

FIRST 5 ALAMEDA COUNTY

ANNUAL REPORT

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SUPPORTING
FAMILIES
PROVIDERS AND
COMMUNITIES SO
CHILDREN
THRIVE



I am pleased to present the FY 2016-17 Annual Report covering the final year of our 2013-17 Strategic Plan. First 5 Alameda County Commissioners, staff, and the Alameda County early childhood community have worked collaboratively and passionately to provide high quality services to young children and their families. We're proud of the work we've all done to move the policy agenda forward for long-term sustainability and in support of our role as catalyst, collaborator, capacity builder, and policy advocate. This report focuses on highlights in each of the nine strategy areas, providing a glimpse into the broader work of our organization. For more information, I invite you to explore our website and all of our evaluation reports.

In partnership,
Janis Burger, CEO

FY 2016-17 COMMISSIONERS

Pamela Simms-Mackey, MD, FAAP, Chair
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Kaiser Permanente Institute for Health Policy

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Department of Pediatrics, University of California San Francisco; FACES for the Future Coalition; La Clinica de la Raza, Inc.; Public Health Institute; Samuel Merritt University

Kimi Watkins-Tartt
Alameda County Public Health Department

Michelle Love (Alternate)
Alameda County Social Services Agency

Karina Rivera (Alternate)
Alameda County Board of Supervisors

Karyn Tribble (Alternate)
Alameda County Behavioral Health Care Services



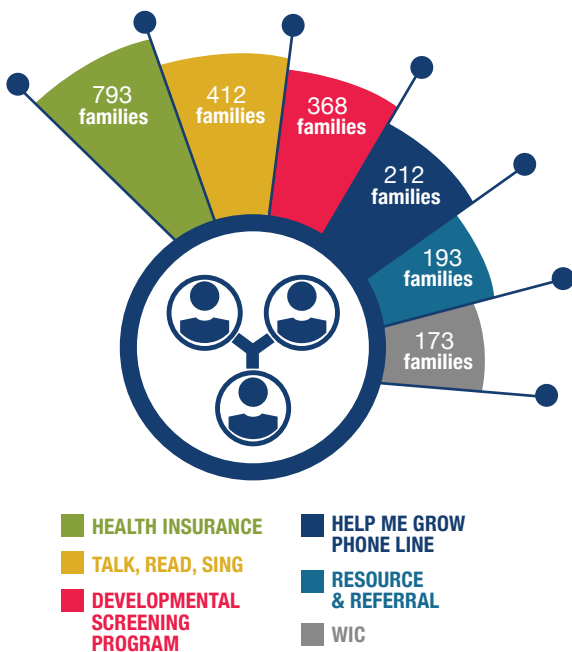
The Strengthening Families Framework identifies five protective factors that decrease the likelihood of child abuse and neglect and promote children’s readiness for school.

CONCRETE SUPPORT IN TIMES OF NEED

5,500 **MEDI-CAL BIRTHS PER YEAR IN THE COUNTY**

1,585 **REFERRED TO OVER 10 HOME VISITING/FAMILY SUPPORT PROGRAMS**
(most of whom were Medi-Cal families)

First 5 Alameda County Perinatal Hospital Outreach Coordinators, stationed at local hospitals & other community locations, referred families to home visiting/family support programs and other supports such as WIC & health insurance.



PARENTAL RESILIENCE

Community grantees and home visitors provided services to support parental resilience.

721 **PARENTS/CAREGIVERS WERE SERVED**

205 **WERE SCREENED FOR DEPRESSION**

▶ 22% **SCREENED POSITIVE**

KNOWLEDGE OF PARENTING AND CHILD DEVELOPMENT

SOCIAL CONNECTIONS

OVER 2,700 **PARENTS/CAREGIVERS**

AND 1,200 **CHILDREN**

attended First 5 funded parent-child playgroups, parenting education, and Parent Cafes in 6 languages.

FAMILIES’ PROTECTIVE FACTORS INCREASED



CHILDREN’S SOCIAL AND EMOTIONAL COMPETENCE

Research indicates that social-emotional skills are critical for school readiness. Early childhood educators encounter children with a range of behavioral concerns and are challenged by how to support children with significant needs. The Koshland Family Foundation and an Infant/Toddler Block Grant funded training on children’s challenging behavior using the Teaching Pyramid Model.

▶ 19 centers and 12 family child care providers, serving more than 2,000 children, received training on the Teaching Pyramid.

