



FIRST 5 ALAMEDA COUNTY COMMISSION MEETING AGENDA

Thursday, February 22, 2018

**First 5 Alameda County
1115 Atlantic Ave.
Alameda, CA 94501
Conference Room A**

9:00 AM – 11:30 AM

Commissioners: Chair: Pamela Simms-Mackey M.D., Vice Chair: Renee Herzfeld, Wilma Chan, Lori Cox, Cecilia Echeverría, Tomás A. Magaña M.D., Scott Coffin, Kimi Watkins-Tartt

Alternates: Quamrun Eldridge, Michelle Love

- 1. Public Comment (for items not listed on the agenda) - Limited to 3 minutes per speaker**
- 2. Staff Announcements**

CONSENT

- 3. Approval of Minutes from December 14, 2017 and January 18, 2018**
- 4. FY 2017-18 Mid-Year Investment Report**
- 5. FY 2017-18 Mid-Year Financial Report**

INFRASTRUCTURE

- 6. 2018 Election of Officers**
- 7. Contract Authorizations**
- 8. FY 2017-18 Mid-Year Budget Modification**

PROGRAM

- 9. State Commission and Association Updates**
- 10. Legislation and Public Policy Updates**
- 11. Use of Public Funds in Connection with Ballot Measures Presentation**
- 12. Alameda County & City of Oakland Child Care and Early Education Initiatives**
 - Appointment of Committee Chair**
 - Sub Committee Update**
 - F5AC Bylaws Recommendations**
 - Sub Committee Charge and Membership**

Information about the First 5 Conference Center

- The First 5 Conference Center is wheelchair accessible. Please notify us 3 business days in advance if you need special assistance so we can make reasonable arrangements to ensure accessibility.
- Please refrain from wearing strongly scented products to the Conference Center in consideration of those who may experience chemical sensitivities.

13. School Readiness Assessment

14. Neighborhoods Ready for School Presentation and Recommendations

MISCELLANEOUS

15. Communication from Commissioners

16. Adjournment

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FIRST 5 ALAMEDA COUNTY COMMISSION MEETING MINUTES
Thursday, December 14, 2017
**First 5 Alameda County
1115 Atlantic Ave.
Alameda, CA 94501
Conference Room A**

9:00 AM – 11:30 AM

Commissioners: Chair: Pamela Simms-Mackey M.D., Wilma Chan, Tomás A. Magaña M.D., Scott Coffin, Kimi Watkins-Tartt

Alternates: Michelle Love, Karina Rivera

Absent: Vice Chair: Renee Herzfeld, Lori Cox, Cecilia Echeverría

Chair Simms-Mackey called the meeting to order at 9:12 AM.

1. Public Comment (for items not listed on the agenda)

There was no public comment.

2. Approval of Minutes from October 12, 2017 and December 4, 2017

Commission Action: The Commission approved the October 12, 2017 and December 4, 2017 minutes upon motion by Commissioner Chan, seconded by Commissioner Coffin and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).

3. Staff Announcements

Janis Burger, CEO, presented Fathers Corps photo canvas gifts to the Commissioners on behalf of the agency and thanked them for their service.

INFRASTRUCTURE

4. 2018 Commission Meeting Calendar (Final)

Ms. Burger presented the 2018 Commission meeting calendar. Ms. Burger requested the Commission review the final version and note any known conflicts with the meeting dates.

5. Contract Authorizations

Christine Hom provided a brief overview of the proposed contract authorizations.

Chair Simms-Mackey facilitated the vote for the following contracts:

- Applied Survey Research
- eightCloud

Commission Action: The Commission approved the contracts above upon motion by Commissioner Coffin, seconded by Commissioner Chan, and unanimously carried with no abstentions (6 in favor, 0 opposed, 0 abstentions).

Chair Simms-Mackey facilitated the vote for the following contracts:

- 4Cs of Alameda County
- Child Care Links

Commission Action: The Commission approved the contracts above upon motion by Commissioner Watkins-Tartt, seconded by Commissioner Magaña, and unanimously carried with Commission Alternate Love abstaining from the vote (5 in favor, 0 opposed, 1 abstention).

Chair Simms-Mackey facilitated the vote for the following contract:

- Davis Street Community Center

Commission Action: The Commission approved the contract above upon motion by Commissioner Watkins-Tartt, seconded by Commissioner Chan, and unanimously carried with Commissioner Coffin and Commission Alternate Love abstaining from the vote (4 in favor, 0 opposed, 2 abstentions).

Commissioner Chan facilitated the vote for the following contract:

- Sue Greenwald

Commission Action: The Commission approved the contract above upon motion by Commissioner Watkins-Tartt, seconded by Commissioner Magaña, and unanimously carried with Chair Simms-Mackey abstaining from the vote (5 in favor, 0 opposed, 1 abstention).

Commissioner Chan facilitated the vote for the following contract:

- Bananas, Inc.

Commission Action: The Commission approved the contract above upon motion by Commissioner Magaña, seconded by Commissioner Coffin, and unanimously carried with Chair Simms-Mackey and Commission Alternate Love abstaining from the vote (4 in favor, 0 opposed, 2 abstentions).

Commissioner Chan facilitated the vote for the following contract:

- Alameda Health System, Highland Hospital

Commission Action: The Commission approved the contract above upon motion by Commissioner Watkins-Tartt, seconded by Commissioner Magaña, and unanimously carried with Chair Simms-Mackey, Commissioner Coffin and Commission Alternate Love abstaining from the vote (3 in favor, 0 opposed, 3 abstentions).

6. 2018 Cost of Living Adjustment

Kristin Spanos, COO, presented the 2018 Cost of Living Adjustment (COLA) recommendation. The fiscal impact of granting a 3% COLA for the six month period of the current fiscal year and the first six months of the next fiscal year is \$158,432.

Chair Simms-Mackey previously reviewed the COLA recommendation with the Executive Committee encouraged the Commission to support the adjustment.

Commission Action: The Commission approved the 2018 Cost of Living Adjustment recommendation upon motion by Commissioner Chan, seconded by Commissioner Coffin and unanimously carried (6 in favor, 0 opposed, 0 abstentions).

7. Personnel Benefits Recommendation

Ms. Burger presented the Personnel Benefits Recommendation to adopt and implement Agency policy for an annual office closure between the Christmas and New Year's Holidays (for a total of 4 business days). The fiscal impact of closing results in a cost savings of \$10,500 for 64 employees and will be incorporated in to future year budgets.

Commission Action: The Commission approved to adopt the Personnel Benefits Recommendation upon motion by Commissioner Chan, seconded by Commissioner Magaña and unanimously carried (6 in favor, 0 opposed, 0 abstentions).

PROGRAM

8. Alameda County & City of Oakland Child Care and Early Education Initiatives

Ms. Burger introduced David Silver, City of Oakland – Office of the Mayor and Angie Garling, Alameda County Quality Early Care and Education to present. Ms. Burger stated if a decision is not made at this meeting, F5AC will hold a special Commission meeting in January 2018.

Ms. Garling presented an overview of the progress to date as of November 2017 for the Alameda County Child Care and Early Education Initiative. Draft program components of the initiative include expanding access, increasing wages and work supports and improving quality within Alameda County. Ms. Garling stated some of the goals include providing partial and full scholarships to 21,000+ children to get them into child care and early education spaces, increase funding for navigation to simplify the process of getting scholarships. Providers who serve a group of children that is at least 25% low-income would receive a rate-enhancement for all new and existing children. This enhancement would go toward: Raising provider and instructional assistant wages to at least \$15/hour as well as providing work supports like professional development and paid planning time.

Ms. Garling reviewed the timeline and key dates. The County is currently in Phase III and holding listening sessions with stakeholders and making revisions to the recommendations. The Board of

Supervisors will decide by early February if the measure will be placed on the June 2018 ballot. Ms. Garling discussed the 60+ stakeholder meetings that have taken place to date. Some of the key themes from the stakeholders meetings include excitement and support for the initiative addressing equitable access for families across the county, quality to support brain development and school readiness and wages to ensure our providers can take care of their families and stay in the field long-term. Ms. Garling stated the stakeholders had questions around defining priority populations beyond homeless families, creating a strong workforce pipeline to ensure we have talented people entering the field as well as ensuring that all programs in the proposal promote equity across the child care and early education system.

Mr. Silver presented an overview of the Oakland's Children's Initiative. The City of Oakland is exploring a potential November 2018 ballot initiative that would raise revenue from a parcel tax (with low-income and senior citizen exemptions). Mr. Silver stated combined with funding from a potential June 2018 county initiative, the City aims to reach their vision to increase quality and access to preschool and expand access to cradle-to-career programs. 71% of Oakland likely voters say they would vote for a \$198 parcel tax to support the potential Children's Initiative Mr. Silver stated the ballot language is currently being developed.

Mr. Silver presented an overview of the potential phased strategy. \$20M in revenue from the Children's Initiative would fund ongoing annual costs for expansion of early care and education. \$10M in revenue would fund ongoing annual costs for the Oakland Promise. Mr. Silver highlighted some of the key themes. Overall, 80%+ expressed excitement for the initiative.

Ms. Spanos discussed the reference handouts that were developed in response to the Commission's request for the initiatives alignment with the Strategic Plan. There will be an organizational change if the initiatives pass with F5AC staffing structure and classifications; space and technological needs. Ms. Spanos added F5AC would also provide oversight of the County and City initiatives; appointees; relationships to one another and the Commission.

Ms. Burger stated the intent of the special January Commission meeting is to vote on the ballot language currently being developed.

Mr. Silver stated the City of Oakland is interested in aligning city funds with county funds to have F5AC as holder of funds.

Commissioner Chan stated there are two things to consider when aligning the two initiatives. It would raise the amount of money the Commission is responsible for from \$30M to \$200M. It would also require new staff to administer with the amount of contracts doubling. In turn this would create more work for the Commission requiring additional meetings.

Ms. Spanos stated the current organizational structure has expertise with administering large contracts. The initiative funding would present the opportunity for an infusion of money to stabilize and elevate Early Care and Education development.

Commissioner Magaña inquired whether there is a precedent that another First 5 has set with taking on similar funding. Ms. Burger stated that First 5 San Francisco has taken on similar funding. Mr. Garling added that First 4 LA has also taken on similar funding.

Commissioner Magaña stated its clear F5AC would be responsible in the early years if the initiatives pass and inquired if the focus would be ensuring quality during that time frame. Mr. Silver stated the City of Oakland wants F5AC to take on early childhood aspect of the city's initiative and is open to partnering and leveraging in other areas. Ms. Garling stated the funding from the County initiative focuses on children up to the age of 12. The County plans to work with school districts and communities to improve local needs.

Chair Simms-Mackey inquired about the recent budget cuts in the Oakland Unified School District (OUSD) and whether they would have an impact on implications with the initiative. Mr. Silver stated OUSD recognizes those concerns and is working on bringing in other funding streams.

Commissioner Chan inquired whether there will be another parcel tax brought to ballot in the Fall for OUSD. Mr. Silver stated the City of Oakland is considering a facilities bond.

Commissioner Coffin offered an endorsement of support from the Alameda Alliance for Health.

Commissioner Watkins-Tartt expressed interest on the details on the changes in internal structure of the agency and would like more information on the regulatory parts. Ms. Burger stated F5AC will have more details on governance by the January meeting. There will be at least a year of planning if the ballot passes in June.

Chair Simms-Mackey requested that the Commission to be included in future planning meetings.

9. FY 2016-17 Annual Report to First 5 California

Chris Hwang, Senior Administrator, Evaluation & Technology, presented the FY 2016-17 Annual Report to First 5 California. Each year First 5 Alameda County is required to submit an annual report to First 5 California. The report contains client, financial data, and a narrative summary of evaluations completed in FY 2016-17. The report was due and submitted on November 1, 2017.

Commission Action: The Commission approved to the FY 2016-17 Annual Report to First 5 California upon motion by Commissioner Magaña, seconded by Commissioner Watkins-Tartt and unanimously carried (6 in favor, 0 opposed, 0 abstentions).

10. FY 2016-17 F5AC Local Annual Report Presentation

Ms. Hwang presented the FY 2016-17 F5AC Local Annual Report and provided a brief overview of the data compiled. On an annual basis First 5 Alameda County produces an annual report reflecting accomplishments, outcomes and a financial summary of activities. The First 5 Local Annual Report for fiscal year 2016-17 (July 1, 2016 through June 30, 2017) is prepared for review and approval by the Commission.

Commissioner Magaña inquired if F5AC needs to increase outreach efforts in underutilized communities based on the data presented in the report. Loren Farrar, Help Me Grow Administrator stated the agency is using the data for work in targeted communities such as Ashland/Cherryland.

Commission Action: The Commission approved to the FY 2016-17 F5AC Local Annual Report upon motion by Commissioner Watkins-Tartt, seconded by Commission Alternate Rivera, unanimously carried (6 in favor, 0 opposed, 0 abstentions).

11. State Commission and Association Updates

Ms. Burger stated that Kevin Bremond, Father Corps Administrator is working with the First 5 California State Commission on fatherhood based work. Mr. Bremond will be presenting at the First 5 California State Commission Summit in 2018.

12. Legislation and Public Policy Updates

Ms. Burger presented the legislation and public policy updates. The First 5 Association will be focusing their efforts on supporting AB 992 which would establish the CalWORKs Baby Wellness and Family Support Home Visiting Program. Ms. Burger stated the California State Governors race is taking place with many candidates focusing on early childhood efforts.

MISCELLANEOUS

13. Communication from Commissioners

Chair Simms-Mackey acknowledged Ms. Burger on behalf of the Commission for her work and commitment to agency during her 25+ years of service.

14. Closed Session

Chair Simms-Mackey stated at 11:17 AM that the closed session will begin with the Commission moving to another meeting space at F5AC.

15. Adjournment

The meeting was adjourned at 11:40 AM.



FIRST 5 ALAMEDA COUNTY COMMISSION MEETING MINUTES
Thursday, January 18, 2018
**First 5 Alameda County
1115 Atlantic Ave.
Alameda, CA 94501
Conference Room B**

8:30 AM – 10:00 AM

Commissioners: Vice Chair: Renee Herzfeld, Wilma Chan, Lori Cox, Cecilia Echeverría, Scott Coffin, Kimi Watkins-Tartt

Alternates: Michelle Love, Karina Rivera

Absent: Pamela Simms-Mackey M.D., Tomás A. Magaña M.D.

Vice Chair Herzfeld called the meeting to order at 8:40 AM.

1. Public Comment

There was no public comment.

2. Staff Announcements

Janis Burger, CEO announced that Kristin Spanos, COO has been appointed the new CEO for First 5 Alameda County. Her first day will be February 3rd.

PROGRAM

3. Alameda County & City of Oakland Child Care and Early Education Initiatives

Ms. Burger provided a brief overview of the Alameda County and City of Oakland Child Care and Early Education Initiatives. In order to consider First 5's proposed role in administering two-local child care and early education ballot initiatives likely to be placed on the June and November 2018 ballots, the Commission held a special session on December 4, 2017. Follow up conversation occurred at the December 5, 2017 Executive Committee meeting. The December 14, 2017 Commission meeting also included presentation updates and Commission discussion regarding both initiatives.

Commissioner Chan stated the next Board of Supervisors (BOS) retreat is January 30th where the final plan will be reviewed. The County ordinance will be voted on by the BOS on February 6th. There will then be a second reading on February 27th in order to make it on the June ballot.

Ms. Burger introduced Ellen Dektar, Senior Management Analyst, Alameda County Early Care and Education Planning Council, provided a brief update on the Alameda County Child Care and Early Education Initiative as outlined in the handouts provided. Ms. Dektar stated potential staffing structures are still being reviewed and discussed.

Vice Chair Herzfeld inquired about the timeline of when the work will be done. Ms. Spanos stated the County will know by February 6th if the ordinance passes. F5AC will need to be in agreement with what's presented in the models.

Commissioner Echeverria inquired about the administrative budget/costs. Ms. Spanos stated 8% has been approved.

Ms. Burger introduced David Silver, City of Oakland – Office of the Mayor to present. Mr. Silver presented an overview of the Oakland's Children's Initiative. The City of Oakland is exploring a potential November 2018 ballot initiative that would raise revenue from a parcel tax (with low-income and senior citizen exemptions). Mr. Silver stated combined with funding from a potential June 2018 county initiative, the City aims to reach their vision to increase quality and access to preschool and expand access to cradle-to-career programs. Mr. Silver reviewed the newly updated endorsements which stand at about 60 local agencies and elected officials.

Mr. Silver stated the City of Oakland's objective is to have funds go directly to F5AC to administer if the initiative is approved by the city and county in turn getting the funding back into the community as soon as possible. If the county does not approve F5AC, the city may send out an RFP to other potential agencies. There is also a possibility that F5AC is not named as the financial holding of the initiative funds. In that case, the city will also have to send out an RFP.

Commissioner Chan inquired whether the city will be embarking on a signature campaign. Mr. Silver stated the decision has not been made, but will be meeting with the city council to determine if a campaign will move forward. The city will need five votes from the city council to move forward with the initiative.

Commissioner Chan inquired what is being asked of the Commission based on today's presentation. Ms. Silver stated the city is asking for the Commission's support for F5AC to be named on the ballot if the county initiative passes.

Commissioner Cox stated that the Commission needs to focus on the county initiative. There's seems to be uncertainty for the city initiative.

Ms. Burger inquired about the deadline which the city will need a response. Mr. Silver stated the city is meeting with city council regularly. By February 1st, the city is aiming to finalize ordinance language in the event that the city needs to embark on a signature campaign.

Commissioner Echeverria expressed concern with having two governance levels and inquired how decisions would be made and what the timelines would look like. Ms. Spanos stated F5AC may need subcommittees of the Commission that require extra meeting time. The progress at some stages of the planning process is moving quickly and need to be addressed. There may also be a need for special Commission meetings.

Mr. Silver stated that even if the city names F5AC in their ordinance, it doesn't bind F5AC to be the sole fiscal agent. Naming F5AC in the ordinance prioritizes F5AC's likelihood to be fiscal agent.

Vice Chair Herzfeld inquired if F5AC is named on the city's ordinance, as it progresses, will the agency be able to be unnamed in ordinance if the agency decides its not a good fit? Ms. Spanos stated the leadership team will keep the Commission informed with process and provide recommendations based on information received. She expressed the importance of alignment between the leadership team and the Commission. Mr. Silver added the Commission always has power to pull out, but F5AC is the preferred partner.

Commissioner Cox supports approving the county initiative, but stated the Oakland initiative does not feel as far along with their progress. Mr. Silver stated the city will need a decision by February 1st in order for F5AC to be included in ordinance. The chances would decrease if the Commission does not approve their support prior to February 1st to be named as the fiscal agents for funding.

Commission Action: The Commission approved First 5 Alameda County to be named in the County of Alameda ordinance to administer the initiative funding if passed by voters upon motion by Commissioner Chan, seconded by Commissioner Cox and unanimously carried (6 in favor, 0 opposed, 0 abstentions).

Commissioner Cox requested room for additional discussion with the administering of the City of Oakland initiative funding.

Vice Chair Herzfeld, Commissioner Coffin, Commissioner Cox, Commissioner Echeverria and Commissioner Watkins-Tartt have each stated their interest in participating in the Child Care and Early Education Initiatives Subcommittee. Ms. Spanos stated the first meeting should occur within the next two weeks.

Commission Action: The Commission approved the establishment of a Child Care and Early Education Initiatives Subcommittee upon motion by Commissioner Coffin, seconded by Commissioner Watkins-Tartt and unanimously carried (6 in favor, 0 opposed, 0 abstentions).

Commissioner Chan inquired about the city's timeline, when the final language will be determined and by whom. Mr. Silver stated the city council has power on the implementation and cannot change the language on the ordinance if it is approved by a signature campaign.

Commission Action: The Commission approved in principal for First 5 Alameda County to be named as the preferred agency responsible for the City of Oakland Initiative if the County of Alameda Initiative passes upon motion by Commissioner Coffin, seconded by Commissioner Watkins-Tartt and carried with a majority vote with Commissioner Chan abstaining from the vote and Commissioner Cox opposing (4 in favor, 1 opposed, 1 abstentions).

4. Communication from Commissioners

Commissioner Chan announced the County of Alameda is holding a federal policy briefing on January 24th, 9:00am led by the County's Washington DC Lobbyists. The event is open to the public.

5. Adjournment

Vice chair Herzfeld adjourned the meeting at 9:50 am.



To: First 5 Alameda County Commission

From: Christine Hom, Finance Officer

Date: February 22, 2018

Subject: FY 2017-18 Mid Year Investment Report, July 1, 2017 – December 31, 2017

REQUESTED ACTION

To review the FY 2017-18 Investment Report covering July 1, 2017 – December 31, 2017.

BACKGROUND OF ACTIVITIES

As required by California Government Code, the investment objectives of First 5 Alameda County are first, to provide safety of principal to ensure the preservation of capital in the overall portfolio; second, to provide sufficient liquidity to meet all requirements that may be reasonably anticipated; and third, to earn a commensurate rate of return consistent with the constraints imposed by the safety and liquidity objectives.

The performance objective of the First 5 Alameda County investment portfolio is to earn a total rate of return that exceeds the total rate of return on identified benchmarks.

First 5 Alameda County maintains the majority of its funds invested in a portfolio of high quality, very liquid, fixed-income securities, which are professionally-managed by the Commission's investment advisor, Chandler Asset Management. The remaining funds continue to be invested with the Alameda County Treasurer's pool. This report summarizes the activity and status of the investment portfolio as of December 31, 2017.

PORTFOLIO HIGHLIGHTS

The Investment Report shows the performance of funds that are invested in the Alameda County Treasury pool and with portfolio manager Chandler Asset Management. At the end of the last fiscal year (June 30th 2017), the total market value of the portfolio was \$27,302,342. The market value of the Chandler portfolio as of December 31, 2017 was \$27,288,519 at a cost of \$27,502,971.

INVESTMENT REPORT

Investment Activity

The Investment Activity shows all transactions affecting our portfolio. Purchases of securities are conducted when a maturity occurs, or when the investment advisor sells a security before maturity to rebalance the portfolio. Rebalancing is conducted to manage the risk profile of the portfolio, diversify portfolio maturities and sectors, protect market value, and enhance overall return.

Investment Income

Investment income is primarily derived from interest or yield payments on securities held in the investment portfolio. Typically, interest income from each security is received semi-annually. The Commission's investment advisor buys, sells and exchanges securities consistent with the First 5 Alameda County Investment Policy in order to optimize overall yields.

Total investment earnings for the period ending December 31, 2017 was \$235,632 and includes \$25,194 of interest earned from the Alameda County Treasurer's pool. For the same period last fiscal year, the total investment earnings for the period ending December 31, 2016 was \$198,047. Investment income for this fiscal year is higher than the prior year as a result of rising interest rates. As market rates reset higher, the Commission's portfolio was able to capture higher interest income when funds were reinvested from maturities or sales.

Market Value and Unrealized Gains and Losses

The market value of the portfolio securities changes as a result of market supply and demand, shifts in interest rates, and other factors. As a result of previously-mentioned rising interest rates in the previous fiscal year, there was an unrealized loss position of \$214,452 at the end of December 2017. This is determined by comparing the Cost and the Market Value of the portfolio on that date. This is a loss on paper only, implying that a loss would have been realized, had the portfolio been liquidated on December 31st. Since the portfolio was not liquidated, this section is for informational purposes only. Per the Governmental Accounting Standards Board (GASB), government entities are must report unrealized gains and losses on investments (GASB 31).

Investment Fees

Fees include those levied by the portfolio manager and the fees levied by the account custodian (Union Bank). The total fees paid during this period were \$16,972.

Yield Benchmarks

Investment yields are compared to the Local Agency Investment Fund (LAIF) yields in order to benchmark investment manager performance. Chandler’s average portfolio yield for the 6 month period of 1.88% for FY 2017-18 is well ahead of the LAIF yield of 1.13% and the Alameda County Treasury Investment Pool yield of 1.07% for the year.

FISCAL IMPACT

The total realized investment earnings and interest received (net of fees) for July 1, 2017 – December 31, 2017 was \$218,659.

REQUESTED ACTION

To review the FY 2017-18 mid year investment report.

Submitted by:

Reviewed by:

Christine Hom
Finance Officer

Kristin Spanos
Chief Executive Officer

**First 5 Alameda County
Investment Report - Chandler Asset Management
For the Period July 1, 2017 - December 31, 2017**

INVESTMENT INCOME:

Interest Received from Chandler Asset Management		\$	210,438
Interest Received from Alameda County Treasurer		\$	25,194
Total Investment Earnings		\$	235,632
<i>Less:</i>			
Investment Fees (Chandler)	\$ (15,309)		
Trustee Fees (Union Bank)	\$ (1,663)	\$	(16,972)
<i>Investment Income (net of fees)</i>		<u>\$</u>	<u>218,659</u>

INVESTMENT ACTIVITY:

Portfolios - Cost Basis at 07/01/2017	\$	27,356,012
Purchases	\$	10,735,936
Maturities	\$	(2,112,507)
Sales	\$	(7,873,279)
Cash Disbursement	\$	(603,192)
Portfolios - Cost Basis at 12/31/2017	\$	27,502,971

COST VS. MARKET VALUE:

Portfolios at Market 12/31/2017	\$	27,288,519
Portfolios at Cost 12/31/2017		27,502,971
<i>Unrealized Gain (Loss) at 12/31/2017</i>	<u>\$</u>	<u>(214,452)</u>

YIELD AND BENCHMARKS (Annualized for the 6 month period):

Chandler Asset Management	1.88%
Local Agency Investment Fund (LAIF)	1.13%
Alameda County Treasurer's Pool	1.07%

<u>Asset Name</u>	<u>CUSIP</u>	<u>No. of Shares</u>	<u>Cost</u>	<u>Market Value</u>	<u>Interest Rate</u>	<u>Investment Type</u>	<u>Short/Med/ Long Term</u>	<u>Moody</u>	<u>S & P</u>
FHLB Note	3130A7CV5	525,000.00	522,879.00	513,255.75	0.01375	Other Fed Govt	LT	Aaa	AA+
FHLB Note	3130A8QS5	330,000.00	326,950.80	319,037.40	0.01125	Other Fed Govt	LT	Aaa	AA+
FHLMC NTS	3137EADM8	50,000.00	49,355.58	49,404.50	0.01250	Other Fed Govt	LT	Aaa	AA+
FHLMC NTS	3137EADM8	265,000.00	261,584.56	261,843.85	0.01250	Other Fed Govt	LT	Aaa	AA+
FHLMC NTS	3137EADM8	300,000.00	296,133.46	296,427.00	0.01250	Other Fed Govt	LT	Aaa	AA+
FHLMC NTS	3137EADK2	260,000.00	256,681.36	257,457.20	0.01250	Other Fed Govt	LT	Aaa	AA+
FHLMC NTS	3137EADK2	50,000.00	49,361.80	49,511.00	0.01250	Other Fed Govt	LT	Aaa	AA+
FHLMC NTS	3137EADK2	300,000.00	296,170.80	297,066.00	0.01250	Other Fed Govt	LT	Aaa	AA+
FHLMC NTS	3137EADG1	125,000.00	127,345.00	124,816.25	0.01750	Other Fed Govt	LT	Aaa	AA+
FHLMC NTS	3137EADR7	625,000.00	624,150.00	615,656.25	0.01375	Other Fed Govt	LT	Aaa	AA+
FHLMC NTS	3137EAEC9	550,000.00	545,952.00	530,909.50	0.01125	Other Fed Govt	LT	Aaa	AA+
FHLMC NTS	3137EAEK1	275,000.00	274,287.43	273,559.00	0.01875	Other Fed Govt	LT	Aaa	AA+
FNMA NTS	3135GOD75	620,000.00	620,334.80	612,646.80	0.01500	Other Fed Govt	LT	Aaa	AA+
FNMA NTS	3135GOF73	625,000.00	614,175.00	615,818.75	0.01500	Other Fed Govt	LT	Aaae	AA+
FNMA NTS	3135GOJ20	220,000.00	219,069.63	215,369.00	0.01375	Other Fed Govt	LT	Aaae	AA+
FNMA NTS	3135GOJ20	400,000.00	398,308.41	391,580.00	0.01375	Other Fed Govt	LT	Aaa	AA+
FNMA NTS	3135GOK69	300,000.00	301,020.00	291,795.00	0.01250	Other Fed Govt	LT	Aaa	AA+
FNMA NTS	3135GON82	225,000.00	223,783.43	218,031.75	0.01250	Other Fed Govt	LT	Aaa	AA+
FNMA NTS	3135GOS38	600,000.00	602,190.00	596,046.00	0.02000	Other Fed Govt	LT	Aaa	AA+
FNMA NTS	3135GOT45	560,000.00	559,915.44	553,022.40	0.01875	Other Fed Govt	LT	Aaa	AA+
FNMA NTS	3135GOT78	500,000.00	499,000.00	493,755.00	0.02000	Other Fed Govt	LT	Aaa	none
FNMA NTS	3135GOZG1	240,000.00	239,867.76	239,320.80	0.01750	Other Fed Govt	LT	Aaa	AA+
FNMA NTS	3135GOQ89	200,000.00	198,782.00	194,504.00	0.01375	Other Fed Govt	LT	Aaa	AA+
Apple Inc Bonds	037833AJ9	190,000.00	188,567.40	189,530.70	0.01000	Other Fed Govt	LT	Aa3	A+
Apple Inc BondS - CUT	037833AJ9	334,000.00	331,481.64	333,175.02	0.00100	Other Fed Govt	LT	Aa1	AA+
Chubb/Ace Ina Holdings	00440EAT4	340,000.00	341,601.40	339,459.40	0.02300	Other Fed Govt	LT	Aa3	A+
American Honda Finance	02665WAC5	75,000.00	75,899.38	75,118.50	0.02125	Corporate Bonds	LT	A1	A+
American Honda Finance	02665WAC5	15,000.00	15,179.88	15,023.70	0.02125	Corporate Bonds	LT	A1	A+
Bank of New York Mellon	06406HCW7	160,000.00	160,816.43	160,417.60	0.02300	Corporate Bonds	LT	Aa3	A
Bank of New York Mellon	06406HCW7	160,000.00	160,816.33	160,417.60	0.02300	Corporate Bonds	LT	A1	A+
Berkshire Hathaway	084664CK5	185,000.00	184,820.55	182,663.45	0.01300	Corporate Bonds	LT	Aa2	AA
CISCO Sys Inc	17275RAR3	60,000.00	60,285.40	60,067.20	0.02125	Corporate Bonds	LT	A1	AA-
CISCO Sys Inc	17275RAR3	60,000.00	60,285.40	60,067.20	0.02125	Corporate Bonds	LT	A1	AA-
CISCO Sys Inc	17275RAR3	60,000.00	60,285.40	60,067.20	0.02125	Corporate Bonds	LT	A1	AA-
Costco Wholesale Corp	22160KAG0	105,000.00	104,889.75	104,333.25	0.01750	Corporate Bonds	LT	Aa3	A+
EXXON Mobile	30231GAV4	150,000.00	151,679.08	149,664.00	0.02222	Corporate Bonds	LT	Aaa	AAA
EXXON Mobile	30231GAV4	265,000.00	267,966.37	264,406.40	0.02222	Corporate Bonds	LT	Aaa	AA+
GECC	36962G7G3	200,000.00	203,130.00	200,250.00	0.023	Corporate Bonds	LT	Aa2	AA-
GECC	36962G7G3	200,000.00	203,130.00	200,250.00	0.023	Corporate Bonds	LT	Aa2	AA-
HAROT	43813NAC0	25,270.73	25,266.85	25,236.36	0.0104	Corporate Bonds	LT	NA	AAA
HAROT	43814QAC2	165,702.71	165,699.49	165,155.89	0.0139	Corporate Bonds	LT	Aaa	NA
HAROT	43814TAB8	107,828.44	107,825.86	107,682.87	0.0142	Corporate Bonds	LT	Aaa	NA
Home Depot	437076BQ4	140,000.00	139,918.80	138,887.00	0.018	Corporate Bonds	LT	A2	A
HSBC	40428HPH9	200,000.00	200,536.00	199,986.00	0.01625	Corporate Bonds	LT	A2	A
HSBC	40434CAC9	200,000.00	201,022.00	199,990.00	0.0225	Corporate Bonds	LT	A2	A
IBM	44932HAC7	340,000.00	334,247.20	332,955.20	0.022	Corporate Bonds	LT	A3	A

Inter-American Dev	4581X0CW6	545,000.00	544,329.65	542,585.65	0.02125	Corporate Bonds	LT	Aaa	AAA
Inter-American Dev	4581X0CX4	455,000.00	453,921.65	450,727.55	0.01625	Corporate Bonds	LT	Aaa	AAA
Inter-American Dev	4581X0CZ9	250,000.00	246,912.50	243,957.50	0.01750	Corporate Bonds	LT	Aaae	NR
John Deere - CUT	24422ESB6	500,000.00	497,170.00	499,595.00	0.00100	Corporate Bonds	LT	A2	A
John Deere - CUT	24422ESL4	182,800.00	186,428.06	183,892.80	0.02800	Corporate Bonds	LT	A2	A
JDOT (John Deere) Pass Through	47788BAD6	55,000.00	54,995.97	54,589.70	0.01820	Corporate Bonds	LT	Aaa	NR
JDOT (John Deere) Pass Through	47788BAB0	80,000.00	79,993.05	79,801.60	0.01590	Corporate Bonds	LT	Aaa	NR
JDOT (John Deere) Pass Through	47788MAC4	217,074.15	217,039.98	216,468.51	0.01360	Corporate Bonds	LT	Aaa	NR
JDOT (John Deere) Pass Through	47788NAB4	73,555.67	73,551.18	73,510.07	0.01090	Corporate Bonds	LT	Aaa	NR
JDOT (John Deere) Pass Through	47787XAB3	119,077.74	119,077.26	118,921.75	0.01500	Corporate Bonds	LT	Aaa	NR
Microsoft Co NTS	594918BG8	160,000.00	159,872.00	159,377.60	0.00200	Corporate Bonds	LT	Aaa	AAA
Microsoft Co NTS	594918BP8	80,000.00	79,905.22	77,893.60	0.01550	Corporate Bonds	LT	Aaae	AAA
Microsoft Co NTS	594918BP8	205,000.00	204,757.13	199,602.35	0.01550	Corporate Bonds	LT	Aaa	AAA
NAROT (Nissan Auto Rec)	65478WAB1	67,207.55	67,204.91	67,158.49	0.01070	Corporate Bonds	LT	Aaa	AAA
NAROT (Nissan Auto Rec)	654747AB0	105,367.59	105,367.05	105,177.93	0.01470	Corporate Bonds	LT	Aaa	AAA
Oracle Corp - CUT	68389XBK0	350,000.00	342,163.50	344,477.00	0.01900	Corporate Bonds	LT	A1	A+
Pfizer	717081DG5	190,000.00	187,003.70	189,737.80	0.01500	Corporate Bonds	LT	A2	A
PNC Bank Pittsburg	69353RFE3	380,000.00	379,965.80	376,804.20	0.02450	Corporate Bonds	LT	A2	A
PraxAir	74005PBH6	165,000.00	162,404.55	164,320.20	0.01250	Corporate Bonds	LT	A1	AA
Qualcomm Inc	747525AD5	160,000.00	158,228.00	158,766.40	0.02250	Corporate Bonds	LT	A1	AA
State Street Corp	857477AV5	215,000.00	214,888.20	211,897.55	0.01950	Corporate Bonds	LT	A1	A
TAOT MTR Cr Corp	89231LAB3	100,273.97	100,265.94	100,120.55	0.01060	Corporate Bonds	LT	Aaa	AAA
TAOT MTR Cr Corp	89237RAB4	295,000.00	294,997.20	294,106.15	0.01580	Corporate Bonds	LT	Aaa	AAA
TAOT MTR Cr Corp	89231TCA1	40,000.00	39,945.20	39,996.00	0.01450	Corporate Bonds	LT	A2	A
TAOT MTR Cr Corp	89231UAD9	307,071.68	307,055.99	305,917.09	0.01300	Corporate Bonds	LT	Aaa	AAA
TAOT MTR Cr Corp	89236WAC2	17,812.39	17,809.69	17,799.03	0.01120	Corporate Bonds	LT	Aaa	AAA
US Bancorp BDS	91159HHH6	95,000.00	95,372.73	95,268.85	0.02200	Corporate Bonds	LT	A1	A+
US Bancorp BDS	91159HHH6	40,000.00	40,156.94	40,113.20	0.02200	Corporate Bonds	LT	A1	A+
US Bancorp BDS	91159HHH6	20,000.00	20,078.47	20,056.60	0.02200	Corporate Bonds	LT	A1	A+
US Bancorp BDS	91159HHH6	180,000.00	180,706.22	180,509.40	0.02200	Corporate Bonds	LT	A1	A+
US Bancorp BDS	91159HHP8	165,000.00	164,716.20	165,947.00	0.02625	Corporate Bonds	LT	A1	A+
Wells Fargo	94974BGF1	135,000.00	134,854.20	134,704.35	0.02150	Corporate Bonds	LT	A2	A+
Wells Fargo	94974BGF1	35,000.00	34,962.20	34,923.35	0.02150	Corporate Bonds	LT	A2	A+
BK NOVA SCOTIA	06417GXH6	480,000.00	480,000.00	479,030.40	0.01570	Corporate Bonds	ST	P-1	A-1
Royal Bank of CDA	78012KKU0	350,000.00	351,326.50	351,036.00	0.02500	Corporate Bonds	LT	A1	AA-
BANK OF MONTREAL C/D	06371ETT4	440,000.00	440,000.00	440,000.00	0.01760	Commercial Paper	N/A	N/A	N/A
Bank of Tokyo Mitsubishi	06538CCD1	550,000.00	547,230.90	548,223.50	0.01457	Commercial Paper	LT	P-1	A-1
ELI LILLY & CO BDS	532457BQ0	350,000.00	353,052.00	349,027.00	0.02350	Commercial Paper	LT	A2	AA-
U.S. T Notes - CUT	912828B90	600,000.00	616,853.57	599,646.00	0.00875	US Treasury	LT	N/A	AAA
U.S. T Notes - CUT	912828J43	580,000.00	569,512.10	571,120.30	0.01750	US Treasury	LT	Aaa	AA+
U.S. T Notes - CUT	912828J84	600,000.00	600,587.95	592,968.00	0.01375	US Treasury	LT	N/A	AAA
U.S. Treasury Notes	912828L24	250,000.00	250,108.26	246,485.00	0.01875	US Treasury	LT	Aaa`	AA+
U.S. Treasury Notes	912828L32	600,000.00	600,189.51	591,234.00	0.01375	US Treasury	LT	Aaa`	AA+
U.S. Treasury Notes	912828L57	540,000.00	534,009.38	529,178.40	0.01750	US Treasury	LT	Aaa`	AA+
U.S. Treasury Notes	912828L99	500,000.00	492,450.90	491,935.00	0.01375	US Treasury	LT	Aaa`	AA+
U.S. Treasury Notes	912828N89	155,000.00	151,912.63	152,045.70	0.01375	US Treasury	LT	Aaa`	AA+
U.S. Treasury Notes	912828UQ1	325,000.00	321,146.79	320,570.25	0.01250	US Treasury	LT	Aaa	AA+
U.S. Treasury Notes	912828UQ1	300,000.00	296,443.19	295,911.00	0.01250	US Treasury	LT	Aaa	AA+
U.S. Treasury Notes	912828SD3	300,000.00	298,125.00	298,125.00	0.01250	US Treasury	LT	Aaa	AA+

U.S. Treasury Notes	912828Q37	555,000.00	542,145.81	541,297.05	0.01250	US Treasury	LT	Aaa	AA+
U.S. Treasury Notes	912828T34	555,000.00	545,614.56	535,508.40	0.01125	US Treasury	LT	Aaa	AA+
U.S. Treasury Notes	912828VF4	320,000.00	318,003.49	315,900.80	0.01375	US Treasury	LT	Aaa	AA+
U.S. Treasury Notes	912828VF4	300,000.00	298,128.27	296,157.00	0.01375	US Treasury	LT	Aaa	AA+
U.S. T Notes	912828XG0	450,000.00	456,382.37	449,172.00	0.02125	US Treasury	LT	Aaa	AA+
U.S. T Notes	912828XM7	600,000.00	606,798.89	595,386.00	0.01625	US Treasury	LT	Aaa	AA+
Federated Govt Oblig	60934N10S	14,199.88	14,199.88	14,199.88		Money Market Account			0
		<u>27,502,971.12</u>		<u>27,288,519.24</u>					



To: First 5 Alameda County Commission

From: Christine Hom, Finance Officer

Date: February 22, 2018

Subject: FY 2017-18 Mid Year Financial Report, July 1, 2017–December 31, 2017

REQUESTED ACTION

To review the FY 2017-18 Financial Report covering July 1, 2017 – December 31, 2017.

