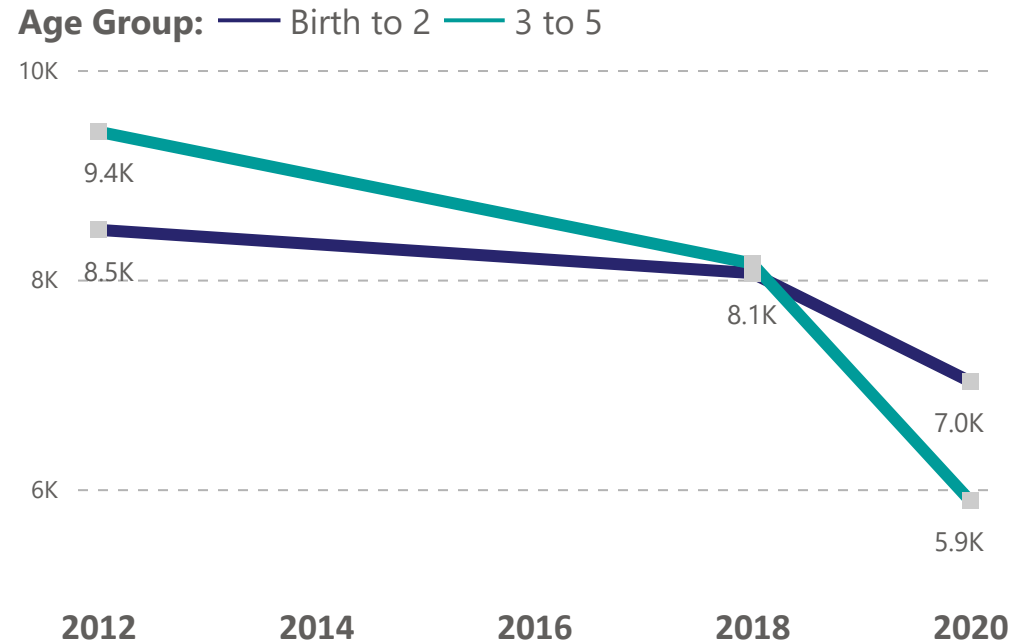


2022 Hayward City Profile: Early Care and Education Data

Family and Child Demographics

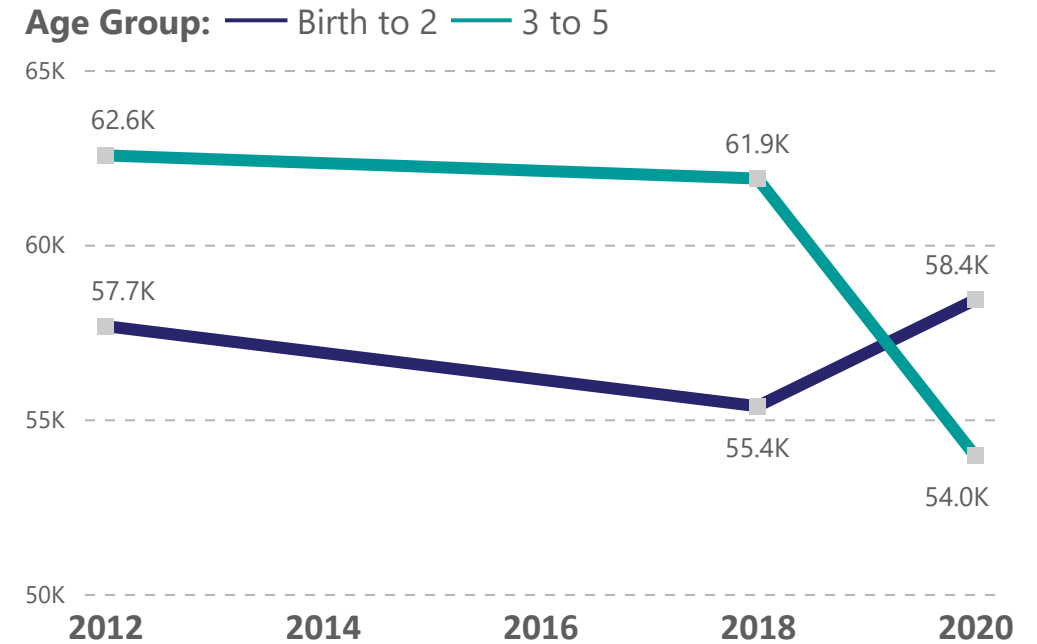
City of Hayward Population by Age Trend Line¹



Between 2012 and 2020, children ages **Birth to 2** changed by **-17.1 %** in the City of Hayward.