“I really appreciated [the training] because this not only helps with children, but these are great life skills.” -Trainee

**2015 ALAMEDA COUNTY SCHOOL
READINESS STUDY**



The study found that a key predictor of readiness was participation in formal early education. But only 67% of Alameda County’s children ages 3 to 5 are enrolled in preschool or kindergarten. Many children participate in activities in alternative settings such as libraries, parks, and recreation programs and may be cared for by “family, friends, and neighbors.”

**IMPLEMENTING QUALITY RATING AND
IMPROVEMENT SYSTEMS (QRIS) IN
ALAMEDA COUNTY**

Through a \$1.2 million IMPACT grant from First 5 California, First 5 was able to support school readiness activities at non-licensed child care and alternative sites including family and friend (FF) caregiver trainings and caregiver-child playgroups for 87 FF providers—mostly grandparents and aunts—as well as caregiver-child playgroups at 11 neighborhood-based libraries and recreation centers, altogether serving 791 primarily low-income children.

A portion of an \$843,000 Infant-Toddler Block grant enabled Chabot, Las Positas, and Merritt Colleges to offer infant-toddler course work in the community:

104 PROVIDERS EARNED UNITS THROUGH SUPERVISED EXPERIENCES IN THEIR OWN WORK SETTINGS

55 ASSOCIATES DEGREES WERE AWARDED and 10 providers earned enough units to transfer to a 4-year university

249 CHILD DEVELOPMENT PERMITS WERE ISSUED OR UPGRADED

This year’s Quality Improvement and Rating System (QRIS) experienced a 50% increase in the number of licensed ECE programs participating in the 18-month coaching, consultation, and rating program focused on improving environments, business practices, developmental screening practices, child observations, and teacher-child interactions.

\$4.7 million was leveraged in state, federal, and private funding for quality improvement and professional development and over 75% of the funding was used for coaching and program and provider incentives.

11,086 primarily low-income children were enrolled in 256 licensed child care sites receiving QRIS services.

To adapt to the significant increase in sites, more streamlined and efficient coaching and consultation was established.

- ▶ In addition to group training for center-based providers on social-emotional development and managing children’s challenging behavior, family child care providers received coaching services through 4 Chinese, Spanish, and English-speaking cohorts.

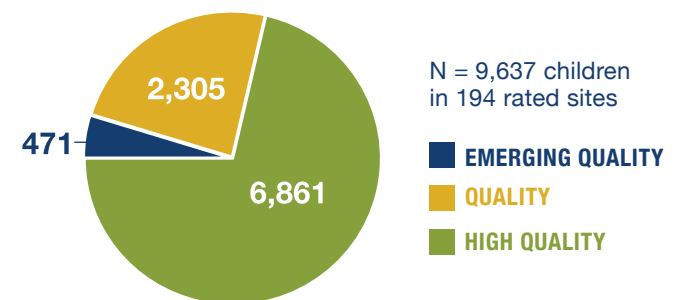
QUALITY IMPROVEMENT

194 of the 256 licensed sites (76%) had received one rating and 62 (24%) of these sites had been re-rated. Of the 62, re-rated sites:

- ▶ 15 sites maintained a high quality rating on the quality improvements matrix.
- ▶ 37 sites moved up on the quality improvement matrix.
- ▶ Greatest improvements were seen in increased child observations, better environments, and increased developmental assessment and screening.

45% of children in Emerging Quality Sites at their first rating were enrolled in sites that had improved in quality by their second rating.

71% of children are currently enrolled in High Quality sites.



RESULT 3 CHILDREN REACH THEIR OPTIMAL DEVELOPMENTAL OUTCOMES

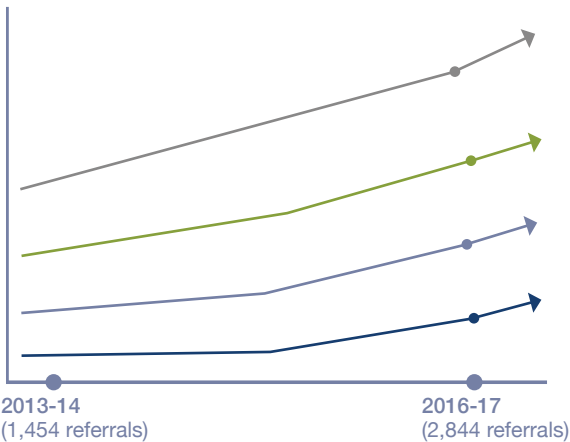
45% (LESS THAN HALF) OF CHILDREN IN ALAMEDA COUNTY WITH SPECIAL NEEDS are identified before kindergarten. Readiness assessments reveal that many children arrive at kindergarten with undetected concerns, missing the opportunity for early intervention.