BACKGROUND

This narrative, and the attached statements, report Revenues and Expenses for the period July 1 – December 31, 2017. At the end of December, 50% of the fiscal year was complete. Therefore it is reasonable to expect that total revenues and total expenses will be at or near 50% of budget projections, subject to timing lags. Material exceptions are noted below.

Revenue

As of December 31st, total half yearly revenue received was \$6.3 million, or 31% of the revenue projection for the current fiscal year compared to 20% last year. Of this amount:

- Tobacco Tax receipts of nearly \$4.2 million (of \$10.9m budgeted) or 39% was received for the first six months of the fiscal year and also in keeping with prior year trends. Proposition 10 revenues are typically received 2 months in arrears.
- As of December 31st, \$489,425 (of \$3.1m budgeted) or 16% of Inter-agency Income had been received; mainly from reimbursements from several contracts with Alameda County Public Health Department (Help Me Grow Linkage Line contract), and a return of funding from Alameda County Health Care Services Agency for the No Wrong Door program.
- Grant funding of \$952,500 (of \$1.03m budgeted) or 92% was received from the Thomas J Long Foundation, Lucile Packard Foundation, Sunlight Giving and the Center for the Study of Social Policy for Project DULCE and Ripples of Transformation program.
- Medi-Cal Administrative Activities (MAA) invoicing for FY 2016-17 expenditures are in process and reimbursements are expected this calendar year. MAA revenue from FY

2013-14 Quarters 1 and 4 in the amount of \$378,729 was also received. MAA revenue is budgeted at \$900,000 for FY 2017-18.

- Investment revenue of nearly \$218,659 was received in the first six months and represents 58% of the budget projection for the year.

Expenses

At \$5.6 million, total Expenditures for the first six months was almost 27% of the budgeted amount of \$20.59 million. Invoicing for second quarter Contract payments are currently underway and will be reflected in third quarter expenditures. Consistent with prior year practice, the majority of contracts and professional services contract expenses are paid in the second half of the fiscal year due to the timing of when reporting and invoices are received.

Program operating costs are at 21% of budget; expenses are incurred at different times of the year based on various program factors. We anticipate experiencing a greater rate of budgeted spending through the end of the fiscal year. Infrastructure cost spending is closely in line with the budget for the 6 month mark and is comprised primarily of agency wide administrative expenses including insurance premium payments and office operating costs. Infrastructure costs from this budget category will be allocated to all programs at year-end to provide a more complete picture of actual program costs.

Summary

Total receipt of revenues is on the lower end at the mid-year due to the timing of monies to be received from external funding sources. Total expenses incurred are also relatively low as has always been the case in previous years. That will change as the year progresses and most expense line items are expected to trend closer to budget projections by year-end.

Fiscal Impact

None

REQUESTED ACTION

To review the Financial Report for the first six months of FY 2017-18.

Submitted by:

Reviewed by:

Christine Hom
Finance Officer

Kristin Spanos
Chief Executive Officer

**First 5 Alameda County
Budget vs Actual Expenditure by Category
For the Period July 1, 2017 - Dec 31, 2017**

Expenditures	Budget	Actuals	Remaining Balance/ Variance	% Spent in first half this year	% Spent in first half last year
Personnel Costs	8,064,808	3,296,796	4,768,012	41%	29%
Contracts	10,109,211	1,719,550	8,389,661	17%	8%
Grants & Stipends	300,000	20,518	279,482	7%	41%
Professional Services Contracts	760,328	92,795	667,533	12%	6%
Program Operating Costs	650,807	139,098	511,709	21%	22%
Infrastructure Costs	705,000	291,661	413,339	41%	46%
TOTAL EXPENDITURES	20,590,154	5,560,418	15,029,736	27%	20%

First 5 Alameda County

Revenue

For the Period July 1, 2017 to December 31, 2017

Revenues	Budget	Actual	Remaining Balance/ Variance	% Received in first half this year	% Received in first half last year
Prop 10 Tobacco Tax	10,989,783	4,234,446	6,755,337	39%	28%
Interagency Income					
- ACPHD Project LAUNCH (SAMHSA) *	82,544	11,469	71,075	14%	0%
- ACPHD Data Systems Hosting & Maintenance	103,000	0	103,000	0%	145%
- ACPHD Dental Transformation Program	602,558	18,364	584,194	3%	n/a
- ACSSA Parent Voices CALWORKS *	325,000	0	325,000	0%	11%
- AC Office of Educ. (QRIS Block Grant 3)	35,784	0	35,784	0%	0%
- AC Office of Educ. (QRIS Block Grant 4)	313,568	0	313,568	0%	n/a
- ACHCSA - Fathers Corp	128,000	32,000	96,000	25%	50%
- ACPHD HMG Linkage Line *	388,113	71,386	316,727	18%	23%
- First 5 California (IMPACT)	1,127,210	29,607	1,097,603	3%	0%
- ACHCSA (No Wrong Door)	0	326,599	(326,599)	0%	0%
Total Interagency Income	3,105,777	489,425	2,616,352	16%	19%
Grants					
Federal *(see above for Federally funded awards)	0	0	0	0%	0%
State - CA Dept of Education (Infant/Toddler Block Grant)	84,279	0	84,279	0%	0%
Private:					
- Long Foundation	749,272	642,500	106,772	86%	0%
- Koshland Foundation	0	0	0	0%	100%
- Packard Foundation (Project DULCE)	0	50,000	(50,000)	100%	100%
- Packard Foundation (Early Childhood Org Hub)	0	50,000			n/a
- Sunlight Giving	200,000	200,000	0	100%	100%
Other:					
- Center for the Study of Social Policy (Project DULCE)	0	0	0	0%	0%
- Center for the Study of Social Policy (Ripples of Transformation Program)	0	5,000	(5,000)	0%	n/a
Total Grants	1,033,551	952,500	136,051	92%	23%
Fiscal Leveraging - MediCal Administrative Activities	900,000	378,729	521,271	42%	0%
Other - Investment Revenue	375,000	218,659	156,341	58%	43%
- Misc.Income	16,860	22,768	(5,908)	135%	216%
TOTAL REVENUE	16,420,971	6,296,527	10,179,444	38%	26%
Reserves					
Sustainability Funds	4,169,183	0	4,169,183	0%	0%
TOTAL REVENUES & AVAILABLE FUNDS	20,590,154	6,296,527	14,348,627	31%	20%



To: First 5 Alameda County Commission
From: Christine Hom, Finance Officer
Date: February 22, 2018
Subject: Contract Authorizations

REQUESTED ACTION

To review the following contract authorizations.

BACKGROUND

Per our Financial Policies, Section VII. Purchasing and Contracting, the Commission must approve contract/award amounts in excess of \$50,000. The following awards require specific authorization from the Commission.

Alameda County General Services Agency - \$41,175

First 5 Alameda County is requesting approval of a FY2017-19 contract amendment with Alameda County General Services Agency (Alameda County Early Care and Education Program) to support a .45% FTE position that will coordinate the Quality Counts implementation of the California Department of Education ECE Workforce and Training Registry. The addition of \$41,175 brings the aggregate FY 2017-19 contract amount to *\$216,175 for which Commission approval is needed.

Fiscal Impact: Funding is provided by the FY 2017-19 California Department of Education Infant Toddler QRIS Block Grant and has been added to the First 5 agency budget via the mid-year budget modification.

*F5AC currently has the following contract with Alameda County General Services Agency:
FY2017-19 contract for \$175,000 to coordinate stakeholder participation in Quality Counts Advisory groups, serve on the Quality Counts leadership team to provide support alignment, and conduct a variety of professional development activities for child care providers participating in Quality Counts.

Action Requested: Approve an aggregate FY2017-19 \$216,175 contract amount with Alameda County General Services Agency.

Children's Physical Therapy Oakland (DBA Baby Builders) – \$13,000

First 5 Alameda County is requesting approval of a FY2016-18 \$13,000 contract amendment with Children's Physical Therapy Oakland (CPTO) to provide additional home based support to children with mild to moderate developmental concerns. CPTO currently provides one-on-one sessions in-home or at CPTO's clinic, and playgroup support to children 12 months to 48 months who exhibit developmental concerns. The addition of this \$13,000 contract amendment brings the aggregate FY 2016-18 contract amount to *\$138,000 for which Commission approval is needed.

Fiscal Impact: Funding is budgeted and provided by the Thomas J Long Foundation.

*F5AC currently has the following contract with CPTO:

- FY2016-18 contract for \$125,000 to provide one-on-one sessions in-home or at CPTO clinic, and playgroup support to children 12 months to 48 months who exhibit developmental concerns.

Action Requested: Approve an aggregate FY2016-18 \$138,000 contract with Children’s Physical Therapy Oakland.

BANANAS, Inc. - \$50,000

First 5 Alameda County is requesting approval of a FY2017-18 \$50,000 contract with BANANAS, Inc. to provide child care subsidies for homeless families and their children through maximizing currently available child care subsidies and/or providing subsidies for a small number of families who do not qualify for other public child care funding. This contract will support a Child Care Navigator to coordinate with Family Front Door which is a coordinated point of entry for Alameda County homeless families. The Child Care Navigator will work with case managers to work an initial list of more than 60 homeless families identified by Family Front Door and link them to the highest quality child care available through existing subsidies.

Fiscal impact: Funding is budgeted and is provided by Prop 10.

BANANAS, Inc. – \$5,000

First 5 Alameda County is requesting approval of a FY2017-19 \$5,000 amendment with BANANAS, Inc. to enhance current community based training for early educators that is aligned with the California Department of Education’s Quality Pathways to improve the quality of family child care and center based ECE sites.

Fiscal Impact: Funding is budgeted and is provided by the FY 2017-2019 California Department of Education Infant Toddler QRIS Block Grant.

The addition of the two contract authorizations, \$50,000 and \$5,000 brings the aggregate FY 2016-19 contract amount to *\$695,000 for which Commission approval is needed.

*F5AC currently has the following contracts with BANANAS:

- FY2016-18 contract for \$110,000 to provide coordinated training and playgroups for Family, Friends and Neighbor caregivers for children 0-5 in Alameda County (contract amendment for \$20,000 is approved, and pending execution).
- FY2017-18 contract for \$130,000 to provide professional development opportunities for the ECE workforce in Alameda County and on-site technical assistance and coaching to QRIS sites (July-Dec 2017).
- FY2017-19 contract for \$400,000 to provide professional development opportunities for the ECE workforce in Alameda County and on-site technical assistance and coaching to QRIS sites (Jan 2018-June 2019)

Action requested: Approve an aggregate FY 2016-19 \$695,000 contract amount with BANANAS, Inc.

Community Child Care Council (4C’s) of Alameda County – \$5,000

First 5 Alameda County is requesting approval of a FY2017-19 \$5,000 amendment with Community Child Care Council of Alameda County to enhance current community based training for early educators that is aligned with the California Department of Education’s Quality Pathways to improve the quality of family

child care and center based ECE sites. The addition of the \$5,000 contract authorization brings the aggregate FY 2016-19 contract amount to *\$625,000 for which Commission approval is needed.

Fiscal Impact: Funding is budgeted and is provided by the FY 2017-2019 California Department of Education Infant Toddler QRIS Block Grant.

*F5AC currently has the following contract with 4C's:

- FY2016-18 contract for \$90,000 to provide coordinated training and playgroups for Family, Friends and Neighbor caregivers for children 0-5 in Alameda County (contract amendment for \$20,000 is approved and pending execution).
- FY2017-18 contract for \$130,000 to provide professional development opportunities for the ECE workforce in Alameda County and on-site technical assistance and coaching to QRIS sites (July-December 2017).
- FY2017-19 contract for \$400,000 to provide professional development opportunities for the ECE workforce in Alameda County and on-site technical assistance and coaching to QRIS sites (Jan 2018-June 2019)

Action requested: Approve an aggregate FY 2016-19 \$625,000 contract amount with Community Child Care Council of Alameda County.

Child Care Links – \$5,000

First 5 Alameda County is requesting approval of a FY 2017-19 \$5,000 contract amendment with Child Care Links (CCL) to enhance current community based training for early educators that is aligned with the California Department of Education’s Quality Pathways to improve the quality of family child care and center based ECE sites. The addition of the \$5,000 contract authorization brings the aggregate FY 2016-19 contract amount to *\$275,000 for which Commission approval is needed.

Fiscal Impact: Funding is budgeted and is provided by and the FY 2017-2019 California Department of Education Infant Toddler QRIS Block Grant.

*F5AC currently has the following contracts with Child Care Links:

- FY2016-18 contract for \$20,000 to provide coordinated training and playgroups for Family, Friends and Neighbor caregivers for children 0-5 in Alameda County (contract amendment for \$10,000 is approved and pending execution).
- FY2017-18 contract for \$55,000 to provide professional development opportunities for the ECE workforce in Alameda County and on-site technical assistance and coaching to QRIS sites (July-December 2017).
- FY2017-19 contract for \$175,000 to provide professional development opportunities for the ECE workforce in Alameda County and on-site technical assistance and coaching to QRIS sites (Jan 2018-June 2019)

Action requested: Approve an aggregate FY 2016-19 \$275,000 contract amount with Child Care Links.

Lotus Bloom Family Resource Center - \$86,715

First 5 Alameda is requesting approval of a FY2017-18 \$86,715 contract amendment with Lotus Bloom Family Resource Center to fund facility renovations to the Room to Bloom portable in addition to staff and materials for the monthly Saturday Castlemont Community Playdate. The funds will be used for a new sprinkler system and sewer upgrade, as well as permits for the portable. Additionally, shade structures, tables, chairs and signage will be purchased and more staff time will be added to expand and improve the Community Playdate.

Fiscal Impact: Funding is budgeted and is provided by Prop 10.

The addition of this \$86,715 contract amendment brings the aggregate FY2016-18 contract amount to *\$561,659 for which Commission approval is needed.

*F5AC currently has the following contracts with Lotus Bloom Family Resource Center:

- FY2016-18 contract for \$194,944 to provide playgroup and mental health support to children 12 months to 48 months who exhibit developmental concerns.
- FY2017-18 contract for \$280,000 to coordinate and implement programs and services at the Castlemont Corridor Room to Bloom Family Resource Center and conduct neighborhood outreach and family engagement activities.

Action Requested: Approve an aggregate FY2016-18 \$561,659 contract amount with Lotus Bloom Resource Center.

West Ed - \$15,000

First 5 Alameda County is requesting a new sole source FY 2017-18 contract with WestEd to provide additional Desired Results Developmental Profile trainings for ECE providers at accessible locations and times in Alameda County. The addition of this \$15,000 contract brings the aggregate FY 2017-18 contract amount to *\$945,565 for which Commission approval is needed.

Fiscal Impact: Funding is budgeted and is provided by the FY 2017-2019 California Department of Education Infant Toddler QRIS Block Grant.

*F5AC currently has the following contracts with West Ed:

- FY2016-18 contract for \$405,765 to provide valid reliable CLASS and ERS assessments for ECE programs participating in QRIS. The FY 2017-18 balance of this contract is \$75,286.
- FY17-18 contract for \$41,500 to provide enhanced understanding of CSEFEL concepts and materials and increased fidelity to implementation of CSEFEL in ECE sites.
- FY2017-19 contract for \$483,300 to provide CLASS and ERS assessments for ECE sites participating in Quality Counts. Contract amount is approved, contract is pending execution.

Action requested: Approve an aggregate FY 2016-19 \$945,565 contract amount with West Ed.

Chabot-Las Positas Community College District, Chabot College - \$20,000

First 5 Alameda County is requesting a new sole source FY 2017-19 \$20,000 contract with Chabot-Las Positas Community College District to coordinate community based professional development services by providing unit-bearing infant toddler coursework and support to the Early Childhood Education community.

Fiscal Impact: Funding is budgeted and is provided by the FY 2017-2019 California Department of Education Infant Toddler QRIS Block Grant.

The addition of the \$20,000 contract authorization brings the aggregate FY 2017-19 contract amount to *\$57,725 for which Commission approval is needed.

*F5AC currently has the following contracts with Chabot-Las Positas Community College District- Chabot College:

- FY2017-18 contract for \$25,000 to provide a professional development coordinator position in the Early Childhood Education department to advise students on their coursework and advancement per the California Commission on Teacher Credentialing Child Development Permit Matrix.
- FY2017-18 contract for \$12,725 provide professional development services to the Early Childhood Education community in the form of a 3-unit Early Childhood Development Course, ECD 67: Infant and Toddler Development and Caregiving

Action requested: Approve an aggregate FY 2017-19 \$57,725 contract amount with Chabot-Las Positas Community College District.

Carahsoft Technology Corporation - \$1,057

First 5 Alameda County is requesting approval of an additional FY2017-19 \$1,057 payment amount to Carahsoft Technology Corporation to provide the Salesforce cloud platform to enable the development of next generation application solutions to ECC Online’s core business functionality. This additional payment will allow for additional Salesforce System Administrator User Licenses to allow the F5AC Technology Team with individual user access to the Salesforce Next Generation Application(s) to support users and respond to development and enhancement needs. The addition of the \$1,057 payment brings the aggregate FY2017-19 contract amount to *\$57,906 for which Commission approval is needed.

Fiscal Impact: Funding is budgeted and is provided by Prop 10.

*F5AC currently has the following contracts with Carasoft Technology Corporation:

- FY2017-19 contract for \$56,849 to utilize Salesforce’s platform and development tools including Government Cloud services and provide for Administrator licensing and community logins for partners.

Action requested: Approve an aggregate FY 2017-19 \$57,906 payment amount with Carahsoft Technology Corporation.

RECOMMENDATION

That the Commission approve the contract authorizations above.

Submitted by:

Reviewed by:

Christine Hom,
Finance Officer

Kristin Spanos,
Chief Executive Officer



To: First 5 Alameda County Executive Committee

From: Christine Hom, Finance Officer

Date: February 20, 2018

Subject: FY 2017-18 Budget Modification Recommendation

ACTION REQUESTED

To review the following Budget Modification Recommendation.

BACKGROUND

The operating budget for FY 2017-18 was adopted by the Commission in June 2017. As in prior years, First 5 Alameda County staff submit mid-year proposals to modify the adopted budget to address material changes in revenue, seek approval for unanticipated expenses that may have occurred and make necessary transfers and adjustments to reflect changes to program goals, since the adoption of the original budget.

REVENUE AND AVAILABLE FUNDS

The 2017-18 Adopted Budget projects revenue and available funding totaling \$20,590,154. The proposed budget modification changes this amount to \$20,754,437 a net increase of \$164,283.

The primary changes in revenue for this fiscal year are the addition of several new funding sources and a projected decrease in Proposition 10 revenue for the year. First 5 California released updated FY 2017-18 revenue and backfill estimates in late January 2018 projecting tobacco revenue of \$10,684,183 for Alameda County, a \$305,600 (or <3%) decrease from the originally projected and budgeted revenue of \$10,989,783. State revenue projections decreased by 1% and backfill projections decreased by an annual average of 20% due to the following assumed factors:

- The passage of Proposition 56 which levied a \$2 increase on tobacco products including e-cigarettes had assumed a greater amount of backfill due to the inclusion of e-cigarettes
- The actual revenue data collected thus far indicates that backfill did not increase as projected
- The increase in smoking age to 21 that took effect in 2016 is presumed to affect the overall decline in consumption

EXPENDITURES

The FY 2017-18 adopted budget projects expenses totaled \$20,590,154. The proposed budget modification changes this amount to \$20,754,437 a net increase of \$164,283. Please refer to the following summary of major changes and the attached worksheet detailing proposed revised revenue.

F5AC is anticipating savings in personnel that will cover the shortfall in Proposition 10 revenue. As a collective result of these changes as well as savings from this first year budget of the new FY 2017-21 Strategic Plan, it is anticipated that less Sustainability Funds will be needed to achieve a balanced budget at year end.

NEW REVENUE RECEIVED/BUDGETED SINCE ADOPTION OF ORIGINAL BUDGET:

NOTES	FUNDER	STRATEGY/ PROJECT	AMOUNT (\$)	DESCRIPTION/PURPOSE
1	Alameda County Behavioral Health Care Services/All In Alameda County	Policy & Evaluation – Healthy Food, Health Families (HFHF)	\$30,000	Funding to support the implementation of the Healthy Food, Healthy Families program in the Fruitvale and San Antonio Districts in Oakland via a CY 2018 contract with Sue Greenwald. ACBHCS funding is for \$60,000, of which \$30,000 will be disbursed this fiscal year.
2	Alameda County Behavioral Health Care Services	Policy & Evaluation – Alameda County Early Childhood Policy Committee (ACEPC)	\$30,000	Funding to support the ACEPC via a contract with Parent Voices Oakland for parent recruitment and engagement activities. ACBHCS funding supports 34% of the total \$87,808 contract for the fiscal year.
3	Alameda County Health Care Services Agency	Early Identification – No Wrong Door	\$326,599	Remittance of unspent funds from the “No Wrong Door” Program. Funds have been designated to support Help Me Grow.
4	Alameda County Office of Education	Quality Early Childhood Education – QRIS Block Grant 4	\$453,390	New funding from the fourth QRIS Block Grant, to provide rating, quality improvement plans and site level quality improvement support for California State Preschool Program sites. Grant term is July 1, 2017 – September 30, 2018.

NOTES	FUNDER	STRATEGY/ PROJECT	AMOUNT (\$)	DESCRIPTION/PURPOSE
5	Alameda County Public Health Department	Parent Engagement/Parent Support – Healthy Teeth, Healthy Communities (HTHC)	\$333,038	Funding to support the Healthy Teeth, Healthy Community Program. The revenue has been decreased from \$602,558 to reflect projected expenses. Grant term is April 2017 to December 2020.
6	Alameda County Social Services Agency	Neighborhoods Ready for School – Parent Voices CALWorks	\$310,000	Funding to provide administrative and facilitation services required to support the operation of the CalWORKS Roundtable Project via contracts with Parent Voices and Youth Uprising. The revenue has been decreased from \$325,000, eliminating the \$15,000 for evaluation, not supported this fiscal year.
7	First 5 California	Quality Early Childhood Education – IMPACT	\$1,134,354	Funding to support QRIS work, including rating and quality improvement in child care and informal care settings. This is the third year of a 5 year grant; amount modified to include rollover of unspent funds from the prior year.
8	California Department of Education	Quality Early Childhood Education – Infant/Toddler Block Grant 2	\$499,496	New funding from the second Infant/Toddler QRIS Block Grant to support outreach, recruitment, incentives and participation of sites serving infants and toddlers in the QRIS consortium. Grant term is July 1, 2017 – September 30, 2018.
9	TJ Long Foundation	Early Identification – Help Me Grow	\$700,000	Adjusted revenue to reflect payment three of six year funding for Help Me Grow expansion efforts in conjunction with First 5 Contra Costa. Grant term is March 15, 2015 - June 30, 2020.

NOTES	FUNDER	STRATEGY/ PROJECT	AMOUNT (\$)	DESCRIPTION/PURPOSE
10	Packard Foundation	Parent Engagement/Parent Support – Project DULCE	\$50,000	Third year of funding to support contracts with Alameda Health System (Highland Hospital) and East Bay Community Law Center to provide mental health consultation DULCE team. Highland Hospital contract serves as pediatric medical home for the DULCE pilot. Grant term is October 16, 2017 – December 15, 2018.
11	Packard Foundation	Innovation – Early Childhood Organization Hub	\$50,000	New funding received from the Packard Foundation to support a strategic restructuring analysis of an integrated early childhood system through new working relationships and enhanced alignment of services. Grant term is September 14, 2017 – October 31, 2018.
12	Center for the Study of Social Policy	Parent Engagement/Parent Support – Project DULCE	\$115,000	Third year of funding to support contracts with Alameda Health System (Highland Hospital) and East Bay Community Law Center to provide mental health consultation DULCE team. Highland Hospital contract serves as pediatric medical home for the DULCE pilot. Grant term is November 1, 2017 – October 31, 2018.
13	Center for the Study of Social Policy (CQI Retreat)	Training – Continuous Quality Improvement (CQI) organizational development	\$31,797	New funding to support change management and organizational development around data and Continuous Quality Improvement (CQI). Grant term is November 2017 – August 2018.
14	Center for the Study of Social Policy (Parent Engagement Mini-grants)	Parent Engagement/Parent Support – Mini-grants	\$5,000 & \$1,200	New funding to support parent engagement based on the Strengthening Families and Ripples framework. Grant term is October 2017 – April 2018.

NOTES	FUNDER	STRATEGY/ PROJECT	AMOUNT (\$)	DESCRIPTION/PURPOSE
				New funding received to support parent participation in the Parent Leadership and Race Equity convening in Oakland. Grant term is January 5-31, 2018.
15	Connecticut Children's Medical Center	Early Identification – HMG Toxic Stress Program	\$5,000	New continued funding received from Connecticut Children’s Medical Center to support toxic stress education and support services in pediatric settings. Grant term is January 2017 – October 2017.
16	University of Chicago/Chapin Hall	Policy & Evaluation - Project DULCE	\$3,000	New funding received to support Project DULCE evaluation activities. Funding is to support personnel expenses this fiscal year.
17	Shared Program costs			
17a	Children's Council of San Francisco (fiscal agent for First 5 San Francisco, IMPACT Region 4 lead agency for pass through First 5 California funds)	Quality Early Childhood Education – IMPACT Training & Technical Assistance Regional Hub	\$49,772	New funding to support local capacity for Quality Counts California implementation, including training/professional development, data collection, and certifications (CLASS, PITC, DRDP, CSEFEL, & ERS) for this fiscal year.
17b	Alameda County Healthy Teeth Healthy Communities Program (County Dept. TBD)	Parent Engagement/Parent Support	\$65,000	Shared contract costs with Public Consulting Group’s work for technology build-out for new HTHC program
17c	Alameda County Public Health Department	Fatherhood	\$4,999	Father’s Corp shared expenses for the Summit video production
17d	First 5 Contra Costa	Policy & Evaluation	\$7,500	Shared contract costs for Applied Survey Research Help Me Grow’s DVCS evaluation

MAJOR CHANGES REQUESTED TO EXISTING EXPENDITURES:

FUNDER	STRATEGY/ PROJECT	AMOUNT (\$)	DESCRIPTION/PURPOSE
Proposition 10	Innovation and Administration, Information & Technology strategies	\$315,000	Transfer contract savings from Innovation strategy contract line item to the Administration, Information & Technology strategy to support technology related expenses associated with the implementation of the new next generation Salesforce data management system including licensing, development and hosting transition costs.
Proposition 10	Training and Quality Early Childhood Education strategies	\$121,000	Transfer contract savings from Training to Quality Early Childcare Education to support California School Age Consortium (CALSac) contract, providing quality improvement grants, quality rewards and re-rating rewards (carryover activities from the prior year).

FISCAL IMPACT

The fiscal impact of the budget modification is a net increase of \$164,283 in revenues and expenses, funded by grants and reimbursements, bringing the total budget to \$20,754,437.

RECOMMENDATION

To approve the FY 2017-18 Budget Modification Recommendation.

Submitted by:

Reviewed by:

Christine Hom
Finance Officer

Kristin Spanos
Chief Executive Officer

**First 5 Alameda County
Proposed Revised Revenue Budget
for period July 1, 2017 to June 30, 2018**

Agenda Item 8

Revenues	Adopted Budget FY 2017-18	Proposed Modified Budget FY 2017-18	Change Increase/ (Decrease)	Note
Prop 10 Tobacco Tax	10,989,783	10,684,183	(305,600)	
Interagency Income				
- AC Behavioral Health Care Services/All In Alameda County (HFHF)	0	30,000	30,000	1
- AC Behavioral Health Care Services (ACEPC)	0	30,000	30,000	2
- AC Health Care Services Agency (Fathers Corp.) *	128,000	128,000	0	
- AC Health Care Services Agency (No Wrong Door)	0	326,599	326,599	3
- AC Office of Education (QRIS Block Grant 3)	35,784	35,784	0	
- AC Office of Education (QRIS Block Grant 4)	313,568	453,390	139,822	4
- AC Public Health Department (Data Systems Hosting & Maintenance)	103,000	103,000	0	
- AC Public Health Department (Dental Transformation Program/HTHC)	602,558	333,038	(269,520)	5
- AC Public Health Department (HMG Linkage Line) *	388,113	388,113	0	
- AC Public Health Department (Project LAUNCH) *	82,544	82,544	0	
- AC Social Services Agency (Parent Voices CALWorks) *	325,000	310,000	(15,000)	6
- First 5 California (IMPACT)	1,127,210	1,134,354	7,144	7
Total Interagency Income	3,105,777	3,354,822	249,045	
Grants				
Federal (see * for Federally funded awards)	0	0	0	
State:				
- CA Dept of Education (Infant/Toddler Block Grant)	84,279	84,279	0	
- CA Dept of Education (Infant/Toddler Block Grant 2) *	0	499,496	499,496	8
Private:				
- TJ Long Foundation	749,272	700,000	(49,272)	9
- Koshland Foundation	0	0	0	
- Packard Foundation (Project DULCE)	0	50,000	50,000	10
- Packard Foundation (Early Childhood Org Hub)	0	50,000	50,000	11
- Sunlight Giving	200,000	200,000	0	
Other:				
- Center for the Study of Social Policy (Project DULCE)	0	115,000	115,000	12
- Center for the Study of Social Policy (CQI Retreat)	0	31,797	31,797	13
- Center for the Study of Social Policy (Parent Engagement Mini-grants)	0	6,200	6,200	14
- Connecticut Children's Medical Center (HMG Toxic Stress Program)	0	5,000	5,000	15
- University of Chicago/Chapin Hall (Evaluation)	0	3,000	3,000	16
Total Grants	1,033,551	1,744,772	711,221	
Fiscal Leveraging - MediCal Administrative Activities	900,000	900,000	0	
Other - Investment Revenue	375,000	375,000	0	
- Shared Program Costs (Alameda County, First 5 CC, First 5 SF)	0	127,271	127,271	17
- Misc.Income	16,860	23,860	7,000	
TOTAL REVENUE	16,420,971	17,209,908	788,937	
Reserves				
Sustainability Funds	4,169,183	3,544,529	(624,654)	
TOTAL REVENUES & AVAILABLE FUNDS	20,590,154	20,754,437	164,283	



2018 State Budget & Early Leg Priorities

First 5 Alameda Commission Meeting
February 22, 2018



FIRST 5
ASSOCIATION
OF CALIFORNIA

Agenda

- State Budget
- Early Legislative Priorities
- Federal Updates

Overview State Budget

- **Largest budget in state history** (\$190.3 B)
 - Accelerated funding for LCFF (totaling \$78.3 B, largest in state history for K-12)
 - Cautioned for next recession; fully funds Rainy Day Fund (\$3.5 B set-aside)
- **LAO**: significant progress towards preparing for the next recess
 - If growth continues, CA will have \$6 B surplus annually. Cautions on federal uncertainty
- 6-year extension of CHIP means **\$900 M** in budget savings

Early Childhood Education

- **Fulfilled the multi-year Child Care Promises of 2016:**
 - Increases to rates: SRR \$47.7 M; RMR \$34.2 M
 - Added Slots: 3,000 CSPP
- **Annualized:**
 - **Updated eligibility** (12 months, updated SMI, graduated exit) & **Emergency Foster Care Bridge**
- **Inclusive Early Education Expansion Grants**
 - **\$167 M** (Prop 98 \$125 M; TANF \$42 M)
 - Aimed to address child care deserts and serve high needs children (defined by needs assessments), especially for children with exceptional needs

Family Resiliency

- **CalWORKs Home Visiting Initiative**

- \$125 M in through 2021
- Voluntary, evidenced-based home visiting for up to 24 months
- First-time CalWORKs mothers under the age of 25 with a child under the age of 2
- Commitment to building upon existing HV infrastructure
- This would be the state's first General Fund investment in Home Visiting

- **AB 992 (Asm Arambula)**

- Corresponding legislative strategy, which was introduced last year

NOT in the Budget

- **Infant-Toddler Care**

- Child care for 0-3 year-olds
- Highest unmet need and most expensive care
- Less care today than in 2008 (lost many providers during cuts from the Great Recession)
- Infant-Toddler care has not benefited from budget restorations in recent years.

- **AB 2292 (Asm Aguiar-Curry):**

- Increases the reimbursement rate for Infant and Toddler Care to better reflect the cost of providing care
- Provides start-up grants for IT providers

Other Legislative Priorities

- **Developmental Screenings**

- Association is co-sponsoring **AB 11** with Children Now
- Developmental screenings are mandated under the Affordable Care Act, but they are not always administered.
- AB 11 clarifies:
 - The use of a **validated** screening tool;
 - The recommended **periodicity** under the APA Bright Futures

Federal Update

- Congress passed a Continuing Resolution to avoid a second gov't shutdown on Feb 9th, which included:
 - \$400 M and 5-year extension of the **Maternal Infant Early Childhood Home Visiting** (MIECHV) program
 - An additional 4-year extension of the **Children's Health Insurance Program** (CHIP) for 10-year extension in total
 - \$5.8 B the **Child Care Development Block Grant** (CCDBG), which expands access to child care and emphasizes quality
 - \$7 billion for **federally funded clinics** – integral for Help Me Grow, Project DULCE, among other programs
- Does not include a solution for DACA and Dreamer

Next Steps

- **Advocating** for AB 992, AB 2292, AB 11, among others
- **Educating members** on the needs around infant-toddler care
- **Thanking Congress** for passing a budget that prioritizes children; encourage solutions for DACA
- **Attending First 5's 20th Anniversary & Advocacy Day** in Sacramento on May 2nd.

A photograph of a classroom where several children are raising their hands. The focus is on a hand in the foreground, with other hands visible in the background. A teacher is partially visible at the top center. Educational posters and a whiteboard are on the wall.

Questions

Margot Grant Gould
Policy Director
First 5 Association of California
www.first5association.org

margot@first5association.org
(510) 227-6968



USE OF PUBLIC FUNDS IN CONNECTION WITH BALLOT MEASURES

Presented by:
James C. Harrison
Remcho Johansen & Purcell LLP



GOALS

- Understand the rules regarding use of public funds in relation to a ballot measure
- Establish process for evaluating different activities
- Recognize when to ask legal counsel for help

FIRST 5 ACTIVITIES IN RELATION TO A BALLOT MEASURE FALL INTO ONE OF THREE CATEGORIES:

- Clearly Impermissible (i.e., campaign activities)
- Clearly Permissible (i.e., informational activities)
- Require Further Analysis (i.e., as to “style, tenor and timing”)

CLEARLY IMPERMISSIBLE ACTIVITIES

Cannot use public funds for “campaign activities”, including:

- Promoting or urging a particular vote on a ballot measure
- Producing “typical campaign” materials (e.g., bumper stickers, posters, TV/radio “spots”)
- Coordinating with a measure committee to make expenditures in support of or in opposition to a measure

CLEARLY PERMISSIBLE ACTIVITIES

May use public funds for “informational activities” which include:

- Preparing staff reports and other analyses to help decision-makers determine the impact of a measure and what position to take
- Providing the public with impartial educational information about the initiative (i.e., fact sheets, reports, newsletters, responses to requests for information/presentations)
- Taking a position on ballot measure in an open and public meeting

ACTIVITIES IN THE “GRAY AREA” REQUIRE FURTHER ANALYSIS

- When an activity is not a clearly *impermissible* campaign activity or a clearly *permissible* informational activity, the *context* of the activity must be considered
- Courts will consider the “style, tenor, and timing” of the activity to decide if it is campaign material or informational

GRAY AREA EXAMPLE 1

Scenario: One-page flyer distributed at city clerk's office and public libraries describes programs and services to be cut if ballot measure passes.

REPEAL OF THE UTILITY USERS TAX

On November 5, 2002 Salinas' voters will determine whether to continue or eliminate the City's Utility Users Tax and the services provided by the tax. The Utility Users Tax was instituted in 1969 to provide police, fire library, parks, recreation and capital improvements for Salinas' residents. This year, the City expects \$8,060,000 in General Fund revenue or 13% of the City's total General Fund budget from the Utility Users Tax. On July 16, 2002, the Salinas City Council unanimously identified the services that would be eliminated or reduced if the Utility Users Tax is repealed. These services would have to be eliminated or reduced in order to balance the City's budget if the Utility Users Tax is repealed. If the Utility Users Tax is repealed, these program and service reductions will be completed by March 31, 2003.