Between 2012 and 2020, children ages **3 to 5** changed by **-37.4 %** in the City of Hayward.

Alameda County Population by Age Trend Line¹



Between 2012 and 2020, countywide, **Alameda County** saw a population change of **1.3%** for children ages **Birth to 2**.

The County's population of children ages **3 to 5** changed by **-13.7%** in the same time period.

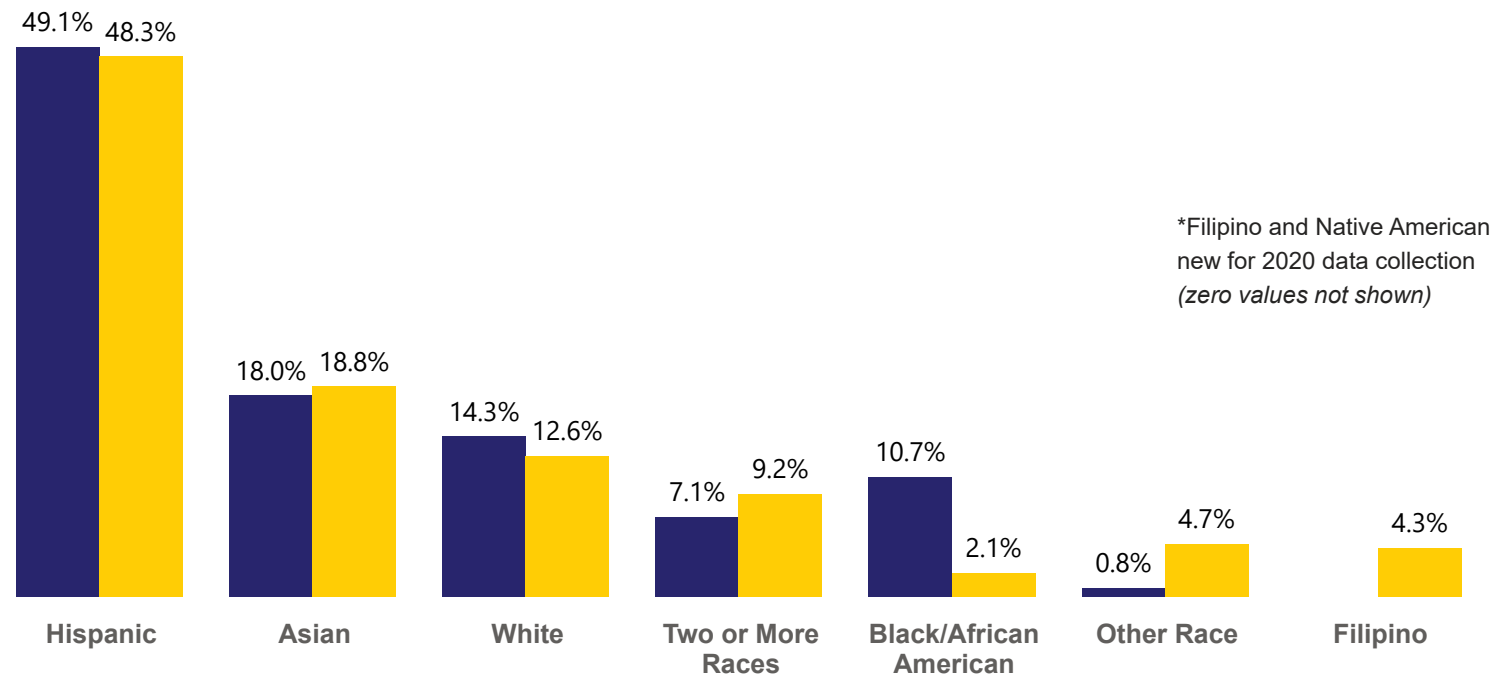
2022 Hayward City Profile: Early Care and Education Data

Family and Child Demographics²



Changing Racial Demographics of Children Birth to 5 Over Time (2006 - 2020)

Year ● 2006 ● 2020



Between 2006 and 2020, the City of Hayward saw a decrease in children birth to 5 that identify as **Black/African American (-8.6%)**. In the same time period, the City saw very small changes in children birth to 5 that identify as **Asian** and **Hispanic**.

