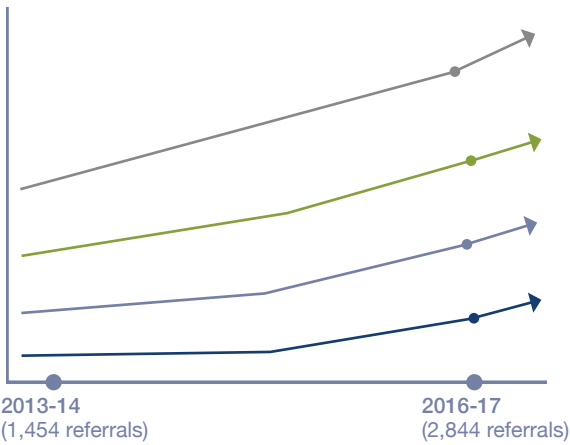
45% (LESS THAN HALF) OF CHILDREN IN ALAMEDA COUNTY WITH SPECIAL NEEDS are identified before kindergarten. Readiness assessments reveal that many children arrive at kindergarten with undetected concerns, missing the opportunity for early intervention.

INCREASING NUMBERS OF CHILDREN ARE BEING SCREENED, IDENTIFIED WITH CONCERNS, AND LINKED TO SUPPORTS

17,302 DEVELOPMENTAL SCREENINGS WERE CONDUCTED

using primarily the Ages and Stages Questionnaires (ASQ)—an increase of almost 7,000 over last year. 11,785 of the screenings were conducted by pediatric sites, compared to 8,303 last year.

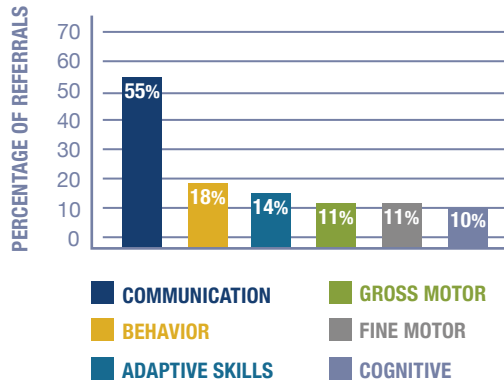
MORE REFERRALS TO THE HELP ME GROW PHONE LINE



- PEDIATRICS** Over 60% increase in referrals from pediatric practices since 2013-14
- PARENTS** Parents calling nearly quadrupled since 2013-14
- DSP** Six times as many referrals from the Developmental Screening Program (DSP) since 2013-14. The DSP provides county-wide online access to the ASQ for parents and caregivers.
- WIC** Almost twice as many referrals from WIC since 2013-14

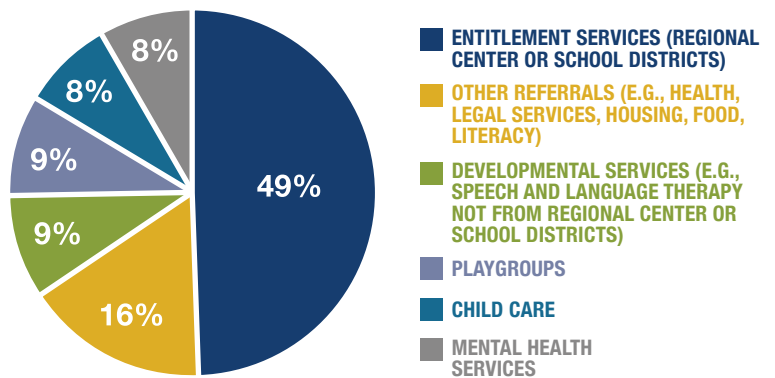
*"I asked my spouse every question [on the ASQ] and we worked on it as a team. It really helped me think about my child's development."
-Parent, DSP Participant Survey*

TOP 6 DEVELOPMENTAL CONCERNS OF CHILDREN REFERRED TO THE HELP ME GROW PHONE LINE



2,844 REFERRALS TO THE HELP ME GROW PHONE LINE RESULTED IN **2,744** REFERRALS TO SERVICES FOR **1,942** CHILDREN

61% of these children were linked to at least one of the following services





NEIGHBORHOOD PARTNERSHIP

On May 15, 2017, the Alameda County Office of Education hosted a celebration highlighting the critical role library and park and recreation systems have played as “Kindergarten Readiness Champions” over the past four years. As First 5 grantees and partners in a learning community, six institutions reached out to primarily Spanish-speaking, underserved populations to provide K-readiness services to families with children not in licensed child care or preschool. This work was part of a larger 7.5 year effort during which First 5 worked with neighborhood-based public institutions to: increase access to K-readiness services for children birth to 5 years; increase use of best practices in early childhood and parent support; and strengthen institutional capacity for, and commitment to, sustained early childhood programming.



SUPPORTING FATHER ENGAGEMENT

The work of the Alameda County Fathers Corps—a collaborative effort involving First 5, the Alameda County Health Care Services Agency, and the Alameda County Social Services Agency—has expanded significantly since its inception in 2013-14. This year, in addition to facilitating a 9-month learning community for 39 male providers, the Fathers Corps provided Father Friendly Principles trainings, released a report on barriers to father engagement, and conducted photoshoots with fathers and children to create a photo library that can be accessed by community agencies. A fatherhood strategy has been added to First 5’s 2017-21 strategic plan and future systems-building work will include a Fatherhood Action Summit, the expansion of father-specific programming, and a Learning Partnership for contractors.