Facilities To Be Closed

Breadbox Recreation Center	Closter Park Recreation Center
El Dorado Park Recreation Center	Central Park Recreation Center
Hebbron Heights Recreation Center	Firehouse Recreation Center
El Gabilan Library	Municipal Pool
Cesar Chavez Library	

Programs / Services To Be Eliminated

Volunteer Services	Neighborhood Services
School Crossing Guards	Hazardous Materials Control
Paramedic Services	Water Conservation Planning
Graffiti Abatement	Literacy Services
Narcotics & Vice Unit	

Community Funding To Be Eliminated

Rodeo	Carnival
Kiddie Kapers Parade	California International Airshow
Suicide Prevention / Crisis Center	Arts Council
Oldtown Maintenance	Second Chance Youth Program
Cultivating Peace Initiative	Sunrise House
Community Human Services Project	Chamber of Commerce
Sister City Association	Youth Commission

Programs / Services To Be Reduced

School Resource Officers	Code Enforcement
Fire Prevention	Facilities Maintenance
Park Maintenance	Street Tree Maintenance
Animal Control Services	

Detailed information about the elimination and/or reduction of these programs and services is contained in the June 24, 2002 Report on the Impact of the Utility Users Tax Repeal Initiative. The report is available in City Hall and in all City libraries. The report is also available on the City's web site at www.ci.salinas.ca.us.

RESULT: PERMISSIBLE

The California Supreme Court considered the following factors in reaching this conclusion in *Vargas v. City of Salinas*:

- Avoided argumentative or inflammatory rhetoric and did not urge voters to vote either way
- Information involved past and present facts (i.e., proportion of the city budget produced by the tax to be repealed)
- Flyer was *made available* to people who requested information

GRAY AREA EXAMPLE 2

Scenario: Newsletter with an FAQ section about effect of cutting utility users tax, sent shortly before election.

UTILITY USERS TAX

ANSWERS TO FREQUENTLY ASKED QUESTIONS

Listed below are frequently asked questions about the Utility Users Tax. Residents who would like more detailed information in regards to these questions can visit the City's web site at www.ci.salinas.ca.us or request a copy of the Utility Users Tax report from City Hall or any of the City libraries.

What is the Utility Users Tax?

The Utility Users Tax is a 6% tax on the following utility charges: gas, electricity, cable television, water and telephone. The Utility Users Tax is the only one of the four major General Fund revenue sources that the City receives 100% of the tax collected. All Utility User Tax dollars stay in the community and are spent entirely for the benefit of City residents. The Utility Users Tax, unlike the other three major General Fund revenue sources: sales tax, property taxes and vehicle license fees are not shared with the state of California, other municipalities or special districts.

When did the City first begin collecting the Utility Users Tax?

The City began collecting the Utility Users tax in 1969. The original tax rate was 5%. The tax was increased to 6% in 1994.

Were Citizens ever given an opportunity to vote for the implementation of the Utility Users Tax?

No, however, the Salinas City Charter allows for the repeal of any adopted ordinance by a majority of the voters. The residents of Salinas and their elected representatives on the City Council could have considered the repeal of this tax anytime during the last thirty-three years.

How much revenue is generated by the Utility Users Tax?

This year, the City expects approximately \$8 million in General Fund revenue or 13% of the City's total General Fund budget from the Utility Users Tax.

How much does the average resident pay annually in Utility Users Taxes?

It is estimated that the average Salinas Household pays approximately \$124.00 each year in Utility User Taxes. This is approximately .34 cents a day.

What does the City do with the money collected from the Utility Users Tax?

The Utility Users Tax dollars are deposited in the City's General Fund budget and it is used to provide funding for important government services including Police, Fire, recreation programming, library services and park maintenance as well as the City's General Fund Capital Improvement Program.

Do residents currently have a voice in how the Utility Users Tax revenue is spent?

Yes, the Utility Users Tax is considered General Fund Revenue. Unlike revenue received from the federal or state government, the Salinas community determines how this money is spent each year. Residents are encouraged to participate in the annual budget process to determine what services are provided for the benefit of the community.

Is there any fixed income exemptions for the Utility Users Tax?

No, however, the City encourages low-income residents to apply for a variety of programs sponsored by utility companies that reduce utility bills. Examples of these programs include: PG&E's CARE Program, which provides low-income households a 20% discount on monthly energy bills; and Pacific Bell's Universal Lifeline Telephone Service that provides discounted residential telephone service to its customers who meet certain requirements.

Do Other Cities Collect a Utility Users Tax?

Yes. Many other cities in Monterey and Santa Cruz Counties as well as throughout the state have a utility users tax. Cities with utility users taxes include the City of Monterey, City of Santa Cruz, King City, Gonzales, Pacific Grove and Watsonville.

RESULT: PERMISSIBLE

The California Supreme Court considered the following factors in reaching this conclusion in *Vargas v. City of Salinas*:

- Distribution of newsletter containing the FAQ was consistent with established practices (i.e., regular newsletter)
- FAQ provided important information about the tax, including the annual cost of the tax to average resident
- Content was objective and not “blatantly partisan”

GRAY AREA EXAMPLE 3

Scenario: Newsletter describes programs to be cut if ballot measure passes. The article shows pictures of a school crossing guard program that would be eliminated and a photo of a Meth lab with a caption that says proposed cuts would “hamper police”.

CUTS TO POLICE SERVICES EXPECTED IF MEASURE O IS APPROVED BY VOTERS

The magnitude of budget reductions resulting from the potential passage of Measure O, the Initiative to repeal the Utility Users Tax, would force the City to cut programs and services in the Police Department totalling \$1.7 million. The \$1.7 million in proposed service cuts include: elimination of the School Crossing Guard Program, reductions in Support Services, such as removal of abandoned vehicles from public streets, elimination of the Narcotics and Vice Unit, reductions to the School Resource Officer Program, and reductions in the Animal Services Program. According to Police Chief Darlei Ortega, each of the programs to be eliminated or reduced significantly impact Salinas' "community policing philosophy" and the Department's ability to tailor services to meet specific community needs.

The chart illustrates the fiscal impacts of the proposed cuts.

PROGRAM	IMPACT OF BUDGET CUTS	BUDGET REDUCTION
School Crossing Guards	Elimination of Program	\$163,000
Support Services	Reduction in Services Such as Vehicle Abatement	\$109,000
Narcotics and Vice	Elimination of Program	\$768,000
School Resource Officers	Reduction in Number of Schools Served	\$585,100
Animal Control	Reduction in Animal Shelter Services	\$111,200
	TOTAL	\$1,737,300

Residents interested in learning more about the potential impacts to Police Services can visit the City's Web Site at www.ci.salinas.ca.us or pick up a copy of the City Manager's Utility Users Tax report at the City Hall or at any of the three City Libraries.



*Methamphetamine lab.
The proposed elimination of the Narcotics and Vice Unit will hamper Police Department's ability to promote the City Council's #1 goal of maintaining a safe and peaceful community.*



Students at 27 Salinas schools will lose the benefit of supervised street crossing as a result of the repeal of the Utility Users Tax.

RESULT: PERMISSIBLE

As the California Supreme Court explained in *Vargas v. City of Salinas*:

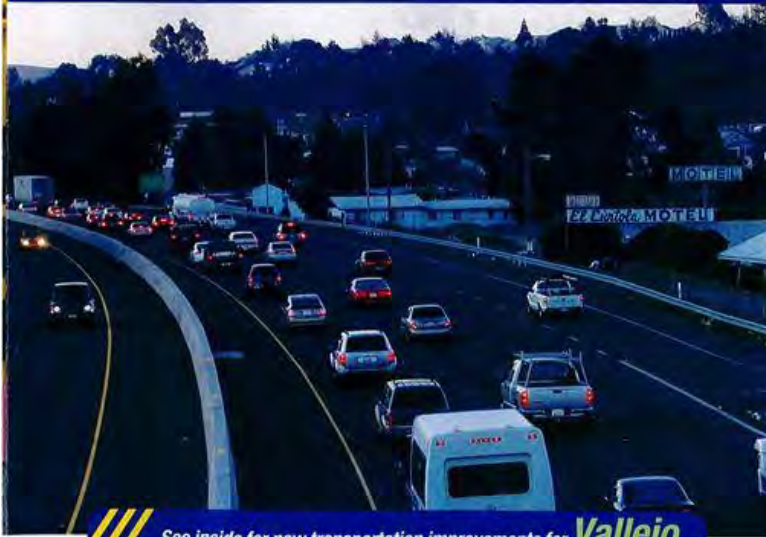
“The additional articles . . . although at times conveying the [municipal] departments’ views of the importance of such programs, were moderate in tone and did not exhort voters with regard to how they should vote.”

BROCHURE MENTIONED IN *VARGAS*

Scenario: Brochure sent by the Solano Transportation Improvement Authority.

VALLEJO-

On June 6th, your vote on **Measure H** will decide the fate of the
New Traffic Relief and Safety Plan
for VALLEJO and all of Solano County



SOLANO TRANSPORTATION
IMPROVEMENT AUTHORITY
One Harbor Center, Suite 130
Suisun City, CA 94585



1 49 ***** ECRL0T**C-032

PRSRKT STD
US POSTAGE
PAID
CCOM

Safeguards



LOOK INSIDE FOR
PROPOSED NEW
TRANSPORTATION
IMPROVEMENTS

for

VALLEJO

The Measure H plan for Solano County includes Key Taxpayer Safeguards

The proposed plan includes legal restrictions to ensure that taxpayer funding is spent **only** on transportation projects and services needed for congestion relief, road repairs and safety protections.

It will create an "Independent Taxpayer Watchdog Committee" to audit and monitor all voter-approved taxpayer funds and mandates.

These funds cannot be spent on other public programs without voter approval.

The plan contains additional safeguards to protect local taxpayers:

- ★ **Only approved** transportation and safety improvements from the plan will be eligible to receive sales tax funds.
- ★ **Each year, there will be an independent financial and performance audit** supervised by an Independent Taxpayer Watchdog Committee. All recommendations of the Independent Taxpayer Watchdog Committee shall be made public and presented to the Solano Transportation Improvement Authority (STIA) so that all voter-approved mandates are met and to check on STIA's performance in delivering needed improvements.
- ★ **The plan must be updated every 10 years** to meet changing local transportation needs, as well as technological and demographic changes, with all major changes approved by the voters.
- ★ **Ninety-nine percent of the funds** raised by the proposed sales tax will go directly to needed project and program improvements. No more than one percent can be used for STIA employee salaries and benefits.
- ★ **The sales tax will automatically expire in 30 years**, unless extended by voters by another 2/3 vote.

Voter approval of Measure H would provide a half-cent sales tax for 30 years for Solano County's traffic relief and safety improvements described in this expenditure plan.



One Harbor Center, Suite 130
Suisun City, CA 94585

OFFICE: (707)424-6075

FAX: (707)424-6074

For more information about Measure H:

Go to www.stia.ca.gov or call us at (707)424-6075 or email your questions to expenditureplan@sta-snci.com

The STIA was created to administer the sales tax program described in this brochure. The STIA Board of Directors is made up of elected representatives of the cities of Benicia, Dixon, Fairfield, Rio Vista, Suisun City, Vacaville, Vallejo and the County of Solano.

EXAMPLE OF IMPERMISSIBLE CAMPAIGN ACTIVITY

The brochure was referred to as an “improper campaign brochure” by the Supreme Court in *Vargas v. City of Salinas*. The brochure was:

- Oversized and glossy
- In a campaign style
- Mailed to voters before the election

GRAY AREA EXAMPLE 4

Scenario: Healthcare District mailers provide information about Measure to authorize construction of a new hospital. Mailers sent 43, 33, 25 and 22 days before election.

WHAT IS MEASURE V?

The Peninsula Health Care District (the District) Board has come to an agreement with Mills-Peninsula Health Services (MPHS), the operator of Peninsula Medical Center, to build a new hospital on District land. The current hospital must comply with newly adopted, state-mandated seismic safety standards or the hospital will be forced to shut down.

This summer is a special August mail-in ballot election. District residents will vote on Measure V (the agreement to build a new community hospital).

MEASURE V WILL ENSURE:

- MPHS will build a new privately-funded, \$498 million state-of-the-art modern medical campus at the El Camino Real/Troopdale site that meets seismic safety standards—with no new taxes
- In return for the construction of the new hospital, the District will lease its site to MPHS to operate the new hospital for the sum of \$1.5 million annually (adjusted using a COLA formula) for the term of 30 years
- The District will improve its oversight over hospital operations with its required approval of the removal of any care services such as obstetrics and surgery, ensuring that vital services are offered within the District—not somewhere else
- At the end of the lease, the hospital will be transferred back to the District, at the District's option, at book value (a substantial discount)

FOR MORE INFORMATION on Measure V please visit www.peninsulacounty.org/measurev
To learn more about the special election, please visit www.peninsulacounty.org/elections
Office of Medical - 1000 El Camino Real, Suite 1000


RESULT: PERMISSIBLE

The California Court of Appeal considered the following factors in reaching this conclusion in *Peninsula Gardens, Inc. v. Peninsula Health Care District*:


- Content: Materials were primarily informative and provided factual information about key terms of agreement
- Style: Preparation of attractive materials is permitted so more people read them
- Tenor: Statements were moderate in tone and not inflammatory or argumentative
- Timing: Timing was only one factor and not dispositive

GRAY AREA EXAMPLE 5

City produced video regarding proposed tax placed on ballot by Council. Video featured upbeat music accompanied by a beautiful montage of scenes from across the city, including children playing at well-maintained parks, residents walking down clean, well-lit streets, and friendly police officers and firefighters interacting with residents. Video explained that council had placed tax measure on the ballot to ensure that city could continue to maintain its beautiful parks, safe and clean streets, and essential public safety services.



RESULT: QUESTIONABLE

- City had not previously communicated with its residents by posting a video on the City's website.
 - The video was beautifully produced and inspirational – could have been used as part of campaign to lure new residents and businesses.
 - The video was produced a month before the election, and although it did not expressly urge votes to vote for the tax measure, it could have been understood to be a campaign ad.
 - City decided not to post video because of risk.
- 

ACTION PERMITTED BUT FOR WRONG REASON

Scenario: Email sent to about 1,500 people less than one-month before election encouraging them to educate themselves about three measures and attaching an editorial urging “no” for one and “yes” for other two.

RESULT: INVESTIGATION, LAWSUIT, BUT ULTIMATELY CLEARED

In lawsuit challenging the use of public resources to send the email, the Court of Appeal held in *DiQuisto v. County of Santa Clara* that:

- Email was informational, but attached editorial was impermissible “express advocacy” (i.e., words like “vote for”, “support”, etc.)
- Use of public funds was “incidental and minimal” (i.e., writing and sending email took 10-minutes during lunch period) and therefore fell within exception

EXAMPLE OF IMPERMISSIBLE CAMPAIGN ACTIVITY

Scenario: Mailers about local tax measure include:

- Statement: “Measure V: It’s About Protecting You”
- Statements about how the measure will provide funding to improve public strategy, protect services for senior citizens from budget cuts, and fix potholes in city street
- Reminder to vote on election day

How Will **Measure V** Protect You?



Measure V would provide the funding to improve public safety and protect Rialto's outstanding police services.



*"The City of Rialto and the Rialto Police Department are truly committed to serving our community. It is vital that the community understand that **Measure V** will provide the funding necessary to keep our neighborhoods safe."*

- Rialto Police Chief Farrar



- Rialto Police Chief Farrar

Remember to **Vote** on **Tuesday, November 6, 2012**

Entering a Second Century of Progress



A Message from the City of

Rialto

150 S. Palm Avenue • Rialto, CA 92376

www.rialtoca.gov

RESULT: \$6,000 FINE

The Fair Political Practices Commission (FPPC) considered the following factors when reaching its conclusion:

- No express advocacy, but clearly urged people to vote for Measure V based on tenor, timing and style
- According to the FPPC, “the law not only prohibits the use of so-called ‘magic words’ (i.e. ‘Vote Yes on Measure V’), but also more subtle messages in mailings sent at public expense that attempt to influence voters”

SUMMARY

- Activities are either impermissible campaign activities, permissible informational activities, or somewhere in between
- Think about the content and context of proposed activities
- Ask legal counsel when you are not sure about a proposed activity
- Remember that even minimal use of public funds related to a measure can lead to investigation and litigation

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THE CHILDREN'S INITIATIVE OF 2018

SEC. 1. Title.

This measure shall be known and may be cited as "The Children's Initiative of 2018."

SEC. 2. Findings and Declarations.

The People of the City of Oakland hereby find and declare the following:

A. The children of Oakland are our future and will provide the leadership, creativity, and productivity to strengthen and sustain the quality of life in our City.

B. Research shows that 90% of a child's brain develops during the first five years of life. This critical period is a window of opportunity to lay the foundation for all of the years that follow.¹

C. Only 43% of OUSD students entered "kindergarten ready," and more specifically, 82% of white students entered kindergarten-ready compared to 36% of African American students and 29% of Latino students in 2016.

D. Only 10% of high school freshmen in Oakland had a Bachelor's degree 6 years after graduating from high school in 2010.

E. Low- and moderate-income students with as little as \$500 in dedicated savings for post-secondary education are three times more likely to attend college and four times more likely to graduate from college than youth without college savings²

F. College graduates will earn up to \$900,000 more than those with a high school diploma over a lifetime³ all else equal, and college graduates are far less likely to suffer from poverty, unemployment, or to commit a crime.⁴

G. Research demonstrates that public investment in quality early education programs has some of the highest returns on investment, with up to \$8.90 for every public dollar we spend,⁵ with reduced costs for special education, welfare, and public safety.⁶

¹ Brown, T. T., & Jernigan, T. L. (2012). Brain development during the preschool years. *Neuropsychology Review*, 22(4), 313–333. <http://doi.org/10.1007/s11065-012-9214-1>

² William Elliott (2013). *Building Expectations, Delivering Results: Asset-Based Financial Aid and the Future of Higher Education*, Lawrence, KS. Center on Assets Education and Inclusion at the University of Kansas.

³ Tamborini, C. R., Kim, C., & Sakamoto, A. (2015). Education and Lifetime Earnings in the United States. *Demography*, 52(4), 1383–1407. <http://doi.org/10.1007/s13524-015-0407-0>

⁴ Trostel, P. (2015). *It's Not Just the Money: The Benefits of College Education to Individuals and to Society*. Indianapolis, IN: Lumina Foundation. <https://www.luminafoundation.org/files/resources/its-not-just-the-money.pdf>

⁵ Lynch, R., & Vaghul, K. (2015). *The Benefits and Costs of Investing in Early Childhood Education*. Washington DC: Washington Center for Equitable Growth. <http://equitablegrowth.org/report/the-benefits-and-costs-of-investing-in-early-childhood-education/>

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H. The homeless population in Oakland includes hundreds of children and their families who are unable to access quality child care, early education services, or post-secondary education supports.

I. Low compensation of early educators drives turnover and hampers the ability to attract and retain skilled educators, which in turn undermines stable, continuous relationships essential to children.⁷

SEC. 3. Purpose and Intent.

In enacting this Act, it is the purpose and intent of the people of the City of Oakland to expand support for children from cradle-to-career, by improving and expanding preschool experiences and increasing the kindergarten readiness of the City's children, as well as ensuring every child in Oakland graduates high school with the expectations, resources and skills to complete college and be successful in the career of their choice, with a specific focus on reducing race- and income-related disparities. It will do so by expanding access to high quality preschool, early education, and developmental supports for children in their critical developmental years in order to prepare them for success in the public education system; removing barriers to college access by increasing exposure, college savings, eligibility, and affordability for students and their families from birth through elementary, middle, and high school; and increasing college enrollment and persistence supports to ensure successful completion for students.

SEC. 4. Definitions [TBD: Once finalized, to be alphabetized].

- (a) "Act" shall mean the Children's Initiative of 2018.
- (b) "'Citizens' Oversight Committee'" shall mean the Children's Initiative Citizens' Oversight Commission created by Section __ of this Act.
- (c) "College" shall mean post-secondary education including two-year, four-year or licensed career technical educational degrees, subject to other criteria as determined by the Citizens' Oversight Committee.
- (d) "Early Education Fund" shall mean the Oakland Early Education Fund established by Section __ of this Act.
- (e) "Early Education Implementation Partner" shall mean the public agency or nonprofit organization selected to implement the Early Education Program pursuant to Section __ of this Act.

⁶ Masse, L. and Barnett, W.S., A Benefit Cost Analysis of the Abecedarian Early Childhood Intervention (2002); Karoly et al., Early Childhood Interventions: Proven Results, Future Promise (2005); Heckman et al., The Effect of the Perry Preschool Program on the Cognitive and Non-Cognitive Skills of its Participants (2009).

⁷ Whitebook, M., Phillips, D., & Howes, C. (2014). Worthy work, STILL unlivable wages: The early childhood workforce 25 years after the National Child Care Staffing Study, Executive Summary. Berkeley, CA: Center for the Study of Child Care Employment, University of California, Berkeley. <http://cscce.berkeley.edu/files/2014/Executive-Summary-Final.pdf>

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(f) “First 5 Alameda County” shall mean the independent county agency established by the County of Alameda pursuant to section 130140 of the California Health and Safety Code.

(g) “Funding Guidelines” shall mean guidelines developed by the accountability officer and adopted by the Citizens’ Oversight Committee every 5 years for each Fund established by this Act. In support of the statement of Purpose and Intent and consistent with the Act, these guidelines will identify goals for each fund as well as metrics and benchmarks to assess the achievement of outcomes central to those goals. The guidelines will be created through a local assessment of context and needs, and a national assessment of evidence-based best practices in the field.

(h) “High need” shall mean a child experiencing homelessness or housing instability as broadly defined by the McKinney Vento Homeless Assistance Act, or other criteria as determined by the Citizens’ Oversight Committee, such as child abuse or neglect, trauma, interaction with the criminal-justice system including incarceration or deportation, linguistic isolation, domestic violence, a child or family with disabilities or special needs, or children facing other similar challenges.

(i) “Preschool” shall mean a developmentally-appropriate educational program for children prior to kindergarten.

(j) “Preschool desert” shall mean an area of the City of Oakland that lacks preschool providers with sufficient preschool resources to serve the population of eligible children in a manner accessible to parents, or other criteria as determined by the Citizens’ Oversight Committee.

(k) “Oakland Promise Fund” shall mean the Oakland Promise Fund established by Section ___ of this Act.

(l) “Oakland Promise Implementation Partner” shall mean the public agency, nonprofit organization, entity, or program within a public agency or non-profit selected to implement the Oakland Promise Programs pursuant to Section ___ of this Act.

SEC. 5. The Children’s Initiative Oversight and Accountability.

SEC. 5.1. The Children’s Initiative Citizens Oversight Commission.

(a) **Establishment.** There is hereby established the Children’s Initiative Citizens Oversight Commission.

(b) **Membership; Appointment Process; Qualifications.** The Citizens’ Oversight Committee shall be composed of nine (9) to fifteen (15) members. Members of the Citizens’ Oversight Committee shall be appointed by the Mayor and confirmed by the Council pursuant to Section 601 of the Charter. The Mayor shall request recommendations from the members of the City Council, and Oakland Unified School District Board of Education and Superintendent at least 14 days prior to submitting any appointments for confirmation. The Commission should be reflective of the diversity of Oakland and must include the following members:

(1) At least one member with professional expertise in early childhood education policy;

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- (2) At least one member with professional expertise in early childhood care or development;
 - (3) At least one member with professional expertise in K-12 or college access;
 - (4) At least one member with professional expertise in college completion, college or university leadership, or support for traditionally underrepresented college students;
 - (5) At least one member with experience in budgeting, auditing, or finance;
 - (6) At least one member with at least two years of experience teaching in early childhood education or kindergarten in low-income communities;
 - (7) At least one member who is a member of a union or labor advocacy group;
 - (8) At least one homeowner who is subject to the parcel tax imposed by section ___;
 - (9) At least one parent, who within the last five years, has had a child of preschool age who attended a Head Start program or was on a waitlist for a Head Start program;
 - (10) At least one member who is, or who has within the last five years been, enrolled in an Oakland public school, or graduated from an Oakland public school graduate and enrolled in college, or who is the first in their immediate family to graduate from college;
- (c) **Qualifications; Conflicts.** The members in paragraph (6) through (10) must be residents of Oakland. The members set forth in paragraphs (1) through (5) must reside or work in Oakland. One member may satisfy more than one of the requirements set forth in paragraphs (1) through (10) of subdivision (b). Members may not receive income from or hold governing authority with an Implementation Partner or a non-governmental organization that is an Early Education or Oakland Promise program provider.
- (d) **Terms.** A members shall serve no more than four full consecutive terms. A member may be removed for cause pursuant to Section 601 of the Charter, or for the failure to attend three consecutive meetings of the Citizens' Oversight Committee or more than fifty percent (50%) of the meetings in a 12-month period. For the initial appointments only, one-third shall serve for 4 years, one-third shall serve for 3 years, and one-third shall serve for 2 years. Subsequently, all terms shall be for three years.
- (e) **Quorum.** A majority of the appointed members of the Commission shall constitute a quorum, but in no case shall it be fewer than 5.
- (f) **Compensation.** Members shall serve without compensation. Members may request and receive reimbursement for actual transportation and childcare expenses, capped at \$500 annually.
- (g) **Functions and Duties.** It shall be the function and duty of the Citizens' Oversight Committee to:
- (1) Approve a recommendation of the five-year Funding Guidelines for the Early Education and Oakland Promise Programs to accomplish the purposes of this Act, as specified in _____, and submitting said recommendation to the Oakland City Council for its adoption.

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(2) Approve the recommendation of the selection of implementation partners for the Early Education and Oakland Promise Programs and ensure that the selection is consistent with the Act,

(3) Review and approve annual independent financial audits of each of the Funds.

(4) Review the performance appraisals and external evaluations of the implementation of the Early Education and Oakland Promise Programs prepared by the Accountability Officer.

(5) Approve a recommendation for termination of an implementation partner by a $\frac{2}{3}$ vote, if termination would further the purposes of the Act, as specified in section ___.

(6) Perform such other functions and duties as may be prescribed by laws of the Charter or City ordinance.

SEC. 5.2. The Children's Initiative Accountability Officer.

(a) Establishment. The City Administrator shall establish a position that serves as an Accountability Officer for the Children's Initiative at a salary scale commensurate with the duties of the position. The City Administrator or his/her designee shall hire for the position, in consultation with the Superintendent of the Oakland Unified School District. The City Administrator may appoint an interim Children's Initiative Accountability Officer to carry out the duties set forth in subdivision (b) until such time as a permanent appointment is made.

(b) Duties. The Accountability Officer shall be responsible for

(1) Accountability, oversight, and delivery of the purposes and intent of the act,

(2) Preparing the five-year Funding Guidelines for the Early Education and Oakland Promise Programs, overseeing the Early Education and Oakland Promise Programs, and supporting and providing recommendations to the Citizens' Oversight Committee

(3) Supervising an independent financial audit of expenditures from the Funds and performance appraisals of the implementation of the Early Education and Oakland Promise Program, and presenting the financial audits and performance evaluations to the Citizens' Oversight Committee for approval;

(4) Monitoring the performance of the implementation partners through an official Performance Appraisal, consistent with the metrics outlined in the Implementation Partners' contracts, and reporting at least once every two years regarding the implementation partners' performance to the Citizens' Oversight Committee; and

(5) Carrying out such other duties as may be delegated by the Citizens' Oversight Committee.

(6) Seat and train the Citizens Oversight Committee, consistent with membership process in section (5.1b)

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(7) Conducting the selection process for the Early Education and Oakland Promise Implementation partners, consistent with the Act

(8) Developing the agreement or contract with the selected Implementation Partners, which must provide for the the following, as further specified for the first 5 year cycle in in section 7:

(i) An explanation of the research-based evidence that supports programmatic decisions;

(ii) A plan to involve community members, parents and families throughout the implementation of the five-year operational plan and program design; and to minimize the administrative burden on families in accessing services; and

(iii) A plan for the use of an existing, rigorous and reliable external evaluation, or a plan for the development of such an evaluation, of child outcomes data, including kindergarten readiness, college access and college completion, that will facilitate assessment of whether the Early Education and Oakland Promise programs are achieving the goals of the Act and will also provide further information on race- and income-based disparities and particularly for children in high-need, including annual benchmarks and a plan for data transparency for the public.

(3) Collecting and maintaining data consistent with performance metrics established by the Citizens' Oversight Committee upon the recommendation of the Accountability Officer to track performance and provide such information to the Accountability Officer at least once every two years;

(4) Securely segregating monies received from the Early Education Fund from other funds to ensure appropriate accounting of receipts and expenditures and submit to annual independent financial audits; and

(5) Entering into data sharing agreements with the City, including data disaggregated by race and income, including data from partnering program providers, such as early education providers,.

SEC. 5.3. Funding for Oversight and Accountability.

(a) **The Fund.** There is hereby established the Oakland Children's Initiative Oversight and Accountability Fund.

(b) **Revenue.** For each fiscal year, 10 percent (10%) of the proceeds of the parcel tax imposed pursuant to Section _ of this Act shall be deposited in the Children's Initiative Oversight and Accountability Fund, to be appropriated by the City Council for the purposes specified in subdivision (c) of this section. Of this amount, at least three percent (3%) shall be reserved for independent third party evaluations.

(c) **Eligible Use.** Moneys in the Children's Initiative Oversight and Accountability Fund shall be used to support the oversight and accountability costs of the Citizens' Oversight Committee, including the costs of Commission staff, Commission operations and meetings, financial audits, independent third-party evaluations, strategic and implementation planning, and communications and outreach to ensure

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effective public participation. To the extent that the oversight and accountability costs of the Citizens' Oversight Committee amount to less than ten percent (10%) of the proceeds of the parcel tax in any fiscal year, two-thirds of the funds remaining at the end of the following fiscal year shall be deposited in the Early Education Fund and shall be available for appropriation to achieve the goals of the Early Education Programs, and one third shall be deposited in the Oakland Promise Fund and shall be available for appropriation to achieve the goals of the Oakland Promise Program.

SEC. 6. The Oakland Early Education Program.

SEC. 6.1 Early Education Fund.

(a) **The Fund.** There is hereby established the Oakland Early Education Fund.

(b) **Revenue.** For each fiscal year, 60 percent of the proceeds of the parcel tax imposed pursuant to Section _ of this Act shall be deposited in the Early Education Fund, to be appropriated by the City Council for the purposes specified in subdivision (c) of this section.

(c) **Eligible Use.** Moneys in the Early Education Fund shall be used to support the Early Education Program to expand access to developmentally-appropriate, culturally-competent and gender-responsive early care and education and high quality preschool for children who reside in Oakland or whose parents resided in Oakland in the year previous to their enrollment in such programs, as provided by Sections _ and _ of this Act, in order to increase overall kinder-readiness and reduce the kinder-readiness gap between children from, high-income backgrounds and children from low-income backgrounds or who are in high need, as further specified in the five-year Funding Guidelines.

SEC. 6.2. Early Education Implementation Partner.

(a) **Selection.** The Citizens' Oversight Committee shall select the Early Education Implementation Partner pursuant to a request for proposals. The implementation partner must meet the following minimum criteria:

(1) Be a non-profit corporation in good standing or a governmental agency or joint powers authority;

(2) Have a primary mission consistent with the purposes of the Early Education Fund and the capability to achieve all of the purposes of the Early Education Fund;

(3) Have expertise in early education or a record of successfully implementing programs or services for children age zero to five;

(4) At the time of application and while acting as Early Education Implementation Partner, not be a non-public preschool provider in the City of Oakland.

(b) **Alternative Selection Process.**

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(1) The Accountability Officer may recommend First 5 Alameda County as the Early Education Implementation Partner, without issuing a request for proposals, provided that within __ days of the voters' approval of this Act, the Citizens' Oversight Committee determines, in its sole discretion, that:

(A) The voters of Alameda County have approved a tax to fund early child care and education in June 2018 and allocated planning power to First 5 Alameda County; and

(B) First 5 Alameda County is willing, and has the capacity, to serve as the Early Education Implementation Partner.

(2) The Accountability Officer may recommend administering the program through an agreement with a City department or other governmental entity, which shall serve as the Early Education Implementation Partner, without issuing a request for proposals.

(c) Term of Early Education Implementation Partner.

(1) The Early Education Implementation Partner shall act as the Early Education Implementation Partner for a period of up to five years with opportunities for renewal, provided that it remains in good standing and continues to carry out the requirements specified in this Act and is not terminated prior to the expiration of its term pursuant to paragraph (2).

(2) The Citizens' Oversight Committee may, by a vote of two-thirds (2/3) of its members, terminate the Early Education Implementation Partner before the expiration of a five-year period, if the Early Education Implementation Partner fails to remain in good standing, breaches its agreement with the City, is unwilling or unable to carry out the purposes of this Act, or engages in gross negligence, fraud, or unlawful activity. In the event of termination, the Citizens' Oversight Committee shall select an Early Education Implementation Partner in accordance with subdivisions (a) or (b) of this section for a five-year period.

(3) At the expiration of the five-year period, the Citizens' Oversight Committee may, based on the Early Education Implementation Partner's performance, renew the contract for an additional five-year term, without issuing a request for proposals, or select an Early Education Implementation Partner in accordance with subdivisions (a) or (b) of this section for a five-year period. Thereafter, the Citizens' Oversight Committee shall select the Early Education Implementation Partner through a request for proposals or as outlined in subdivision (b).

SEC. 6.3. Maintenance of Effort. Non-Supplantation [PLACEHOLDER].

(a) The City of Oakland shall not reduce the amount of City funds appropriated to support child care and early education services below \$____, which is the level appropriated for such purposes during the 2017-18 fiscal year.

(b) Notwithstanding subdivision (a), if a severe and unanticipated financial or other event occurs that so adversely impacts the General Purpose Fund as to prevent the City from budgeting the amount set forth in subdivision (a) to support child care and early education services required by this Act, the budget to

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support child care and early education services shall be reduced by the amount the City is unable to fund as a result of such event. This exception shall apply only if the City Administrator submits a report to the City Council explaining the severe and unanticipated event, the steps that were taken by the City to avoid the need to reduce the budget and the steps that will be taken by the City in the future to restore funding. Such actions must be taken for each fiscal year in which the City fails to meet budget requirements of this Act for the reasons described in this sub-section.

(c) Proceeds from this tax may not be used to replace the funding level established in fiscal year 2017-2018 City of Oakland budget to support child care and early education services, unless the state, federal or other non-city sources of such funding levels have been reduced by the same amount.

(d) Proceeds from this tax may not be used by other local public agencies, including county and local education agencies, to supplant existing levels (Fiscal Year 2017-2018) of federal, state or local funding provided to the local public agencies to support child care and early education services, unless the state, federal or other local sources of such existing funding levels have been reduced by the same amount.

(e) Proceeds from this tax may not be used for K-12 school day services except for the purpose of expanding transitional kindergarten eligibility to additional four-year old children.

SEC. 7. The Oakland Promise Program.

SEC. 7.1. The Oakland Promise Fund.

(a) **The Fund.** There is hereby established the Oakland Promise Fund.

(b) **Revenue.** For each fiscal year, thirty percent (30%) of the proceeds of the parcel tax imposed pursuant to Section _ of this Act shall be deposited in the Oakland Promise Fund, to be appropriated by the City Council for the purposes specified in subdivision (c) of this section.

(c) **Eligible Use.** Moneys in the Oakland Promise Fund shall be used exclusively to achieve the following goals for children who attend Oakland Public Schools, as further specified by the five-year Funding Guidelines:

- (1) increase early college awareness and expectations in students and their families, as well as instill a college-bound identity in students and college-going culture in schools;
- (2) increase early college savings;
- (3) increase k-12 preparedness;
- (4) increase college preparedness and eligibility;
- (5) increase college application and matriculation rates;
- (6) increase college affordability, including access to public and private student financial aid, and direct scholarships to students;
- (7) increase college persistence and graduation rates;

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- (8) reduce disparities in college and career access and success for students traditionally underrepresented in post-secondary education.

SEC. 7.2. Oakland Promise Implementation Partner.

(a) **Selection.** The Accountability Officer recommends the Oakland Promise Implementation Partner pursuant to a request for proposals. The implementation partner must meet the following minimum criteria:

- (1) Be a non-profit organization in good standing or a governmental agency, including joint powers authority; or an entity or program within the aforementioned entities.
- (2) Have a mission consistent with the purposes of the Oakland Promise Fund and the capability to achieve all of the purposes of the Oakland Promise Fund through direct provision or through partnership agreements;
- (3) Have capability to successfully implement evidence-based programs or services for children age zero to college-age in service of the Oakland Promise Fund purposes;
- (4) Have the ability to leverage other funding sources to achieve the purposes of the Oakland Promise Fund; and
- (5) Have a demonstrated ability to evaluate the success of Oakland Promise Programs through an existing data-evaluation system or an existing relationship with a credible external evaluator.

(b) **Term of Oakland Promise Implementation Partner.**

- (1) The Oakland Promise Implementation Partner shall act as the Oakland Promise Implementation Partner for a period of up to five years, provided that it remains in good standing and continues to carry out the requirements specified in this Act and is not terminated prior to the expiration of its term pursuant to paragraph (2).
- (2) The Accountability Officer may recommend, and Citizens' Oversight Committee may, by a vote of two-thirds (2/3) of its members, terminating the contract with the Oakland Promise Implementation Partner before the expiration of a five-year period, if the Oakland Promise Implementation Partner fails to remain in good standing, breaches its agreement with the City, is unwilling or unable to carry out the purposes of this Act, or engages in gross negligence, fraud, or unlawful activity. In the event of termination, the Citizens' Oversight Committee shall select an Oakland Promise Implementation Partner in accordance with subdivision (a) of this section for a five-year period.
- (3) At the expiration of the five-year period, the Accountability Officer may recommend, based on the Oakland Promise Implementation Partner's performance, renew the contract for an additional five-year term, without issuing a request for proposals, or select an Oakland Promise Implementation Partner in accordance with subdivisions (a) or (b) of this section for a five-year period. Thereafter, the

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accountability officer shall recommend a selection for approval by the Citizens' Oversight Committee of the Oakland Promise Implementation Partner through a request for proposals.

SEC 7. Implementation of the Children's Act for the First 5 Year Cycle

(a) Early Education Funding Guidelines for the First 5-Years. For the first five years following the passage of the parcel tax, in addition to the requirements set forth in subparagraph (A), in order to expedite implementation and ensure the Citizens of Oakland begin to feel the benefit of the passing of the Act, the Funding Guidelines for the Early Education Program shall be to fund programs to make available free or affordable and high-quality preschool for all three- and four-year old children from low-income backgrounds who reside in Oakland, and to make high-quality preschool more affordable for all three- and four-year old children. If the Accountability Officer assesses and recommends to the Oversight Committee that these goals are substantially achievable, the third goal for this time period shall be to invest in child development and family support services for families from low-income backgrounds with children from birth through age three.