2018 English Language Learners Preschool Snapshot³

33%

of Hayward's preschoolers are English Language Learners.

Hayward's population of English Language Learners is **15%** of Alameda County's English Language Learner population.

In Alameda County, **30%** (18,294) of preschoolers are considered English Language Learners.

Note: English Language Learner (ELL) is a California Department of Education (CDE) term that does not exactly match our Alameda County focus on Dual Language Learners. ELL is used here as that is how CDE collects and reports the data.

2022 Hayward City Profile: Early Care and Education Data

Family and Child Demographics



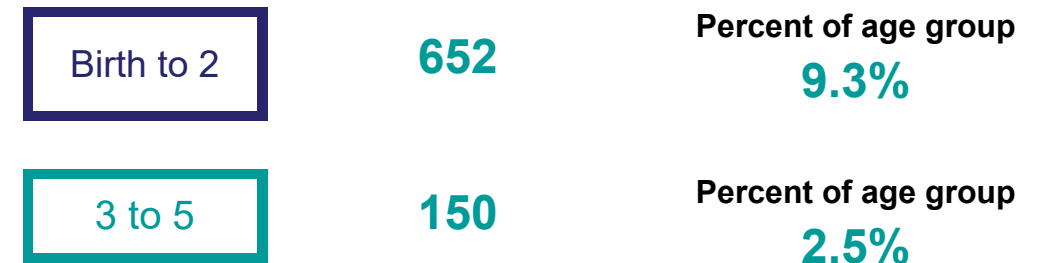
Change in City's Median Income (2010-2018)⁴



Between 2010 and 2018, Hayward 's median income increased by **30.7 %**. In comparison, Alameda County's median income increased by **33.4%**

Number of Children Birth to 12 in Families Receiving CalWORKs Public Assistance (2018)⁵ 1,687

Number of Children Birth to 5 living below the 2020 Federal Poverty Line - FPL (\$21,960)⁶