TRAINING AND CAPACITY BUILDING FOR PROVIDERS

721 CEUs awarded this year.

2,532 unduplicated providers received 23,926 hours of training.

87% of attendees felt learning objectives were met. 94% rated trainings as “very good” or “excellent.”



PROJECT DULCE

In its first year of implementation at Highland Hospital Pediatric Clinic, Project DULCE supported 189 families with infants 0 to 6 months by connecting them with a Family Specialist at all routine visits. The Family Specialist links parents to resources based on their needs and priorities and uses the Project DULCE curriculum to provide age-related child development information. In partnership with the East Bay Community Law Center, DULCE has connected over 60 families to legal support. The majority of legal needs were related to housing, public benefit denials, and immigration.



POLICY AGENDA

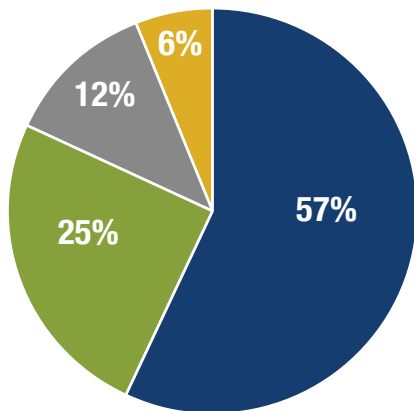
First 5 has participated in efforts to create policy and systems change at local, state, and federal levels to improve and sustain positive outcomes for children.

- ▶ As part of an effort to build early learning cities and communities, in February 2017, Janis Burger, CEO, shared Alameda County School Readiness predictors, rates, and what First 5 is doing to improve them at a meeting of local policy makers at the Alameda County Conference of Mayors.
- ▶ In recognition of increased interest in the importance of early childhood for future outcomes, First 5 initiated a gathering of foundations and government agencies to create the Oakland Early Childhood Funders. The group’s goals are to forge better policy and resource alignment and improve communication in the field.
- ▶ Several members of the First 5 staff are active participants in the Youth Ventures Joint Power Authority and Oakland Thrive Act Impact Tables, with the goal of improving the lives of children and youth in Oakland through better collaboration. This effort brings governmental and community agencies together, ensuring that every child benefits from a coordinated network of services.
- ▶ First 5 Alameda County participated in the launch of the Oakland Promise - Brilliant Baby program, a key initiative of Oakland Mayor Libby Schaaf. Brilliant Baby helps reduce financial stress for new parents by establishing college savings accounts for over 1,000 low-income Oakland newborns.

FINANCIAL REPORT

BUDGET

July 1, 2016 - June 30, 2017



- **Prop 10 Tax Revenue \$12,392,459**
- **Grants + Partnership Funding \$5,372,907**
- **Sustainability Fund \$2,540,040**
- **Other* \$1,420,000**

* Funding from Investments, Fiscal Leveraging, and Miscellaneous Revenue

EXPENDITURES

Home Visiting + Family Support	\$3,345,679
Healthy Child Development	\$2,705,125
Quality ECE	\$3,712,065
School Readiness	\$459,083
Place-Based Initiatives	\$493,726
Grants for Community Support	\$2,002,756
Training	\$466,507
Eval/Tech	\$2,013,614
Policy, Advocacy & Communication	\$1,298,361
Administration	\$1,761,904
Total Expenditures	\$18,258,826

OUR FUNDERS

Alameda County Health Care Services Agency
 Alameda County Interagency Children's Policy Council
 Alameda County Office of Education
 Alameda County Public Health Department
 Alameda County Social Services Agency
 California Children and Families Foundation
 California Department of Education
 Connecticut Children's Medical Center
 First 5 California
 Sunlight Giving
 The Center for the Study of Social Policy
 The David and Lucile Packard Foundation
 The Koshland Foundation
 Thomas J. Long Foundation

EVALUATION REPORTS COMPLETED IN 2016-17

2016 Alameda County Early Care and Education Workforce Study
 2016 Teachers' Voices: Work Environment Conditions That Impact Teacher Practice and Program Quality
 Developmental Screening Program Participant Survey Report
 First 5 Alameda County QRIS Evaluation
 Overview of Neighborhood Partnership 2013-16
 Voices of Fathers and Providers Who Serve Them: Supporting Father Engagement in Alameda County

GALA SPONSORS

Andrea Youngdahl
 Alameda Alliance for Health
 Alameda County Health Care Services Agency
 East Bay Asian Local Development Corporation
 East Bay Community Foundation
 East Bay Economic Development Alliance
 Julie Hadnot
 Kaiser Permanente
 Public Consulting Group
 The California Wellness Foundation
 UCSF Benioff Children's Hospital
 Union Bank

First 5 Alameda County
 1115 Atlantic Ave
 Alameda CA. 94501
 Phone: 510.227.6900
 Fax: 510.227.6901