(b) Oakland Promise Funding Guidelines for the First 5-Years. For the first five years following the passage of the parcel tax, in addition to the requirements set forth in subparagraph(X), in order to expedite implementation and ensure the Citizens of Oakland begin to feel the benefit of the passing of the Act, the Funding Guidelines for the Oakland Promise Program shall be to fund programs to:

- (1) Increase early college awareness and expectations in students and their families, as well as to instill a college-bound identity in students and college-going culture in schools;
- (2) Increase early college savings and asset building for families with children age zero to grade five;
- (3) Reduce disparities among children 0-5 in measures of socio-emotional development, health, and kindergarten readiness, particularly for children traditionally underrepresented in post-secondary education
- (4) Increase college awareness, preparedness, application, and eligibility, as measured by increases in completing courses required for college enrollment, such as those required by the University of California System for enrollment, and in college acceptance rates in Oakland Public Schools;
- (5) Increase college affordability, including access to public and private student financial aid and direct provision of scholarships;
- (6) Increase college matriculation and enrollment rates, such as increasing the percent of students who enroll in college directly after high school;
- (7) Increase full-time college persistence rates for students enrolled in college, especially during the first year of their enrollment, and between their first and second year of enrollment.

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(8) Increase the number of Oakland students graduating from college within 6 years of high school graduation

(9) Reduce disparities in college access, applications, enrollment and completion, particularly for children traditionally underrepresented in post-secondary education

(c) Partnership Agreement and Contracting Requirements for Early Education in the First-5 Years. In addition to the requirements set forth in paragraph(X), the Accountability Officer shall develop partnership or contracting agreements with the Early Education Partner which:

(1) Fund programs which achieve the following outcomes prioritized as follows, such that plans to fund a lower priority outcome may only be implemented if the Early Education Implementation Partner has determined that the next highest priority goal is reasonably achievable within the first five year implementation period:

(i) Make available free or affordable high-quality preschool for four-year old children from low-income backgrounds, with a priority on serving the children of families that have incomes below one-hundred-thirty percent (130%) of the Federal Poverty Level or who are in high need.

(ii) Make available free or affordable and high-quality preschool for three-year old children from low-income backgrounds, with a priority on serving the children of families that have incomes below one-hundred-thirty percent (130%) of the Federal Poverty Level or who are in high need.

(iii) Increase the affordability of high-quality preschool for four-year old children, with a priority on serving the children of families with the lowest incomes.

(iv) Increase the affordability of high-quality preschool for three-year old children, with a priority on serving the children of families with the lowest incomes.

(v) Increase the availability of comprehensive child development support services for families from low-income backgrounds with children from birth through age three

(2) Ensure that all participating early educators are paid at least the Oakland living wage;

(3) Provide for the development of a high quality preschool system, which shall mean that funding streams from federal, state and local sources, including Head Start or a successor program, are coordinated to ensure that existing high-quality early education programs are not made financially unviable; and that preschool programs generally are able to achieve the following within a reasonable timeframe:

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- (i) a rating of at least three on the regional Quality Rating and Improvement System (QRIS), or a successor system,
- (ii) offer an evidence-based curriculum with demonstrated success in improving the school readiness of low-income children,
- (iii) conduct formative assessments to shape instruction, and offer professional development and coaching for educators
- (iv) participate widely valid, regular and reliable assessments of early education quality in order to foster continuous improvement in child outcomes;

SEC. 8. Parcel Tax [Language Based on Measure Z, with added Senior Citizen exemption].

SEC. 8.1. Definitions.

For purposes of Section 7 only, the following terms shall be defined as set forth below:

- (a) “Building” shall mean any structure having a roof supported by columns or by walls and designed for the shelter or housing of any person, chattel or property of any kind. The word “Building” includes the word “structure.”
- (b) “Family” shall mean one or more persons related by blood, marriage, domestic partnership, or adoption, legal guardianship, who are living together in a single residential unit and maintaining a common household. Family shall also mean all unrelated persons who live together in a single Residential Unit and maintain a common household.
- (c) “Hotel” shall mean as defined by Oakland Municipal Code section 4.24.020.
- (d) “Multiple Residential Unit Parcel” shall mean a parcel zoned for a Building, or those portions thereof, that accommodates or is intended to contain two or more residential units.
- (e) “Non-Residential” shall mean all parcels that are not classified by this Act as Residential Parcels, and shall include, but not be limited to, parcels for industrial, commercial and institutional improvements, whether or not currently developed.
- (f) “Occupancy” shall be as defined by Oakland Municipal Code section 4.24.020.
- (g) “Operator” shall be as defined by Oakland Municipal Code section 4.24.020.
- (h) “Owner” shall mean the Person having title to real estate as shown on the most current official assessment role of the Alameda County Assessor.
- (i) “Parcel” shall mean a unit of real estate in the City of Oakland as shown on the most current official assessment role of the Alameda County Assessor.

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(j) "Person" shall mean an individual, firm, partnership, joint venture, association, social club, fraternal organization, joint stock company, corporation, estate, trust, business trust, receiver, trustee, syndicate, or any other group or combination acting as a unit.

(k) "Possessory Interest" as it applies to property owned by any agency of the government of the United States, the State of California, or any political subdivision thereof, shall mean possession of, claim to, or right to the possession of, land or Improvements and shall include any exclusive right to the use of such land or Improvements.

(l) "Residential Unit" shall mean a Building or portion of a Building designed for or occupied exclusively by one Family.

(m) "Single Family Residential Parcel" shall mean a parcel zoned for single-family residences, whether or not developed.

(n) "Transient" shall mean any individual who exercises Occupancy of a hotel or is entitled to Occupancy by reason of concession, permit, right of access, license or other agreement for a period of thirty (30) consecutive calendar days or less, counting portions of calendar days as full days. Any individual so occupying space in a Hotel shall be deemed to be a Transient until the period of thirty (30) consecutive days has elapsed.

SEC. 8.2. Imposition of Parcel Tax for 30 years

For each year beginning in fiscal year 2019-2020 and ending in fiscal year 2049-50, there is hereby imposed a special tax on all Owners of parcels in the City of Oakland for the privilege of using municipal services and the availability of such services. The tax imposed by this Section shall be assessed on the Owner unless the Owner is by law exempt from taxation, in which case, the tax imposed shall be assessed to the holder of any Possessory Interest in such parcel, unless such holder is also by law exempt from taxation. The tax is imposed as of July 1 of each year on the person who owned the parcel on that date. The tax shall be collected at the same time, by the same officials, and pursuant to the same procedures as the one percent property tax imposed pursuant to Article XIII A of the California Constitution.

The tax hereby imposed shall be set as follows subject to adjustment as provided in Section __ of this Act:

(a) For owners of all Single Family Residential Parcels, the tax shall be at the annual rate of \$198 per Parcel.

(b) For owners of all Multiple Residential Unit Parcels, the tax shall be at the annual rate of \$135.25 per occupied Residential Unit. Owners of units that are vacant for six months or more per year may apply to the Director of Finance to have the rate reduced by 50% to \$67.62 per vacant Residential Unit located on the Parcel.

(c) The tax for Non-Residential Parcels is calculated using both frontage and square footage measurements to determine total single family residential unit equivalents (SFE). A frontage of 80 feet for a commercial institutional parcel, for example, is equal to one (1) single family resident unit

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equivalent. (See matrix.) An area of 6,400 square feet for the commercial institutional parcel is equal to one (1) single family residential unit equivalent. The tax is the annual rate \$___ multiplied by the total number of single family residential unit equivalents (determined by the frontage and square footage).

LAND USE CATEGORY	FRONTAGE	AREA (SF)
Commercial Institutional	80	6,400
Industrial	100	10,000
Public Utility	1,000	100,000
Golf Course	500	100,000
Quarry	1,000	250,000

Example: assessment calculation for a Commercial Institutional Parcel with a Frontage of 160 feet and an Area of 12,800 square feet:

Frontage 160 feet ÷ 80 = 2 SFE
Area 12,800 square feet ÷ 6,400 = 2 SFE
2 SFE + 2 SFE = 4 SFE
4 SFE X \$___ = \$___ tax

(d) An Owner of an Undeveloped Parcel is exempt from this parcel tax if the Owner can prove that the parcel was undeveloped for at least six months of the year in question.

(e) The tax imposed by this Act shall be imposed on each Hotel within the City as follows:

(1) **Residential Hotels.** Rooms in a Hotel occupied by individuals who were not Transients for 80% or more of the previous Fiscal Year shall be deemed Residential Units and the parcel on which they are located shall be subject to the Parcel tax imposed on Multiple Residential Unit Parcels. The remainder of the Building shall be subject to the applicable tax computed in accordance with the single family residential unit equivalent formula set forth in Section 7.2(c) of this Act.

(2) **Transient Hotels.** Notwithstanding the previous subsection, if 80% or more of the Operator's gross receipts for the previous Fiscal Year were reported as rent received from Transients on a return filed by the Operator in compliance with section 4.24.010 of the Oakland Municipal Code (commonly known as the Uniform Transient Occupancy Tax of the City of Oakland), such Hotel shall be deemed a Transient Hotel. The entire Building shall be deemed a Non-Residential Parcel, categorized as Commercial/Institutional, and shall be subject to the applicable tax computed in accordance with the single family residential unit equivalent formula set forth in Section 7.2(c) of this Act, and the parcel tax imposed on Multiple Residential Units shall not apply.

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SEC. 8.3. Exemptions.

(a) **Low income household exemption.** The following is exempt from this tax: an Owner of a Single Family Residential Unit (1) who resides in such unit and (2) whose combined family income, from all sources for the previous fiscal year, is at or below the income level qualifying as “very low income” for a Family of such size under Section 8 of the United States Housing Act of 1937 (42 U.S.C.A. Sections 1437 et. seq.,) for such fiscal year. Owners must apply for the exemption provided for in this section annually by petition to the Director of the Finance of the City of Oakland or City Administrator designee in the manner and time set forth in procedures established by the Director of Finance. Such petitions shall be on forms provided by the Director of Finance and shall provide such information as the Director of Finance shall require, including, but not limited to, federal income tax returns and W-2 forms of owner-occupants eligible for this exemption.

(b) **Senior household exemption.** The following is exempt from this tax: an Owner of a single family residential unit (1) who resides in such unit, (2) who is 65 years of age or older and (3) whose combined family income, from all sources for the previous fiscal year, is at or below the income level qualifying as "low income" for a Family of such size under Section 8 of the United States Housing Act of 1937 (42 U.S.C.A. Sections 1437 et. seq.,) for such fiscal year. Owners must apply for the exemption provided for in this section annually by petition to the Director of Finance or City Administrator designee in the manner and time set forth in procedures established by the Director of Finance. Such petitions shall be on forms provided by the Director of Finance and shall provide such information as the Director of Finance shall require, including, but not limited to, federal income tax returns and W-2 forms of owner-occupants eligible for this exemption.

(c) **Fifty percent reduction for affordable housing projects.** Rental housing owned by nonprofit corporations and nonprofit-controlled partnerships for senior, disabled and low income households that are exempt from ad valorem property tax pursuant California Revenue and Taxation Code sections 214(f), (g) and (h) shall be liable for only 50% of the parcel tax. The exemption shall apply in the same proportion that is exempted from ad valorem property tax.

(d) **Rebate to tenants in foreclosed single family homes.** The City will provide a rebate of one-half of the tax and subsequent increases thereto to tenants in single family homes that have been foreclosed upon who have paid a passed through Parcel Tax. To qualify for this rebate, a tenant must: (1) have lived in the unit before foreclosure proceedings commenced; and (2) be at or below the income level qualifying as “very low income” for a Family of such size under Section 8 of the United States Housing Act of 1937 (42 U.S.C.A. Sections 1437 et. seq.,) for such fiscal year. The City will provide this rebate for every month that the tax was applied and the tenant occupied the unit. The City will provide this rebate at the end of each fiscal year, or when the tenant vacates the unit, whichever is earlier. The City Administrator will promulgate regulations to effectuate this subdivision.

(e) Real property owned by a religious organization or school that is exempt from property taxes under California law is exempt from this tax. To qualify for this exemption, each religious organization or school seeking such exemption shall submit such information required to determine eligibility for such exemption.

SEC. 8.4. Reduction in Tax Rate; Rate Adjustment.

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(a) Beginning in the Fiscal Year 2020-2021, and each year thereafter, the City Council shall increase the tax imposed hereby only upon a finding that the cost of living in the immediate San Francisco Bay Area, as shown on the Consumer Price Index (CPI) for all items in the San Francisco Bay Area as published by the U.S. Department of Labor Statistics, has increased. The percentage increase of the tax imposed hereby shall not exceed such increase, using Fiscal Year 2019-2020 as the index year and in no event shall any annual adjustment exceed five percent (5%).

SEC. 8.5. Duties of the Director of Finance; Notice of Decisions.

It shall be the duty of the Director of the Finance to collect and receive all taxes imposed by this Act. The Director of Finance is charged with the enforcement of this Act and may adopt rules and regulations relating to such enforcement.

SEC. 8.6. Examination of Books, Records, Witnesses; Penalties.

The Director of Finance or the Director of Finance's designee is hereby authorized to examine assessment rolls, property tax records, records of the Alameda County Recorder and any other records of the County of Alameda deemed necessary in order to determine ownership of Parcels and computation of the tax imposed by this Act.

The Director of Finance or the Director of Finance's designee is hereby authorized to examine the books, papers and records of any person subject to the tax imposed by this Act, including any person who claims an exemption, for the purpose of verifying the accuracy of any petition, claim or return filed and to ascertain the tax due. The Director of Finance, or the Director of Finance's designee is hereby authorized to examine any person, under oath, for the purpose of verifying the accuracy of any petition, claim or return filed or to ascertain the tax due under this Act and for this purpose may compel the production of books, papers and records, whether as parties or witnesses, whenever the Director of Finance believes such persons have knowledge of such matters. The refusal of such examination by any person subject to the tax shall be deemed a violation of this Act and of the Oakland Municipal Code and subject to any and all remedies specified therein.

SEC. 8.7. Collection of Tax; Interest and Penalties.

The tax shall be delinquent if the City does not receive it on or before the delinquency date set forth in the notice mailed to the Owner's address as shown on the most current assessment roll of the Alameda County Tax Collector; and the tax shall be collected in such a manner as the City Council may decide. The City may place delinquencies on a subsequent tax bill.

A one-time penalty at a rate set by the City Council, which in no event shall exceed twenty-five percent (25%) of the tax due per fiscal year, is hereby imposed by this Act on all taxpayers who fail to timely pay the tax provided by this Act. In addition, the City Council may assess interest at the rate of one percent (1%) per month on the unpaid tax and the penalty thereon.

Every penalty imposed and such interest as accrues under the provisions of this Act shall become a part of the tax herein required to be paid.

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The City may authorize the County of Alameda to collect the taxes imposed by this Act in conjunction with and at the same time and in the same manner as the County collects property taxes for the City. If the City elects to authorize the County of Alameda to collect the tax, penalties and interest shall be those applicable to the nonpayment of property taxes.

SEC. 8.8. Collection of Unpaid Taxes.

The amount of any tax, penalty, and interest imposed under the provisions of this Act shall be deemed a debt to the City. Any person owing money under the provisions of this Act shall be liable to an action brought in the name of the City for the recovery for such amount.

SEC. 8.9. Refund of Tax, Penalty, or Interest Paid More than Once, or Erroneously or Illegally Collected.

Whenever the amount of any tax, penalty, or interest imposed by this Act has been paid more than once, or has been erroneously or illegally collected or received by the City it may be refunded provided a verified written claim for refund, stating the specific ground upon which such claim is founded, is received by the Director of Finance within one (1) year of the date of payment. The claim shall be filed by the person who paid the tax or such person's guardian, conservator, or the executor of her or his estate. No representative claim may be filed on behalf of a taxpayers or a class of taxpayers. The claim shall be reviewed by the Director of Finance and shall be made on forms provided by the Director of Finance. If the claim is approved by the Director of Finance, the excess amount collected or paid may be refunded or may be credited against any amounts then due and payable from the person from whom it was collected or by whom paid, and the balance may be refunded to such person, or such person's administrators or executors. Filing a claim shall be a condition precedent to legal action against the City for a refund of the tax.

SEC. 8. Savings Clause.

If any provision, sentence, clause, section or part of this Act is found to be unconstitutional, illegal or invalid, such unconstitutionality, illegality, or invalidity shall affect only such provision, sentence, clause, section or part of this Act and shall not affect or Act any of the remaining provisions, sentences, clauses, sections or parts of this ordinance. It is hereby declared to be the intention of the city, that the City would have adopted this Act had such unconstitutional, illegal or invalid provision, sentence, clause section or part thereof not been included herein.

If any tax or surcharge imposed by this Act is found to be unconstitutional, illegal or invalid, the amounts, services, programs and personnel required to be funded from such taxes and surcharges shall be reduced proportionately by any revenues lost due to such unconstitutionality, illegality or invalidity.

SEC. 9. Regulations.

The City Council is hereby authorized to promulgate such regulations or ordinances as it shall deem necessary in order to implement the provisions of this ordinance.

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SEC. 10. Amendment.

This Act may not be amended by action of the City Council without voter approval.

SEC. 11. Challenge to Tax.

Any action to challenge the taxes imposed by this ordinance shall be brought pursuant to Government code section 50077.5 and Code of Civil Procedure section 860 et seq.

SEC. 12. Severability.

If any provision of this Act, or part of this Act, or the application of any provision or part to any person or circumstances, is for any reason held to be invalid, the remaining provisions, or applications of provisions, shall not be affected, but shall remain in full force and effect, and to this end the provisions of this measure are severable. If a court were to find in a final, unreviewable judgment that the exclusion of one or more entities or activities from the applicability of the Act renders the Act unconstitutional, those exceptions should be severed and the Act should be made applicable to the entities or activities formerly exempt from the Act. It is the intent of the voters that this Act would have been enacted regardless of whether any invalid provision had been included or any invalid application had been made.

SEC. 13. Conflicting Initiatives.

(a) In the event that this measure and another measure addressing the educational development and potential of Oakland children and youth shall appear on the same City ballot, the provisions of the other measure or measures shall be deemed to be in conflict with this measure. In the event that this measure receives a greater number of affirmative votes than a measure deemed to be in conflict with it, the provisions of this measure shall prevail in their entirety, and the other measure or measures shall be null and void.

(b) If this measure is approved by the voters but superseded by law by any other conflicting measure approved by voters at the same election, and the conflicting ballot measure is later held invalid, this measure shall be self-executing and given full force and effect.

SEC. 14. Liberal Construction.

This Act shall be liberally construed to effectuate its purposes.

SEC. 15. Effective Date.

This Act shall take effect the day after the election at which it is adopted.

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To: First 5 Alameda County Commission

From: Christine Hom, Finance Officer

Date: February 20, 2018

Subject: Alameda County & City of Oakland Child Care and Early Education Initiatives

REQUESTED ACTION

To review and discuss the following recommendations:

1. Edits to agency Bylaws
2. Appointment of Subcommittee Chair

BACKGROUND OF ACTIVITIES

At their January 18, 2018 meeting, the First 5 Alameda County Commission formed a Subcommittee to discuss the impact that the passage of the Alameda County and City of Oakland Early Education initiatives would have on the agency should the measures pass during the June 2018 election. The Subcommittee was convened to provide policy direction to staff on the oversight, governance and financial provisions with First 5 as the proposed administrator of the initiative funding. The Subcommittee has since met twice, on January 22, 2018 and February 5, 2018 to discuss the role of the Subcommittee, subsequent edits to agency bylaws and has reviewed drafts of the Alameda County Ordinance and program plan.

1. F5AC BYLAWS RECOMMENDATIONS

First 5 Alameda County legal counsel James Harrison, of Remcho, Johansen & Purcell, LLP reviewed the current agency bylaws and has suggested recommendations to Article VIII: Committees, Section 1: Subcommittees of the Commission and Section 2: Advisory Committees clarifying the intent, authority and formation of such bodies. Suggested edits are identified as track changes in the attached bylaws document and the final proposed language copied here:

ARTICLE VIII. COMMITTEES

Section 1. SUBCOMMITTEES OF THE COMMISSION

The Commission may establish standing or ad hoc subcommittees by formal action of the Commission and shall appoint members of the Commission to serve on the subcommittee, as the Commission deems necessary. The Commission may designate a subcommittee as advisory only or the Commission may delegate decision-making authority to the subcommittee. The Commission shall designate one member of each subcommittee to serve as chairperson.

Section 2. ADVISORY COMMITTEES

The Commission may establish standing or ad hoc committees composed of members of the Commission and/or members of the community. These committees shall act in an advisory capacity to the Commission. The Commission shall designate one member of the committee to serve as chairperson.

APPOINTMENT OF COMMITTEE CHAIR

Consistent with the agency bylaws, the Subcommittee identified Vice Chair Herzfeld to serve as the Committee Chair.

REQUESTED ACTION

To approve the proposed changes to the agency Bylaws and appoint a Chair for the Subcommittee.

Submitted by:

Reviewed by:

Christine Hom
Finance Officer

Kristin Spanos
Chief Executive Officer

CHILD CARE AND EARLY EDUCATION INITIATIVES SUBCOMMITTEE CHARGE

Role of the Subcommittee

- Provide policy direction to staff on the oversight, governance and financial provisions of the initiatives
- Provide policy direction to facilitate the integration of the initiatives into First 5, enhancing the existing local early childhood system of care
- Present updates to the Commission

Authority

- Items in need of Commission approval will be brought to the full Commission at a regular meeting for a vote
 - A vote by the Committee may be taken on time sensitive matters when a quorum is present to ensure efficiencies and responsive direction to staff and partners
 - Will strive for consensus; when not possible majority vote prevails
 - If a vote is taken by the Subcommittee, the Commission will be notified

Subcommittee Membership

- Commission appoints a chair
 - Chair facilitates monthly meetings, if Chair determines meeting is necessary to provide direction to staff
 - Chair provides verbal updates at Commission meetings
- Commission membership is agreed to by the Commission
- Renee Herzfeld, Wilma Chan and/or Alternate, Lori Cox, Cecilia Echeverría, Scott Coffin, Kimi Watkins-Tartt

Meeting Logistics

- Frequency: First Monday of every month (as needed)
 - Adhoc meetings may be scheduled as needed
- Time: 5:30 PM-7:30 PM
- Duration: Subcommittee meetings will occur until deemed unnecessary by the Commission and First 5 staff
- Meeting minutes will be taken at each meeting and e-mailed to the Commission the second Monday of each month



ARTICLE I. AUTHORITY

The First 5 Alameda County Commission (the Commission or County Commission) is established in accordance with California Health and Safety Code Section 130140.

ARTICLE II. PURPOSE AND INTENT

SECTION 1. PURPOSE

The First 5 Alameda County Commission is created for the purposes of promoting, supporting, and improving the early development of children from the prenatal stage to five years of age. These purposes shall be accomplished through the establishment, institution, and coordination of appropriate standards, resources, and integrated and comprehensive programs emphasizing community awareness, education, nurturing, child care, social services, health care, and research. The Commission's primary purpose is to adopt and implement the County's strategic plan.

SECTION 2. INTENT

The Commission's intent is to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development. It is further the intent to integrate the Commission's planning and programs with existing service delivery systems for children from prenatal to age five and their families including but not limited to the Alameda County Social Services and Health Care Services Agencies, the Interagency Children's Policy Council, the Child Care Planning Council, and community based providers.

ARTICLE III. POWERS AND DUTIES

The powers and duties of the First 5 Alameda County Commission shall include, but are not limited to, the following:

- A. Perform any and all duties imposed on them collectively or individually by law or by these Bylaws;
- B. Prescribe the duties and fix the compensation, if any, of all officers, agents and employees of the commission;

- C. Supervise all officers, agents, employees, and advisory committees of the Commission to assure that their duties are performed properly;
- D. Meet at such times and places as required by these Bylaws;
- E. Approve the annual strategic plan for the support and improvement of early childhood development within the county, after conducting at least one public hearing on the proposed county strategic plan;
- F. On at least an annual basis, review the county strategic plan and revise as necessary and appropriate after conducting a public hearing to consider proposed revisions;
- G. Submit the county strategic plan and any revisions to it to the State Commission;
- H. Approve an annual budget;
- I. Prepare and adopt an annual audit and report pursuant to Health and Safety Code Section 130150 (b) and conduct public hearings;
- J. Elect the Officers of the Commission;
- K. Apply for gifts, grants, donations, or contributions of money, property, facilities, or services from any person, corporation, foundation, or other entity, or from the state or any agency or political subdivision thereof, or from the federal government or any agency instrumentality thereof, in furtherance of a program of early childhood development;
- L. Enter into such contracts as necessary or appropriate to carry out the provisions and purposes of the Children and Families First Act;
- M. Conduct at least one public hearing on each annual report prepared by the State Commission pursuant to Health and Safety Code Section 130150 (b);
- N. Consider the State Commission's findings and research and apply them to the county strategic plan as deemed appropriate;
- O. Solicit technical assistance from the State Commission as deemed necessary and appropriate;
- P. Provide input to the State Commission regarding guidelines and other matters as the Commission deems necessary and appropriate;
- Q. Make recommendations to the Board of Supervisors or the County Administrator for changes in ordinances or services necessary or appropriate to carry out an integrated and comprehensive program which is consistent with the strategic plan.

ARTICLE IV. OFFICES

SECTION 1. PRINCIPAL OFFICE

The principal office of the commission is located in Alameda County, State of California.

SECTION 2. CHANGE OF ADDRESS

The designation of the commission's principal office may be changed by amendment of these Bylaws. The Commission may change the principal office from one location to another within the named county by noting the changed address and effective date below, and such changes of address shall not be deemed, nor require, an amendment of these Bylaws:

1850 Fairway Drive, San Leandro, CA 94577	Dated: January 1, 1999
1100 San Leandro Blvd., Suite 120 San Leandro, CA 94577	Dated: May 5, 2003
1115 Atlantic Avenue, Alameda, CA 94501	Dated: April 19, 2013

ARTICLE V. MEMBERSHIP OF COUNTY COMMISSION

SECTION 1. APPOINTMENT OF COMMISSIONERS

The County Commission shall be appointed by the Alameda County Board of Supervisors and shall consist of at least five but not more than nine members.

- A. Two members of the County Commission shall be from among the county health officer and persons responsible for management of the following county functions: children's services, public health services, behavioral health services, social services, and tobacco and other substance abuse prevention and treatment services.
- B. One member of the County Commission shall be a member of the board of supervisors.
- C. The remaining members of the County Commission shall be from among the persons described in clause (i) and persons from the following categories: recipients of project services included in the county strategic plan; educators specializing in early childhood development; representatives of a local child care resource or referral agency, or a local child care coordinating group; representatives of a local organization for prevention or early intervention for families at risk; representatives of community-based organizations that have the goal of promoting nurturing and early childhood development; representatives of local school districts; and representatives of local medical, pediatric, or obstetric associations or societies.

SECTION 2. ALTERNATE MEMBERS

Each of the three Alameda County Commission members appointed by the Board of Supervisors shall designate one alternate Commission member in writing to the Commission Chair for each of the following membership categories below:

- A. For each Alameda County Commission member appointed pursuant to subsection (A) of Section 1, the alternate nominee shall be proposed by each involved member.
- B. For the Alameda County Commission member appointed pursuant to subsection (B) of Section 1, the alternate nominee shall be proposed by the involved member

Alternate members are encouraged to attend Commission meetings when the designated county representative is not present to participate and vote on their behalf. Alternate members may not serve as elected officers, but may serve on ad hoc or standing committees of the Commission.

SECTION 2. TERMS OF OFFICE

Members of the County Commission shall serve for either a two-year term or a four-year term. Thereafter all appointments shall be for four-year terms. No appointee shall serve as a member of the County Commission for more than twelve consecutive years, unless the County Board of Supervisors waives this provision upon a majority vote of its members.

Alternate members, appointed to fill the three county Alternate positions shall serve at the discretion of the appointed County Commissioner and only so long as they are employed by the County of Alameda.

SECTION 3. REMOVAL AND FUTURE APPOINTMENTS

Any commissioner or alternate can be removed by the County Board of Supervisors at any time. The Board of Supervisors will then appoint a replacement commissioner to take the removed Commissioner's place and serve out the remainder of the Commissioner's term. The Commission may recommend to the Board of Supervisors that a Commissioner be removed due to his or her non-attendance at meetings or for other just cause.

Whenever a vacancy occurs due to resignation, removal, or expiration of a commissioner's term, the Board of Supervisors will appoint the replacement or in the case of term expiration, the Board of Supervisors may reappoint the Commissioner to another term or the Commissioner shall serve until the appointment of a successor.

SECTION 4. COMPENSATION

Members of the County Commission shall not be compensated for their services, except they shall be paid reasonable per diem and reimbursement of reasonable expenses for attending meetings and discharging other official responsibilities as authorized by the County Commission.

ARTICLE VI. OFFICERS**SECTION 1. DESIGNATION OF OFFICERS**

The officers of the Commission shall be a Chair and a Vice Chair. The Chair and Vice-Chair shall perform the duties of their respective offices, and such other duties as may be approved by the Commission.

SECTION 2. ELECTION AND TERM OF OFFICE

Officers shall be elected by the Commission and each officer shall hold office for one year, or until he or she resigns or is removed or is otherwise disqualified to serve, or until his or her successor shall be elected and qualified, whichever occurs first.

SECTION 3. DUTIES

The Chair shall preside at all meetings. In the absence of the Chair, the Vice-Chair shall assume the duties of the Chair.

SECTION 4. REMOVAL AND RESIGNATION

Any officer may be removed as officer, either with or without cause, by the Commission, at any time. Any officer may resign at any time by giving written notice to the Commission. Any such resignation shall take effect at the date of receipt of such notice or at any later date specified therein, and, unless otherwise specified therein, the acceptance of such resignation shall not be necessary to make it effective.

SECTION 5. EXECUTIVE DIRECTOR/CHIEF EXECUTIVE OFFICER

The Commission shall hire an Executive Director/Chief Executive Officer who shall act under the authority of, and in accordance with the direction of, the County Commission. The Executive Director/Chief Executive Officer, with the approval of the County Commission, will be authorized to hire such other staff as necessary or appropriate.

ARTICLE VII. MEETINGS

SECTION 1. PLACE OF MEETINGS

Meetings shall be held within Alameda County at a place designated from time to time by the Commissioners.

SECTION 2. REGULAR MEETINGS

Regular meetings of Commissioners shall be held on a regular basis at a time and place to be specified by formal action of the Commission. The Commission shall meet up to six times per year.

SECTION 3. SPECIAL MEETINGS

Special meetings of the County Commission may be called by the Chair, the Vice-Chair, or by any two Commissioners. Such meetings shall be held at the place designated by the person or persons calling the special meeting.

SECTION 4. OPEN MEETINGS

All meetings of the Commission, except those closed sessions permitted by law, shall be open and public. All meetings shall conform to the Ralph M. Brown Act, including requirements for notice of meetings, preparation and distribution of agendas and written materials, teleconferencing, inspection of public records, closed sessions and emergency meetings, maintenance of records, and disruption of a public meeting. Those provisions of law which govern the conduct of meetings of this Commission are hereby incorporated by reference into these Bylaws.

SECTION 5. QUORUM FOR MEETINGS

A quorum shall consist of a majority of the voting members of the First 5 Alameda County Commission.

SECTION 6. MAJORITY ACTION AS BOARD ACTION

Every act or decision done or made by a majority of the commissioners present at a meeting duly held at which a quorum is present is an official, formal action of the Commission.

SECTION 7. CONDUCT OF MEETINGS

Meetings of the Commission shall be presided over by the Chair of the Commission, or in his or her absence, by the Vice-Chair of the Commission or, in the absence of each of these persons, by a Chairperson chosen by a majority of the commissioners present at the meeting.

ARTICLE VIII. COMMITTEES

Section 1. SUBCOMMITTEES OF THE COMMISSION

The Commission may establish standing or ad hoc Standing-subcommittees shall be established by formal action of the Commission and shall appoint members of the Commission to serve on the subcommittee, will be appointed by the Commission as the Commission deems necessary. The Commission may designate a subcommittee as advisory only or the Commission may delegate decision-making authority to the subcommittee. The Commission shall designate ~~The Commission may also establish Ad Hoc committees as it deems necessary.~~ One member of each subcommittee will be designated to serve as chairperson.

Section 2. ADVISORY COMMITTEES.

The Commission may establish standing or ad hoc committees composed of members of the Commission and/or members of the community. These committees ~~These committees may consist of persons who are not also members of the Commission and~~ shall act in an advisory capacity to the Commission. The Commission shall designate one member of the committee to serve as chairperson.

ARTICLE IX. AMENDMENT OF BYLAWS

SECTION 1. AMENDMENT

Except as may otherwise be specified under provisions of law, these Bylaws, or any of them, may be altered, amended, or repealed and new Bylaws adopted by approval of the Commission at any duly- noticed regular or special meeting.

ADOPTED: By a vote of 8 to 0 on August 26, 1998

AMENDED: By a vote of 5 to 0 on October 15, 2015

AMENDED: By a vote of 8 to 0 on August 18, 2016

AMENDED: By a vote of x to x on February 22, 2018



January 4, 2018

Honorable Board of Supervisors
County of Alameda
1221 Oak Street, Suite 536
Oakland, California 94612-4305

Dear Board Members:

**SUBJECT: APPROVE A PROPOSED CHILD CARE AND EARLY EDUCATION
ORDINANCE TO ADD TO THE BALLOT OF THE ELECTION TO BE
HELD ON JUNE 5, 2018**

RECOMMENDATION:

Adopt the attached Ordinance to implement a one-half percent sales tax to fund child care and early education.

SUMMARY:

Limited access to quality, affordable child care and early education is resulting in children not ready for kindergarten, parents unable to find child care they can afford, and early educator pay that is so low that it is difficult for early educators to provide the basics for their own families. The County seeks to address these issues by bringing to the voters a Measure allowing the County to implement a one-half percent sales tax for 30 years to fund expanded access to child care and early education for low-and middle-income families and to raise wages for child care providers and early educators to a minimum of \$15 per hour.

Monies raised by the sales and use tax would go into a special fund and use of tax proceeds or any interest accrued on tax proceeds is restricted and will be used exclusively to provide high quality child care and early education services to benefit low-and middle-income children and families in Alameda County and to improve wages for child care providers and early educators.

The Ordinance requires a 3rd party, such as First 5 Alameda County or a similar entity, to implement the program. Your Board shall have the right and discretion to select a different entity or to identify additional entities to implement the program or portions of it. The intent is for the administering agency to have broad authority to implement the programs funded by this Measure with specific terms and conditions established by a Program Plan which your Board will adopt at a later date and a contract between the County and the administering agency.

The Ordinance also requires your Board designate a 3rd party, such as the Alameda County Early Care and Education Planning Council or a similar entity, to act as an advisory and planning body

for the fund. Finally, the Ordinance has a non-supplantation provision forbidding the County from using proceeds from the Measure to supplant County investment in direct child care and early education services.

If your Board approves the first reading of this Ordinance, the Ordinance will come back to your Board at your next meeting for a second reading along with a Resolution to place the tax Measure on the ballot. If the Measure is approved by 2/3rds of the voters, this tax will go into effect October 1, 2018. The County is estimating this Measure will raise approximately \$140 million annually with that amount changing based on economic activity in the County.

The proposed ballot Measure language is:

ALAMEDA COUNTY CHILDCARE AND EARLY EDUCATION MEASURE.

To expand access to childcare and preschool for low- and middle-income families; help homeless and at-risk children, including help preventing child abuse and neglect; attract and retain quality childcare workers; and add spaces for childcare at locations throughout the county, shall the County of Alameda enact a 30-year one-half percent sales tax providing 140 million dollars annually with citizens' oversight, public disclosure of spending, and mandatory annual audits.

DISCUSSION:

As your Board is aware, child care and early education in the County has become increasingly scarce and expensive, to the point that it is now out of reach for many low and middle income families, including homeless families and vulnerable populations. The General Services Agency's Early Care and Education Program made presentations about the child care and early education crisis issue to your All In Committee at its October 2017 and January 2018 meetings, and to your Board at your September 19, December 12 and January 30 retreats. County staff was instructed to explore the possibility of placing a sales tax Measure on the June 2018 ballot to provide funds to mitigate the quality child care and early education crisis.

From July 27, 2017 through January 11, 2018 a Steering Committee met bi-weekly to review and discuss child care and early education needs and possible programs to be funded from a sales tax Measure. Your Board held eight listening sessions throughout the County to solicit input from the public and stakeholders on both policy and programs related to the proposed Measure. Representatives from labor, community and child care and early education also sponsored six additional listening sessions. An Advisory Panel of 48 key child care and early education stakeholders and content experts met three times to further vet and provide feedback on the proposed program components.

In total, we conducted almost 100 group and one-on-one listening sessions reaching at least 1,000 individuals and collected and logged over 500 feedback forms to inform and improve the proposed plan. We also established a County webpage (www.acgov.org/ece/crisis) with relevant information and a dedicated phone number and email address to collect additional feedback. The

overwhelming majority of stakeholders voiced support for the Measure, especially its focus on improving child care and early education access, quality and wages.

In addition, a consulting firm conducted two telephone surveys of 600 likely June 2018 voters to provide public opinion research and ballot initiative services to advise on the Measure. Key findings from the polling data showed that 73% of voters would support the Measure.

The proposed Measure will help to mitigate the scarcity and cost of child care and early education within the County, especially for low-and middle-income families and vulnerable populations. It will also sustain and improve the quality of new and existing child care and early education, and improve wages for child care providers and early educators to at least \$15 an hour.

FINANCING:

Proceeds raised by this sales and use tax will be deposited into a special fund entitled “child care and early education tax fund.” These funds will be restricted and shall be used exclusively to provide high quality child care and early education services to benefit low and middle income children and families in Alameda County and to improve wages for child care providers and early educators who provide these services.

We are currently estimating this tax will raise approximately \$140 million annually with that amount fluctuating based on economic activity. The non-supplantation provision in the Ordinance requires that proceeds from this tax may not be used to replace the funding level established in the FY 2016-17 County budget for direct services to support child care and early education services unless State, federal, or other non-County sources of such funding have been reduced by the same amount.

Approval of this item is a necessary step to place the tax measure on the ballot for voter approval and will have no impact on net County cost.