Number of Children under 85% of the 2020 State Median Income (\$78,135)⁶

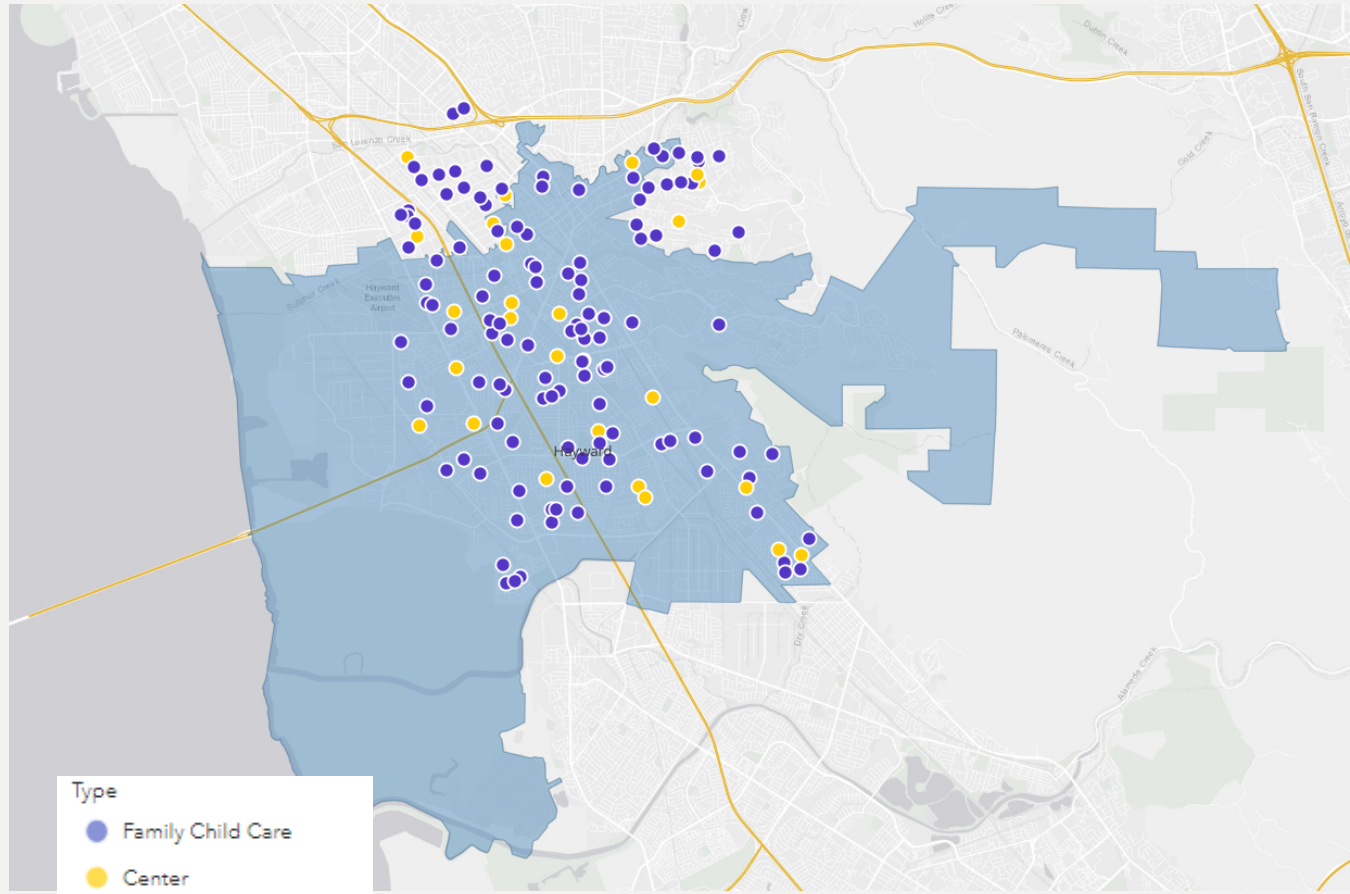


Learn more about Federal Poverty Line (FPL) and State Median Income (SMI) on the sources page.

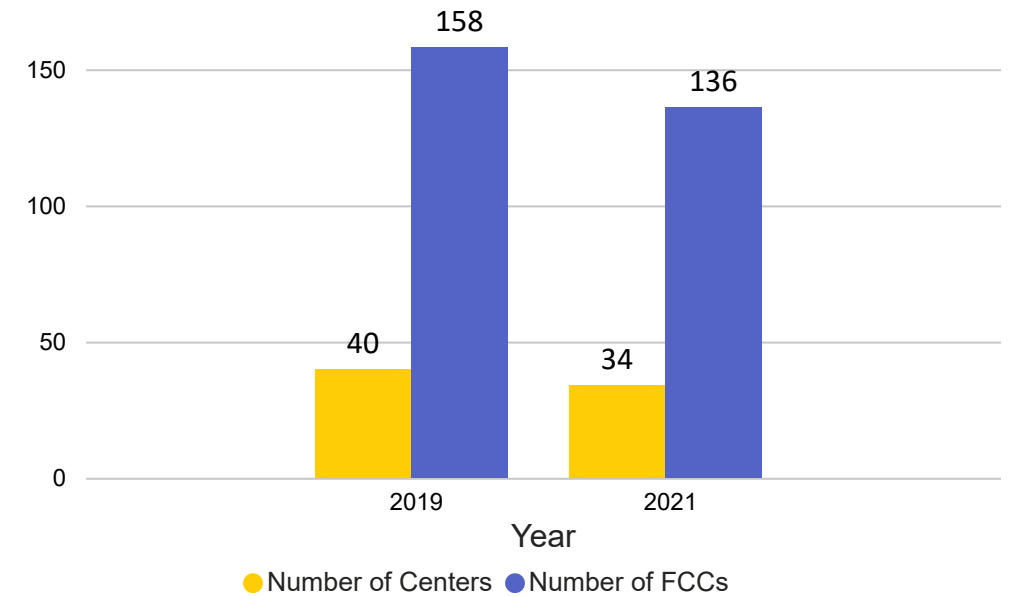
2022 Hayward City Profile: Early Care and Education Data

Licensed Child Care Sites ⁷

Map of Centers and FCCs in Hayward (2021)



Number of Licensed Child Care Programs (2019-2021)



From 2019 to 2021, the number of licensed **centers** in Hayward has changed by -6

From 2019 to 2021, the number of **family child care** sites in Hayward has changed by -22