INCREASING NUMBERS OF CHILDREN ARE BEING SCREENED, IDENTIFIED WITH CONCERNS, AND LINKED TO SUPPORTS

17,302 DEVELOPMENTAL SCREENINGS WERE CONDUCTED

using primarily the Ages and Stages Questionnaires (ASQ)—an increase of almost 7,000 over last year. 11,785 of the screenings were conducted by pediatric sites, compared to 8,303 last year.

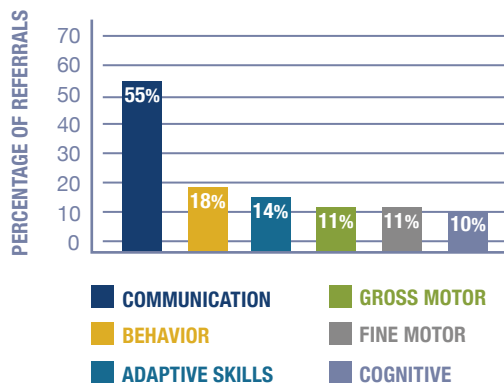
MORE REFERRALS TO THE HELP ME GROW PHONE LINE



- PEDIATRICS** Over 60% increase in referrals from pediatric practices since 2013-14
- PARENTS** Parents calling nearly quadrupled since 2013-14
- DSP** Six times as many referrals from the Developmental Screening Program (DSP) since 2013-14. The DSP provides county-wide online access to the ASQ for parents and caregivers.
- WIC** Almost twice as many referrals from WIC since 2013-14

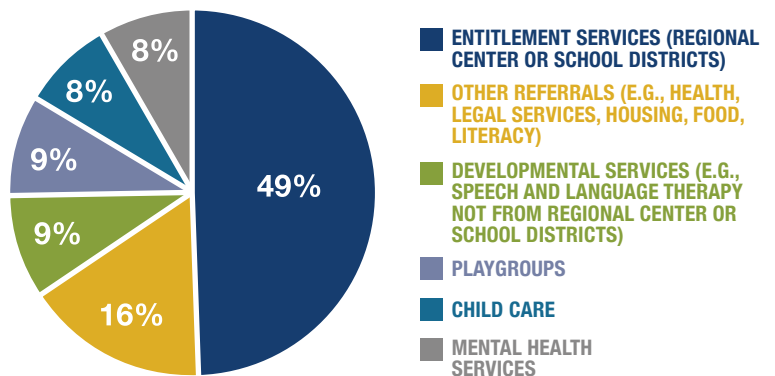
*"I asked my spouse every question [on the ASQ] and we worked on it as a team. It really helped me think about my child's development."
-Parent, DSP Participant Survey*

TOP 6 DEVELOPMENTAL CONCERNS OF CHILDREN REFERRED TO THE HELP ME GROW PHONE LINE



2,844 REFERRALS TO THE HELP ME GROW PHONE LINE RESULTED IN **2,744** REFERRALS TO SERVICES FOR **1,942** CHILDREN

61% of these children were linked to at least one of the following services





NEIGHBORHOOD PARTNERSHIP

On May 15, 2017, the Alameda County Office of Education hosted a celebration highlighting the critical role library and park and recreation systems have played as “Kindergarten Readiness Champions” over the past four years. As First 5 grantees and partners in a learning community, six institutions reached out to primarily Spanish-speaking, underserved populations to provide K-readiness services to families with children not in licensed child care or preschool. This work was part of a larger 7.5 year effort during which First 5 worked with neighborhood-based public institutions to: increase access to K-readiness services for children birth to 5 years; increase use of best practices in early childhood and parent support; and strengthen institutional capacity for, and commitment to, sustained early childhood programming.



SUPPORTING FATHER ENGAGEMENT

The work of the Alameda County Fathers Corps—a collaborative effort involving First 5, the Alameda County Health Care Services Agency, and the Alameda County Social Services Agency—has expanded significantly since its inception in 2013-14. This year, in addition to facilitating a 9-month learning community for 39 male providers, the Fathers Corps provided Father Friendly Principles trainings, released a report on barriers to father engagement, and conducted photoshoots with fathers and children to create a photo library that can be accessed by community agencies. A fatherhood strategy has been added to First 5’s 2017-21 strategic plan and future systems-building work will include a Fatherhood Action Summit, the expansion of father-specific programming, and a Learning Partnership for contractors.



TRAINING AND CAPACITY BUILDING FOR PROVIDERS

721 CEUs awarded this year.

2,532 unduplicated providers received 23,926 hours of training.

87% of attendees felt learning objectives were met. 94% rated trainings as “very good” or “excellent.”