Respectfully submitted,



Willie A. Hopkins, Jr.
Director, General Services Agency

BOS.02.06.18.CHC.Proposed Child Care and Early Education Ordinance

Attachments

cc: Susan S. Muranishi, County Administrator
Steve Manning, Auditor-Controller
Donna R. Ziegler, County Counsel
Meryl Klein, Office of the County Administrator
Pete Coletto, Office of the County Administrator

Kimberly Gasaway, GSA Chief Deputy, Administration
Farand Kan, Deputy County Counsel
Andrea Weddle, Chief Assistant County Counsel

ORDINANCE NO. 2018-__

THE BOARD OF SUPERVISORS OF THE COUNTY OF ALAMEDA

AN ORDINANCE OF THE COUNTY OF ALAMEDA, STATE OF CALIFORNIA, ADDING ARTICLE VI TO CHAPTER 2.08 OF THE ALAMEDA COUNTY ORDINANCE CODE, IMPOSING A TRANSACTIONS AND USE TAX FOR THE PURPOSE OF PROVIDING ADDITIONAL SUPPORT FOR HIGH QUALITY CHILD CARE AND EARLY EDUCATION SERVICES FOR LOW- AND MIDDLE-INCOME CHILDREN AND FAMILIES IN ALAMEDA COUNTY AND TO IMPROVE WAGES FOR CHILD CARE PROVIDERS AND EARLY EDUCATORS WHO PROVIDE THESE SERVICES.

WHEREAS, the children of Alameda County are our future and will provide the leadership, creativity, and productivity to strengthen and sustain the quality of life in our County; and

WHEREAS, research shows that a child's brain develops most dramatically during the first five years of life, and this critical period is a window of opportunity to lay the foundation for all of the years that follow; and

WHEREAS, children need access to quality early educators and child care programs that will give them the very best start in life during this critical period of their development; and

WHEREAS, the County of Alameda ("County") desires to provide the children living in Alameda County with every possible opportunity to be successful in school and beyond; and

WHEREAS, each student in Alameda County deserves to be supported by qualified, caring adults in safe and nurturing environments; and

WHEREAS, in 2016, only 44% of Alameda County children entered kindergarten fully ready for school, according to the most recent School Readiness in Alameda County report; and

WHEREAS, only 31% of Alameda County children with working parents have access to a space in a licensed child care or early education setting, according to the most recent California Child Care Portfolio; and

WHEREAS, child care and early education is more expensive than college, with average, full-time infant care costing more per year than tuition at the University of California Berkeley and almost three times the annual cost of California State East Bay, according to Parents and the High Cost of Child Care 2017 report; and

WHEREAS, the growing homeless population in Alameda County includes hundreds of children and their families who are not able to access quality child care and early education services; and

WHEREAS, 75% of Alameda County child care providers and early educators worry about paying monthly bills, and 54% worry about putting food on the table, as early educators' pay has not kept up with the rising cost of living in the Bay Area, according to a 2016 report from Center for the Study of Child Care Employment; and

WHEREAS, low compensation and limited work supports disproportionately affect low-income women, as early educators are almost exclusively female, with large numbers of older women, women of color, recent immigrants, and first-generation college students and mothers; and

WHEREAS, low compensation of early educators drives turnover and hampers the ability to attract and retain skilled educators, which in turn undermines stable, continuous relationships essential to children; and

WHEREAS, in 2016-17, the state of California only reimbursed providers on average less than 70% of the true cost of providing high-quality preschool for 3- and 4-year-olds, per child per year, according to the 2016 San Francisco Office of Early Care and Education Comprehensive Fiscal Analysis; and

WHEREAS, a study by Nobel Laureate Economist James Heckman shows that investing in high quality early education yields a high return on investment up to 13%, or \$8.2 billion over 10 years for the new local investment proposed in this Ordinance; and

WHEREAS, the Board of Supervisors deems it necessary and essential to approve a 30-year transactions and use tax to provide additional support for high quality child care and early education services to low- and middle-income children and families in Alameda County and to improve wages for participating child care providers and early educators so that they can earn at least \$15 per hour;

NOW, THEREFORE, the Board of Supervisors of the County of Alameda ordains as follows:

SECTION I

Chapter 2.08, Article VI (Sections 2.08.300 through 2.08.319) of the Alameda County Ordinance Code is added as follows:

Article VI – Child Care and Early Education Tax

2.08.300 Title.

A. This article shall be known as the child care and early education tax ordinance. The tax described in this article shall be referred to as the child care and early education tax (the “tax”).

B. This article shall be applicable throughout the incorporated and unincorporated territory of Alameda County, California (the “county”).

C. The goals of expenditures from the proceeds of the tax shall be:

(1) That Alameda County’s children are prepared to succeed in kindergarten and later life and live in stable, safe and supported families and communities;

(2) That Alameda County is a family-friendly county and to support families as an important part of the county’s population and civic culture;

(3) To focus on the prevention of problems, including the reduction of child abuse and neglect, and on supporting and enhancing the strengths of children and their families;

(4) That providers who serve and educate our County’s children are able to be financially stable, supported in their work, and provide for their own families;

(5) That children and youth with the highest needs receive maximum benefit from the proceeds of the tax and that equity is a guiding principle of the funding process;

(6) That collaboration among public agencies and community-based organizations around shared outcomes among all service providers for children and their families will be strengthened; and

(7) That children are provided with developmentally appropriate, gender-responsive and culturally-competent services.

2.08.301 Restricted uses of the tax.

A. Proceeds from this tax shall be deposited into the county treasury in a special fund entitled “child care and early education tax fund” (the “fund”).

B. Monies deposited into the fund, together with any interest that accrues thereon, shall be used exclusively to provide high quality child care and early education services to benefit low- and middle-income children and families in Alameda County and to improve

wages for child care providers and early educators who provide these services, as described below in this section.

C. In each year during the term of this article, one-hundred percent (100%) of revenue from this tax shall be allocated by the board of supervisors based on the demonstrated unmet child care and early education needs and the county's commitment to a geographically dispersed network of child care and early education providers, for any of the following purposes:

1. To increase access to affordable, high quality child care and early education services for low and middle income children from birth through 12 years of age, especially for children who are homeless and have other high priority needs;
2. To improve and maintain the quality of new and existing child care and early education services throughout the county; or
3. To improve the wages and benefits of child care providers and early educators who provide these services.

D. Proceeds from this tax may not be used to replace the funding level for direct services established in the fiscal 2016-2017 County of Alameda budget to support child care and early education services, unless the state, federal or other non-county sources of such funding levels have been reduced by the same amount.

E. Proceeds from this tax may not be used for kindergarten through grade 12 (K-12) school day services except for the purpose of expanding transitional kindergarten eligibility to additional four-year old children.

F. This article is not intended to alter any family child care providers' existing independent business owner status, and shall not be construed to classify family child care providers or early educators as county employees.

2.08.302 Citizen oversight committee.

A. Upon enactment of this article, the board of supervisors shall establish and appoint a citizen oversight committee.

B. The citizen oversight committee shall annually review the expenditure of the child care and early education tax fund for the prior year and shall report to the board of supervisors on the conformity of such expenditures to the purposes set forth in Section 2.08.301.

2.08.303 Planning and advisory council.

The board of supervisors will designate an entity whose members have expertise in early child care and education, such as the Alameda County Early Care and Education Planning Council (California Education Code sections 8499.3 *et seq.*) or a similar entity, to act as the planning and advisory council for the fund.

2.08.304 Child care and early education program implementation.

The Alameda County Children and Families First Commission, known as "First 5 Alameda County," was created as a legal public entity separate from the county in Chapter 2.130 of the Administrative Code. First 5 Alameda County or a similar entity will be identified by the board of supervisors as the entity to implement the program that will be established by the board of supervisors for the expenditure of the tax. The board of supervisors shall have the right and discretion to select a different entity or to identify additional entities to implement the program or portions of it.

2.08.305 Operative date.

"Operative date" means the first day of the first calendar quarter commencing more than one hundred and ten (110) days after adoption of this article.

2.08.306 Enactment of retail transaction and use tax.

A. This article is adopted to achieve the following general purposes:

1. To impose a retail transactions and use tax in accordance with the provisions of Part 1.6 (commencing with Section 7251) of Division 2 and of Sections 7285.5 and 7292.2 of Part 1.7 of Division 2 of the California Revenue and Taxation Code that authorize the county to adopt this article, and such tax shall be operative if a two-thirds majority of the electors voting on the measure vote to approve the imposition of the tax at an election called for that purpose;
2. To enact a retail transactions and use tax ordinance that incorporates provisions identical to those of the Sales and Use Tax Law of the state of California insofar as those provisions are not inconsistent with the requirements and limitations contained in Part 1.6 of Division 2 of the California Revenue and Taxation Code;
3. To enact a retail transactions and use tax ordinance that imposes a tax and provides a measure therefor that can be administered and collected by the State Board of Equalization and State Department of Tax and Fee Administration in a manner that adapts itself as fully as practicable to, and requires the least possible deviation from, the existing statutory and administrative procedures followed by the State Board of Equalization and Department of Tax and Fee Administration in administering and collecting the California sales and use taxes; and
4. To enact a retail transactions and use tax ordinance that can be administered in a manner that will be, to the greatest degree possible, consistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, minimize the cost of collecting the transactions and use taxes, and at the same time, minimize the burden of record keeping upon each person subject to taxation under the provisions of this article.

B. The provisions of this article shall be interpreted in order to accomplish the purposes that are set forth in this section.

2.08.307 Contract with state.

Prior to the operative date, the county shall contract with the California State Board of Equalization, the California Department of Tax and Fee Administration, or other appropriate state agency, to perform all functions incident to the administration and operation of this article; provided that, if the county shall not have contracted with the appropriate state agency prior to the operative date, it shall nevertheless so contract and in such a case the operative date shall be the first day of the first calendar quarter following the execution of such a contract.

2.08.308 Transactions tax rate.

For the privilege of selling tangible personal property at retail, a tax is hereby imposed upon all retailers in the incorporated and unincorporated territory of Alameda County at the rate of one-half of one percent of the gross receipts of any retailer from the sale of all tangible personal property sold at retail in said territory on and after the operative date of this article.

2.08.309 Place of sale.

A. For purposes of this article, all retail sales are consummated at the place of business of the retailer, unless the tangible personal property sold is delivered by the retailer or his or her agent to an out-of-state destination or to a common carrier for delivery to an out-of-state destination. The gross receipts from such sales shall include delivery charges, when such charges are subject to the state sales and use tax, regardless of the place to which delivery is made.

B. In the event a retailer has no permanent place of business in the state of California or has more than one place of business, the place or places at which the retail sales are consummated shall be determined under rules and regulations to be prescribed and adopted by the State Board of Equalization and State Department of Tax and Fee Administration.

2.08.310 Use tax rate.

An excise tax is hereby imposed on the storage, use or other consumption in the incorporated and unincorporated territory of Alameda County of tangible personal property purchased from any retailer on and after the operative date of this article for storage, use or other consumption in said territory at the rate of one-half of one percent of the sales price of the property. The sales price shall include delivery charges when such charges are subject to state sales or use tax regardless of the place to which delivery is made.

2.08.311 Incorporation of provisions of state law.

Except as otherwise provided in this article and except insofar as any provisions of this article may be inconsistent with Part 1.6 of Division 2 of the California Revenue and Taxation Code, all of the provisions of Part 1 (commencing at Section 6001) of Division

2 of the California Revenue and Taxation Code are hereby adopted and made a part of this article as though fully set forth herein.

2.08.312 Limitations on adoption of state law and collection of use taxes.

The following requirements shall be followed in applying the provisions of Part 1 of Division 2 of the California Revenue and Taxation Code to this article:

A. Wherever the state of California is named or referred to as the taxing agency, the name of this county shall be substituted therefor. However, said substitution shall not be made when:

1. The word "state" is used as a part of the title of the State Controller, State Treasurer, State Board of Control, State Board of Equalization, State Department of Tax and Fee Administration, State Treasury or the Constitution of the state of California;

2. The result of that substitution would require action to be taken by or against this county or any agency, officer or employee thereof, rather than by or against the State Board of Equalization or State Department of Tax and Fee Administration, in performing functions incident to the administration or operation of this article;

3. In those sections, including but not limited to sections referring to the exterior boundaries of the state of California, where the result of the substitution would be to:

a. Provide an exemption from this tax with respect to certain sales, storage, use or other consumption of tangible personal property that would not otherwise be exempt from this tax, while such sales, storage, use or other consumption remain subject to tax by the state under the provisions of Part 1 of Division 2 of the Revenue and Taxation Code; or

b. Impose this tax with respect to certain sales, storage, use or other consumption of tangible personal property that would not be subject to tax by the state of California under the said provision of that code.

4. In Sections 6701, 6702 (except in the last sentence thereof), 6711, 6715, 6737, 6797 or 6828 of the California Revenue and Taxation Code.

B. The word "county" shall be substituted for the word "state" in the phrase "retailer engaged in business in this state" in Section 6203 and in the definition of that phrase in Section 6203 of the California Revenue and Taxation Code.

2.08.313 Permit not required.

If a seller's permit has been issued to a retailer under Section 6067 of the California Revenue and Taxation Code, an additional transactor's permit shall not be required by this article.

2.08.314 Exemptions and exclusions.

A. In addition to any other exemption or exclusion required by law, there shall be excluded from the measure of the transactions tax and the use tax the amount of any sales tax or use tax imposed by the state of California or by any city, city and county, or county pursuant to the Bradley-Burns Uniform Local Sales and Use Tax Law or the amount of any state-administered transactions or use tax.

B. There are exempted from computation of the amount of transactions tax imposed by this article, gross receipts from:

1. The sale of tangible personal property, other than fuel or petroleum products, to operators of aircraft to be used or consumed principally outside the county in which the sale is made and directly and exclusively in the use of such aircraft as common carriers of persons or property under the authority of the laws of this state, the United States or any foreign government;

2. The sale of property to be used outside the county which is shipped to a point outside the county pursuant to the contract of sale, by delivery to such point by the retailer or his or her agent or by delivery by the retailer to a carrier for shipment to a consignee at such point. For the purposes of this subsection, delivery to a point outside the county shall be satisfied:

a. With respect to vehicles (other than commercial vehicles) subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the California Vehicle Code, aircraft licensed in compliance with Section 21411 of the California Public Utilities Code and undocumented vessels registered under Chapter 2 of Division 3.5 (commencing with Section 9840) of the California Vehicle Code; by a combination of registration to an out-of-county address and a declaration under penalty of perjury, signed by the buyer, stating that such address is, in fact, his or her principal place of residence; and

b. With respect to commercial vehicles, by a combination of registration to a place of business out of county and declaration under penalty of perjury, signed by the buyer, that the vehicle will be operated from that address.

3. The sale of tangible personal property, if the seller is obligated to furnish the property for a fixed price pursuant to a contract entered into prior to the operative date of this article;

4. The lease of tangible personal property that constitutes a continuing sale of such property for any period of time for which the lessor is obligated to lease the property for an amount that was fixed by a lease executed prior to the operative date of this article; and

5. For the purposes of subsections (B)(3) and (B)(4), the sale or lease of tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional

right to terminate the contract or lease upon notice, regardless of whether such right is exercised.

C. There are exempted from computation of the amount of the use tax imposed by this article, gross receipts from the following storage, use or other consumption of tangible personal property:

1. Any sale that has been subject to a transactions tax under any state-administered transactions and use tax ordinance;

2. The sale of other than fuel or petroleum products purchased by operators of aircraft and used or consumed by such operators directly and exclusively in the use of such aircraft as common carriers of persons or property for hire or compensation under a certificate of public convenience and necessity issued pursuant to the laws of this state, the United States or any foreign government. This exemption is in addition to the exemptions set forth in Sections 6366 and 6366.1 of the California Revenue and Taxation Code;

3. If the purchaser is obligated to purchase the property for a fixed price pursuant to a contract that was entered into prior to the operative date of this article;

4. If the possession of or the exercise of any right or power over the tangible personal property shall arise under a lease that constitutes a continuing purchase of such property for any period of time for which the lessee is obligated to lease the property for an amount fixed by a lease that was executed prior to the operative date of this article;

5. For the purposes of subsections (C)(3) and (C)(4), the storage, use, or other consumption or the possession of or exercise of any right or power over tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, regardless of whether such right is exercised;

6. Except as provided in subsection (C)(7), a retailer engaged in business in Alameda County shall not be required to collect use tax from the purchaser of tangible personal property, unless the retailer ships or delivers the property into Alameda County or participates within Alameda County in making the sale of the property, including, but not limited to, soliciting or receiving the order, either directly or indirectly, at a place of business of the retailer in Alameda County or through any representative, agent, canvasser, solicitor, subsidiary or person in Alameda County under the authority of the retailer; and

7. "A retailer engaged in business in Alameda County" shall also include any retailer of any of the following: vehicles subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the California Vehicle Code, aircraft licensed in compliance with Section 21411 of the California Public Utilities Code and undocumented vessels registered under Chapter 2 of Division 3.5 (commencing with Section 9840) of the California Vehicle Code. The retailer shall be required to collect

use tax from any purchaser who registers or licenses the vehicle or aircraft at an address in Alameda County.

D. Any person subject to use tax under this article may credit the amount of such tax against any transactions tax paid to a county or district imposing or a retailer liable for a transactions tax pursuant to Part 1.6 of Division 2 of the California Revenue and Taxation Code with respect to the sale of property or the storage, use or other consumption of which is subject to the use tax.

2.08.315 Amendment of state law.

After the operative date of this article, all amendments to Part 1 of Division 2 of the California Revenue and Taxation Code relating to sales and use taxes that are not inconsistent with Part 1.6 and Part 1.7 of Division 2 of the California Revenue and Taxation Code and all amendments to Part 1.6 and Part 1.7 of Division 2 of the California Revenue and Taxation Code, shall automatically become a part of this article; provided, however, that no such amendment shall operate so as to affect the rate of tax imposed by this article.

2.08.316 Enjoining of collection forbidden.

No injunction or writ of mandate or other legal or equitable process shall issue in any suit, action or proceeding in any court against the state or the county, or against any officer of the state or the county, to prevent or enjoin the collection under this article or Part 1.6 of Division 2 of the California Revenue and Taxation Code, of any tax or any amount of tax required to be collected.

2.08.317 Severability.

If any provision of this article or the application thereof to any person or circumstance is held invalid, the remainder of the article and the application of such provision to other persons or circumstances shall not be affected thereby.

2.08.318 Savings clause.

This article shall not be interpreted in any manner that conflicts with the laws or constitutions of the United States or the state of California.

2.08.319 Termination of transactions and use tax.

This article shall remain in effect only until September 30, 2048 and as of that date it shall be repealed by operation of this section unless a later ordinance is adopted prior to September 30, 2048 that shall have the effect of deleting or extending the termination date set forth herein.

SECTION II

This Ordinance, and all the provisions thereof, shall become effective only upon affirmative passage by a two-thirds majority vote of the eligible voters of this county pursuant to California Constitution, Article XIII A, section 4 and Article XIII C, section 2; California Government Code section 53722; California Revenue & Taxation Code section 7285.5; and California Elections Code section 9140.

Before the expiration of 15 days after its adoption by the Board of Supervisors, this ordinance shall be published once with the names of the members voting for and against the same in the Inter-City Express, a newspaper published in the County of Alameda.

Adopted by the Board of Supervisors of the County of Alameda, State of California, on February ____, 2018, by the following called vote:


AYES:
NOES:
EXCUSED:

President of the Board of Supervisors
County of Alameda, State of California

ATTEST:
Clerk of the Board of Supervisors

By: _____

Approved as to form:
DONNA R. ZIEGLER, County Counsel

By: 
Name: Faraid Kan
Title: Deputy County Counsel

DRAFT 2018 ALAMEDA COUNTY CHILD CARE AND EARLY EDUCATION BALLOT MEASURE PROGRAM PLAN

January 25, 2018

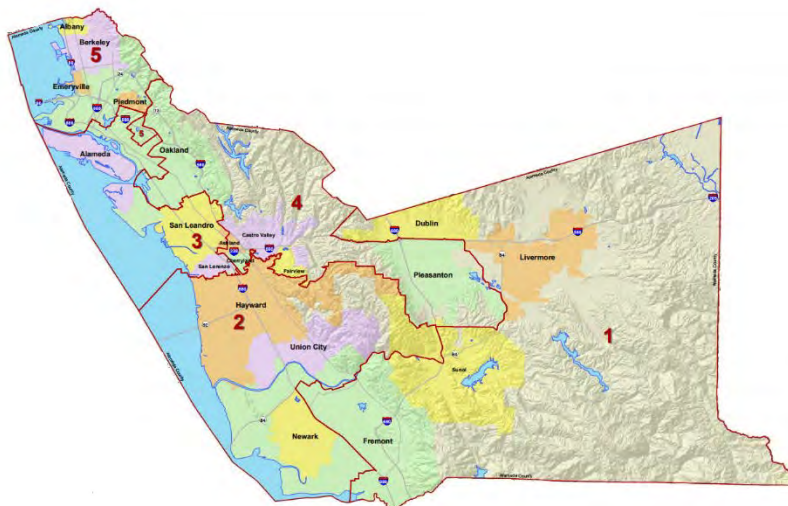


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SECTION I. EXECUTIVE SUMMARY

We must address the child care and early education crisis in Alameda County. Limited access to quality, affordable child care and early education is taking its toll on families, educators, and communities across our county. Children can't get the early learning they need to be ready for kindergarten. Parents can't find child care that they can afford. Early educator pay is so low that it's difficult to provide the basics for their own families. Research shows that a child's brain develops most dramatically during the first five years of life. This critical period is a window of opportunity to lay the foundation for all of the years that follow. Yet thousands of Alameda County children are missing out. They need access to quality early educators and child care programs that will give them the very best start in life during this critical period of their development.

- **Affordable child care is out of reach.** The average cost of child care for middle-class families in Alameda County is almost a quarter of family income. For many, these are exorbitant costs comparable to funding a college education, with little assistance from employers or others. Many parents are forced to work two jobs, leave the workforce entirely, or depend on poor quality child care because that's all that they can afford.
- **Children in homeless families can't get access.** The growing homeless population in Alameda County includes hundreds of children that can't get access to quality child care services.
- **Early educators are in poverty.** Early educators' pay has not kept up with the rising cost of living. The average Alameda County child care center worker salary is \$29,000 per year, hardly enough to make ends meet for child care workers and their families. Family child care providers earn even less, often as little as \$5-8 an hour.
- **Access to care is limited.** More than 115,000 Alameda County children lack access to formal child care and early education. Only thirty-one percent (31%) of Alameda County children with working parents have a licensed child care and early education space available to them.
- **Thousands arrive NOT ready for kindergarten.** Fifty-six percent (56%) of Alameda County children are not fully prepared to start kindergarten when they arrive, and twenty percent (20%) of those are not even partially ready.

The Solution: A Countywide Local Revenue Measure: In June 2018, Alameda County voters will have an opportunity to direct more resources to address the child care and early education crisis by passing a one-half percent sales and use tax. The measure, which is expected to initially generate \$140 million annually, would build on the County's existing child care and early learning system, creating thousands of new child care and early education scholarships, improve and sustain the quality of children's care and early learning experiences, and increase wages for child care providers and early educators to at least \$15 an hour.

We listened to community members. This Program

Plan was developed after extensive input from the community. The Board directed the General Services Agency's Early Care and Education Program to undertake a Child Care and Early Learning Listening Initiative in fall 2017. We conducted nearly 100 stakeholder meetings reaching over 1,000 people, including parents, community members, teachers, directors, family child care providers, family, friend and neighbor providers and elected officials.

We also formed a 25 member Steering Committee, which met bi-weekly from late July 2017 through January 2018. They reviewed draft program components and suggested changes after each round of Listening Sessions. These proposals were also vetted by a 48 member Advisory Panel which met three times to provide content expertise. We also collected, logged and analyzed over 500 feedback forms and several detailed proposals which further informed the development of these program components.

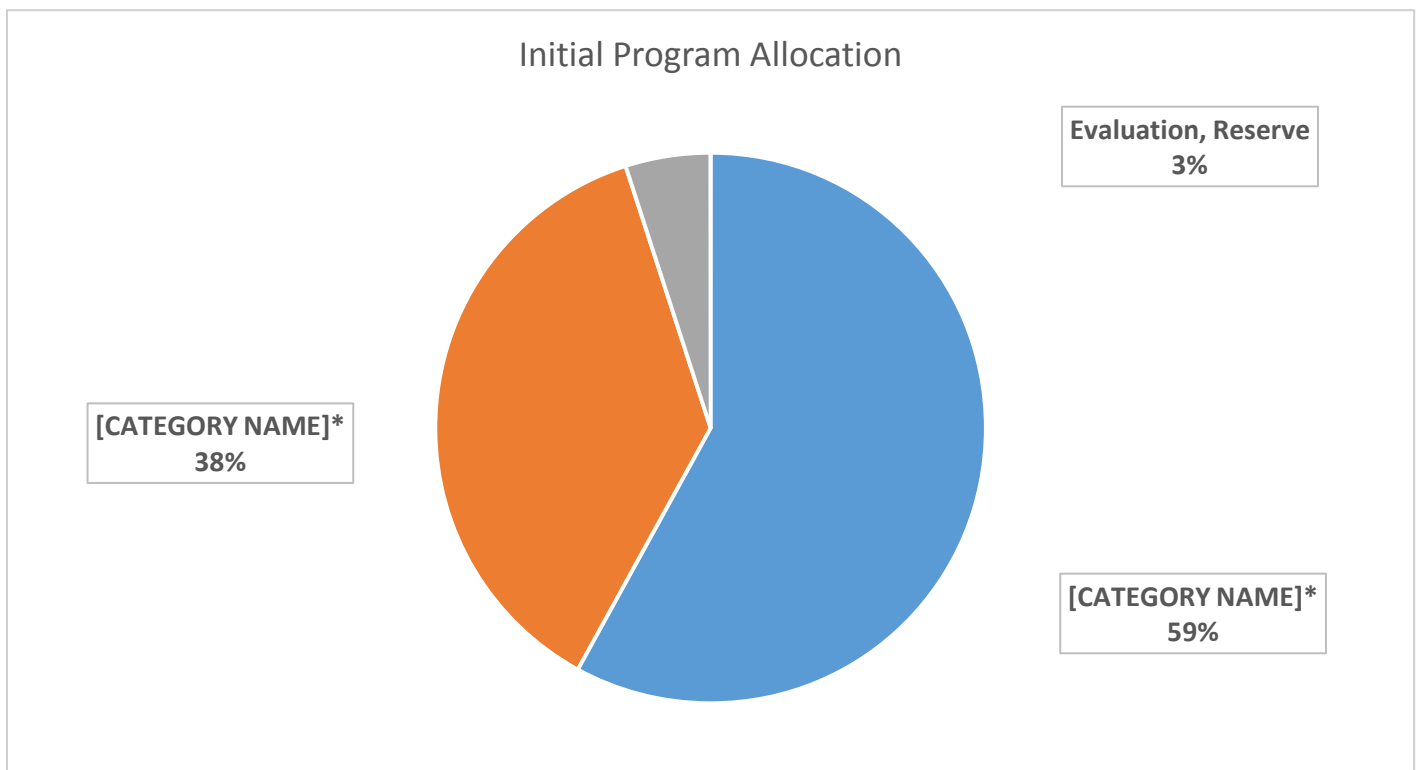


This Plan is intended to benefit low- and middle-income children, families and early educators. Funds from the ballot measure would provide thousands of children with financial assistance, or scholarships, to attend high quality child care and early education programs, with a special emphasis on homeless and other high priority children and families. Once children are served, parents will be able to work and go to school to provide for their families and pursue their educational and professional dreams. Early

educators and child care providers will be able to earn at least \$15 an hour and rely less on government assistance. As a result, Alameda County will remain a family-friendly place with a strong, vibrant economy.

Oversight and community voice provide accountability. This 30-year measure includes accountability measures to validate that the proceeds from the measure are spent only on child care and early learning, as well as reasonable administrative expenses. It requires annual independent audits, a citizen’s oversight committee, and annual compliance reports that detail costs and how specific performance measures are met.

This Plan will add new scholarships, improve quality and increase wages. The Child Care and Early Education ballot measure proposes two primary components to support young children and working families: Adding New Scholarships, and Improving and Sustaining Quality and Increasing Wages. Below is an initial estimate of the Plan’s funding allocation.



*includes technical assistance, case management, program implementation, contract oversight, administrative costs, etc.

SECTION II. THE NEED FOR HIGH QUALITY, ACCESSIBLE AND AFFORDABLE CHILD CARE AND EARLY EDUCATION IN ALAMEDA COUNTY

The architecture of the brain is built in early childhood. The need for high quality, affordable and accessible child care and early education is well documented by researchers nationwide. Ninety percent of a child’s brain develops in the first five years of life, and is the most significant from birth to age three. This makes the early years the most critical period for our youngest learners to engage in nurturing, stimulating environments with skilled teachers and caregivers. This critical period is a window of opportunity to lay the foundation for all of the years that follow. If children have what they need early in life, they are set on a path for future success.



Too many children arrive unprepared for kindergarten. Currently only forty-four percent (44%) of Alameda County children arrive at kindergarten fully ready. Children who are unprepared for elementary school are often the same children who lag behind in third grade reading and math scores. Studies show that children who benefit from high quality child care and early education are less likely to repeat a grade and more likely to graduate from high school. Additional studies show that even the next generation, the children

of the children who attended Head Start and other early childhood education programs also show improved outcomes, both in school and in life.

Children in homeless families are not able to get access. The needs of families experiencing homelessness require special consideration and immediate attention. A recent federal Policy Statement on Meeting the Needs of Families with Young Children Experiencing and At Risk of Homelessness shared that:

- Infants are the most likely age group to have stayed in an emergency shelter in the past year.
- Almost half of children in shelters are under age six.
- Homelessness during pregnancy and in the early years is harmful to children’s development.

The growing homeless population in Alameda County includes hundreds of children who are not able to access quality child care and early education. The funding from this measure would provide homeless families with safe, high quality child care and early education and give homeless parents the opportunity to search for and find work while their child is receiving quality child care so the family can get back on its feet.

Parents cannot afford the high cost of child care and early education. Parents need child care for their children so they can work and earn a living and provide for their families. However, child care in Alameda County is expensive and costs more than a year of in-state tuition at the University of California - Berkeley. Federal and state programs do help more than 13,000 families, but thousands more remain on waiting lists because they cannot afford to pay the full rate.

The Bay Area is known for innovation and excellence, but we are not doing enough to ensure that local parents can compete for high quality jobs. It takes two incomes to



afford living in the Bay Area and by adding new quality child care and early education scholarships, parents can return to work, advance in their careers, and provide for their families.

Even though child care is expensive for families, most providers receive much less than the true cost of providing high quality services. A 2016 comprehensive fiscal analysis prepared for the San Francisco Office of Early Care and Education showed that it costs at least \$17,069 per year to care for and educate three and four year olds, and even more for infants and toddlers. However, the state reimbursement rate for subsidized preschool in 2016-2017 was less than 70% of that amount. Often the difference is made up by paying child care providers and early educators poor wages.

Child care provider and early educator wages are too low. The linchpin of quality in child care and early education is the early educator or child care provider. Their ability to establish nurturing, warm interactions with babies, to inspire curiosity in preschoolers by asking open-ended questions, and to be familiar with new educational approaches so they can assist school-age children with their homework requires dedication and skill. However, study after study show that the people doing this work (predominantly women

of color), despite having a higher level of education than the general workforce, remain severely underpaid.

In the U.S.,
the high cost of child care
is shouldered by parents
and a low paid workforce.



Child care provider and early educator salaries have not kept up with the rising cost of living in Alameda County.

They earn \$29,000 a year on average, which is not nearly enough to pay rent, afford child care for their own children, and make ends meet in the Bay Area.

Family child care providers are earning as little as \$5-8 per hour and are not

covered by worker protections like workers' compensation because they are considered independent contractors.

A recent survey of child care providers and early educators in Alameda County by the Center for the Study of Child Care Employment found that seventy-five percent (75%) were worried about paying their monthly bills and over half were worried about putting food on the table for their own families. Just under half of early educators across the state rely on some form of government assistance. Poor wages and working conditions lead to high turnover, which has negative outcomes on children's experiences.



SECTION III. BACKGROUND



The Alameda County Child Care and Early Education Program Plan (referred to throughout this document as the Plan) responds to the County’s increasing need for high quality child care and early education through a locally generated and protected funding stream. The funding from this measure can only be used for the purpose listed in the measure,

including expanding access, improving and sustaining quality child care and early education, and increasing wages and work supports in child care and early education. The funding from this measure could not be taken or diverted by the State or by any other governmental agency, and over the life of this Plan can only be used for the purposes described in the measure and in this Plan, as it may be amended, as long as the Plan is consistent with the measure.

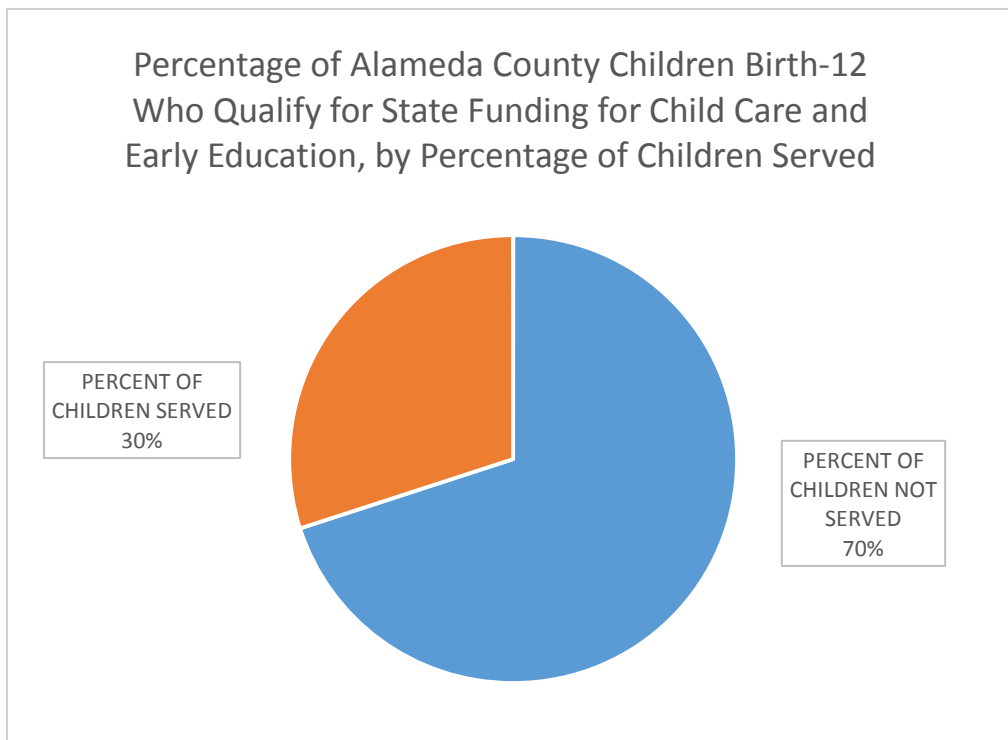
There are different types of child care and early education. Families make many important decisions about the child care arrangements that best meet their needs. They choose from the options available to them and generally select programs whose policies and practices are aligned with their beliefs, and are practical and feasible given work schedules, transportation needs, cost, and other factors. Alameda County families use three main types of child care and early education settings: center-based child care and preschools, licensed family child care providers, and informal arrangements with family members, friends or neighbors.

Center-based child care and preschools are located throughout the County and are generally required to meet basic health and safety standards and minimum staff-to-child ratios set by the state. There are over 560 centers in Alameda County.

Licensed family child care providers must operate out of a family home and serve no more than 14 children at one time. They are also required to meet basic health and safety standards. Alameda County has over 1,500 licensed family child care providers.

Family, Friend, and Neighbor Care, also referred to as informal care, home-based care, kith and kin care, or relative care, is provided in the child’s or caregiver’s home by a person who is a relative, friend or neighbor, or an unlicensed babysitter or nanny. These arrangements do not require state licensing, and exact numbers of these arrangements are unknown. Families may choose license-exempt care in order to meet their particular needs that make using licensed care difficult, including requiring care at non-standard hours, flexibility around scheduling and transportation, or finding a provider who is a better cultural or linguistic match for their family. Families may also choose license-exempt care because there is a lack of licensed care available to them in their communities, as parents’ choices are constrained by the options available to them.

State and federally-funded programs do not meet the child care and early education needs of low- and middle-income families. In fact, up to seventy percent (70%) of children who qualify are not receiving services due to lack of funding.



All types of child care and early education providers chosen by families are intended to benefit from this Plan. Centers, family child care providers and family, friend and neighbor providers who participate may be eligible to receive additional funds for the low-income children they serve as

well as resources to offer quality early learning experiences and improve working conditions for themselves.

The Plan was developed with broad community input. From the beginning, strong community voice has shaped the creation and development of this Plan. The Board of Supervisors directed the General Services Agency's Early Care and Education Program to develop the plan in conjunction with a wide variety of community stakeholders, including child care and early education employees, providers, labor organizations, parents as well as senior and other community members, as well as child care and early education experts. A Planning Committee, Steering Committee and Advisory Panel were convened and met multiple times to develop and review components of the Plan.

Nearly 100 one-on-one and group listening sessions touching over 1,000 people were held throughout the County from July through December 2017.

More than 500 feedback forms were collected, logged and considered in the development of the plan. A dedicated webpage (www.acgov.org/ece/crisis), phone line and email address were established to encourage additional comments and input.

Extra efforts were made to enable labor organizations and parent groups to host six of the listening sessions. These sessions were attended by parents, grandparents and other family members, family child care



providers, center-based teachers, center directors, and family, friend and neighbor providers. Some sessions were conducted in Spanish or with the assistance of translators.

The goals of the Plan are:

1. That Alameda County’s children are prepared to succeed in kindergarten and later life, and live in stable, safe and supported families and communities;
2. That Alameda County is a family-friendly county and to support families as an important part of the county’s population and civic culture;
3. That providers who serve and educate our County’s children are able to be financially stable, supported in their work, and provide for their own families;
4. To focus on the prevention of problems and on supporting and enhancing the strengths of children and their families;
5. That children and youth with the highest needs receive maximum benefit from the Plan and that equity is a guiding principle of the funding process;
6. That collaboration among public agencies and community-based organizations around shared outcomes among all service providers for children and their families will be strengthened;
7. That children are provided with developmentally appropriate, gender-responsive and culturally competent services.