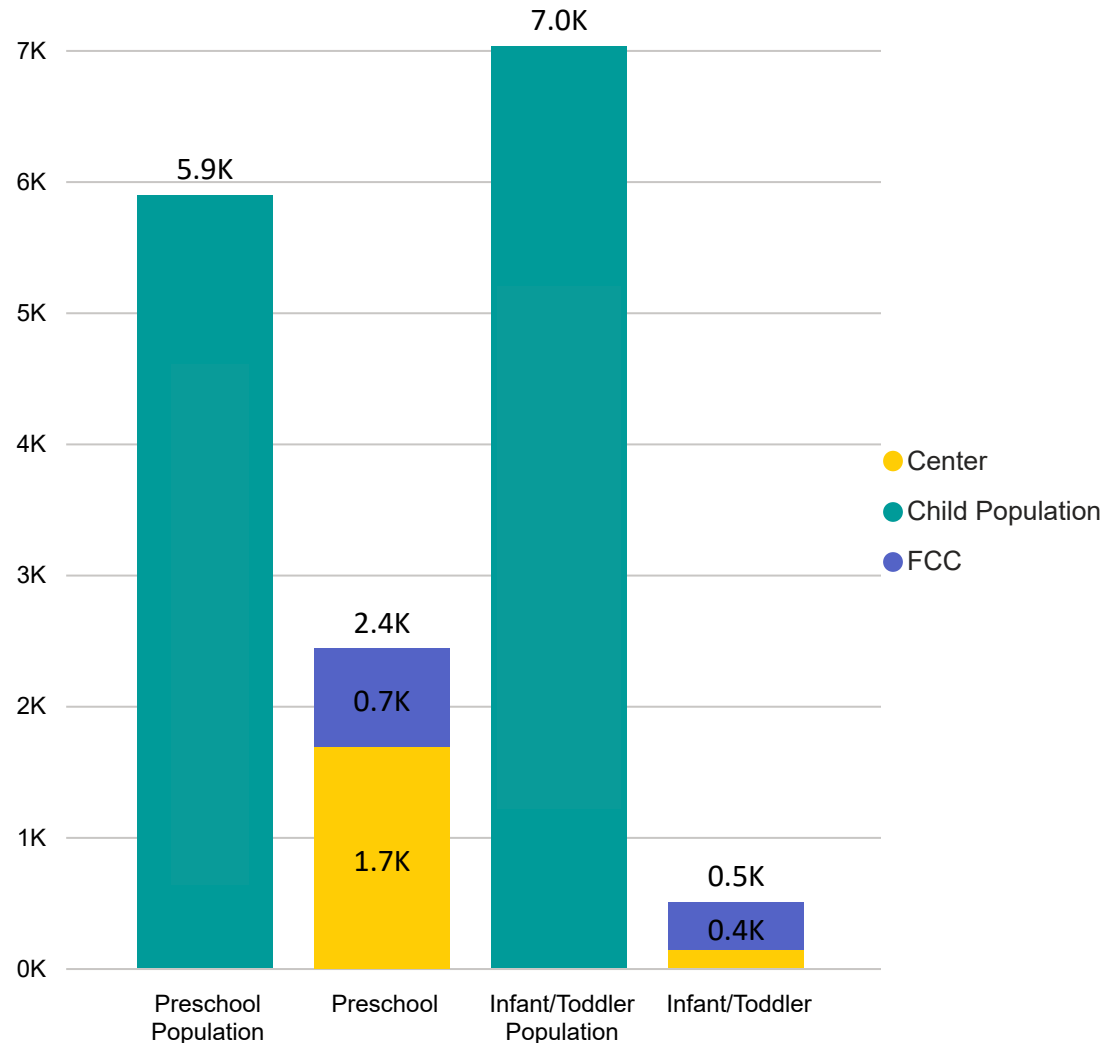
*FCCs refers to licensed family child care programs, who care for children in their home. They are typically licensed for 6 to up to 14 children.

2022 Hayward City Profile: Early Care and Education Data



Licensed Capacity^{2,7}

Licensed Capacity (2021) Compared to Child Population (2020)