PROJECT DULCE

In its first year of implementation at Highland Hospital Pediatric Clinic, Project DULCE supported 189 families with infants 0 to 6 months by connecting them with a Family Specialist at all routine visits. The Family Specialist links parents to resources based on their needs and priorities and uses the Project DULCE curriculum to provide age-related child development information. In partnership with the East Bay Community Law Center, DULCE has connected over 60 families to legal support. The majority of legal needs were related to housing, public benefit denials, and immigration.



POLICY AGENDA

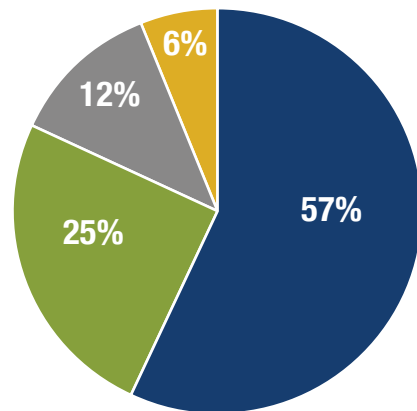
First 5 has participated in efforts to create policy and systems change at local, state, and federal levels to improve and sustain positive outcomes for children.

- ▶ As part of an effort to build early learning cities and communities, in February 2017, Janis Burger, CEO, shared Alameda County School Readiness predictors, rates, and what First 5 is doing to improve them at a meeting of local policy makers at the Alameda County Conference of Mayors.
- ▶ In recognition of increased interest in the importance of early childhood for future outcomes, First 5 initiated a gathering of foundations and government agencies to create the Oakland Early Childhood Funders. The group’s goals are to forge better policy and resource alignment and improve communication in the field.
- ▶ Several members of the First 5 staff are active participants in the Youth Ventures Joint Power Authority and Oakland Thrive Act Impact Tables, with the goal of improving the lives of children and youth in Oakland through better collaboration. This effort brings governmental and community agencies together, ensuring that every child benefits from a coordinated network of services.
- ▶ First 5 Alameda County participated in the launch of the Oakland Promise - Brilliant Baby program, a key initiative of Oakland Mayor Libby Schaaf. Brilliant Baby helps reduce financial stress for new parents by establishing college savings accounts for over 1,000 low-income Oakland newborns.

FINANCIAL REPORT

BUDGET

July 1, 2016 - June 30, 2017



■ **Prop 10 Tax Revenue \$12,392,459**

■ **Grants + Partnership Funding \$5,372,907**

■ **Sustainability Fund \$2,540,040**

■ **Other* \$1,420,000**

* Funding from Investments, Fiscal Leveraging, and Miscellaneous Revenue

EXPENDITURES

| | |
|----------------------------------|---------------------|
| Home Visiting + Family Support | \$3,345,679 |
| Healthy Child Development | \$2,705,125 |
| Quality ECE | \$3,712,065 |
| School Readiness | \$459,083 |
| Place-Based Initiatives | \$493,726 |
| Grants for Community Support | \$2,002,756 |
| Training | \$466,507 |
| Eval/Tech | \$2,013,614 |
| Policy, Advocacy & Communication | \$1,298,361 |
| Administration | \$1,761,904 |
| Total Expenditures | \$18,258,826 |

OUR FUNDERS

Alameda County Health Care Services Agency
 Alameda County Interagency Children's Policy Council
 Alameda County Office of Education
 Alameda County Public Health Department
 Alameda County Social Services Agency
 California Children and Families Foundation
 California Department of Education
 Connecticut Children's Medical Center
 First 5 California
 Sunlight Giving
 The Center for the Study of Social Policy
 The David and Lucile Packard Foundation
 The Koshland Foundation
 Thomas J. Long Foundation

EVALUATION REPORTS COMPLETED IN 2016-17

2016 Alameda County Early Care and Education Workforce Study
 2016 Teachers' Voices: Work Environment Conditions That Impact Teacher Practice and Program Quality
 Developmental Screening Program Participant Survey Report
 First 5 Alameda County QRIS Evaluation
 Overview of Neighborhood Partnership 2013-16
 Voices of Fathers and Providers Who Serve Them: Supporting Father Engagement in Alameda County

GALA SPONSORS

Andrea Youngdahl
 Alameda Alliance for Health
 Alameda County Health Care Services Agency
 East Bay Asian Local Development Corporation
 East Bay Community Foundation
 East Bay Economic Development Alliance
 Julie Hadnot
 Kaiser Permanente
 Public Consulting Group
 The California Wellness Foundation
 UCSF Benioff Children's Hospital of Oakland
 Union Bank

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