What this Plan is intended to do: It is anticipated that the one-half percent sales tax authorized in the Child Care and Early Education Ballot Measure (the “Measure”) would generate about \$140 million annually to improve and expand child care and early education for children and families in all Alameda County communities. For the first five year cycle, this Plan is designed to:

1. Establish the Alameda County Child Care and Early Learning Scholarship Program, or ACCELS. This program would add thousands of new high quality child care and early education scholarships for Alameda County families by:
 - Providing child care and early education and additional supports for homeless families and children, and those who need it most;
 - Reducing child care and early education waiting lists throughout the County, especially for infants and toddlers;
 - Directing additional resources to high need communities to address their local needs;
2. Improve and sustain the quality of existing child care and early education settings and increase provider and educator wages and work supports:
 - Increase programs that provide training and coaching for the early childhood workforce and increase the quality of child care and early education, including mental health supports;
 - Expand and maintain high quality early childhood environments and facilities;
 - Raise early educator pay to at least \$15 per hour for participating providers, address wage compression and other work supports;
 - Use innovation to respond to emerging needs; and
 - Assist in attracting and retaining quality child care and early education providers.

SECTION IV. PROGRAM COMPONENTS

This Plan projects revenue of almost \$140 million in annual funding over 30 years. The investments described in this Plan will be made from 2019 to 2048, if voters approve the ballot measure in 2018. These resources are critical to addressing the child care and early education crisis in Alameda County. The Plan reflects the best thinking of stakeholders to meet the diverse needs of children, families, child care providers and early educators in communities throughout the County. The projects in this Plan are designed to expand access, increase and sustain quality, and improve early educator wages to at least \$15 an hour.

The components of the Plan were developed with the following criteria in mind:

- Addresses critical child care and early education needs.
- Includes all types of child care and early education, including licensed centers, licensed family child care homes and family, friend and neighbor care.
- Includes infants, toddlers, preschoolers, as well as school age children.
- Makes investments that are developmentally appropriate and high quality, which drives improved child outcomes.
- Builds on the existing infrastructure, but allows for innovation.
- Is cost effective to administer.
- Leverages and maximizes existing state and federal funding to the greatest extent possible.



PROGRAM COMPONENT 1: ADDING NEW HIGH QUALITY CHILD CARE AND EARLY EDUCATION SCHOLARSHIPS

a. SERVING HOMELESS AND OTHER HIGH PRIORITY FAMILIES:

This program component came directly from community requests to the Board of Supervisors to address the specific needs of families who are experiencing homelessness and need child care. This component targets 500 children from birth through 12 years of age. The goal of this component is to help stabilize a family's child care situation so they can locate housing and employment. Eligible families can receive scholarships for all children in their family through 12 years of age, for as many hours as they need, in the type of care and education that best meets their needs. Many high priority families may be working jobs that require odd hour care, which may be best met through family, friend or neighbor care.

Existing child care payment agencies located throughout the County will have the opportunity to apply for additional funds to serve these families. In addition to scholarships, navigators will be available to assist them in finding the care and education arrangement that best meets their needs. Funding for navigators will be identified and leveraged through existing funding whenever possible. The Plan will also undertake additional work to improve collaboration and cross-referrals between the child care and early education and housing sectors.

We will draw upon the existing community needs assessment process that Head Start agencies use to identify additional high priority families to receive additional services. The high priority category will be revisited every five years to address emerging populations that require additional supports. A future goal of this component is to develop a supported network of child



care and early education programs that specialize in serving homeless and high priority families.

b. REDUCING WAITING LISTS:

Thousands of income-eligible Alameda County families are waiting for financial assistance to help pay for child care and early education. However, federal and state funding is inadequate to meet the needs in our County. The goal of this program component is to place thousands of currently underserved children in high quality child care and early education settings. We plan to provide scholarships for approximately 2,000 children aged birth to five, with an emphasis on infants and toddlers, the group with the highest unmet need in the County. We anticipate that, for the first five year cycle, approximately seventy percent (70%) of the funds in this component will be for children up to three years of age, and thirty percent (30%) will be for children three and four years of age. Eligibility for scholarships during the initial five-year period will mirror state eligibility guidelines, which is income of less than \$71,000 per year for a family of four.

Family Income Eligibility Levels

(based on Fiscal Year 17-18 State Guidelines)

Family of 1-2	Family of 3	Family of 4
\$58,728	\$63,240	\$71,064

Expansion will begin with programs in all areas of the County that meet a baseline quality level and can accommodate more children using empty classrooms, filling vacancies, and expanding family child care capacity. We will approach these agencies first. They include a combination of center-based agencies and child care payment agencies working with family child care providers that have existing state and/or federal contracts and a long history of serving low income families. After these agencies have reached their full capacity, we will engage private, non-contracted programs that show a commitment to and interest in serving low income children. We will also work toward creating additional capacity by recruiting and training more family child care providers and center-based educators, expanding existing facilities, and building new facilities. These strategies are addressed in later sections of this Plan.

All new and existing providers who choose to participate will be assigned a case manager/program financial specialist. This individual will work closely with the provider to understand their unique situation and assist in orienting them to the program and its goals, and helping them complete the necessary requirements to receive scholarship funds on behalf of eligible children.

To ensure more equitable access to new and existing scholarships, we will re-establish a centralized eligibility list, or CEL. Currently parents have to sign-up on over 30 different lists for the best chance at a child care or early education scholarship. With a CEL, a family only needs to sign-up one time, which will make them eligible to receive services at all participating locations of their choice. A CEL will also improve a program's ability to be fully enrolled. Additional resources will be dedicated to outreach and recruitment, to ensure families know about scholarships and can access them easily.



c. PROVIDING ADDITIONAL RESOURCES FOR HIGH NEED COMMUNITIES:

We recognize that individual communities have diverse needs and a range of child care and early education options. To reflect this diversity, this component of the Plan would allocate additional child care and early education resources to these communities to address their local needs. Children three through 12 years of age would be eligible for this component of the Plan. This component is expected to serve approximately 4,500 children, depending on local need, interest and capacity.

Communities, defined by school district catchment areas, would be required to submit proposals with involvement from the city and/or relevant

unincorporated areas of the County, the school district, community-based child care and early education providers and organizations that represent parents, child care providers and educators. A modest match may be required. Although communities will have broad choices in how funds are allocated, a menu of options will be provided, such as:

- Converting part-day preschool to full-day preschool to better meet the needs of working families;
- Expanding Transitional Kindergarten to more four year olds;
- Creating a family child care network to serve mixed age children;
- Including more children with special needs in school-age programs;
- Expanding community based school readiness experiences for children not enrolled in formal care.

Communities can select a combination of all of the above, or other options to be developed.

Selection Process: Criteria for selecting high need communities will be developed during the planning period in 2018 and 2019. A panel of experts and community members will review and recommend proposals. Criteria that may be considered are:

- Unmet child care and early education need;
- Number of low-income children;
- Kindergarten readiness rates;
- Third grade reading and/or math levels;
- Number of children 3-12 years of age.

Regional Pool Allocations: Communities will be eligible to apply in one of four regional pools: North County (Albany, Berkeley, Emeryville, Oakland, Piedmont), Mid-County (Alameda, Castro Valley, Hayward, San Leandro, San Lorenzo), South County (Fremont, Newark, New Haven [Union City]) and East County (Dublin, Livermore, Mountain House, Pleasanton, Sunol). For the first five year cycle, 17.9%, or approximately \$25 million, will be annually allocated for this component of the Plan. Sixty percent (60%), or approximately fifteen million dollars will be available as follows: North County: fifty-eight percent (58%), or approximately \$8.7 million, Mid-County: twenty-one percent (21%), or approximately \$3.2 million, South County: thirteen percent (13%), or approximately \$2 million, and East County: seven percent (7%), or approximately \$1.1 million. The

remaining forty percent (40%), or approximately ten million dollars, will be available to all communities in the County based on criteria referenced above.

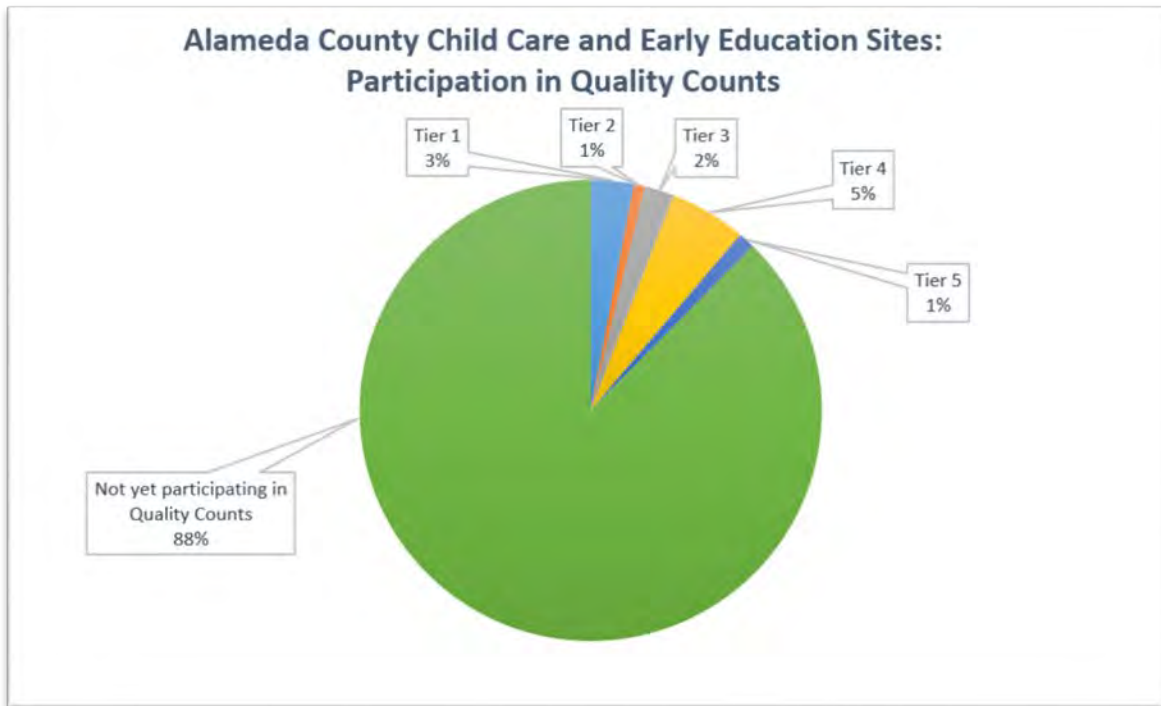
Technical Assistance: Selected communities will receive technical assistance in areas such as centralizing outreach, enrollment and professional development, expanding transitional kindergarten (TK), principal training to support the integration of learning and support for preschool-aged children and district-based, preschool through third grade design teams.

PROGRAM COMPONENT 2: IMPROVE AND SUSTAIN CHILD CARE AND EARLY EDUCATION QUALITY AND IMPROVE WAGES TO AT LEAST \$15 AN HOUR

In addition to providing thousands of new scholarships, we must address the needs of existing children who already receive child care and early education services. These children deserve to spend their time in safe and healthy facilities, nurtured and taught by competent child care providers and early educators who earn at least \$15 an hour. Center-based programs and family child care providers who choose to participate will receive additional funds for every eligible child they serve. In return, they will be required to offer a quality program and pay child care providers and early educators at least \$15 an hour.

a. EXPAND AND MAINTAIN CHILD CARE AND EARLY EDUCATION QUALITY:

High quality early care and education is correlated with improved child outcomes, and therefore it is critical that programs and settings meet baseline quality standards. An abundance of research shows that children enrolled in high-quality early care and education programs that meet their developmental needs enter kindergarten prepared to succeed, in comparison to children in lower quality settings. Selected outcomes include better literacy and math skills, improved fine and gross motor development, and improved behavior. Long-term impacts of quality programs are higher cognitive and academic achievement and fewer behavioral problems in high school years, leading to increased graduation rates.



Alameda County has an existing system of quality supports called Quality Counts, which provides sites with individualized services like coaching and professional development. Over 250 family child care providers and preschools actively participate in Quality Counts. However, less than 14 percent of licensed providers are able to join due to lack of funding and other barriers. Through the Plan, hundreds of additional providers would benefit from Quality Counts. Providers must attain a Tier 3 (out of 5) on the Quality Counts’ matrix within three years, and be able to maintain that level for the duration of the funding agreement. Alternative provisions will be made for family, friend and neighbor providers as well as child care providers for school-age children. The majority of Quality Counts sites in Alameda County that already serve our lowest-income children meet or exceed the Tier 3 baseline.

Participating licensed providers would receive a comprehensive assessment of their current practice measured against state quality standards. This rating, which includes one or two observational assessments and a program review, provides specific information about areas of excellence and areas that could be included in quality improvement plans. Rating reports are posted on a Quality Counts website for parents and consumers (www.qualitycountsalameda.org); for example of rating reports see Appendix B). Family child care providers

may choose not to have their initial rating posted in order to allow ample time for implementing feedback and quality improvement before quality rating information is publicly posted.

Providers will have three years from the time they become eligible before they must meet the Tier 3 requirements. An array of individualized supports will be offered to support this level of quality. All participating centers and family child care programs will, with support, develop an individualized quality improvement plan (QIP) including resources to implement that plan. Resources to support the QIP will be customized and may include:

- Training and professional development aligned with the state quality framework;
- Participation in communities of practice – with a focus on linguistically and culturally specific learning communities for family child care providers;
- On site coaching and consultation;
- Quality Improvement grants to purchase materials and equipment;
- Specialty consultation and technical assistance in areas including business practices, social emotional learning and mental health, integration of developmental and social emotional screening;
- Individual stipends to complete at least 21 hours of professional development in evidence-based topics.



b. IMPROVE WAGES TO AT LEAST \$15 AN HOUR:

Children get the very best start in life when they are nurtured and taught by well-trained, responsive caregivers and educators. One of the main drivers of quality is an adequately compensated teacher or provider. However, a recent study found that seventy-five percent (75%) of Alameda County child care workers and early educators worry about paying monthly bills and fifty-four percent (54%) worry about putting food on their tables. Poor compensation of early educators drives turnover and hampers the ability to

attract and retain skilled educators. This in turn undermines stable, continuous relationships essential to young children. This Plan would provide additional funds to participating providers to allow them to increase early educator pay to at least \$15 per hour for participating family child care providers, their assistants, and center-based teaching staff.

Participating centers and family child care providers would receive additional funds for each qualifying child they serve, and in return they would be required to pay teaching staff and family child care assistants at least \$15 an hour. In subsequent years, efforts will be made to extend existing resources to increase compensation towards parity with teachers and other professionals who have similar credentials, experience and job responsibilities.



In response to stakeholder feedback, a task force on wages will meet in 2018 to develop more details on the wage component of the Plan, and develop strategies to go beyond \$15 an hour as resources allow, and address wage compression, benefits and other work supports. Wage levels will be revisited regularly. The Task Force will include discussion of:

- Create a reliable, consistent income stream that grows and keeps pace with inflation
- Result in an overall increase to a provider's income
- Set a minimum of \$15/hour, regardless of sector, and address wage compression
- Dedicate at least 90% of wage funds to worker pay and benefits, including health care, retirement security and other supports until meeting agreed-to levels for pay and benefits
- Reach at least 50% of the workforce as resources allow
- Ensure educators' participation is equitable geographically, racially, culturally and by setting type
- Recognize education levels and years of experience in setting wage levels

- Provide flexibility to use funding for benefits but allow for worker choice in deciding on wages versus various benefits offered

Task Force recommendations will be considered for inclusion into implementation policies which will be developed in accordance with the five year planning cycle.

c. EXPAND PROFESSIONAL DEVELOPMENT AND WORK SUPPORTS:

As we increase the number of families with high needs in child care and early education, efforts should be made such that child care providers and early educators have the tools they need to successfully serve these families. This Plan would include investments in professional development resources in key topics like:

- Supporting Dual Language Learners
- Trauma-Informed Practices
- Family Engagement
- Inclusion of Children with Special Needs

The goal of developing these resources is to ensure that family culture and needs are welcomed and supported in all child care and early education settings, and that all children within the County are given opportunities to be successful. In addition, fundamental topics such as health and safety, teacher-child interactions, school readiness, child observation and assessment and should continue to be offered.

Topics will be reviewed according to the five year planning cycle, and either investment will continue to be made on the same issues, or new topics will be developed in response to community feedback.



Family, friend, and neighbor providers will be offered training and peer support and will be informed about community based school readiness experiences such as library story times and school readiness playgroups. These community based school readiness providers will be supported to effectively reach out to and welcome family, friend and neighbor providers and the children in their care.

Not only do child care providers and early educators need to know the latest research and techniques to support and engage children and their families, they need time and support to implement what they learn. We will work with participants to establish a baseline of quality and work supports. We will use the results to provide tailored technical assistance to increase work supports like paid professional development and planning time. We will also explore approaches like providing a navigator for child care providers and early educators.

d. PROFESSIONAL ASSOCIATION MEMBERSHIP AND PAYROLL DEDUCTION:

Funding agreements with participating child care and early education programs paid for with funds from the Measure will require these programs to honor their early educator employees' written, voluntary requests to contribute part of their pay via payroll deduction to a professional organization of their choosing. Funding agreements will require the participating child care and early education program operators to notify early educators about the programs' contractual obligation to honor their written request to contribute.

e. ATTRACT AND RETAIN QUALITY CHILD CARE PROVIDERS AND EARLY EDUCATORS:

An important component of this Plan is to encourage the recruitment and education of individuals to become child care providers and early educators. To be successful, we must develop and maintain a professionally educated workforce in all child care and early education settings who are prepared to meet the needs of the diverse population of Alameda County families and who have opportunities for personal and career development.

One percent (1%) of funding in the Plan will be earmarked to fund efforts for recruitment, retention and education of child care providers and early educators. The goal of this component is to increase the County's capacity to educate students and those who are already working in the field through courses and practicum opportunities that fit their schedules, are earned through a sustained systems approach, and are linguistically and culturally responsive.



We are also committed to building equity in the workforce by developing and increasing leadership to match cultural, ethnic and linguistic populations of Alameda County and to prepare our workforce for succession planning as our current leaders reach retirement. We will build on the success of current local models of cohorts of emerging leaders.

f. **IMPROVE MENTAL HEALTH AND PARENT, FAMILY, FRIEND AND NEIGHBOR SUPPORT**

SERVICES:

Caregivers and educators consistently share that managing children’s challenging behaviors and meeting the needs of children who have experienced

trauma are some of their biggest challenges. Insufficient resources to meet the social-emotional and mental health needs of young children can result in lost opportunities to support parents and encourage “on track” development, disruptive behaviors that interrupt learning and critical relationships, and even expulsion. High quality child care arrangements can also reduce the risk of child abuse and neglect in multiple ways.

Affordable, reliable, and developmentally supportive care may reduce parental stress and isolation and enables adults to focus on activities that support economic stability and securing basic needs. Further, trained child care workers can play an important role in identifying and reporting suspected child abuse or neglect.

Alameda County already uses a variety of approaches to address these needs, including:

- **Developmental Screening:** Access to developmental and social emotional screening in early care and education settings. Help Me Grow is Alameda County’s early identification and linkage program for young children where there are developmental and behavioral concerns. In 2016, Help Me Grow supported pediatricians, child care providers, community partners and parents to complete 12,500 developmental screens – more than 3,000 of those completed through child care programs. When

concerns are identified, a phone line service provides care coordination to link families to services, including mental health intervention and treatment for themselves and their children.

- **Social-Emotional Development Training for Educators:** Quality Counts provides training for early educators, both center based and family child care providers, in the Teaching Pyramid. The Teaching Pyramid approach provides a systematic framework that promotes social and emotional development, provides support for children’s appropriate behavior, reduces challenging behavior, and addresses problematic behavior. Teaching Pyramid is based on evidence-based practice authorized by the California Department of Education (CDE), and aligned with California’s Early Learning and Development System. Last year almost 100 caregivers who collectively serve more than 2000 children participated in the Teaching Pyramid training program.
- **Mental Health Consultation:** National research on the expulsion of children from preschool programs shows that early childhood mental health consultation can provide meaningful support to teachers and enable programs to retain and serve children who are presenting behavioral challenges. Within Alameda County there are several mental health organizations with expertise in early childhood mental health, which provide direct intervention and consultation services throughout the County.

To address critical mental health needs of young children in child care and early education programs, the Plan will allocate up to one half of one percent (0.5%) towards resources to build capacity in the most underserved areas of the County and to expand:

- Early identification of social-emotional and mental health concerns and linkage to appropriate support and follow up for the highest priority children served by this initiative;
- Professional development for providers and educators to increase their ability to support mental health, identify concerns, and make effective referrals;
- Early childhood mental health consultation in participating child care and early education settings using standards of practice; and
- Family navigation to support families who need mental health treatment when indicated.

In addition, family, friend and neighbor providers have voiced a need for resources in their community that are high quality, accessible and promote optimal child development. We will invest in improving community-

based child development programming for family, friend and neighbor care arrangements. We will build on the success of current informal care programming at locations like libraries and park and recreation programs.

g. IMPROVE CHILD CARE AND EARLY LEARNING FACILITIES:

Although quality child care and early education facilities significantly affect quality, decent physical spaces for children are in short supply. The County should devote resources to expanding and maintaining child care and early education spaces to fully realize the goals of this initiative. Therefore, two percent (2%) of proceeds from the fund will be allocated annually in the Plan to expand and maintain high quality early childhood facilities, equipment and supplies. In addition to the two percent commitment, a portion of funds collected during the first year of the measure will be devoted to facilities uses. The Plan would establish a Facilities Grant Program to provide capital financing to support program renovation, repair and expansion. Data collected from several child care providers reveal that many providers are burdened by costly repairs and equipment. While many providers have facility components they view as adequate, issues such as fire/earthquake safety require urgent attention. In addition, play structures, security systems, parking, exterior lighting, and storage were frequently identified as inadequate or substandard.

Non-profit or for-profit centers and family child care programs that need basic health and safety repairs, quality improvements, or are expanding or creating new programs would be eligible. To meet local and emerging needs, the Plan will establish grant levels and allowable fund uses and provide guidelines for governance and funding priorities. Procedures for prioritizing and reviewing project proposals and addressing CEQA (environmental) and other regulatory requirements will be developed in detail and will include community members, facilities experts, land use and community development representatives, and child care and early education direct operators and support organizations. Additional safeguards and grant conditions will be developed as part of the grant agreement.

Eligible uses will be capital costs associated with improving quality, and/or retaining and creating new child care and early education spaces, including expansion of capacity at existing facilities. Examples of these costs include:

- Planning and predevelopment costs, including feasibility studies and business plan development;
- Building or land purchases (for center-based programs only);
- Facility and site construction or renovation costs;
- Facility improvements to address licensing, fire and building code requirements associated with a large license;
- Furnishings, equipment and materials needed to serve additional children or improve quality;
- Other facility improvements including: space-expanding renovations, construction of Fire Code-compliant second exit, code-compliant conversion of garage into program space, or measures to improve accessibility to persons with special healthcare needs.

h. USE INNOVATION TO RESPOND TO EMERGING NEEDS:

One percent (1%) of proceeds from the tax will be allocated in the Plan to address emerging needs using innovative approaches. Eligible categories and uses for the funds will be determined during the planning period, according to the five year cycle described in Section VI. Potential areas for funding could be shared services like a substitute staff pool, reducing expulsion and suspension rates especially among boys of color, improving transportation options for families, creating informal care hubs, and other options to be determined.

SECTION V. GOVERNING BODY AND ORGANIZATIONAL STRUCTURE

- a. **Administering Entity:** It is the intent of the Board of Supervisors that First 5 Alameda County will administer the Child Care and Early Education Program. They will implement the Plan, including soliciting vendors, entering into contracts and managing contracts with community agencies, community-based organizations and other vendors.

The Alameda County General Services Agency's Early Care and Education Program, including the Early Care and Education Planning Council, will be staffed by First 5 using First 5 employees, officers, contractors, and consultants. First 5 and the County will negotiate a contract setting forth in detail the duties assumed by First 5 and the compensation they will receive for the performance of those duties. The Board of Supervisors must and will retain final authority over all matters related to the enabling Ordinance and the expenditure of tax proceeds.

- b. **Citizens' Oversight Committee:** A Citizens' Oversight Committee will have the responsibility of reviewing all past expenditures of sales tax funds. The Committee has the following responsibilities:
- The Committee will hold public meetings and issue reports on at least an annual basis to inform Alameda County residents about how the sales tax funds were spent. The meetings will be open to the public and must be held in compliance with the Brown Act, California's open meeting law, with meeting agendas posted in advance of the meetings, as required by the Brown Act.
 - The Committee will publish an independent annual report, which will be presented to the First 5 Alameda County Commission and the Board of Supervisors, and made available to the public in accord with the California Public Records Act.

Committee members will be required to submit a statement of financial disclosure (Form 700) annually, and membership will be restricted to individuals with no disqualifying economic interest in any of the projects or programs funded by the Measure. Committee members will be appointed by the Board of Supervisors. The Committee should be designed to reflect the diversity of Alameda County, and to provide a balance of

viewpoints, geography, age, gender, ethnicity, and income status, to represent the different perspectives of the residents of the county. The Committee should be established within six months of the initiative's passage.

c. Planning and Advisory Council: The Alameda County Early Care and Education Planning Council was established in Alameda County over 25 years ago to provide a forum for the recommendation of local priorities for child care and early education funding and the development of policies to meet the needs identified within those priorities when appropriate and requested.

The Council advises the Board of Supervisors on child care and early education program and policy issues, and will act as the planning and advisory body to the First 5 Alameda County Commission and the Board of Supervisors for the initiative. California State Education Code mandates that the Council have equal representation from parents, child care and early education providers, as well as community and public agency representatives. The Council is already required to conduct a comprehensive needs assessment and plan every five years. Meetings of the Council are open to the public and subject to the Brown Act.

The Council will work with existing grassroots parent, community and early educator groups to develop a robust orientation and support plan for newly appointed and ongoing members of the Council. This plan will be reviewed and revised periodically for effectiveness based on feedback from parents, community members and early educators.



SECTION VI. IMPLEMENTING GUIDELINES

This Plan is guided by principles that the revenue generated by the sales tax is to be spent only for the purposes outlined in this Plan, in the most efficient and effective manner possible, consistent with serving the child care and early education needs of Alameda County.

Amendments Require a Majority of Support: To modify this Plan, an amendment must be adopted by a majority vote of the Board of Supervisors.

Taxpayer Safeguards, Audits and Accountability: Accountability is of utmost importance in delivering public investments with public dollars. We are committed to transparency and accountability. Many safeguards are built into this Plan and the measure to provide accountability to voters regarding fund expenditures.

- 1. Establishment of a Citizen's Oversight Committee:** Establishment of a Citizen's Oversight Committee to provide ongoing monitoring and review of the funds;
- 2. Annual Audits and Citizens' Oversight Committee Review:** All financial reports are subject to an independent audit by a Certified Public Accountant (CPA) firm, on an annual basis. Expenditures are also subject to an annual review by a citizen oversight committee. The Citizens' Oversight Committee will prepare an annual report on spending and progress in implementing the Plan that will be reviewed by the First 5 Alameda County Commission and the Board of Supervisors and made available in accordance with the California Public Records Act.
- 3. Geographic Equity and Unmet Child Care and Early Education Need:** Funding formulas for all programs will be revisited within the first five years of the Plan implementation for overall geographic equity based on population, unmet child care and early education need and/or other equity factors.
- 4. Planning and Advisory Body:** The Board of Supervisors has designated the Alameda County Early Care and Education Planning Council to act as the planning and advisory council for the fund to provide community voice and input on the development of future funding priorities;
- 5. Five Year Planning Cycle:** Establishing a five-year planning cycle with robust community input. The five year cycle will be applied to the definition of high priority populations, providing additional resources

to high need communities, key professional development topics, income eligibility for scholarships and innovation funding categories.

6. **Leveraging Funds:** One goal of this effort is to maximize initiative dollars by leveraging existing federal, state and local funding, by maximizing claiming, contracting and programmatic systems, and other means, by all eligible entities, including but not limited to: County departments, cities and Local Education Agencies (LEAs).
7. **Reserve Fund:** As a sound financial practice, two percent (2%) of funding will be set aside in a reserve fund, or rainy day fund, to accommodate unexpected financial needs.

Local funds can only be spent locally. Proceeds from this tax shall be deposited into a special fund and can only be used, consistent with the ballot measure, to provide high quality child care and early education services to low and middle income children and families in Alameda County and to improve wages for child care providers and early educators who provide these services.

Restrictions on Funds:

1. Proceeds may not be used to replace the funding level established in the Fiscal Year 2016-2017 County of Alameda (the baseline period) to support child care and early education services, unless the state, federal or other non-county sources of such funding levels have been reduced by the same amount.
2. Proceeds may not be used by local public agencies, including cities and local education agencies, to supplant existing levels (Fiscal Year 2016-2017) of federal, state or local funding provided to the local public agencies to support child care and early education services, unless the state, federal or other local sources of such existing funding levels have been reduced by the same amount.
3. Proceeds may not be used for K-12 school day services except for the purpose of expanding transitional kindergarten eligibility to additional four-year old children.

Five Year Planning Cycle: The Plan includes a five year planning cycle.

Goals: The goals of a five year planning cycle are to:

1. Increase transparency, accountability, and public engagement;

2. Provide time and opportunities for community participation and planning;
3. Ensure program stability; and
4. Maximize the effectiveness of the services funded.

Components: The Five Year Cycle will contain the following components:

- Year 1 -- Community Needs Assessment
- Year 2 – Services and Allocation Plan
- Year 3 – Selection of Contractors
- Year 4 – Service Cycle Begins
- Year 5 – Service Cycle Continues

Note on the first Five Year Cycle: In response to community feedback, and in recognition of work completed during the planning process leading up to the development of the Plan, it is our intention to complete contractor selection and begin the first service cycle in fiscal year 2019-2020.

Community Collaboration: First 5 will regularly convene organizations representing parents and/or early educators, as appropriate, to receive input on program development and implementation. First 5 will collaborate with parent and early educator organizations and providers and other stakeholders to disseminate information in public meetings or First 5 brochures or pamphlets to families, child care providers and early educators and others about initiative-funded programs and to support robust involvement in Plan components.

EVALUATION: Programs and services receiving grants or other funding allocations through the Fund shall be regularly evaluated. In accordance with the five-year cycle, an evaluation process and plan for tracking the results of the County's investments in child care and early education, including the development of data sharing agreements (if and to the extent permitted by state and federal law), will be developed. Results for children, as well as results for families, child care providers and early educators, will be included.

SECTION VII. ADDITIONAL RESOURCES

Alameda County Board of Supervisors

District 1, Scott Haggerty

District 2, Richard Valle, Vice President

District 3, Wilma Chan, President

District 4, Nate Miley

District 5, Keith Carson

Steering Committee members and staff:

- Alexa Frankenberg, SEIU
- Angie Garling, Alameda County Early Care & Education Program
- Alia Phelps, Alliance of Californians for Community Empowerment
- Bahaar Tadjbakhsh, SEIU 521
- Bonnie Moss, Clifford Moss
- Briana Brown, Supervisor Keith Carson's office
- Caitlin Grandison, SEIU 521
- Carroll Fife, Alliance of Californians for Community Empowerment
- Cinthya Munoz, Supervisor Richard Valle's Office
- Clarissa Doutherd, Parent Voices Oakland
- Dave Brown, Supervisor Wilma Chan's office
- Dion Aroner, AJE Partners
- Erin Armstrong, Supervisor Nate Miley's office
- Farand Kan, Office of the County Counsel
- Jennifer Cabán, Alameda County Social Services Agency
- Jim Oddie, Assemblyman Rob Bonta's office
- Josh Thurman, Supervisor Scott Haggerty's office
- Karina Rivera, Supervisor Wilma Chan's office
- Kristin Spanos, First 5 Alameda County
- Laura Crotty, Clifford Moss
- Malia Ramler, First 5 Alameda County
- Mark Friedman, Thomas J. Long Foundation
- Meryl Klein, County Administrator's office
- Nancy Sa, Supervisor Richard Valle's office
- Pete Coletto, County Administrator's office
- Ramses Teon-Nichols, SEIU 1021
- Renee Herzfeld, Alameda County Early Care & Education Planning Council
- Sissy Wood, SEIU
- Sonya Mehta, Alameda County Early Care & Education Program
- Tonya Love, Assemblyman Rob Bonta's office

Advisory Panel members and staff:

All steering committee members listed above, plus:

- Aline Hankey, UC Berkeley Center for the Study of Child Care Employment
- Amy Chappelle, Davis Street Family Resource Center
- Amy Fitzgerald, East Bay Community Foundation
- Anissa Basoco-Villarreal, Alameda County Social Services Agency
- Angela Louie Howard, Lotus Bloom Learning Center
- Beatriz Leyva-Cutler, Bay Area Hispano Institute for Advancement, Inc.
- Brian Hickey, Alameda County Early Care & Education Program
- Caitlin Grandison, SEIU 521
- Camyle Allen, Alameda County Early Care & Education Program
- Carla Bryant, Rainin Foundation
- Christie Anderson, Oakland Unified School District Early Childhood
- Claire Bainer, Blue Skies 4 Children
- Carolyn Carpenter, Family Child Care provider
- David Silver, Oakland Mayor's office
- Demetria Huntsman, Parent Leadership Action Network
- Eileen Crumm, Family Resource Network
- Ellen Dektar, Alameda County Early Care & Education Program
- Elizabeth Crocker, Unity Council
- Frankie Izzo, SEIU 1021
- Gloria Lyons, Family Child Care provider
- India Alarcon, Alameda County Early Care & Education Program
- Janis Burger, First 5 Alameda County
- JoAnn Davis, Child Care Links
- Julie Nicholson, WestEd
- Julie Hadnot, Alameda County Interagency Children's Policy Council
- Kevin Bremond, Alameda County Fathers Corps
- Kristina Adams, Hayward Unified School District
- Kym Johnson Luqman, BANANAS, Inc.
- Kyra Mungia, Oakland Mayor's office
- LaWanda Wesley, Alameda County Early Care & Education Program
- Lea Austin, UC Berkeley Center for the Study of Child Care Employment
- Linda Olivenbaum, East Bay Agency for the Education of Young Children
- Lorita Riga, Alameda County Early Care & Education Program
- Marcy Whitebook, UC Berkeley Center for the Study of Child Care Employment
- Mary Anne Doan, Early Childhood Mentor Program
- Melinda Martin, Consultant
- Michael George, Consultant
- Michael Panori, Alameda County Early Care & Education Program
- Michelle St. Germaine, Early Childhood Mentor Program
- Nadiyah Taylor, Las Positas College Early Childhood Development Department
- Nancy Harvey, Family Child Care provider
- Natasha Hall-Sevilla, Child, Family, and Community Services
- Neva Bandelow, Alameda County Office of Education

- Pamm Shaw, YMCA of the East Bay
- Pepijn Van Houwelingen, Kidango
- Priya Jagannathan, Oakland Starting Smart and Strong
- Rory Darrah, Consultant
- Rosemary Almand, Community Association for Preschool Education
- Rozeena Jhinu, Alameda County Early Care & Education Program
- Ruth Obel-Jorgenson, California School-Age Consortium
- Sara Bedford, City of Oakland Department of Human Services and Oakland Head Start
- Scott Moore, Kidango
- Stacie Williams, Child, Family, and Community Services
- Tasha Henneman, Senator Nancy Skinner’s office
- Veronica Ufoegbune, UC Berkeley Early Childhood Education Program
- Vivian Chang, East Bay Community Foundation

County Child Care and Early Education Crisis Website

www.acgov.org/ece/crisis

Quality Counts Website

www.qualitycountsalameda.org



2017 Alameda County School Readiness Assessment

First 5 Alameda County

February 22, 2018



Overview

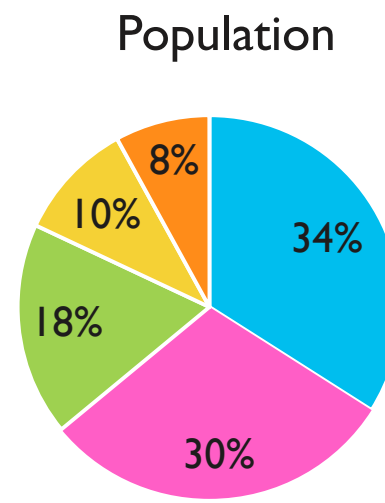
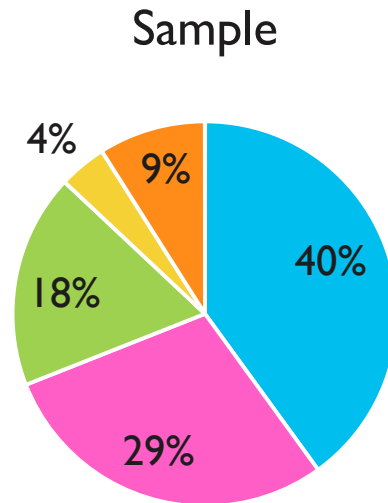
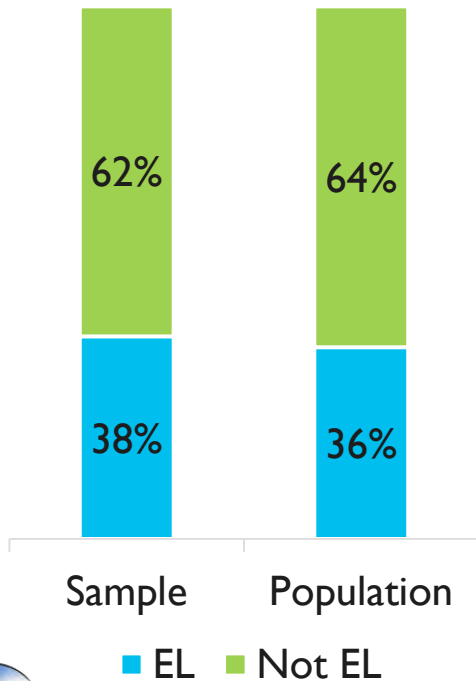
- Background and sample
- How many kids in Alameda are ready for kindergarten?
- Significant predictors of being “Ready” for school
 - Cumulative effect of malleable predictors
 - Impact of father engagement
 - Importance of ECE, particularly in coordination with other interventions and supports
- Summary and Implications

Background

- Since 2008, ASR has conducted **8** school readiness assessments in Alameda County.
- **2008-2011**: Focused on First 5 network districts
- **2013-2017**: Countywide Samples
- **What makes this year different?**
 - This was the first year we had a sample that covered nearly all major school districts
 - Schools in sample representative of the county in terms of academic performance (3rd grade test scores)
 - Sample also representative in terms of English Learner status
 - Statistical weights were used to approximate the racial/ethnic and EL make-up of the county kindergarten population
 - Reinforces findings from 2015 and the need for systemic approach across the county to readiness gaps

2017 Sample

- **13** Districts (9 in 2015)
- **50** Schools (47 in 2015)
- **89** Classes (89 in 2015)
- **1,444** Kindergarten Students Assessed on *KOF* (1,530 in 2015)
- **1,376** *Parent Information Forms* Returned (1,390 in 2015)



- Hispanic/Latino
- Asian/PI
- White
- Black/AA
- Multiple or Other

District Representation

- Districts participating in the 2017 assessment enrolled 90% of the County's kindergarten population.