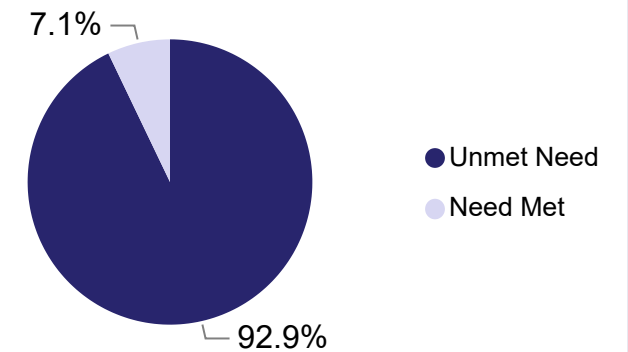


Change in Licensed Capacity

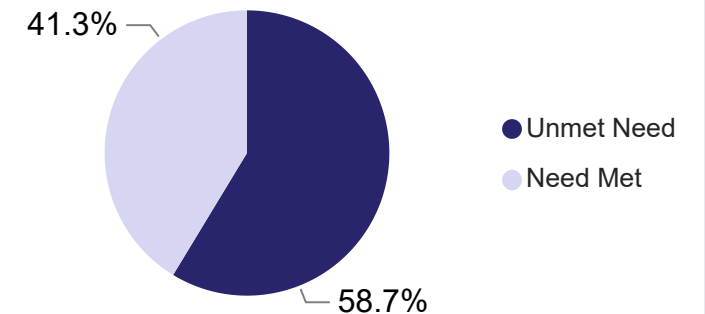
From 2019 to 2021, licensed **center** capacity for children birth to age 5 has changed by **-6.6%**. Since 2006, licensed center capacity for children birth to age 5 has changed by **-16.1 %**.

From 2019 to 2021, licensed **family child care** capacity for children birth to age 5 has changed by **-13.3%**. Since 2006, licensed family child care capacity for children birth to age 5 has changed by **-43.2 %**.

Infant/Toddler Unmet Need for Licensed Child Care Spaces Compared to Child Population (2020/2021)



Preschool Unmet Need for Licensed Child Care Spaces Compared to Child Population (2020/2021)



2022 Hayward City Profile: Early Care and Education Data

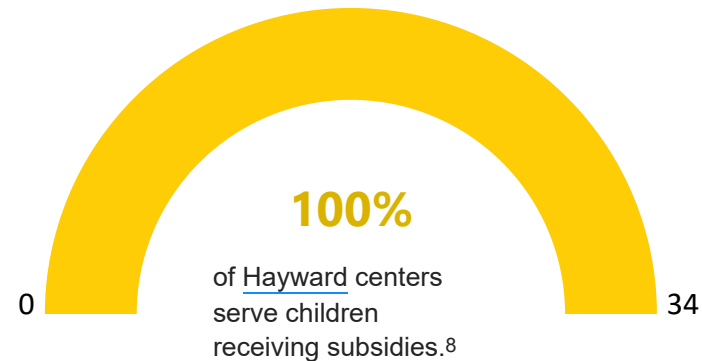


Subsidized Child Care Sites

Centers (2021)

In Hayward, there are 34 licensed child care centers.⁷ **34 (100%)** of these sites serve **children who are receiving subsidies.**⁸

% Subsidized Centers Out of All Licensed Centers

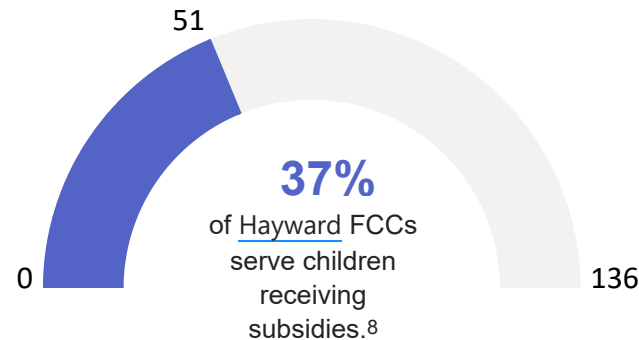


Subsidized centers receive alternative payment vouchers and/or state or federal contracts to serve children eligible for subsidies. Of these subsidized centers, there are 7 head start centers, 21 Title 5 centers (state contracted), and 15 centers receiving voucher payments. Some programs receive voucher payments **and** state/federal funding.⁸

Family Child Care (2021)

In Hayward, there are 136 family child care sites.⁷ **51 (37 %)** of these sites serve **children who are receiving subsidies.**⁸

% Subsidized FCCs Out of All Licensed FCCs



Subsidized FCCs receive alternative payment vouchers and/or participate in a Title 5 subcontract through Hayward Unified School District or City of Oakland EHS/HS subcontract through BANANAS to serve children eligible for subsidies.⁸

Family, Friend, and Neighbor (2019)

In Hayward, there are **168** License Exempt Care Sites (which includes Family, Friend, and Neighbor Care)⁷ who care for **312 children who are receiving subsidies.**⁸

This includes family, friend and/or neighbor caregivers who serve children using Alameda County Alternative Payment vouchers from CalWORKs Stage 2 and 3 and the California Alternative Payment Program (CAPP).