Participated in 2017:

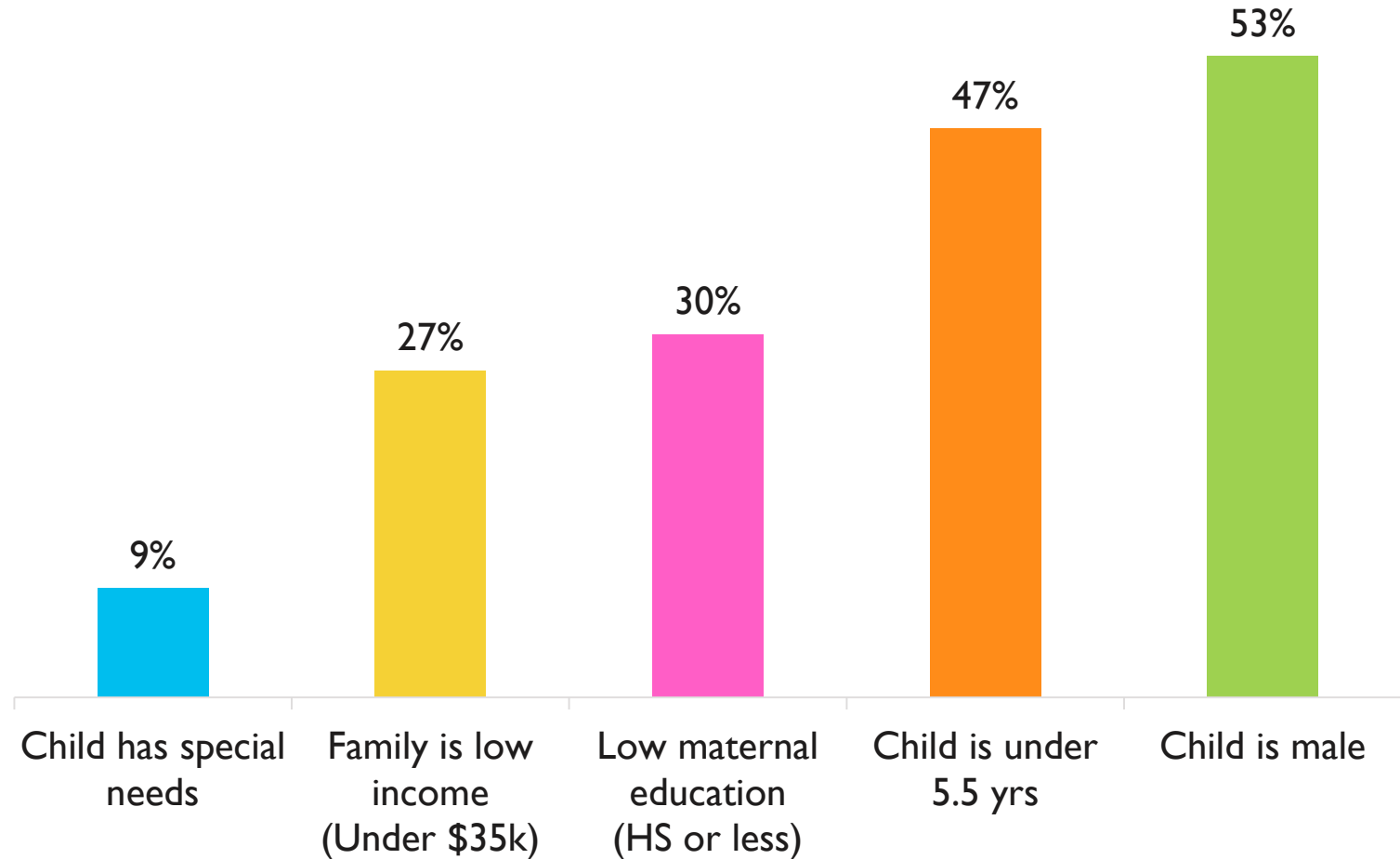
- Alameda
- Albany City
- Berkeley
- Castro Valley
- Dublin
- Fremont
- Hayward
- Livermore Valley Joint
- Newark
- Oakland
- Pleasanton
- San Leandro
- San Lorenzo

Did not participate in 2017:

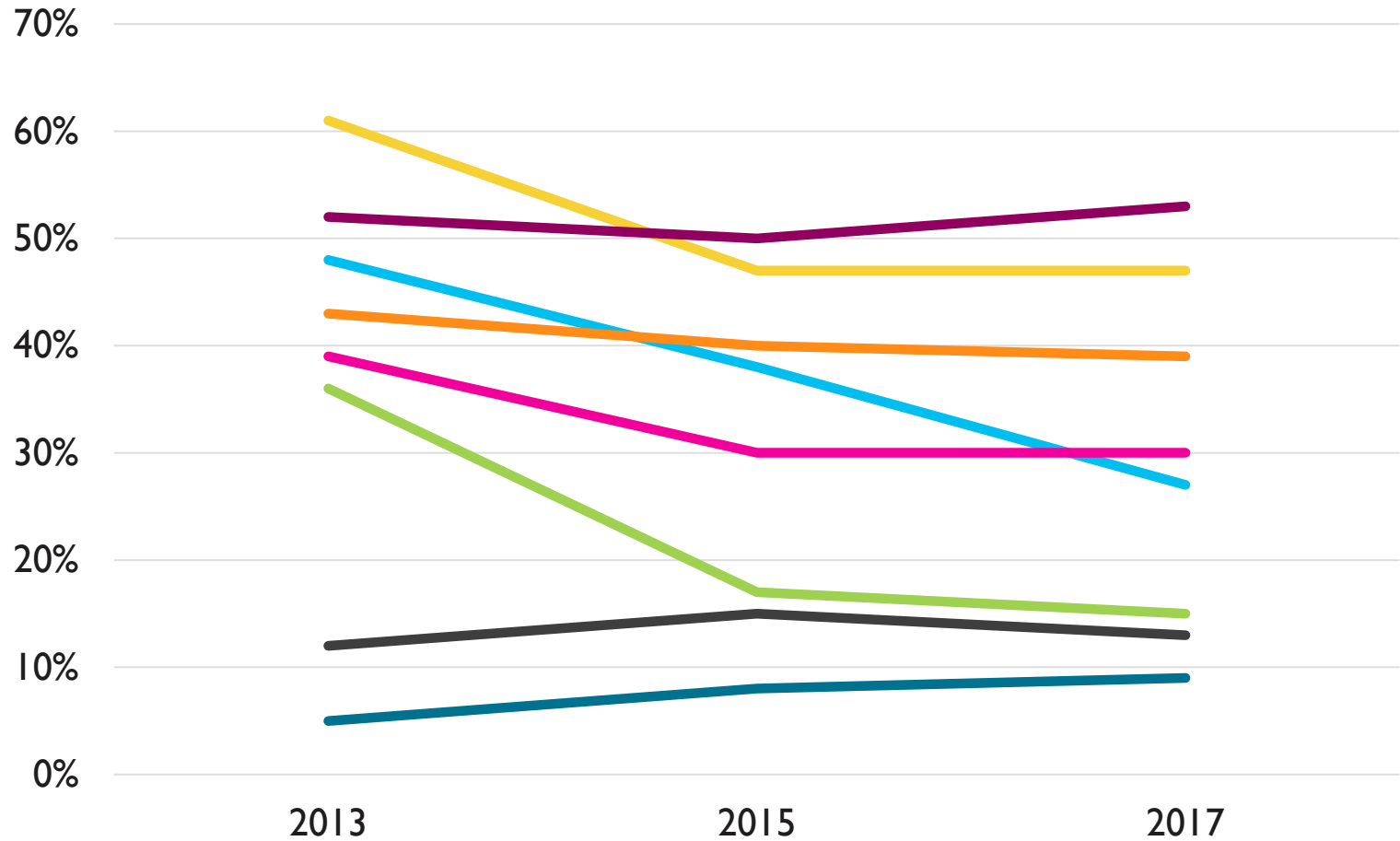
- Alameda COE
- New Haven
- Piedmont City
- Emery*
- Mountain House*
- Sunol Glen*

*Enrolled fewer than 1% of total kindergarten population

Sample Characteristics 2017



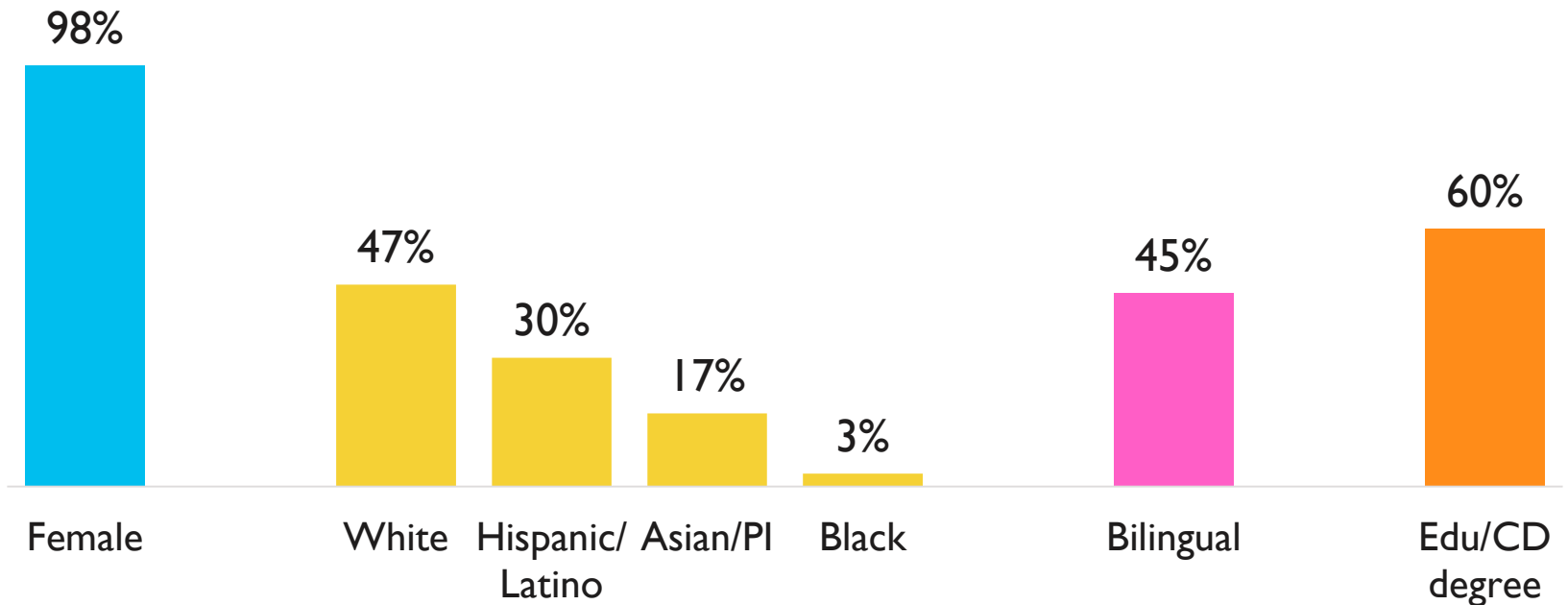
Sample Characteristics 2013-2015



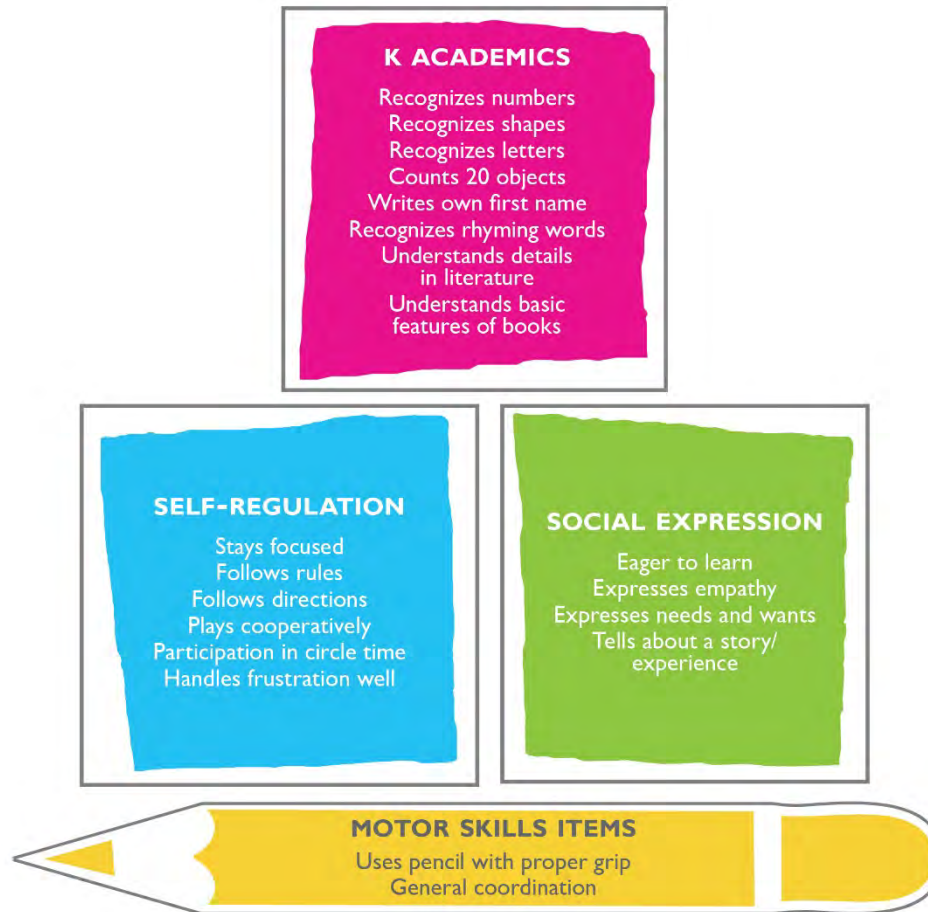
— Low income — Low education — No ECE — Under 5.5
— English Learner — Hungry or tired — Special needs — Male

Teacher Characteristics 2017

Average 15 1/2 yrs
teaching experience

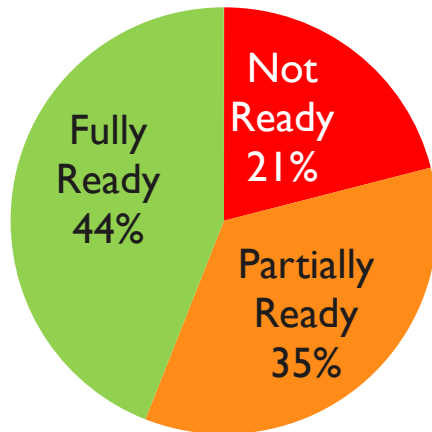


Building Blocks of Readiness

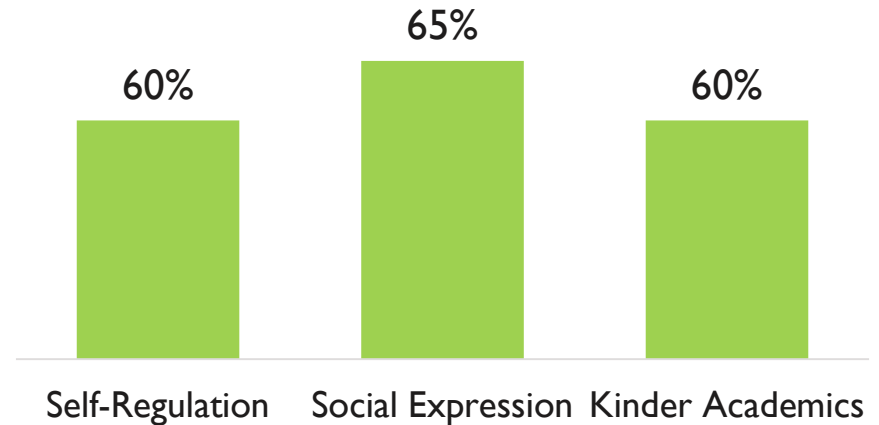


School Readiness in 2017

Percent Ready Across Building Blocks



Percent Ready by Building Blocks



N=1,367-1,444.

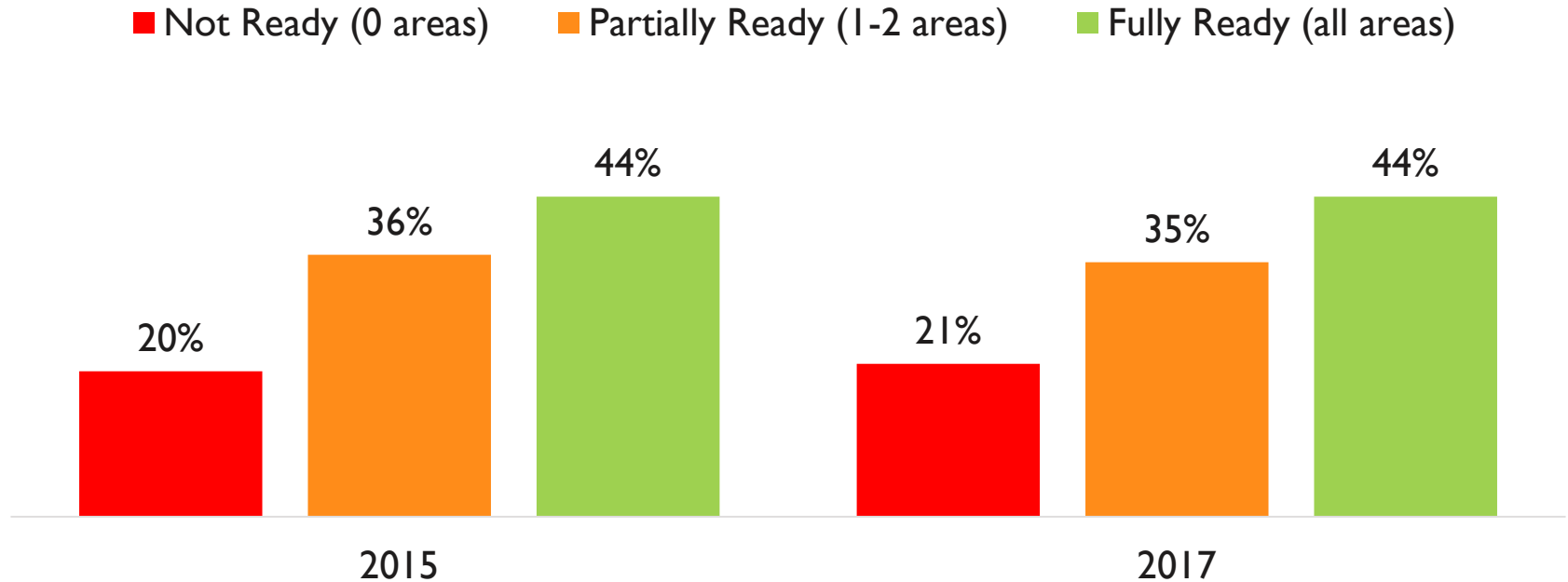
Note: Data were weighted to approximate race/ethnicity and EL representation.

Fully Ready: Mean score of 3.25 or higher in all three domains: Self-Regulation, Social Expression and K.Academics.

Partially Ready: Mean score of 3.25 or higher in one or two domains.

Not Ready: Mean score below 3.25 in all three domains.

School Readiness 2015-2017



N=1,460 (2015); 1,303 (2017).

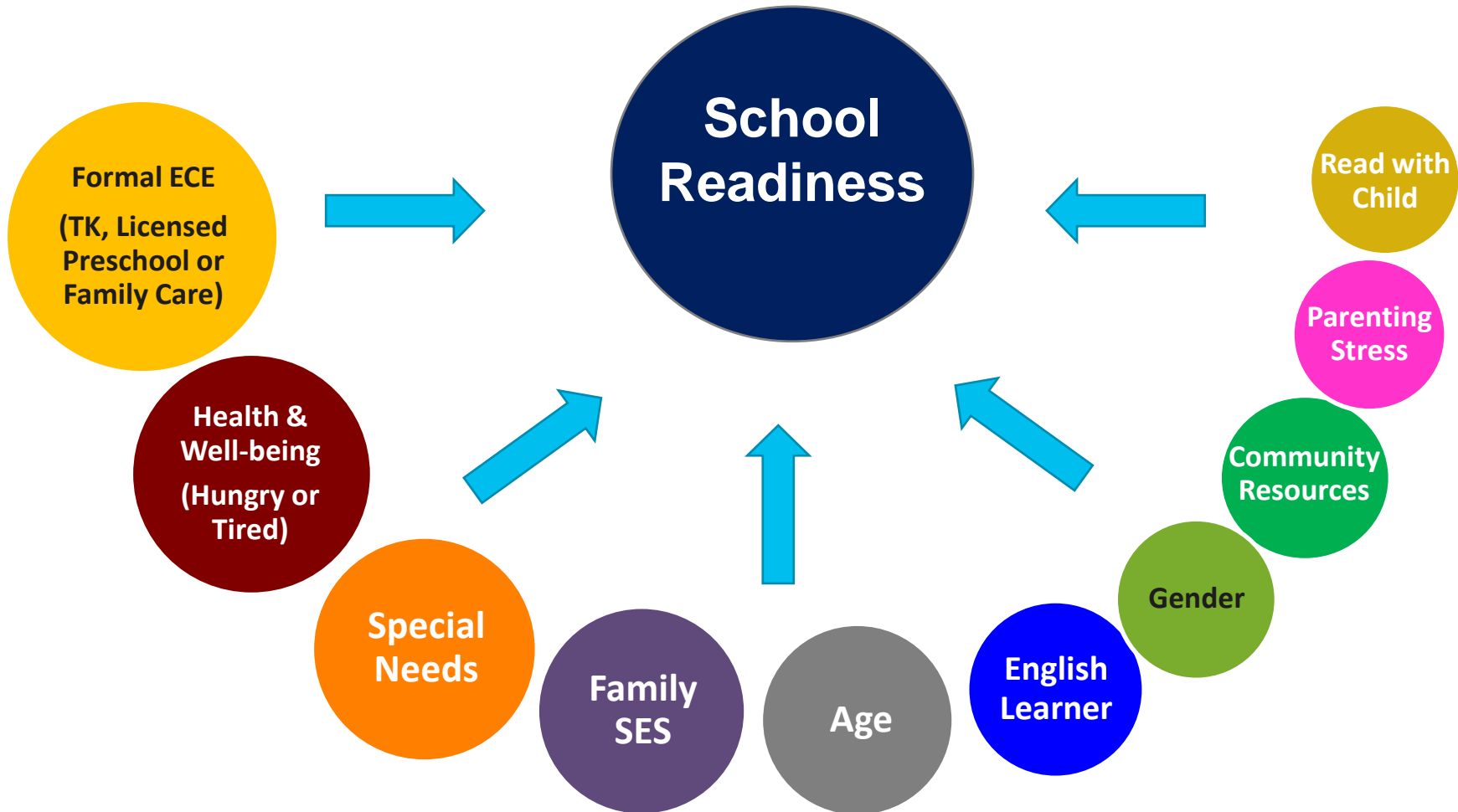
Note: Data were weighted to approximate County demographics.

Fully Ready: Mean score of 3.25 or higher in all three domains: Self-Regulation, Social Expression and K.Academics.

Partially Ready: Mean score of 3.25 or higher in one or two domains.

Not Ready: Mean score below 3.25 in all three domains.

Predictors of Readiness in 2017

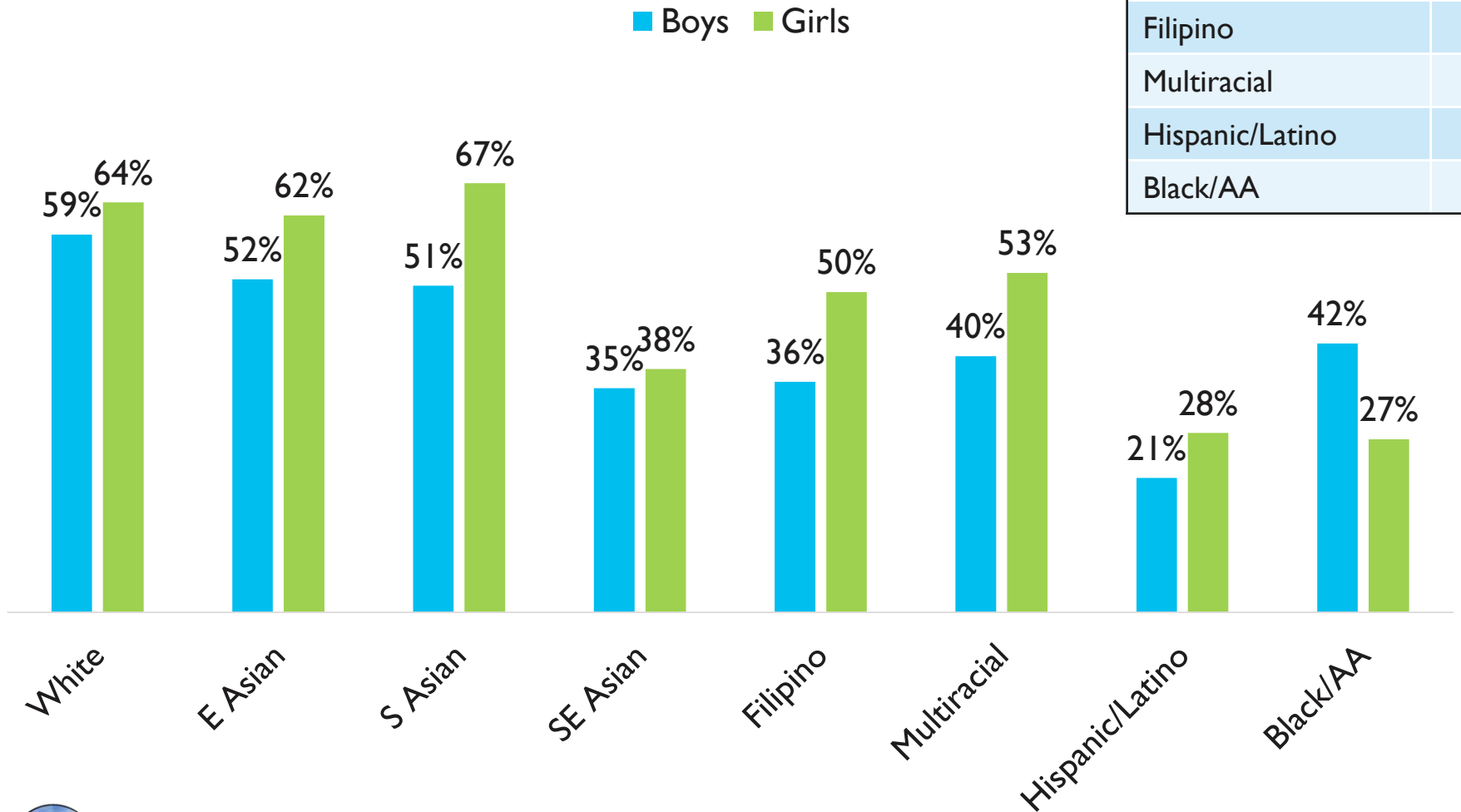


Predictors of Readiness 2015-2017

	2015	2017
Child attended formal early childhood education	2	1
Child did not come to school tired or hungry	1	2
Child does not have special needs	4	3
Family is higher SES	7	4
Child is older	3	5
Child is not an English Learner	5	6
Child is a girl	6	7
Family used more community resources		8
Parent reported less parenting stress		9
Family read more frequently with child		10
Child race/ethnicity (not black/AA)	8	
Child exposed to less screen time	9	
Parent is not a single parent	10	

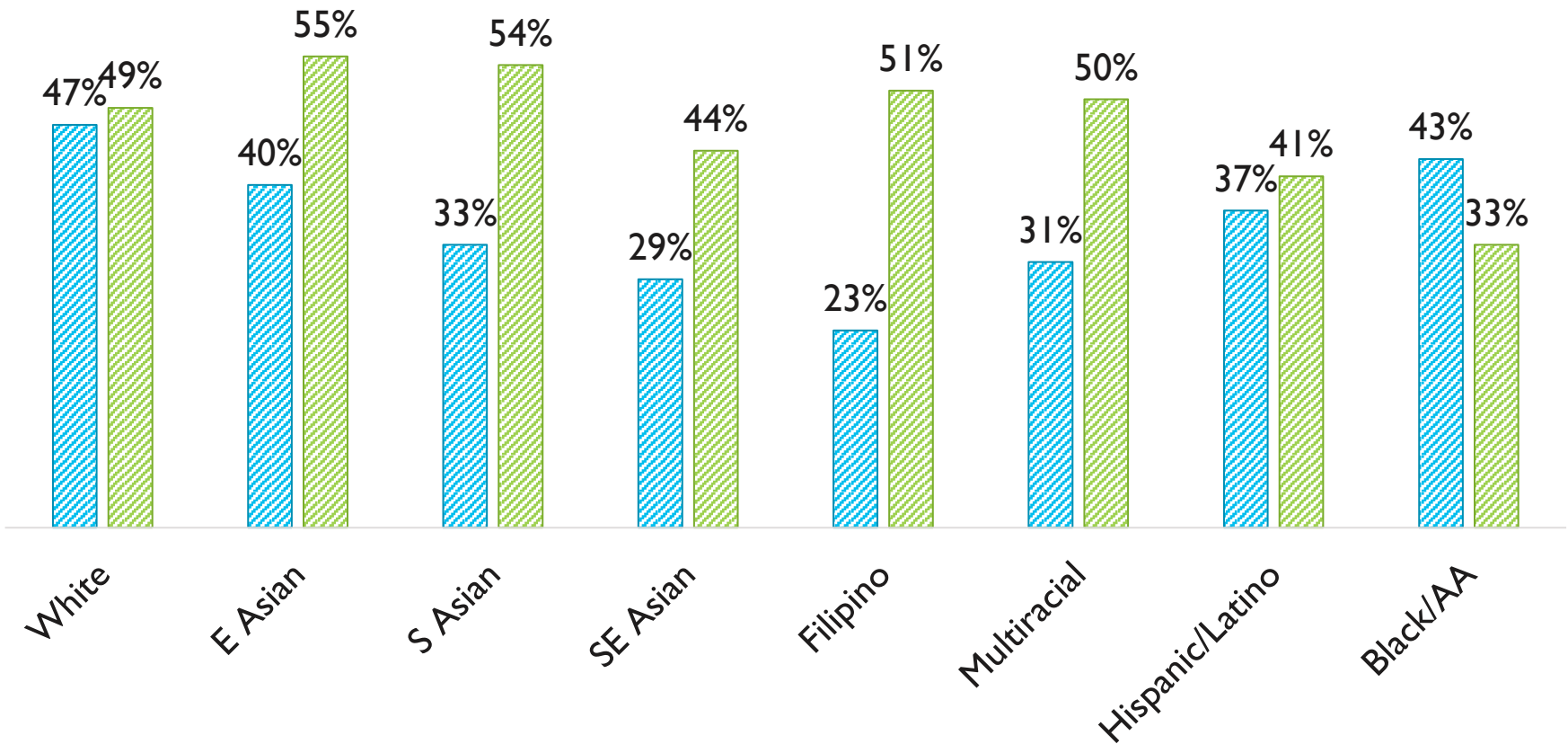
Race/Ethnicity & Gender Gap: Percent Fully Ready Unadjusted

	Num. Assessed
White	248
East Asian	185
South Asian	161
Southeast Asian	63
Filipino	44
Multiracial	117
Hispanic/Latino	553
Black/AA	48



Race/Ethnicity & Gender Gap: Percent Fully Ready Adjusted

Boys Adjusted Girls Adjusted



Cumulative Effect of Malleable Predictors for Boys of Color

Predictors

Not Hungry

Not Tired

Attended ECE

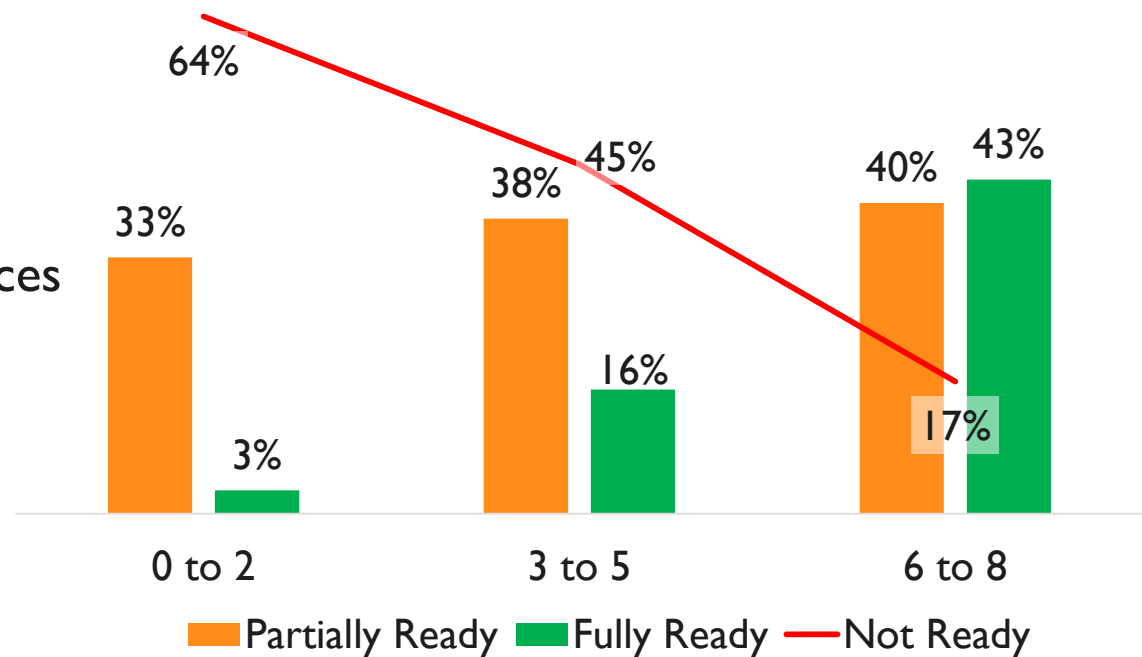
Use of Community Resources

Preparation Activities

Activities with Child

Information on K

Percent Ready, by Number of Predictors



N=590.

Cumulative Effect of Malleable Predictors for Children in Low SES Families

Predictors

Not Hungry

Not Tired

Attended ECE

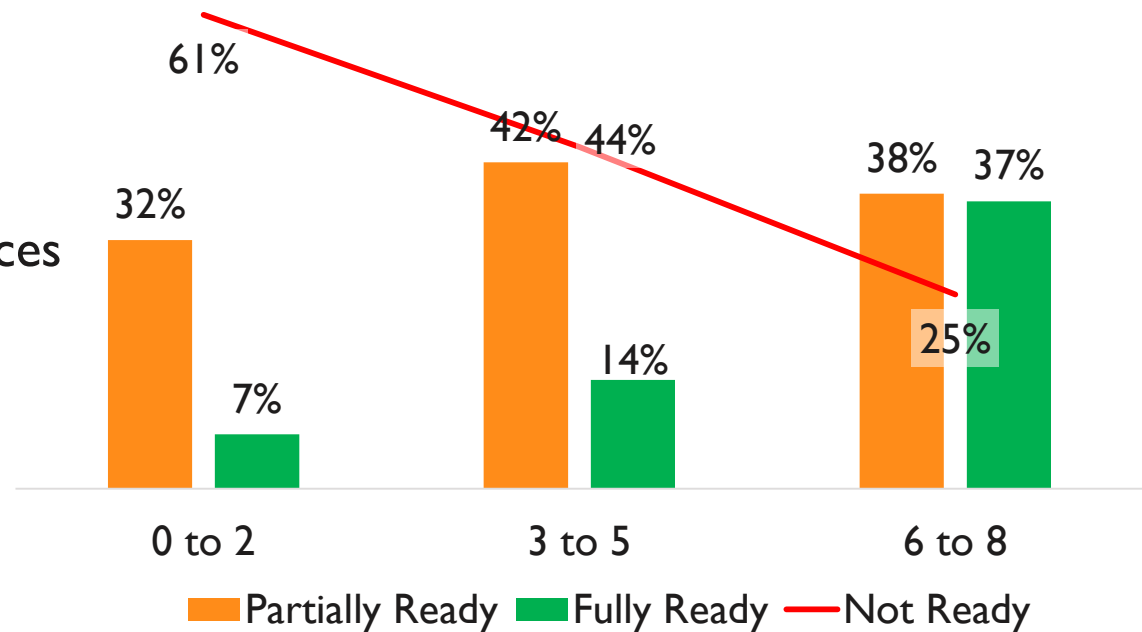
Use of Community Resources

Preparation Activities

Activities with Child

Information on K

Percent Ready, by Number of Predictors

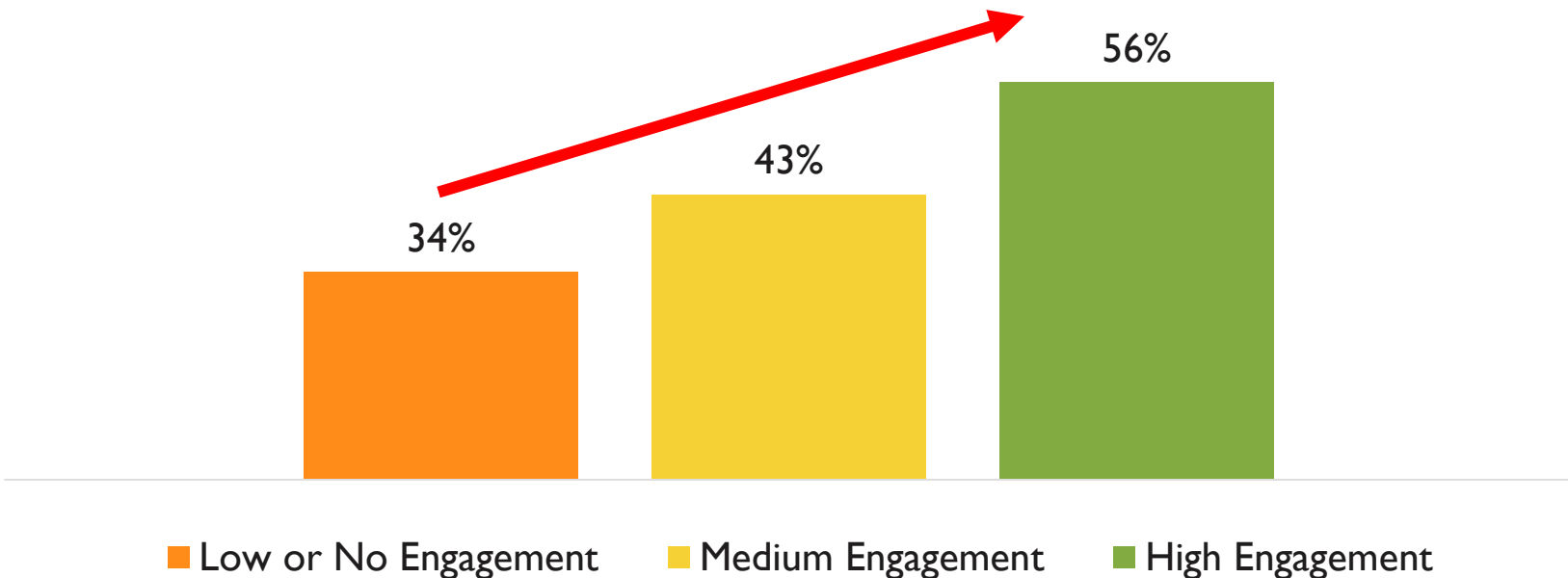


N=476.

Father Engagement

- Fathers' use of community resources gives children an additional readiness boost

Percent Fully Ready, by Level of Father Engagement

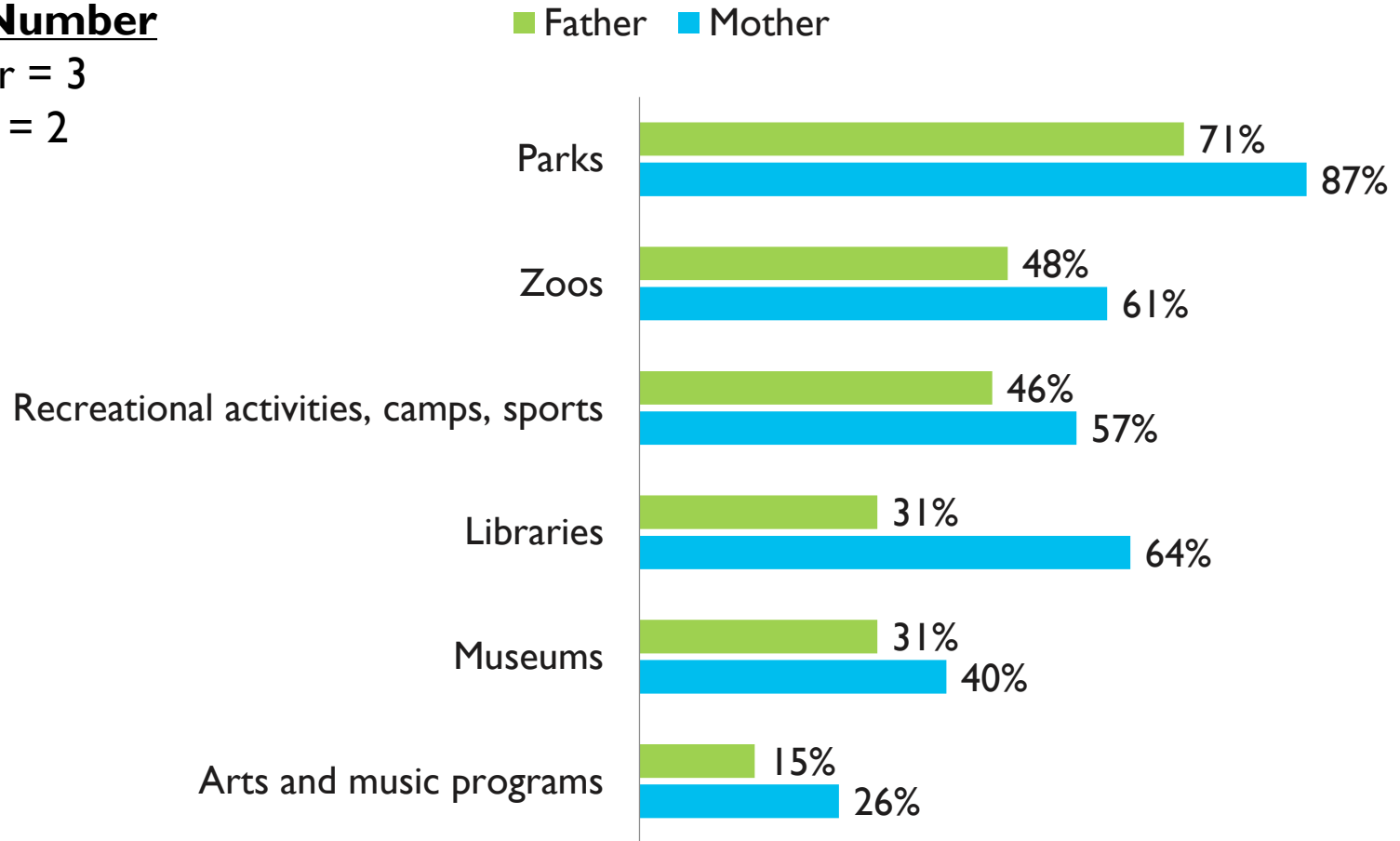


Father Engagement: Community Resources

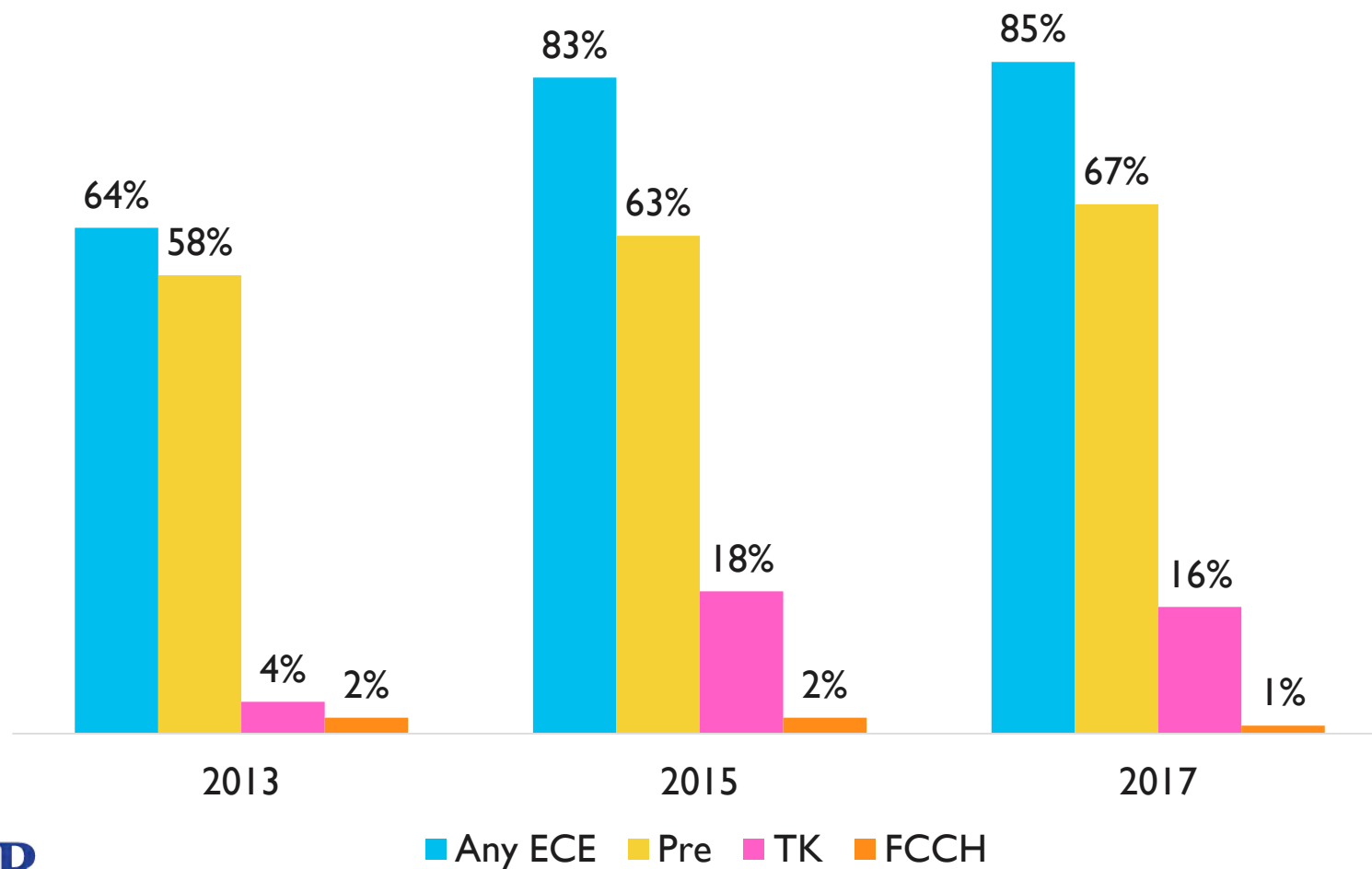
Ave. Number

Mother = 3

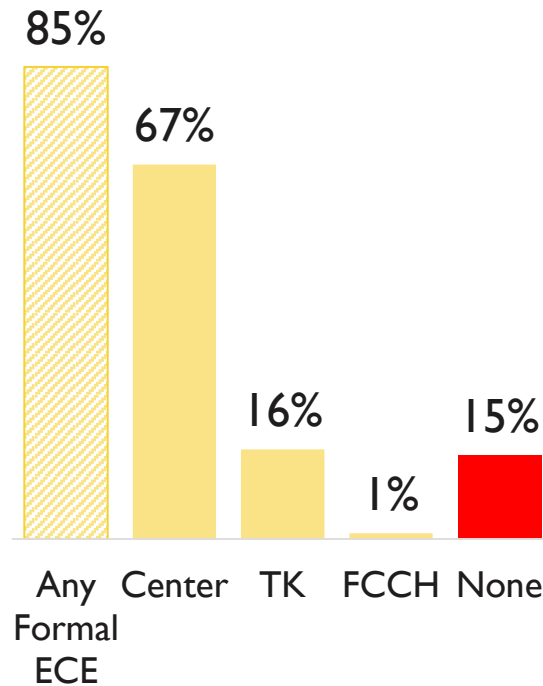
Father = 2



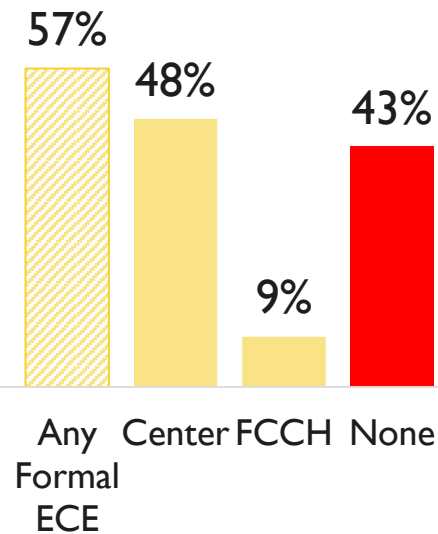
Preschool/Child Care Experience 2013-2015



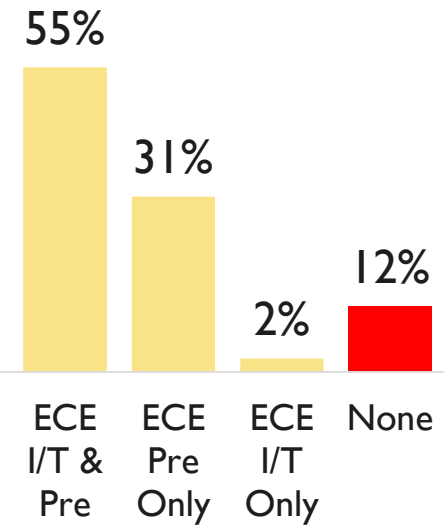
Preschool/Child Care Experience



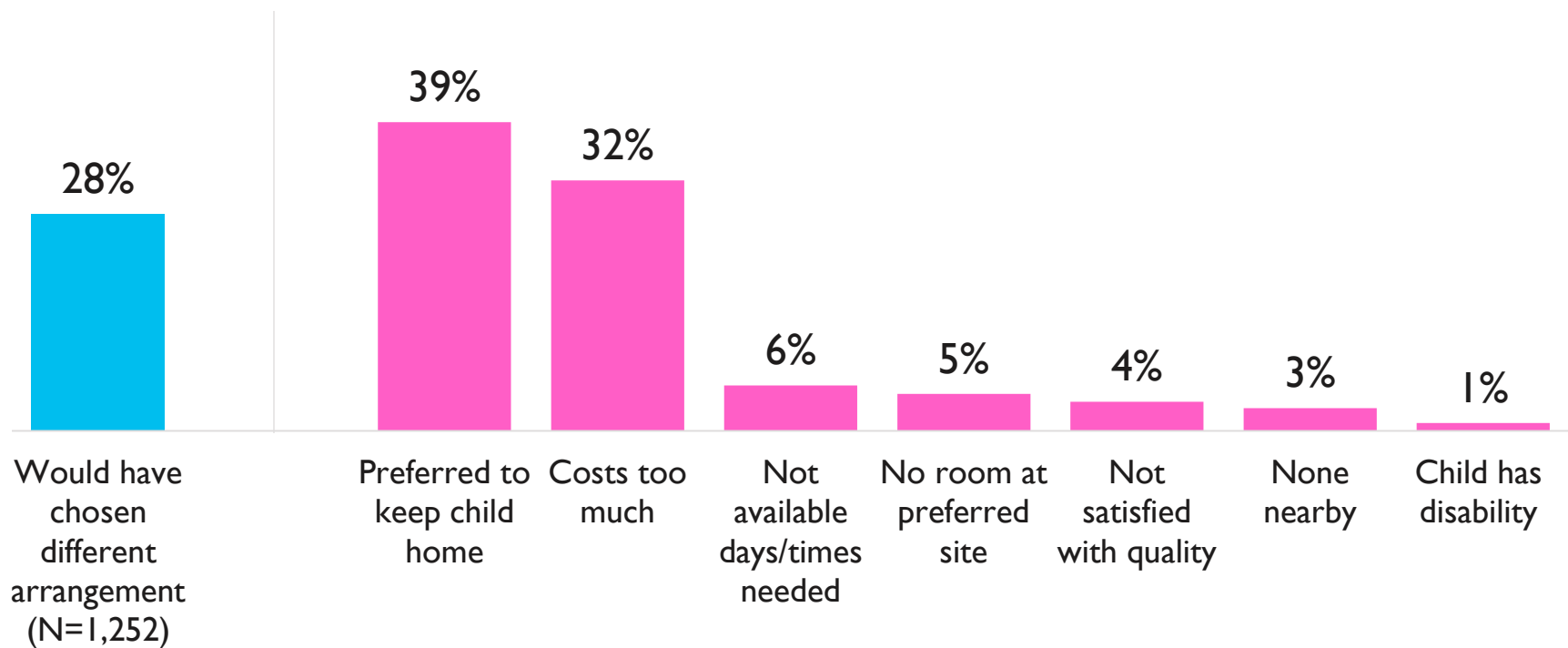
Preschool Age



Infant/Toddler



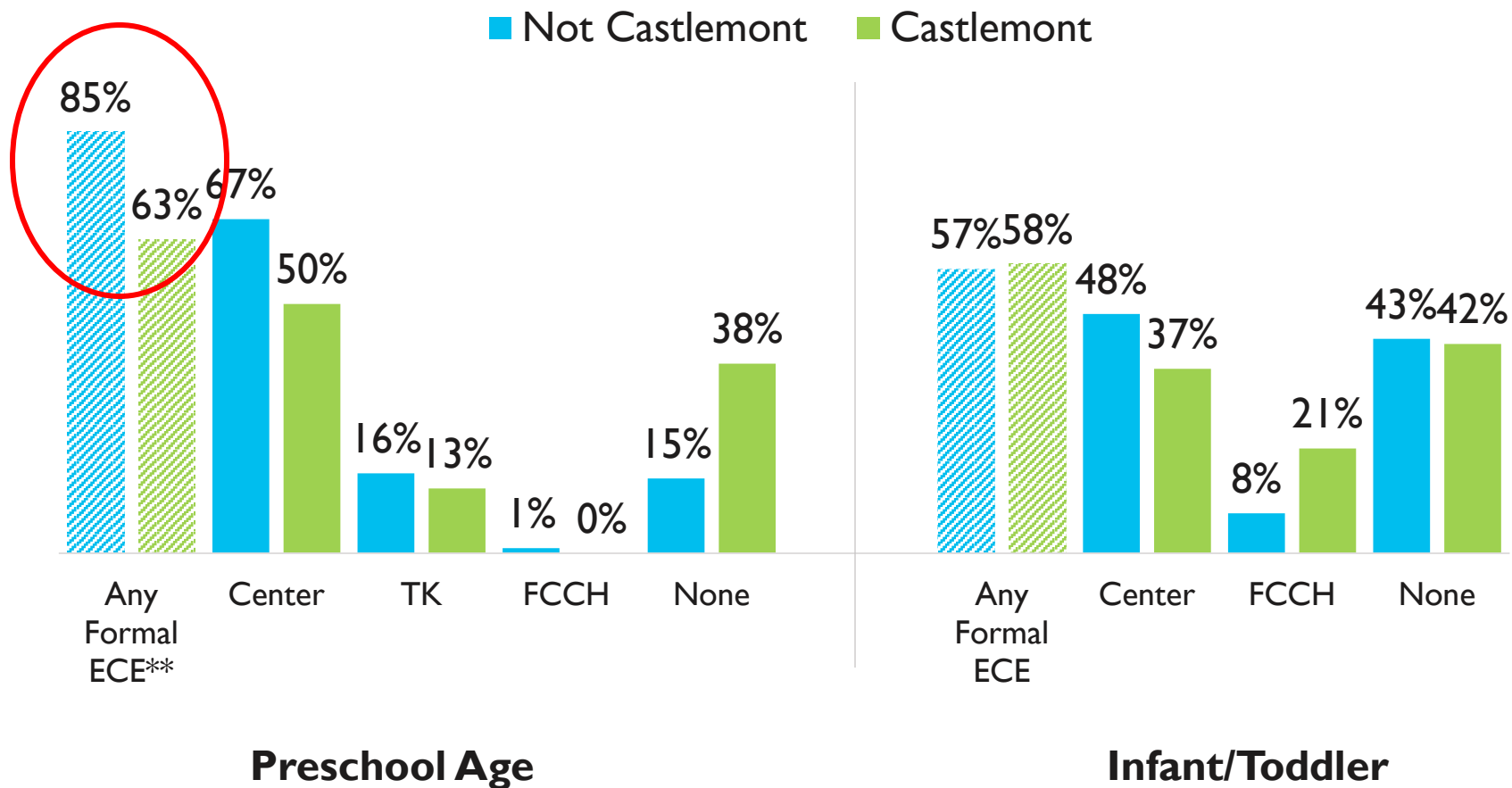
Preschool/Child Care Experience



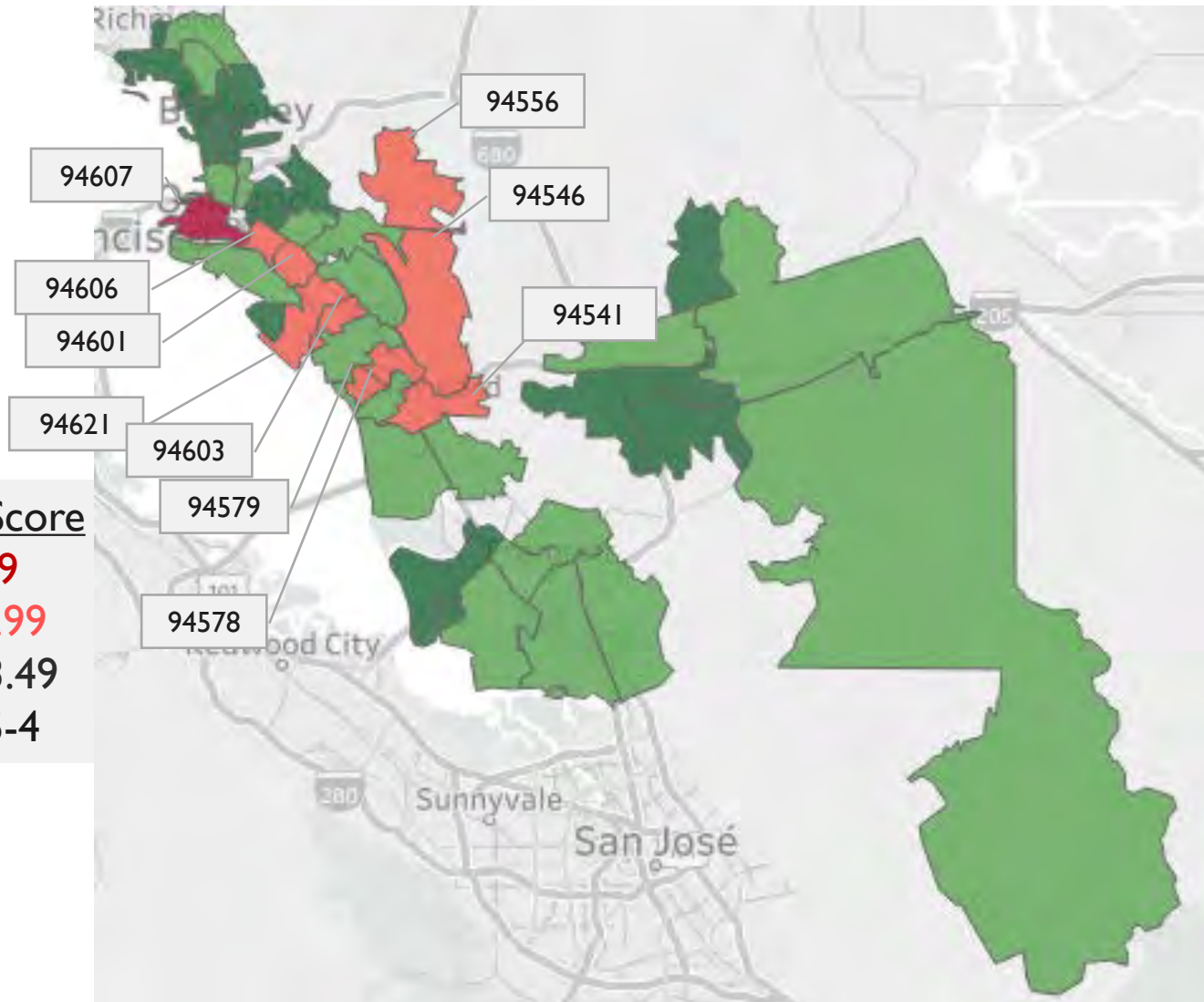
Reasons Child Not in Care

(% of Children Not in Care--Infant/Toddler or Pre [N=382])

Castlemont: Early Childhood Education

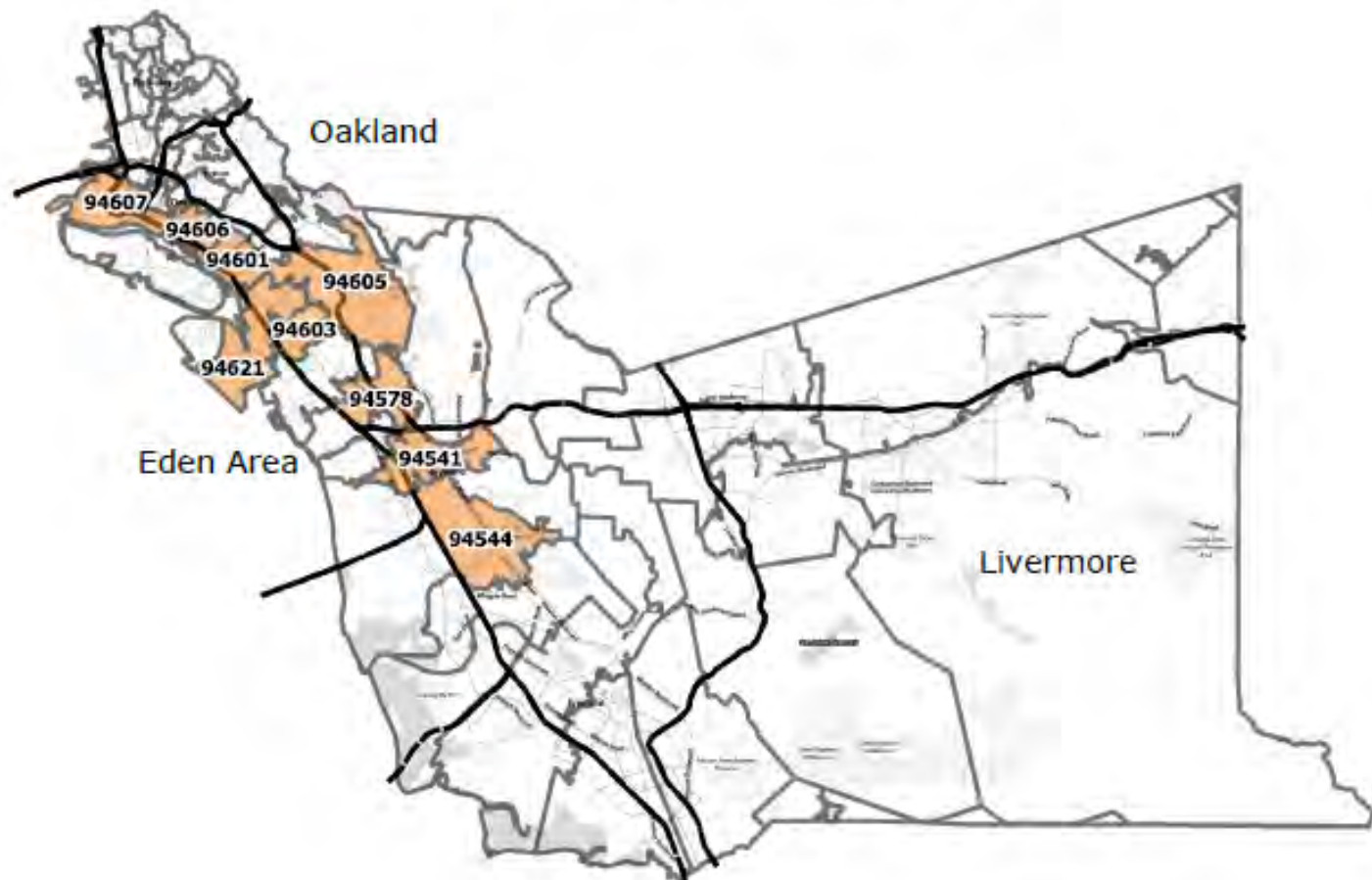


Readiness by Zip Code



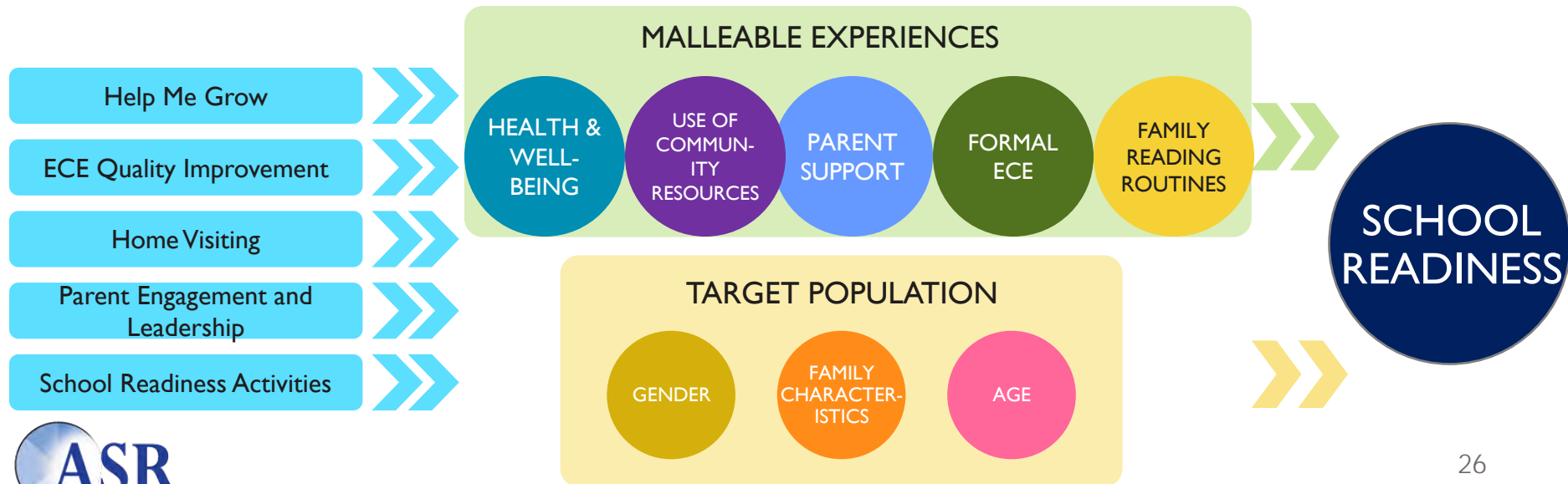
Priority Neighborhoods in Alameda

Top 9 Zip Codes (Aggregate Risk Factor Rating)



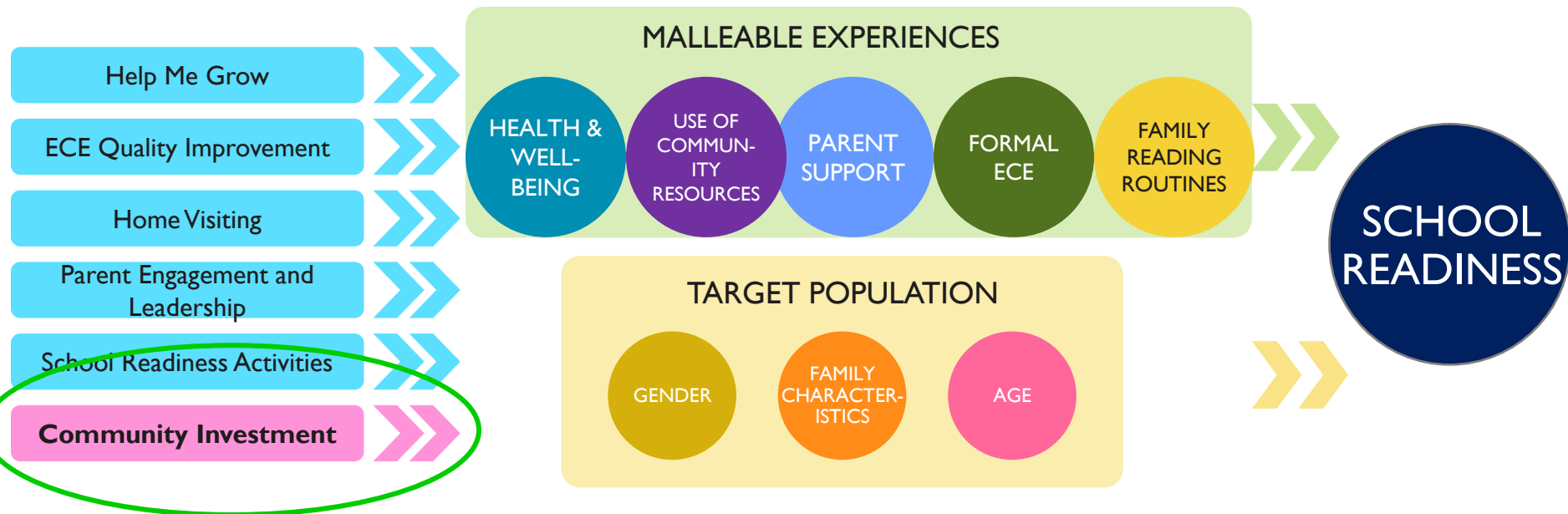
Summary and Implications

- Current study validates findings from 2015 and the need for systemic approach across the county to readiness gaps
- First 5 strategies address some of the predictors of readiness by improving the quality of children's early experiences and increasing investments in family and community supports



Summary and Implications

- But raising readiness levels in the county will also require investment from the broader community, including public, private, and nonprofit agencies from across sectors



Questions?

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Date: February 22, 2018

To: First 5 Alameda County Commission

From: Carla Keener, Senior Administrator
Lisa Erickson, Program Administrator
First 5 Alameda County Neighborhoods Ready for School Team

Subject: Neighborhoods Ready for School FY 2017-2019 Recommendation for Funding

REQUESTED ACTION

To review and approve the following recommendation for Neighborhoods Ready for School (NRfS) awardees.

I. BACKGROUND

At the December 8, 2016 Commission meeting, the agency's new FY 2017-21 Strategic Plan was approved. Among other key areas, the plan outlines a strategic focus on 1) child development, 2) equity, 3) supporting the comprehensive needs of families, 4) increasing community capacity to support families, and 5) policy and systems change. One of the strategies in the plan is Neighborhoods Ready for School which was designed to address barriers and disparities experienced by families and children in some of our communities throughout the County. It is the intent that the NRfS strategy will both enhance the early developmental experiences of young children and families as well as enhance their access to concrete supports and programming in some of our County's long term disinvested neighborhoods. It is also intended to inform First 5 Alameda County's local policy agenda in support of impacting our agency's population metrics of ensuring every child is ready for school and free from abuse and neglect.

First 5 Alameda County believes that families and residents are experts on the challenges they face in their communities and the solutions that are likely to be successful. NRFS will support neighborhood-based, resident-led strategies, and link with other place-based efforts and to this end NRFS aims to:

Components of a Successful NRFS Model

- Build infrastructure in neighborhoods to provide places for families to learn, play and achieve their goals
- Increase neighborhood-level coordination to provide a comprehensive menu of resources to support family protective factors, build community, and increase children's school readiness
- Increase family leadership and civic engagement opportunities



The initial funding term will be March 1, 2018 through June 30, 2019 with the intent to continue the funding through June 30, 2021, provided the contractor meets its annual deliverables.

II. LETTERS OF INTEREST AND RFP PROCESS

Application guidelines for the Neighborhoods Ready for School funding opportunity were released and posted on the First 5 Alameda County website on October 2nd, 2017.

Review Timeline and Process:

- October 16: Bidders Conference
- October 20: Letters of Interest (LOI) due. 19 LOIs were received.
- October 20 – November 1: First 5 review of LOIs
- November 6: Applicants were notified of their LOI status. Based on the criteria outlined in the funding opportunity and the scoring matrix developed, eight (8) agencies were invited to submit a full proposal which included a required site visit.
- November: Site visits were conducted by First 5 staff.
- December 22: Applications were due at 5:00 p.m. All applications were submitted via email.

III. APPLICATION REVIEW

The rating panel consisted of:

- Six (6) individuals representing family support, early childhood, community economic development and philanthropic organizations.
- One (1) First 5 staff member.

Each application was read and scored by a minimum of five (5) independent readers. Scores were based on a rubric that was available to all applicants as part of the RFP.

IV. FUNDING RECOMMENDATIONS

F5AC is requesting approval of the four (4) agencies identified to serve as the first cohort of NRfS awardees. Each agency will receive a maximum grant of \$470,000.00 with an initial funding term of March 1, 2018 - June 30, 2019. Provided the contractor meets its annual deliverables, the contract may be extended through June 30, 2021.

The agencies recommended for funding are:

1. ALL IN Alameda County
2. Roots Community Health Center
3. Lincoln
4. Union City Kids Zone, New Haven Unified School District

First 5 staff will be available to offer non-awarded applicants feedback on their proposal.

V. FISCAL IMPACT

The FY 2017-2019 fiscal impact will be \$1,880,000. Funding is included in the FY 2017-18 and FY 2018-19 budget previously approved by the Commission. Funding for the NRfS strategy was also approved by the Commission on December 8, 2017 via the adoption of the FY 2017-21 Strategic Plan.

Submitted by:

Carla Keener
Senior Administrator

Lisa Erickson
Program Administrator

Reviewed by:

Kristin Spanos
Chief Executive Officer

NEIGHBORHOODS READY FOR SCHOOL: FIRST 5 ALAMEDA COUNTY COMMISSION PRESENTATION

FIRST 5 ALAMEDA COUNTY

February 22, 2018



Presentation Overview

- Overview of First 5 Alameda County and the Neighborhoods Ready for School Strategy
- Overview of the Request for Proposal Review Process
- Review Next Steps
- Questions?

FIRST 5 ALAMEDA COUNTY 2017-2021 STRATEGIC PLAN

- First 5 Strategic Plan
 - Focus on equity
 - Evolving and leveraging work with neighborhoods
 - Parent and community partnership
 - Supporting families to ensure their basic needs are met



NEIGHBORHOODS READY FOR SCHOOL

OVERVIEW

- Building a **network** of early childhood services and community supports
- Build infrastructure in neighborhoods to provide **places** for families to learn, play and achieve their goals
- Increase neighborhood-level **coordination** to provide a comprehensive menu of resources to support family protective factors and increase children's school readiness
- Increase **family leadership** and **civic engagement** opportunities

FUNDING DETAILS

- Maximum of 4 grants up to \$470K each
- 16 month initial contract term
- Intended to align and coordinate resources and programs
- May be used for planning
- Will fund successful grantees through June 30, 2021
- 20% Match requirement first 3 years
- In FY 2020-21, First 5 will begin reducing our contribution by 10% per year
- First 5 will assist with fund development to sustain investment

EXPERIENCE AND APPROACH

Figure 1: Components of a Successful NRFS model



CAPACITY BUILDING OPPORTUNITIES

- Learning Community
- Integrate with First 5 program and investments
- Align with Systems
- Technical Assistance
- Results Based Accountability
- Fundraising and Sustainability



OVERVIEW OF REVIEW AND FUNDING PROCESS

- October 20: Letters of Interest (LOI) were due
- 19 LOIs were submitted: (15) Oakland, (2) Ashland/Cherryland, (1) Hayward, (1) Union City
- 8 agencies were invited to submit a full proposal—the maximum amount for the Request for Proposals (RFP)
- January 31: Community review panel reviewed (8) full proposals and made funding recommendation to First 5 leadership

OVERVIEW OF REVIEW AND FUNDING PROCESS

- February 2018: First 5 leadership reviewed Community Review Panel recommendations and decided on the final four applicants to recommend for First 5 Alameda County Commission approval
- Funding recommendations were based upon application scores and geographic distribution
- February 22, 2018: Funding recommendations presented to First 5 Alameda County Commission for approval

Few Months at a Glance

- March: Grant Agreement executed
- April: Grantee Implementation Plan due
- May: Results Based Accountability Planning
- June: First Learning Community Convening

QUESTIONS?