2022 Hayward City Profile: Early Care and Education Data



Child Care Subsidies

Income Eligibility for Subsidized Care, Family Size of 3 (2020)⁹

Eligibility	Income Standard	Annual Standard 2020
CalWORKs	CalWORKs Initial Eligibility Limit	\$17,520
Early Head Start / Head Start	Federal Poverty Level	\$21,960
State Subsidized (CCTR, CSPP, CAPP)	85% of State Median Income	\$78,135

Number of Children Served by Subsidy Type for Children Birth-5 (2020)⁶

Center-Based Subsidies	Voucher-Based Subsidies
423 Early Head Start/Head Start	32 CalWORKs Stage 2
437 CA State Preschool Program (CSPP) Part Day	102 CalWORKs Stage 3
129 CA State Preschool Program (CSPP) Full Day	151 California Alternative Payment Program (CAPP)
115 General Child Care and Development (CCTR)	

All subsidy data reported is for children living in Oakland; it is not reported by provider location.

1,104

Total Center-Based Subsidies

285

Total Voucher-Based Subsidies

228

Transitional Kindergarten (TK)

Unmet Need for Subsidized Care⁶

Infant/Toddler

In Hayward, **3,438** infants/toddlers who are eligible for child care subsidies are not enrolled in subsidized care, meaning that there is **92.7 %** unmet need for subsidized infant/toddler care.

Preschool

2,051 eligible preschoolers are not enrolled in subsidized care. The unmet need for subsidized preschool care is **64.8 %**

2022 Hayward City Profile: Early Care and Education Data



Workforce¹⁰

Number of ECE Professionals (2020)

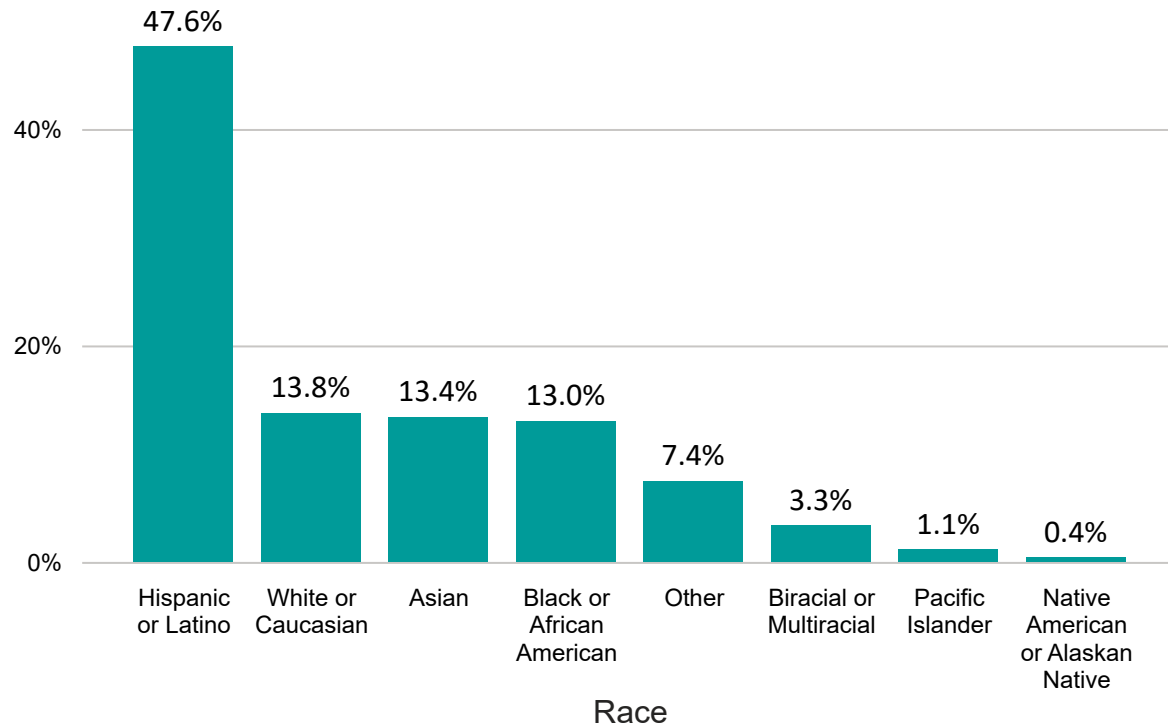
297	493	790
Center Workforce	FCC Workforce	Total ECE Professionals

ECE Professional Wage (2020)

\$18.00	\$19.38
Median Hourly Wage	Mean Hourly Wage

In Hayward, **39.9 %** of ECE professionals are **over 50 years old.**

Hayward ECE Professional Race/Ethnicity (2020)



Hayward ECE Professional Hourly Wage (2020)



2022 Hayward City Profile: Early Care and Education Data



Sources

(1) 2012, 2018 & 2020 American Institutes for Research Early Learning Needs Assessment Tool (ELNAT). Notes: Zip codes overlap city boundaries. Cities that make up at least 5% of the zip code were included in the city label. Data captured at different points in time may differ slightly due to changes in geographic boundaries and demographics.

(2) 2018 & 2020 American Institutes for Research Early Learning Needs Assessment Tool (ELNAT). 2006 Alameda County City Profiles. Note: Race/ethnicity categories are defined in a variety of ways depending upon the entity collecting the data. Categories are reported according to source categorization.

(3) 2018 American Institutes for Research Early Learning Needs Assessment Tool (ELNAT). Note: City data is calculated by combining proportional data from relevant zip codes. Due to data limitations, data for unincorporated areas could not be calculated in this way and therefore, are not reflected as separate jurisdictions in this chart. English Language Learner (ELL) is a California Department of Education (CDE) term that does not exactly match our Alameda County focus on Dual Language Learners. ELL is used here as that is how CDE collects and reports the data.

(4) 2010-2018 Healthy Alameda County / American Community Survey (5-year estimates)

(5) October 2019, Alameda County Social Services Agency. Note: City data is calculated by combining proportional data from relevant zip codes. Due to data limitations, data for unincorporated areas could not be calculated in this way and therefore, are not reflected as separate jurisdictions in this chart.

(6) 2020 American Institutes for Research Early Learning Needs Assessment Tool (ELNAT). Note: City data is calculated by combining proportional data from relevant zip codes. Due to data limitations, data for unincorporated areas could not be calculated in this way and therefore, are not reflected as separate jurisdictions in this chart.

(7) 2019 and 2021 CA R&R Resource and Referral Network, BANANAS, 4Cs of Alameda County, and Hively Alameda County Child Care Site data. Family, friend, and neighbor data from Alameda County Alternative Payment Agencies.

(8) First 5 Alameda County analysis of subsidized child care sites from the 2021 CA R&R Resource and Referral Network, BANANAS, 4Cs of Alameda County, and Hively Alameda County Child Care Site data; Alameda County Alternative Payment Agencies data (2019); and the Quality Counts Common Data File (2020-21).

(9) CalWORKS Eligibility Limit from 2021-22, California Department of Social Services, CalWORKS Cost of Living Adjustment Increase to the Minimum Basic Standards of Adequate Care (MBSAC) Levels. Federal Poverty Level from the 2019 and 2021, U.S. Department of Health and Human Services Poverty Guidelines. 85% of SMI from 2021-22, California Department of Education, Management Bulletin 21-09, Schedule of Income Ceilings (85 percent SMI) for Recertification.

(10) Source: October 2020, CA ECE Workforce Registry date. Note: Graph reflects self-reported data for 2,348 people registered in the Alameda County Workforce Registry as of October 2020. The Workforce Registry only represents a subset of the ECE workforce as it is a voluntary database. The Registry includes an overrepresentation of those working at child care centers and Title 5 programs compared to other child care program types.

(11) Federal Poverty Line (FPL): <https://aspe.hhs.gov/topics/poverty-economic-mobility/poverty-guidelines/prior-hhs-poverty-guidelines-federal-register-references/2019-poverty-guidelines>
State Median Income (SMI): <https://www.cde.ca.gov/sp/cd/ci/mb1803.asp>

For a list of acronyms, please see Appendix A (Section 12.1) of the 2021 Alameda County ECE Needs Assessments at <http://www.first5alameda.org/files/2021%20Alameda%20County%20ECE%20Needs%20Assessment%20FINAL.pdf>